

PRASAD PEDAMKAR

BUSINESS INTELLIGENCE ANALYST

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Actively seeking an opportunity as a Business Intelligence Analyst, where I can bring together my background in Marketing and my growing passion for Finance. I hold a Bachelor's degree in Management Studies with a specialization in Marketing, and I've been continuously expanding my knowledge in finance through self-learning and content creation. Always curious, always improving, and eager to contribute to a dynamic, data-driven team.

EDUCATION

Bachelor of Management Studies (BMS) - Specialization: Marketing
Guru Nanak Khalsa College of Arts, Science & Commerce, Matunga, Mumbai
2022-25

- Relevant Course Work:
Business Communication, Digital Marketing, Logistics & Supply Chain, International Marketing
- CGPA: 9/10

ACADEMIC PROJECT

- Presented over 15+ academic and business-oriented presentations, showcasing public speaking and business strategy skills
- Produced and edited an advertisement video for "Parle - Melody", showcasing creative direction and marketing skills

PORTFOLIO PROJECT

- Finance Content Creation: Developed informative content and edited videos to educate audiences on finance topics
- Created a **Website** with 8 Finance Calculators using AI and Excel Templates to help investors automate their analysis.
- Excel-Based Tools: Portfolio Analyzer template for investors

SKILLS

Technical Proficiency

- Microsoft Office (Advanced Excel, PowerPoint, Word)
- Financial Market Analysis
- SEO & Web Analytics
- Content Creation
- Proficient in using Artificial Intelligence for automation and analytics
- Video Editing & Canva

Soft Skills

- Communication & Presentation
- Team Management
- Problem Solving
- Strategic Thinking
- Creative Thinking

Languages

- Marathi (Native Proficiency)
- Hindi (Fluent)
- English (Fluent)

CERTIFICATIONS & ONLINE COURSES

Microsoft Excel - Beginner to Advanced

Kyle Pew, Udemy (2023)

- Mastered VLOOKUP, IF, PivotTables, Macros, and VBA
- Applied Excel tools to real-world business challenges

Fundamental Analysis & Financial Statements

Col (Dr.) Shabbar Shahid, Udemy (2023)

- Deep understanding of financial statements & ratio analysis
- Rated as one of the top courses

Digital Marketing Course

Guru Nanak Khalsa College (2024)

- SEO & SEM | Content Marketing | Google Analytics | Social Media | Mobile Marketing
- Achieved A+ Grade

EXTRACURRICULAR & LEADERSHIP ROLES

Core Member - I.T. Department, Realm Fest (2023-24)

- Managed tech infrastructure for the college fest
- Designed , Social Media creatives, Event Management and Materials

HOBBIES & INTERESTS

- Exploring emerging AI tools and their application in business
- Reading about Finance, Investing, and Market Trends
- Creating educational and engaging content for finance learners