

KEERTHI SWEETS

1.Introduction

1.1 Overview

Keerthi sweets Manufacturer and Trader of Sweets relies on Zoho Books to manage their inventory, handle purchase orders, and generate invoices for their customers.

They can track stock levels, manage supplier payment, and generate financial reports.

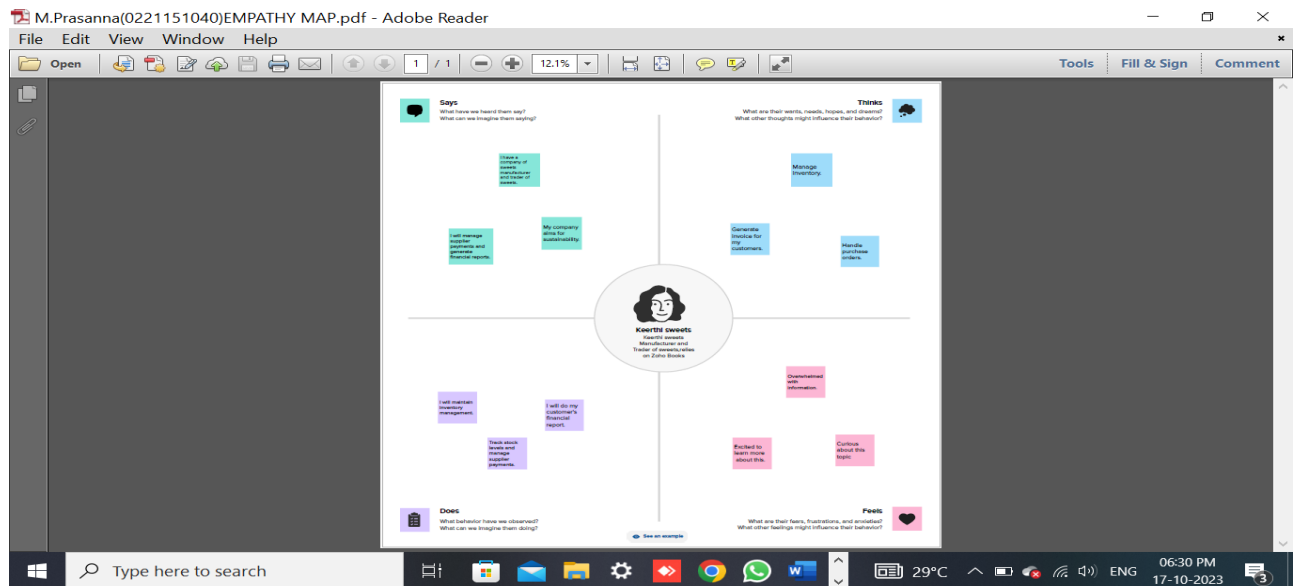
1.2 Purpose

Keerthi Sweets is a renowned manufacturer and trader of delectable sweets, catering to both wholesale and retail customers.

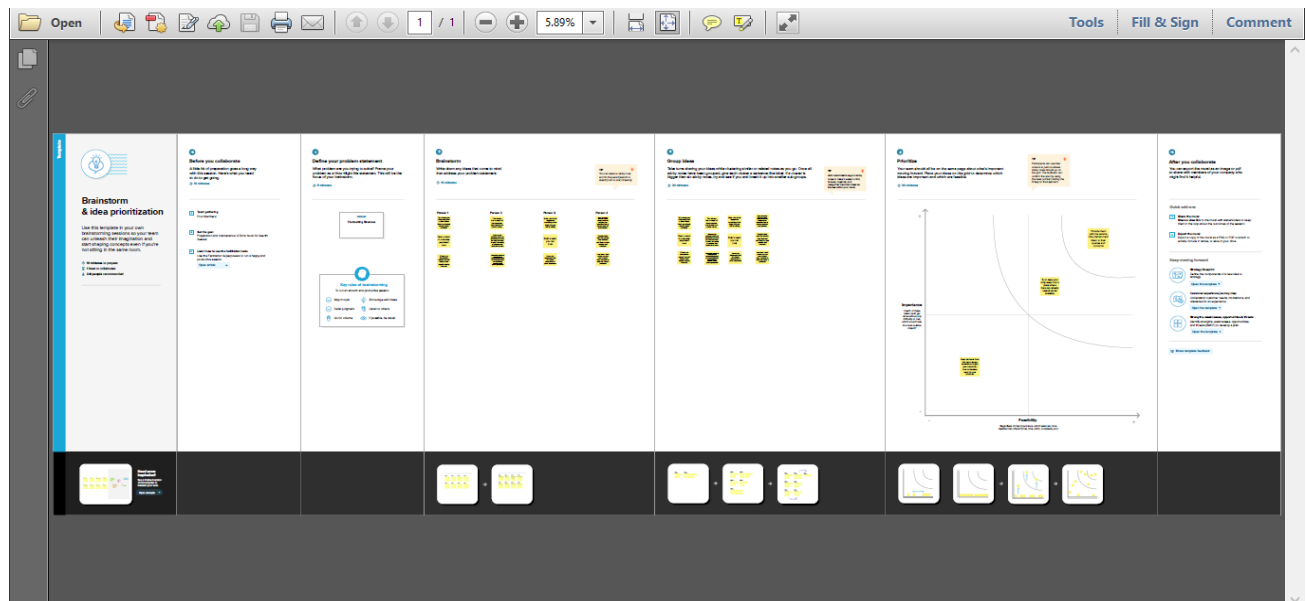
Keerthi Sweets has earned a reputation for its commitment to quality, authenticity, and customer satisfaction.

2.Problem Definition & Design Thinking

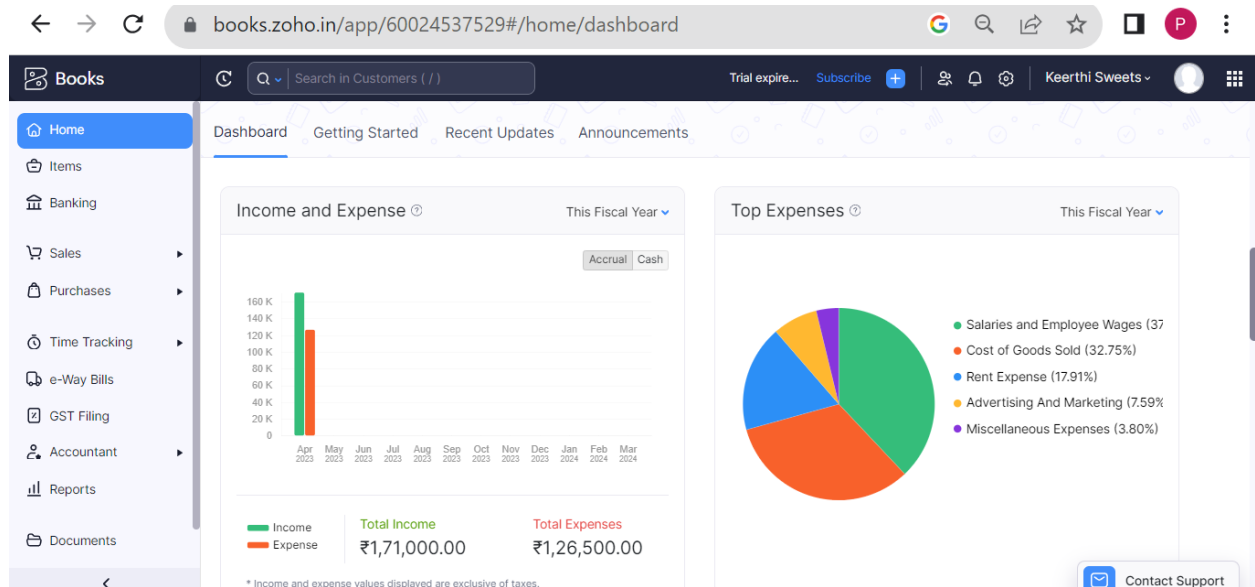
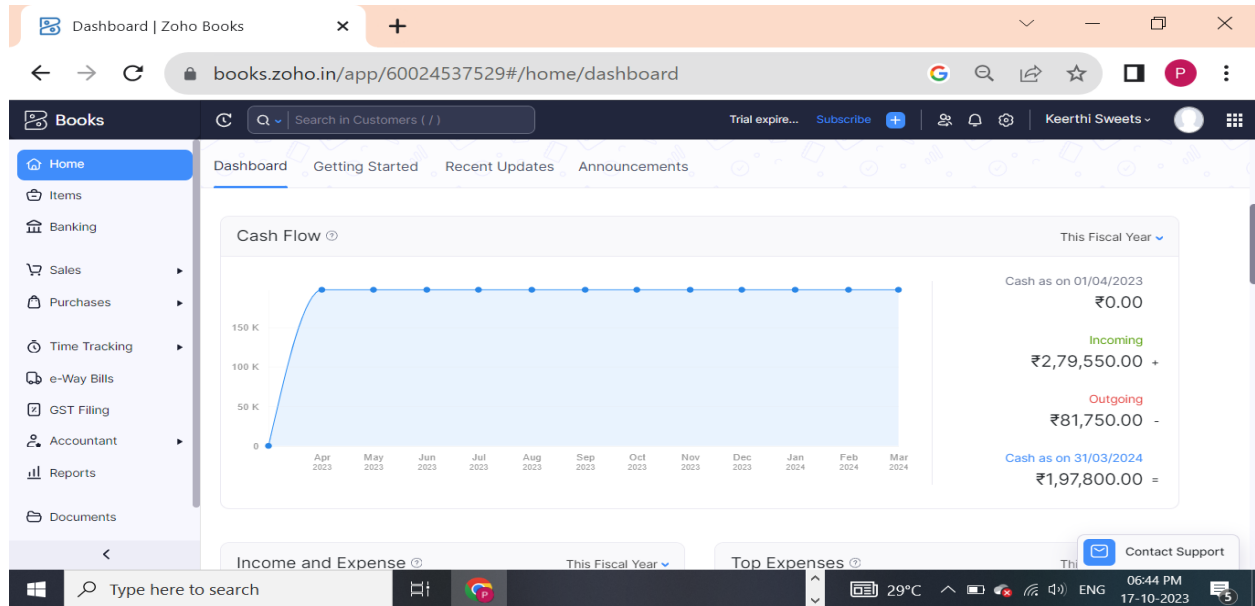
2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3.Results



4. Advantages and disadvantages

Advantages

- One of the more affordable option.
- Many plan option and ons.
- Robust features set.
- Easy of use.

Disadvantages

- Plan restriction based on user.
- No payroll services.
- Limited integration option vs competitors.

5. Application

The solution of preparing and maintaining Zoho Books is versatile and can be applied across various industries and organization. It is highly applicable to consulting firms, freelancers, e-commerce business, and service providers of a kind.

6. Conclusion

In conclusion, the project involving the preparation and maintenance of Zoho Books holds great promise for enhancing financial management across various sectors. Its Advantages in term of efficiency, accuracy, and financial reporting make it a valuable for small and medium-sized business.

7. Future Scope

I don't have access to specific information about a business called "Keerthi Sweets" or their future plans, as my knowledge is limited to information available up until September 2021. To learn about any future enhancement, plans, or development for Keerthi Sweets