



Data Trends & Predictions

2023



TREND

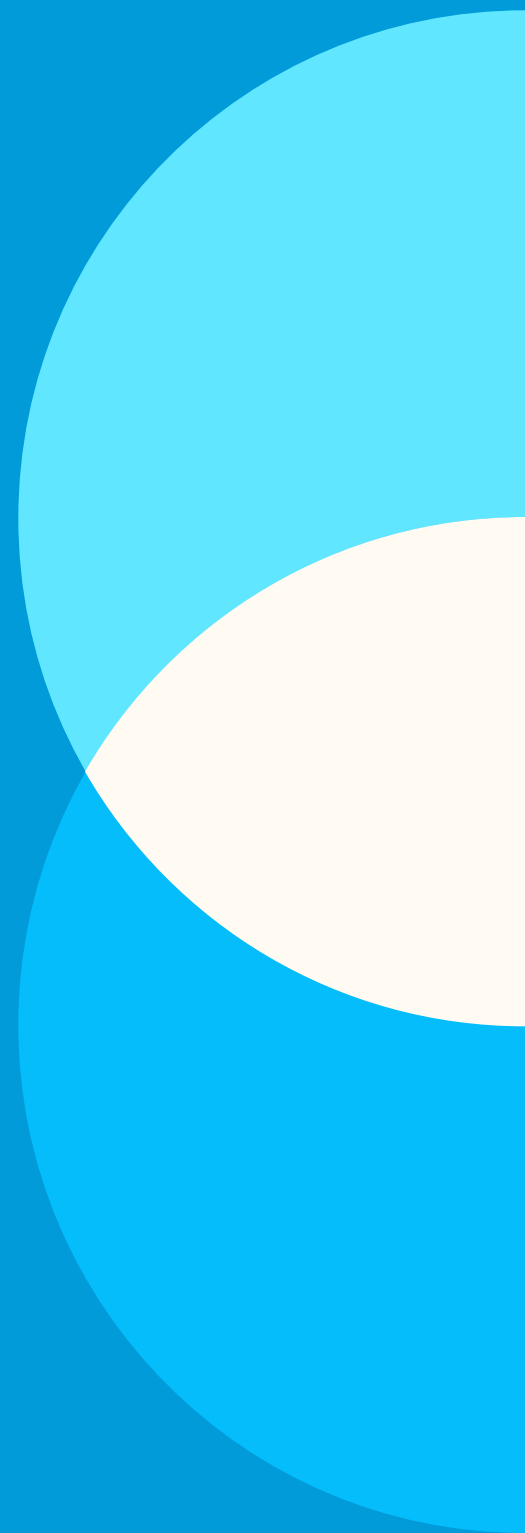
#1

Large language
models will
transform
coding
workflows

TREND

#2

Generative AI
will transform
content creation
and generation



TREND

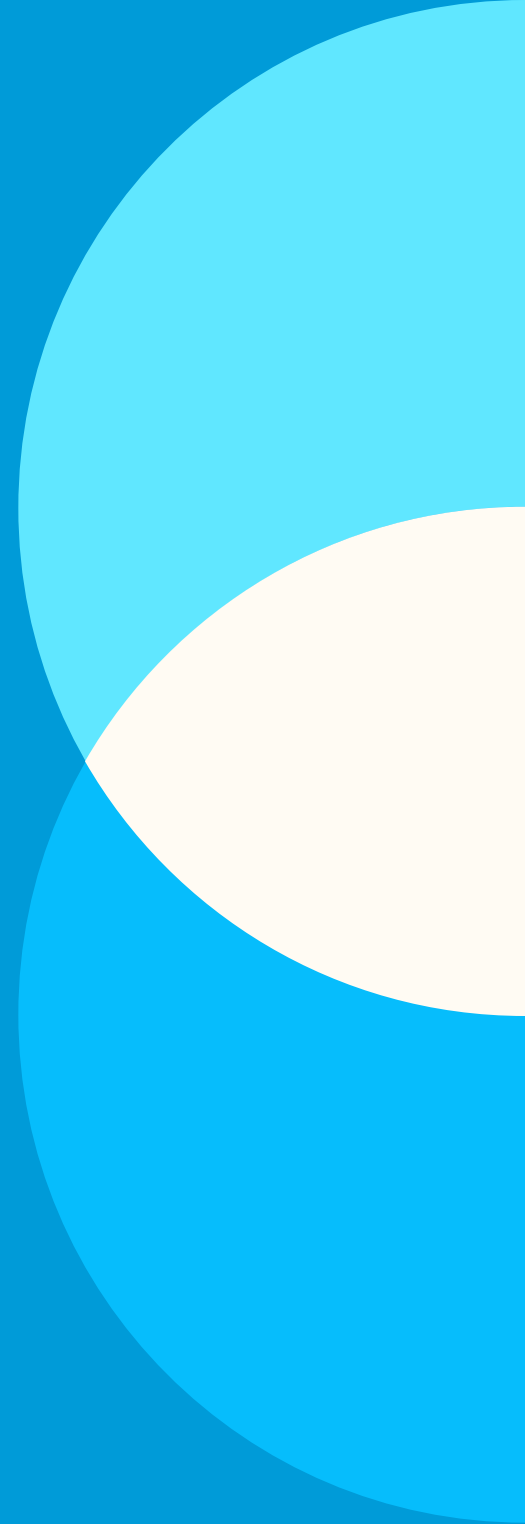
#3

AI will fuel
productivity
increases
across a range
of professions

TREND

#4

The next
generation of
notebooks will inch
closer to low-code
data products





TREND

#5

Data observability
will drive higher
trust in data and
accelerate data
culture

TREND

#6

Increased focus on
model explainability
and data ethics will
drive higher
adoption of data

A decorative graphic on the right side of the slide consisting of three overlapping circles. The top circle is a light blue color, the bottom circle is a medium blue color, and the rightmost circle is a white color. They overlap in a way that creates a stylized, abstract shape.

TREND

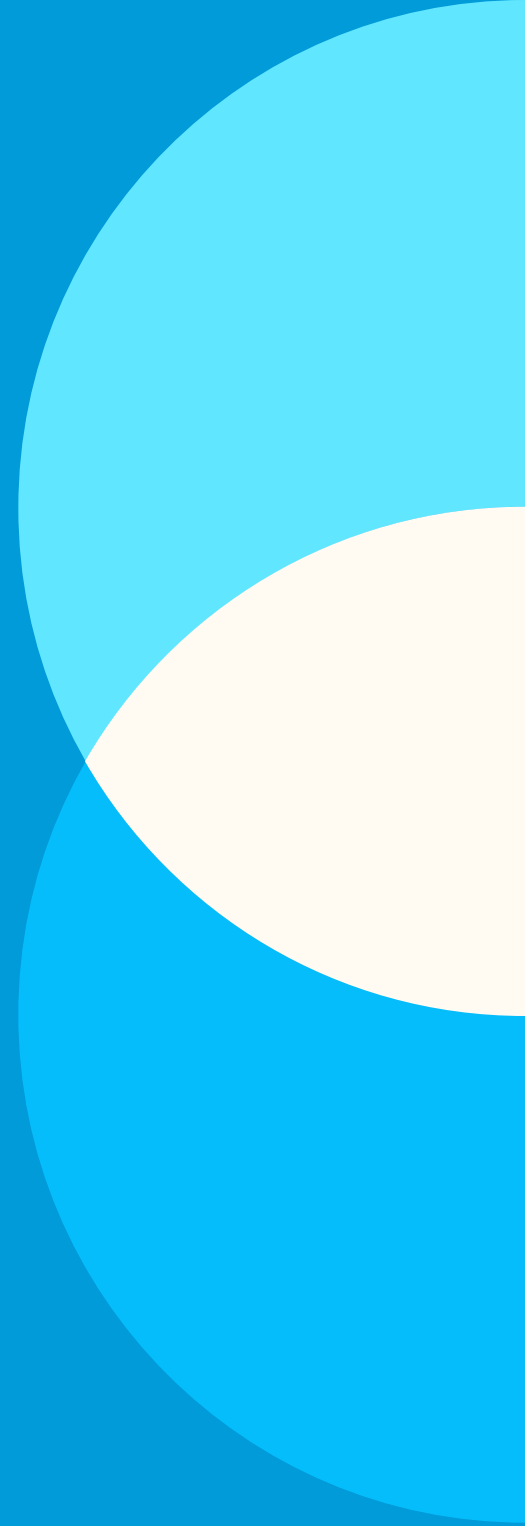
#7

Innovation in
tooling puts
conceptual
knowledge at
the center

TREND

#8

Organizations
and institutions
will continue to
invest in data
literacy





TREND

#9

**Recession-proof
industries will
be a safe haven
for analytics
professionals**

TREND

#10

The rise of
specialist new
roles in data
signals a maturing
role ecosystem

