

5K
total orders

12.47%
profit margin

0.16
avg discount

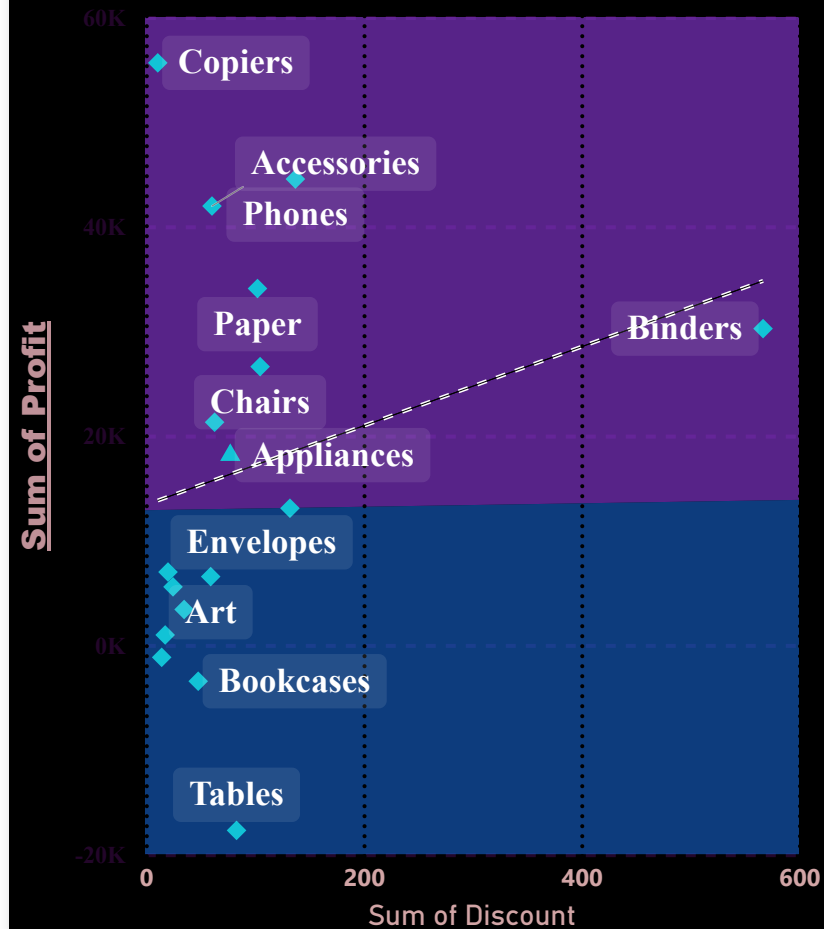
286.40K
total profit

2,297.20K
total sales

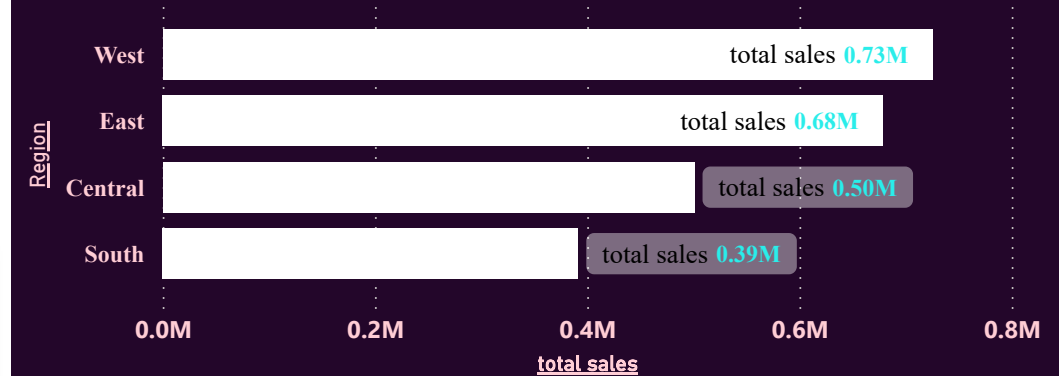
Region, Category, Year

- ^ ☐ Central
- ✓ ☐ Furniture
- ✓ ☐ Office Supplies
- ✓ ☐ Technology

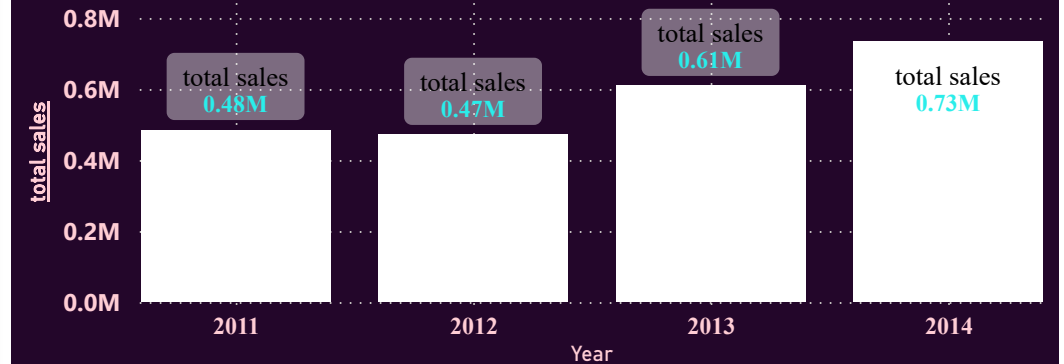
SUM OF DISCOUNT BY PROFIT BY CATEGORY :



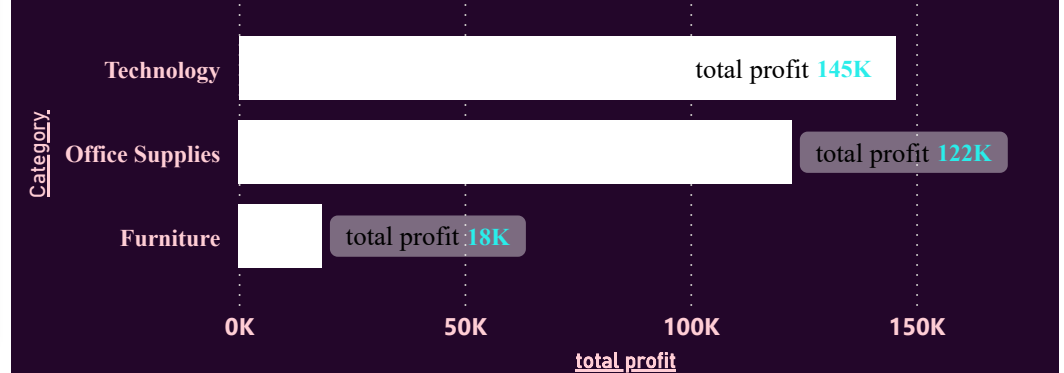
TOTAL SALES BY REGION



TOTAL SALES BY YEARS , MONTH :



TOTAL PROFIT BY CATEGORY :



1. CUSTOMER'S PERFORMANCE & PROFIT ANALAYSIS ,PROFIT(MARGIN'S) AND

2.90K
SALES PER CUSTOMER

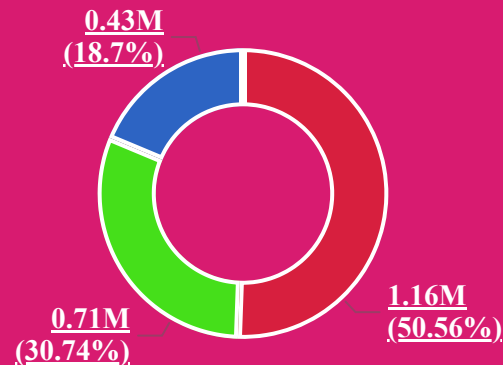
361.16
PROFIT PER CUSTOME...

793
TOTAL CUSTOM...

6.32
ORDERS PER CUST...

TOTAL SALES BY SEGMENT

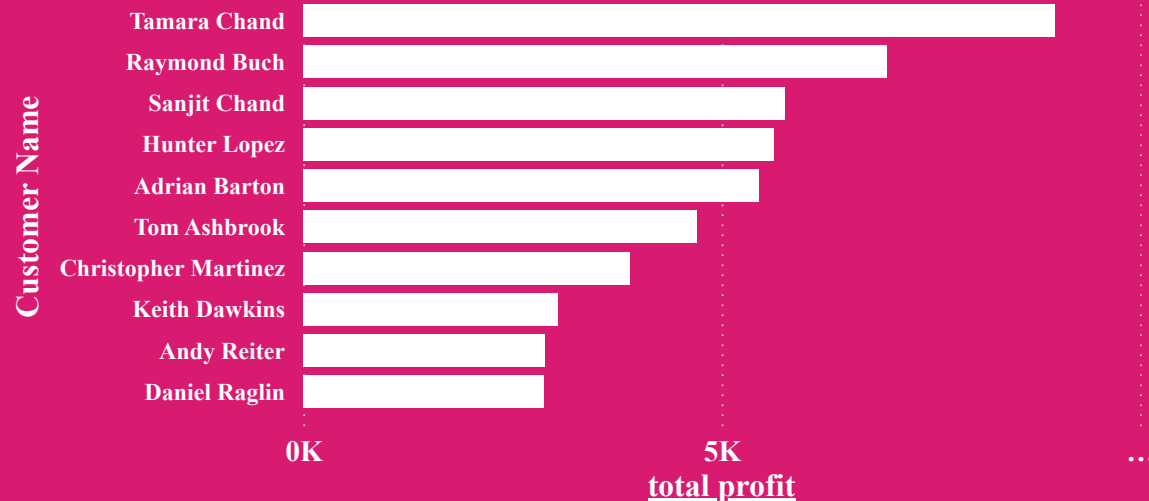
Segm... ☐ Consumer ☒ Corporate



TOTAL CUSTOMERS and CUSTOMER TYPE

Customer Name	total sales	total profit	profit margin
Tamara Chand	19,052.22	8,981.32	47.14%
Raymond Buch	15,117.34	6,976.10	46.15%
Hunter Lopez	12,873.30	5,622.43	43.68%
Andy Reiter	6,608.45	2,884.62	43.65%
Christopher Martinez	8,954.02	3,899.89	43.55%
Sanjit Chand	14,142.33	5,757.41	40.71%
Adrian Barton	14,473.57	5,444.81	37.62%
Keith Dawkins	8,181.26	3,038.63	37.14%
Daniel Raglin	8,350.87	2,869.08	34.36%
Tom Ashbrook	14,595.62	4,703.79	32.23%
Total	1,22,348.97	50,178.07	41.01%

TOTAL PROFUT BY CUSTOMER NAMES



TOTAL SALES BY CUSTOMER

