

Sagarika Ghosh

Hello, I'm a product designer with experience in delivering end-to-end user experiences. I'm passionate to improve lives of people through design and constantly looking to learn new things.

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Work Experience

Samsung R&D Institute UX Designer

Feb 2017 - Present | Bangalore

Worked and collaborated with multiple stakeholders on a range of design projects related to payments and finance including new feature inclusion, data informed design enhancements and compliance for Samsung Pay India features commercialisation.
Led redesign initiatives for UPI payments and proposed simplified savings solution for Indian users.
Currently working on device differentiating use cases with 5G.

Xamcheck Service Design Intern

Jan 2016 - Dec 2016 | Bangalore

Created multiple service and product offerings on personalised learning experiences for schools, parents and students.
Conducted extensive user research activities to develop a deeper understanding of customer expectations, service design tools, methods, and strategized numerous frameworks for different stages of service.

Toshiba Design Intern

Apr 2015 - Jul 2015 | Bangalore

Proposed a business model in healthcare sector for faster and secure human organ transportation in India.

The Ceramic Arts, CUMI, Murugappa group Design Intern

Apr 2014 - Jun 2014 | Hosur

Designed a range of quirky products out of industrial grade alumina ceramic rejects for impulsive shopping needs.

Other Initiatives

UX Glanz at Samsung 2019 | Bangalore

Volunteered to design the entire exhibition to showcase various design projects from UX design team at Samsung. Exhibition was themed as 'Connecting the dots' which received highly positive response.

Creative Gym and team bonding

An active member of the organising team for conducting many short design exercises and team bonding sessions to uncover their creative skills and have a fun time with fellow teammates.

Education

National Institute of Design Bachelor of Design (B.Des) | Product Design 2012 - 2016 | Ahmedabad

Recognitions

Top 6 finalist of Samsung's next Flagship Ideathon 2020

Participation entries for both group as well as individual idea submission shortlisted under Top 6 innovations.

Samsung Citizen Award

For creating winning ideas, inspiring fellow designers along with single handedly managing Samsung Pay UX.

Samsung Spot Award

For optimising and conceptualising new feature requirement for Samsung Pay.

Shortlisted for TATA wearable challenge Makerthon, IIT Guwahati

Showcased functional prototype of smart belt which can monitor daily health parameters.

Skills & Tools

Design tools: Sketch, Adobe suite (XD, Illustrator, Photoshop, InDesign), Microsoft office, Rhino, Keyshot

Research: User studies, Affinity mapping, usability testing, rapid prototyping, user journey mapping, competitor analysis, participatory design, personas

Other: Information Architecture, systems thinking, facilitation, end-to-end scenarios, product vision and strategy, service blueprints, detailed documentation