**5Ws + How analysis for the 6 entities in WalStore Operations**

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|  | **Supplier** | **Warehouse Transporter** | **Warehouse** | **Warehouse-to-store transporter** | **Store** | **Customer** |
| **What?** | What type of goods they are going to supply?    What are the types of contracts they have? | What schedule do you follow to move the goods to the concerned warehouses? | What is the size of the warehouse? | What schedule do you follow to move the goods to the concerned stores? | What is the size of the buffer supply area?    What kind of products do you sell? | What did you like about the store operations?    What is your opinion on the products quality? |
| **How?** | How do you produce the goods? | How do you transport goods to the warehouse? | How do you stock goods? | How are the schedules arrived at? | How do you manage the crowd?    How do you promote your product? | How is the store layout optimized? |
| **Who?** | Who are the suppliers? | Who are the transporters? |  | Who is going to manage the transporters schedule? |  | Who suggested this store? |
| **When?** |  | When do you transport the goods? | When do the warehouses receive goods from the transporters? | When do the store transporters receive goods from the warehouses? | When do the stores receive goods from the transporters? | When do they visit the store? |
| **Where?** | Where are the suppliers located? |  | Where are the warehouses located? |  | Where are the stores located? |  |
| **Which?** |  | Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses? | Which transporters are allotted to collect the goods from the suppliers? | Which prominent routes are used by the transporters for navigating between the warehouses and the stores? |  |  |