ML LAB ASSIGNMENT 2

```
# For dataframe handling and pandas operations
import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import zipfile
import cv2
import plotly.express as px
from \ sklearn.preprocessing \ import \ Standard Scaler, \ normalize
from sklearn.cluster import KMeans
%matplotlib inline
df = pd.read_csv('./sales_data_sample.csv', encoding = 'unicode_escape', parse_dates=['ORDERDATE'])
df.isnull().sum()
     QUANTITYORDERED
     PRICEEACH
     ORDERLINENUMBER
                         0
     SALES
     MONTH_ID
     YEAR_ID
     MSRP
                         0
     PRODUCTCODE
                         0
     Australia
                         0
     Austria
                         a
     Belgium
                         a
     Canada
                         0
     Denmark
     Finland
                         0
     France
     Germany
     Ireland
                         0
     Italy
     Japan
                         0
     Norway
                         0
     Philippines
                         a
     Singapore
                         0
     Spain
                         0
     Sweden
     Switzerland
     Classic Cars
     Motorcycles
                         0
     Planes
     Shins
                         0
     Trains
                         0
     Trucks and Buses
                         0
     Vintage Cars
                         0
     Large
     Medium
                         0
     Small
     dtype: int64
from google.colab import drive
drive.mount('/content/drive')
df_drop = ['ADDRESSLINE1', 'ADDRESSLINE2', 'POSTALCODE', 'CITY', 'TERRITORY', 'PHONE', 'STATE', 'CONTACTFIRSTNAME', 'CONTACTLASTNAME', '
df = df.drop(df_drop, axis=1)
df.head(3)
         QUANTITYORDERED PRICEEACH ORDERLINENUMBER
                                                       SALES ORDERDATE STATUS QTR_ID M
                                                                 2003-02-
      0
                      30
                              95.70
                                                   2 2871.00
                                                                          Shipped
                                                                      24
                                                                 2003-05-
                      34
                              81.35
                                                   5 2765.90
                                                                         Shipped
                                                                                       2
                                                                      07
```

Drop georaphic features and names, phone

16

```
10/19/23, 12:46 AM
   at.snape
         (2823, 14)
   df.isna().sum()
         QUANTITYORDERED
        PRICEEACH
        ORDERLINENUMBER
                            0
        SALES
        ORDERDATE
                            0
        STATUS
                            0
         QTR_ID
        MONTH_ID
        YEAR_ID
        PRODUCTLINE
         PRODUCTCODE
```

Drop unbalanced feature

dtype: int64

COUNTRY

DEALSIZE

```
df.drop(columns=['STATUS'], axis=1, inplace=True)
print('Columns resume: ', df.shape[1])
    Columns resume: 13
```

0

0

Prepare data

```
def dummies(x):
    dummy = pd.get_dummies(df[x])
    df.drop(columns=x, inplace=True)
    return pd.concat([df, dummy], axis = 1)

df = dummies('COUNTRY')

df = dummies('PRODUCTLINE')

df = dummies('DEALSIZE')
```

```
SALES ORDERDATE QTR_ID MONTH_ID YEAR_ID MSRP PRODUCTCODE ... Classic
    OUANTITYORDERED PRICEEACH ORDERLINENUMBER
                                                                                                                                  Motor
                                                                                                                            Cars
                                                            2003-02-
 0
                 30
                         95.70
                                              2 2871.00
                                                                                           2003
                                                                                                   95
                                                                                                         S10_1678
                                                                                                                           False
                                                                 24
                                                            2003-05-
                 34
                         81.35
                                              5 2765.90
 1
                                                                                    5
                                                                                          2003
                                                                                                   95
                                                                                                         S10_1678
                                                                                                                           False
                                                                 07
                                                            2003-07-
                         94.74
                                              2 3884.34
                                                                                          2003
                                                                                                         S10 1678
                                                                                                   95
                                                                                                                           False
                                                                 01
                                                            2003-08-
 3
                 45
                         83.26
                                              6 3746.70
                                                                                    8
                                                                                           2003
                                                                                                   95
                                                                                                         S10_1678
                                                                                                                           False
                                                                 25
                                                            2003-10-
                 49
                         100.00
                                              14 5205.27
                                                                                   10
                                                                                          2003
                                                                                                   95
                                                                                                         S10_1678
                                                                                                                           False
5 rows × 39 columns
```

```
y = pd.Categorical(df['PRODUCTCODE'])
y

['S10_1678', 'S10_1678', 'S10_1678', 'S10_1678', 'S10_1678', ..., 'S72_3212', 'S72_3212', 'S72_3212', 'S72_3212', 'S72_3212']
    Length: 2823
    Categories (109, object): ['S10_1678', 'S10_1949', 'S10_2016', 'S10_4698', ..., 'S700_3962', 'S700_4002', 'S72_1253', 'S72_3212']
```

Double-click (or enter) to edit

```
df['PRODUCTCODE'] = pd.Categorical(df['PRODUCTCODE']).codes
```

df.head()

	QUANTITYORDERED	PRICEEACH	ORDERLINENUMBER	SALES	ORDERDATE	QTR_ID	MONTH_ID
0	30	95.70	2	2871.00	2003-02- 24	1	2
1	34	81.35	5	2765.90	2003-05- 07	2	5
2	41	94.74	2	3884.34	2003-07- 01	3	7
3	45	83.26	6	3746.70	2003-08- 25	3	8
4	49	100.00	14	5205.27	2003-10- 10	4	10
5 rows x 39 columns							

df.drop('ORDERDATE', axis=1, inplace=True)

▼ drop 'ORDERDATE', 'QTR_ID' because we have 'MONTH' etc.

▼ Use K-MEANS algorithm

```
scaler = StandardScaler()
df_scaled = scaler.fit_transform(df)

scores = []
range_values = range(1, 15)
for i in range_values:
   kmeans = KMeans(n_clusters = i)
   kmeans.fit(df_scaled)
   scores.append(kmeans.inertia_)
```

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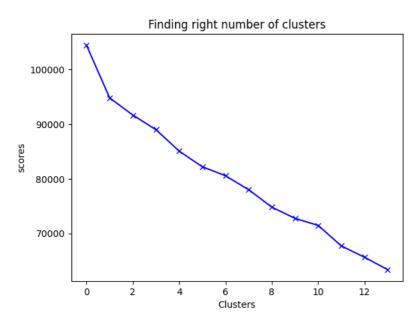
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The default value of `n_init` will change from 10 to 'auto' in 1.4. Set the value of `n_init` explicitly to suppress the warning

```
plt.plot(scores, 'bx-')
plt.title('Finding right number of clusters')
plt.xlabel('Clusters')
plt.ylabel('scores')
plt.show();
```



▼ The elbow method

```
kmeans = KMeans(4)
kmeans.fit(df_scaled)
```

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```
KMeans
KMeans(n_clusters=4)
```

```
labels = kmeans.labels_
labels
```

```
array([0, 0, 1, ..., 1, 0, 1])
```

kmeans.cluster_centers_.shape

(4, 37)

```
cluster_centers = pd.DataFrame(data = kmeans.cluster_centers_, columns= [df.columns])
cluster_centers
```

	QUANTITYORDERED	PRICEEACH	ORDERLINENUMBER	SALES	MONTH_ID	YEAR_ID	MSRP		
C	-0.465084	-0.726204	0.039829	-0.810054	0.005971	-0.001150	-0.5858		
1	0.299596	0.574416	-0.004393	0.457362	-0.004848	-0.015404	0.3740		
2	1.245428	0.800220	-0.259579	2.573861	-0.088008	0.136857	1.43020		
3	-0.173920	-0.039573	-0.005290	-0.189818	0.073057	-0.000691	-0.0723		
4 rows × 37 columns									

▼ Invert the data

```
cluster_centers = scaler.inverse_transform(cluster_centers)
cluster_centers = pd.DataFrame(data=cluster_centers, columns=[df.columns])
cluster_centers
```

	QUANTITYORDERED	PRICEEACH	ORDERLINENUMBER	SALES	MONTH_ID	YEAR_ID	MS
0	30.563025	69.010496	6.634454	2062.143941	7.114286	2003.814286	7
1	38.010786	95.244923	6.447612	4396.138089	7.074730	2003.804314	11
2	47.222930	99.799554	5.369427	8293.753248	6.770701	2003.910828	15
3	33.398876	82.860337	6.443820	3204.331798	7.359551	2003.814607	g

4 rows × 37 columns

sales_of_cluster = pd.concat([df, pd.DataFrame({'cluster': labels})], axis=1)
sales_of_cluster.head()

	QUANTITYORDERED	PRICEEACH	ORDERLINENUMBER	SALES	MONTH_ID	YEAR_ID	MSRP	PROE
0	30	95.70	2	2871.00	2	2003	95	
1	34	81.35	5	2765.90	5	2003	95	
2	41	94.74	2	3884.34	7	2003	95	
3	45	83.26	6	3746.70	8	2003	95	
4	49	100.00	14	5205.27	10	2003	95	

5 rows × 38 columns