

5K
total orders

12.47%
profit margin

0.16
avg discount

286.40K
total profit

2,297.20K
total sales

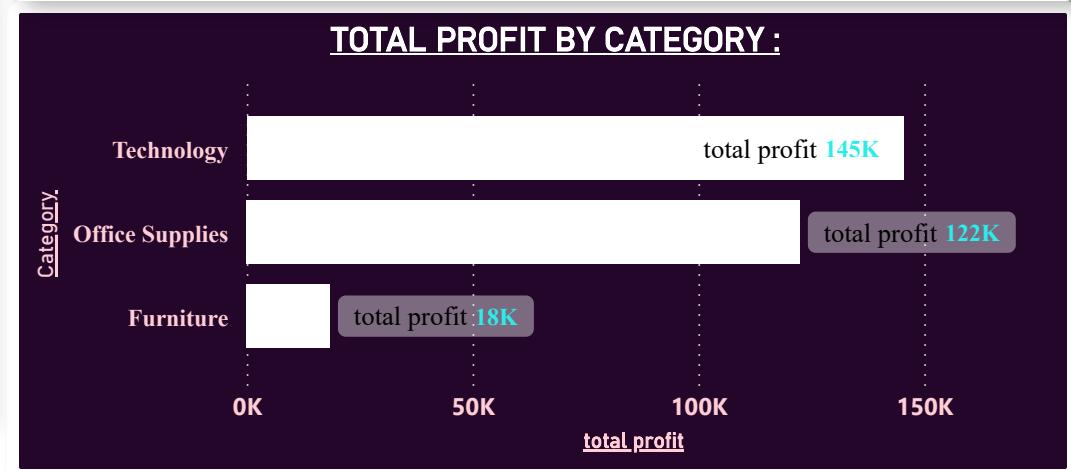
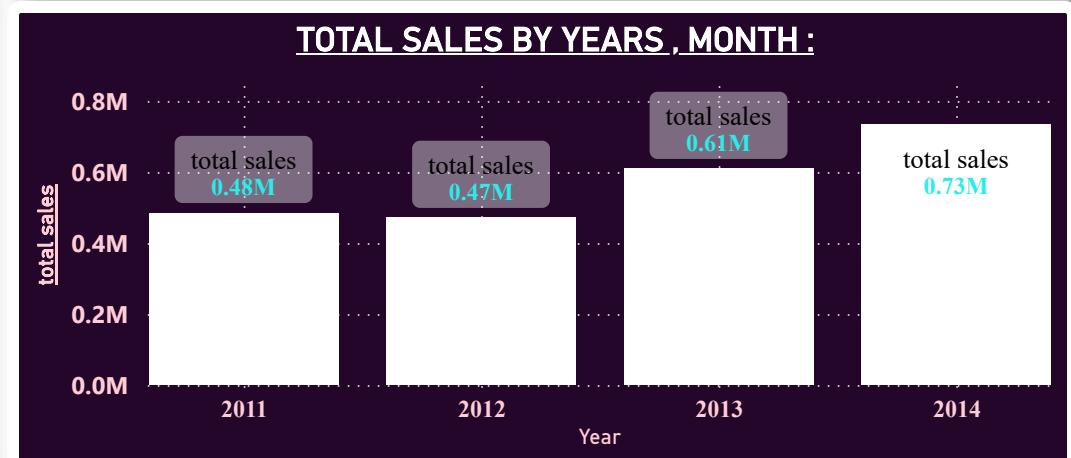
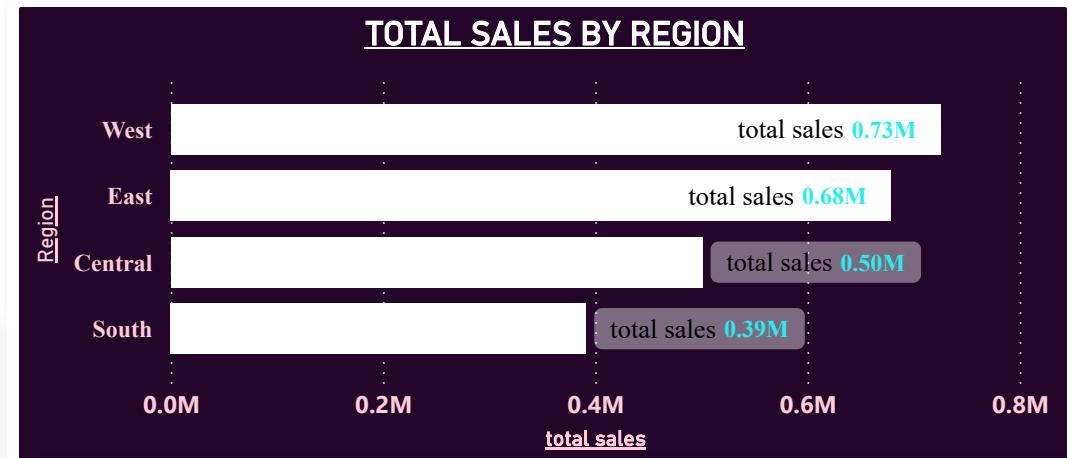
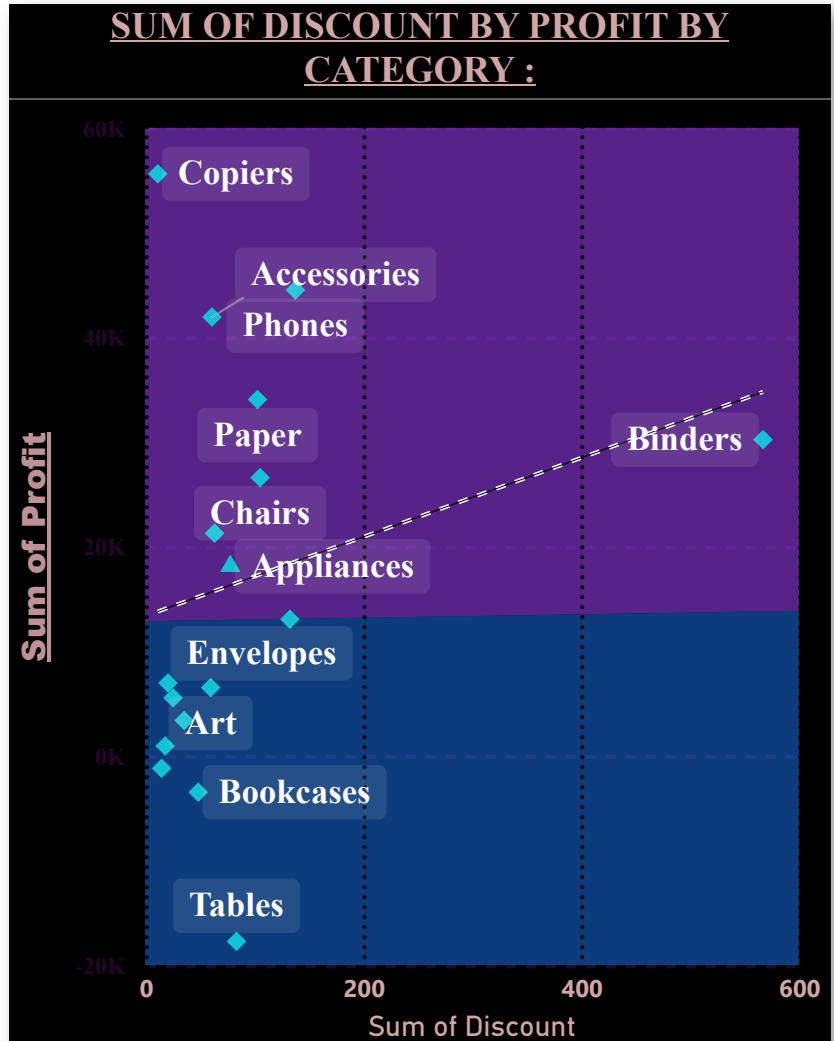
Region, Category, Year

^ Central

✓ Furniture

✓ Office Supplies

✓ Technology



1. CUSTOMER'S PERFORMANCE & PROFIT ANALYSIS ,PROFIT(MARGIN'S) AND

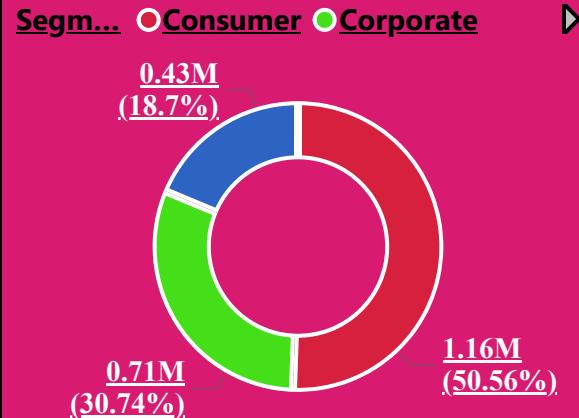
2.90K
SALES PER CUSTOMER

361.16
PROFIT PER CUSTOMER

793
TOTAL CUSTOMERS

6.32
ORDERS PER CUSTOMER

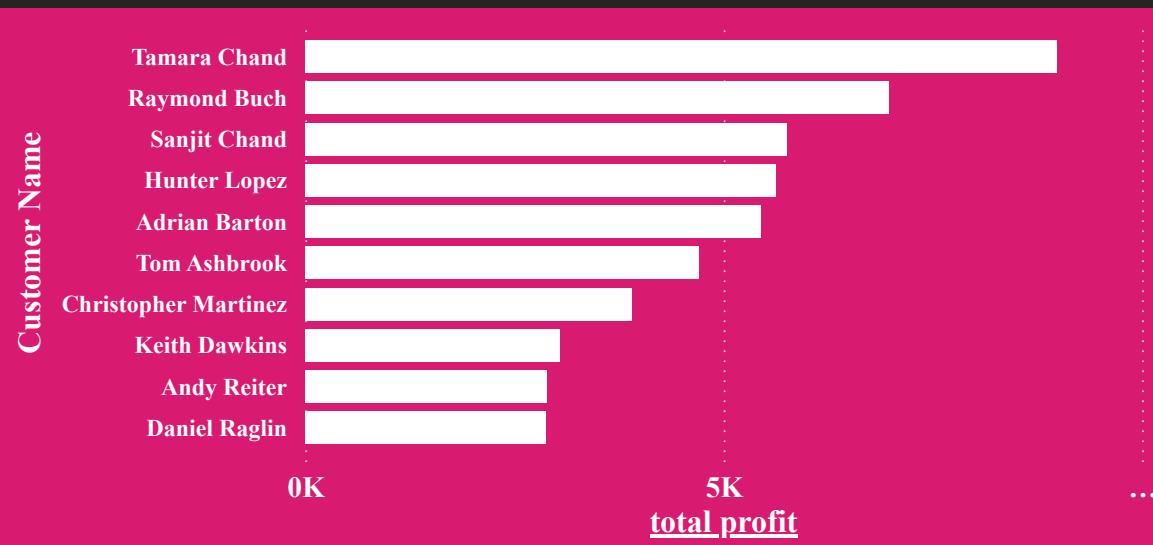
TOTAL SALES BY SEGMENT



TOTAL CUSTOMERS and CUSTOMER TYPE

Customer Name	total sales	total profit	profit margin
Tamara Chand	19,052.22	8,981.32	47.14%
Raymond Buch	15,117.34	6,976.10	46.15%
Hunter Lopez	12,873.30	5,622.43	43.68%
Andy Reiter	6,608.45	2,884.62	43.65%
Christopher Martinez	8,954.02	3,899.89	43.55%
Sanjit Chand	14,142.33	5,757.41	40.71%
Adrian Barton	14,473.57	5,444.81	37.62%
Keith Dawkins	8,181.26	3,038.63	37.14%
Daniel Raglin	8,350.87	2,869.08	34.36%
Tom Ashbrook	14,595.62	4,703.79	32.23%
Total	122,348.97	50,178.07	41.01%

TOTAL PROFIT BY CUSTOMER NAMES



TOTAL SALES BY CUSTOMER

