



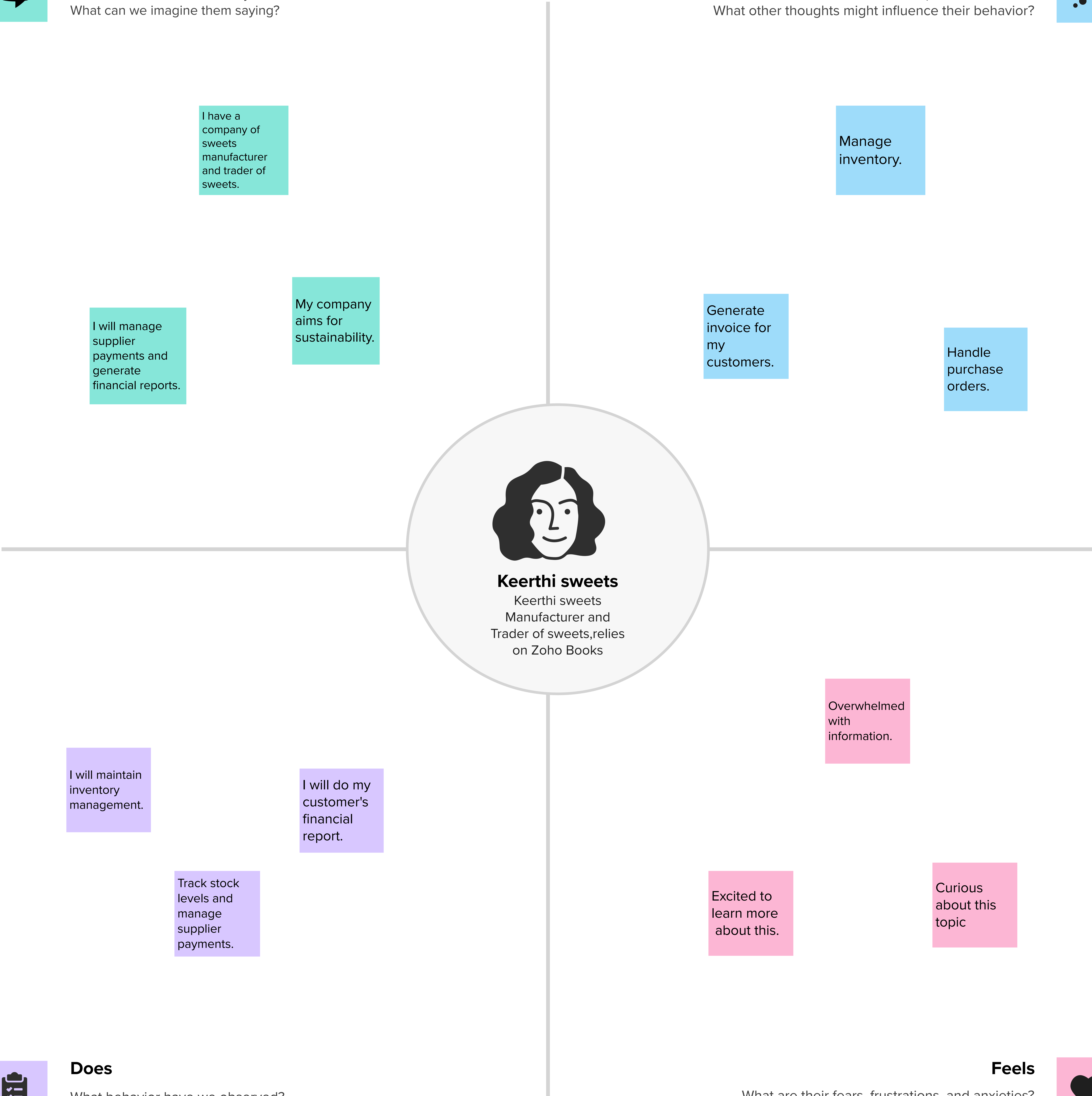
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



I have a company of sweets manufacturer and trader of sweets.

Manage inventory.

I will manage supplier payments and generate financial reports.

My company aims for sustainability.

Generate invoice for my customers.

Handle purchase orders.



Keerthi sweets

Keerthi sweets
Manufacturer and
Trader of sweets,relies
on Zoho Books

I will maintain inventory management.

I will do my customer's financial report.

Overwhelmed with information.

Track stock levels and manage supplier payments.

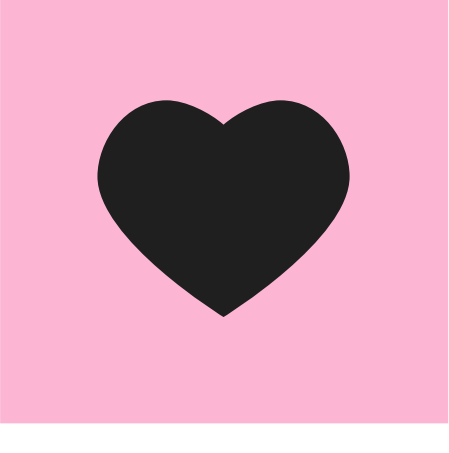
Excited to learn more about this.

Curious about this topic



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?