df=pd.read_csv("Social_Network_Ads.csv")
df

	User ID	Gender	Age	EstimatedSalary	Purchased
0	15624510	Male	19	19000	0
1	15810944	Male	35	20000	0
2	15668575	Female	26	43000	0
3	15603246	Female	27	57000	0
4	15804002	Male	19	76000	0
395	15691863	Female	46	41000	1
396	15706071	Male	51	23000	1
397	15654296	Female	50	20000	1
398	15755018	Male	36	33000	0
399	15594041	Female	49	36000	1

400 rows × 5 columns

```
# x=df.drop(columns='Purchased')
x=df.drop('Purchased',axis=1)
y=df['Purchased']
print("\n",x)
print("\n",y)
x=x.drop(columns='Gender')
print("\n",x)
```

User ID	Gender	Age	EstimatedSalary
15624510	Male	19	19000
15810944	Male	35	20000
15668575	Female	26	43000
15603246	Female	27	57000
15804002	Male	19	76000
15691863	Female	46	41000
15706071	Male	51	23000
15654296	Female	50	20000
15755018	Male	36	33000
15594041	Female	49	36000
	15624510 15810944 15668575 15603246 15804002 15691863 15706071 15654296 15755018	15624510 Male 15810944 Male 15668575 Female 15603246 Female 15804002 Male 15691863 Female 15706071 Male 15654296 Female 15755018 Male	15624510 Male 19 15810944 Male 35 15668575 Female 26 15603246 Female 27 15804002 Male 19 15691863 Female 46 15706071 Male 51 15654296 Female 50 15755018 Male 36

[400 rows x 4 columns]

0	0
1	0
2	0
3	0
4	0
	• •
395	1
395 396	 1 1
	_
396	1

```
User ID Age EstimatedSalary
    0
         15624510
                    19
                                  19000
     1
         15810944
                    35
                                  20000
     2
         15668575
                    26
                                  43000
     3
         15603246
                    27
                                  57000
     4
         15804002
                    19
                                  76000
              . . .
     395 15691863 46
                                  41000
     396 15706071
                    51
                                  23000
     397
         15654296
                    50
                                  20000
     398
         15755018
                    36
                                  33000
     399
         15594041
                    49
                                  36000
     [400 rows x 3 columns]
from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.3,random_state=1)
print(x_train)
print(x_test)
print(y_train)
print(y_test)
          User ID Age EstimatedSalary
     39
         15782806
                    27
                                  31000
     167 15614827
                    35
                                  71000
     383 15707634
                    49
                                  28000
     221 15663161
                    35
                                  91000
     351 15591279 37
                                  75000
     255 15750056
                                  90000
                   52
     72
         15595228
                    20
                                  23000
     396 15706071
                    51
                                  23000
     235 15646227
                    46
                                  79000
         15689425
                                  49000
     [280 rows x 3 columns]
          User ID Age EstimatedSalary
     398 15755018
                   36
                                  33000
     125 15697020 39
                                 61000
     328 15796351
                    36
                                118000
     339 15665760 39
                                122000
     172 15794661
                    26
                                118000
                   . . .
     . .
              . . .
                                    . . .
                               116000
    91
         15636428
                   30
     322 15674331 41
                                 52000
     248 15730688 41
                                 52000
     186 15724402
                    20
                                 82000
     395 15691863
                    46
                                 41000
     [120 rows x 3 columns]
     39
           0
     167
           0
     383
           1
     221
           1
     351
           0
     255
           1
     72
           0
     396
           1
     235
           1
     37
```

Name: Purchased, Length: 400, dtype: int64

Name: Purchased, Length: 280, dtype: int64

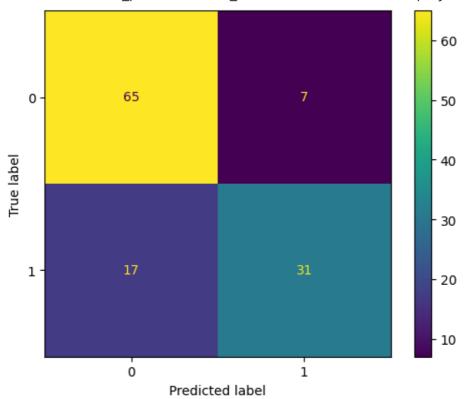
```
398
          0
    125
          0
    328
          1
    339
          1
    172
          0
    91
          0
    322
         0
    248
          0
    186
          0
    395
          1
    Name: Purchased, Length: 120, dtype: int64
from sklearn.linear_model import LogisticRegression
model1=LogisticRegression()
model1.fit(x_train,y_train)
Pred_y=model1.predict(x_test)
print(Pred_y)
    0 0 0 1 1 0 0 0 0]
from sklearn.metrics import accuracy score
acc=accuracy_score(y_test,Pred_y)
print(acc)
    0.691666666666667
from sklearn.preprocessing import StandardScaler
std=StandardScaler()
x_test=std.fit_transform(x_test)
x_train=std.fit_transform(x_train)
print(x_test)
print(x_train)
    [[ 1.06520773e+00 -2.75451436e-01 -1.14462515e+00]
     [ 2.16654071e-01 4.66866840e-03 -3.08732842e-01]
     [ 1.66994011e+00 -2.75451436e-01 1.39290506e+00]
     [-2.40702862e-01 4.66866840e-03 1.51231825e+00]
     [ 1.64521416e+00 -1.20918512e+00 1.39290506e+00]
     [ 5.17169471e-01 -8.87046996e-02 -1.89319656e-01]
     [-2.88058544e-02 -1.76942532e+00 -1.05506526e+00]
     [-1.25370604e+00 9.38402348e-01 5.27159462e-01]
     [-1.83701499e-01 -7.42318275e-01 -1.59242460e+00]
     [-6.37400748e-01 8.45028980e-01 2.07953089e+00]
     [-5.54737066e-01 -4.62198171e-01 1.96534203e-02]
     [-7.65580661e-01 4.66866840e-03 4.95067168e-02]
     [-1.17131632e-01 -3.68824803e-01 1.96534203e-02]
     [-1.56497503e+00 8.45028980e-01 1.78099792e+00]
     [-1.03908772e+00 1.31189582e+00 3.18186386e-01]
     [ 4.58548120e-02 1.59201592e+00 1.84070451e+00]
     [ 1.35381371e+00 1.96550940e+00 3.48039683e-01]
     [ 6.81223959e-01 -1.11581175e+00 -3.98292732e-01]
     [-2.18683599e-01 -1.02243838e+00 4.67452869e-01]
```

[-1.29477453e+00 1.96550940e+00 9.15252318e-01] [6.17580240e-01 9.80420364e-02 1.09213310e-01] [1.43908166e+00 1.03177572e+00 4.97306166e-01]

```
[ 4.88815097e-01 4.71535508e-01 2.01982429e+00]
      [-8.73950552e-01 7.51655612e-01 -8.46092181e-01]
      [-9.47045730e-01 5.64908876e-01 -1.35359822e+00]
      [ 1.86704544e+00 -1.20918512e+00 -1.68198449e+00]
      [-1.57777693e+00 1.77876266e+00 -7.26678995e-01]
      [ 3.80167222e-01  9.38402348e-01  7.93600134e-02]
      [ 1.41359491e+00 1.31189582e+00 -1.11477185e+00]
      [ 1.64382424e+00 1.21852245e+00 1.27349188e+00]
      [-2.02297170e-01 4.66866840e-03 -8.75945477e-01]
      [ 1.78187990e+00 -1.86279869e+00 1.39066607e-01]
      [-1.51389912e+00 -1.95617206e+00 4.37599573e-01]
       6.62116213e-01 1.68538929e+00 7.93600134e-02]
      [-1.23143805e+00 -1.11581175e+00 3.77892979e-01]
      [-1.26255764e+00 -8.35691643e-01 2.58479793e-01]
      [-5.75381041e-01 -1.58267859e+00 -1.59242460e+00]
     [-1.42893841e+00 -6.48944907e-01 4.37599573e-01]
      [-4.08429666e-01 1.03177572e+00 -1.53271800e+00]
      [ 8.61489307e-01 -1.86279869e+00 -1.38345152e+00]
      [ 9.36237758e-01 7.51655612e-01 2.16909077e+00]
      [-3.12305704e-01 1.77876266e+00 8.85399021e-01]
      [-1.62810668e+00 -4.62198171e-01 1.30334517e+00]
      [-1.27399888e+00 -1.48930522e+00 -1.59466359e-01]
      [ 1.36246048e+00 1.59201592e+00 -3.38586139e-01]
      [-2.67345440e-01 -7.42318275e-01 1.39290506e+00]
      [-2.00307389e-01 8.45028980e-01 -1.08491855e+00]
      [ 7.57303808e-01 7.51655612e-01 1.24363858e+00]
      [ 9.49317640e-01 4.66866840e-03 2.28626496e-01]
     [-1.01241588e+00 1.21852245e+00 -9.95358664e-01]
      [ 5.24645780e-01 -1.39593185e+00 -3.98292732e-01]
      [-8.78442190e-01 -1.82078068e-01 -5.47559215e-01]
      [ 5.67601632e-01 2.84788772e-01 2.58479793e-01]
      [ 3.27306358e-01 6.58282244e-01 -1.29389163e+00]
      [-1.26890336e-01 2.84788772e-01 4.95067168e-02]
      [-7.48243234e-01 -1.82078068e-01 -2.78879546e-01]
      [ 1.59710829e+00 1.96550940e+00 -8.75945477e-01]
      [_1 27916199a_LAA _7 75/51/126a_A1 _5 77/17517a_A1]
model2=LogisticRegression()
model2.fit(x_train,y_train)
Pred_y=model2.predict(x_test)
print(Pred y)
     0\; 1\; 0\; 0\; 0\; 0\; 0\; 0\; 1\; 0\; 0\; 0\; 0\; 0\; 0\; 0\; 1\; 1\; 0\; 0\; 0\; 1\; 1\; 0\; 0\; 0\; 0\; 1\; 0\; 0\; 0\; 0\; 0\; 1\; 1\; 0\; 0
     0 0 0 0 0 0 0 0 0 0 1
acc2=accuracy_score(y_test,Pred_y)
print(acc2)
     0.8
from sklearn.metrics import confusion_matrix
from sklearn.metrics import ConfusionMatrixDisplay
# in order to evaluate model when algorithm is classification based
cm=confusion_matrix(y_test,Pred_y)
     array([[65, 7],
           [17, 31]], dtype=int64)
ConfusionMatrixDisplay(cm).plot()
```

cm

<sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x125323e3250>



from sklearn.metrics import recall_score,precision_score

print('recall = ',recall_score(y_test,Pred_y))

recall = 0.6458333333333334

×