

6

active\_month

HIGH

is\_consistency

2025-01

First ORDER\_MONTH

5

Total\_customers

400K

Total\_Revenue

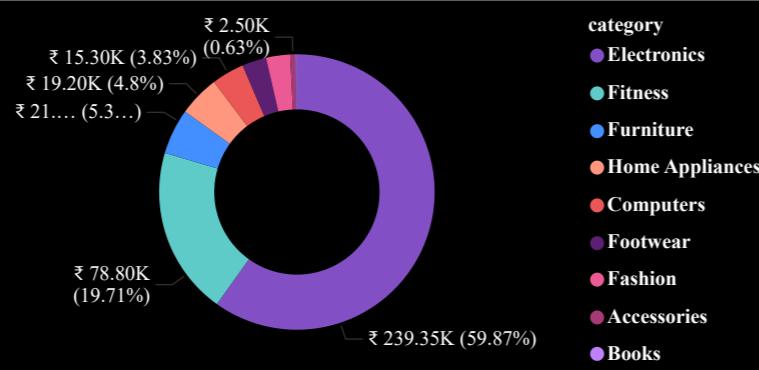
399.77K

TOTAL\_AMOUNT

Total\_Revenue by ORDER\_MONTH



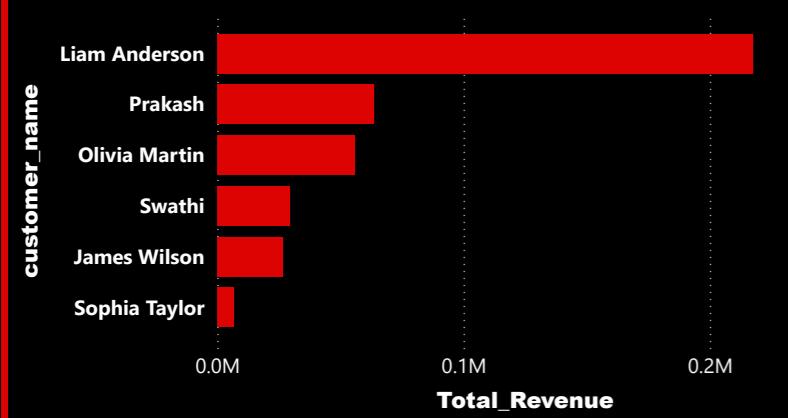
Sum of order\_amount by category



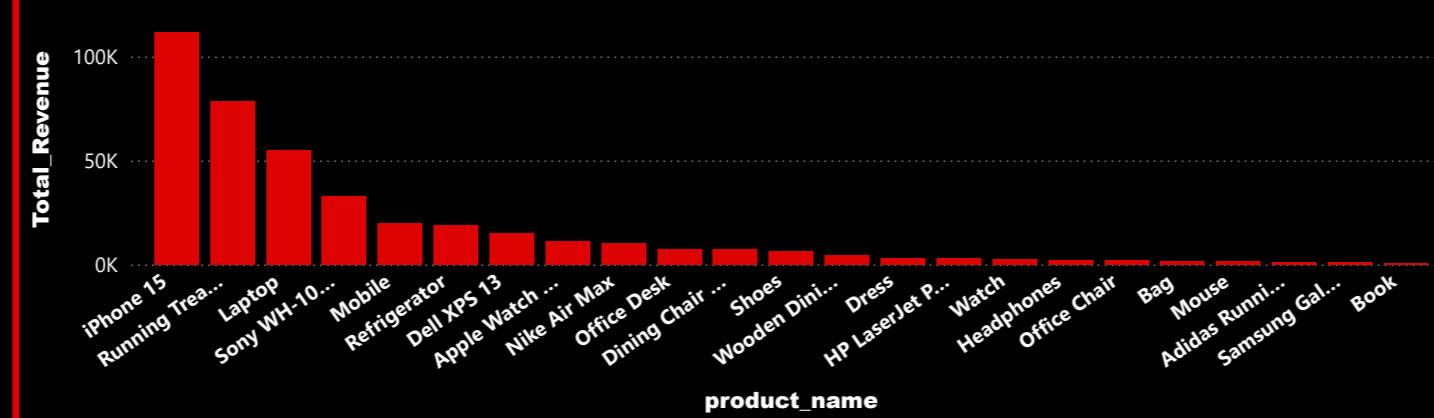
Total\_Revenue by ORDER\_MONTH



Total\_Revenue by customer\_name



Total\_Revenue by product\_name



**3**

CHURNED\_CUSTOMER

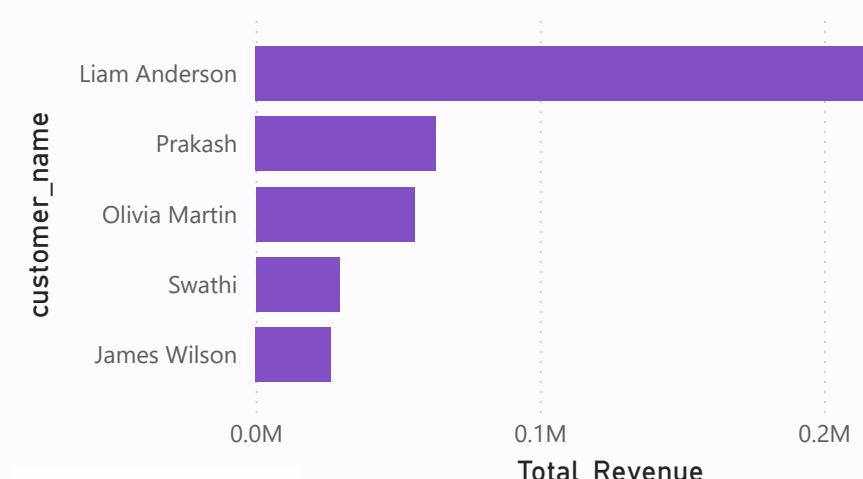
TOTAL\_AMOUNT by ORDER\_MONTH



**2025-06**

LATEST\_CUSTOMER

Total\_Revenue by customer\_name



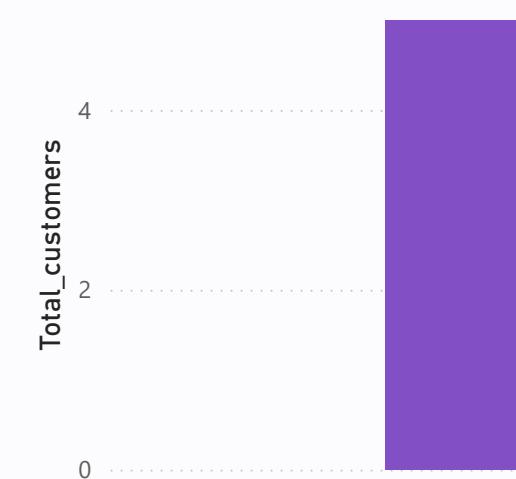
**2**

CUSTOMER\_THUS\_MONTH

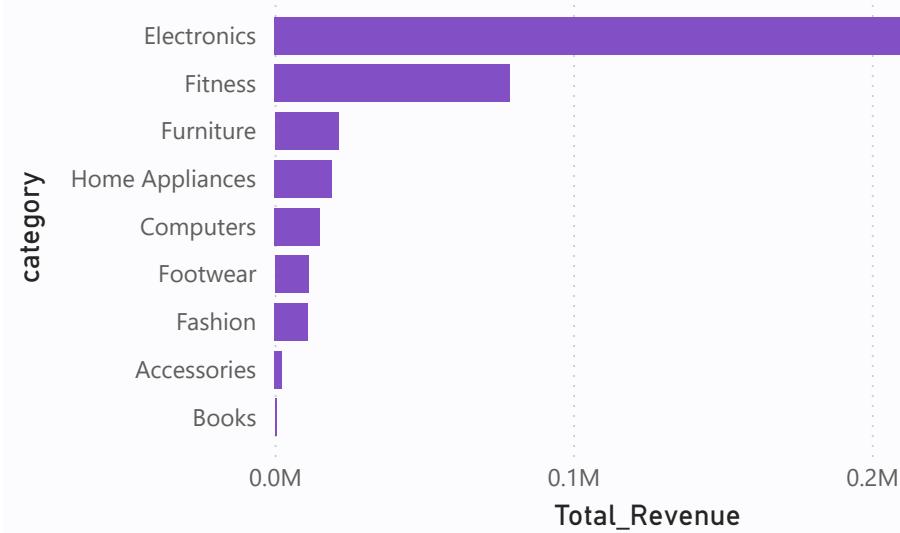
**\$0.6**

CHURN\_RATE%

Total\_customers and is\_consistency



Total\_Revenue by category



ORDER\_MONTH, category

- ^  2025-01
- Electronics
- ^  2025-02
- Computers
- Electronics
- Fashion