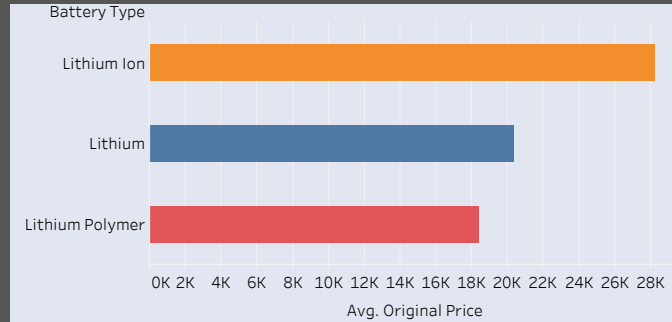


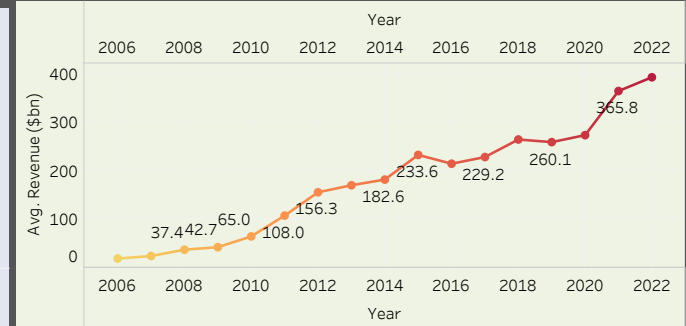
Model specification

Model specification					Battery Type	Colour	Brand
Model	Processor	Front ..	Rear Camera	Colour	Multiple values	All	INFINIX
INFINIX HOT 11	MediaTek Helio G70	8MP	13MP + Depth L...	Silver Wave	11,999		
INFINIX HOT 11 2022	UniSoc T610	8MP	13 MP + 2 MP Depth Lens	Polar Black	12,999		
				Aurora Green	12,999		
INFINIX HOT 11S	Mediatek Helio G88	8MP	50 MP + 2 MP + AI Lens	Silver Wave	28,998		
				Polar Black	14,999		
INFINIX HOT 12	Meditek Helio G37	8MP	50 MP + 2 MP Depth Lens + AI Lens	Polar Black	13,999		
				Turquoise Cyan	12,999		
INFINIX HOT 12 PLAY	Unisoc T610	8MP	13MP + Depth Lens	Polar Black	12,999		
				Exploratory Blue	12,999		
				7° Purple	12,999		
				Racing Black	11,999		
				Horizon Blue	11,999		
				Daylight Green	11,999		

Battery type distribution



Annual revenue

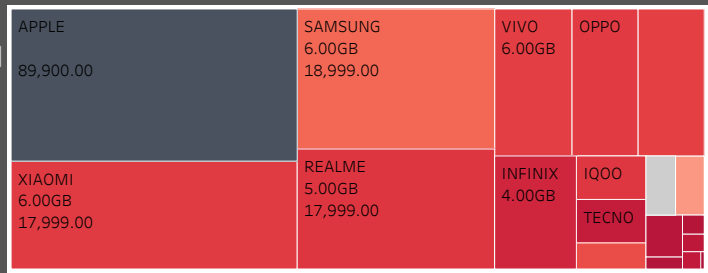


KPI-2

Year
2022

Revenue Generated	Units sold (mm)
205	232

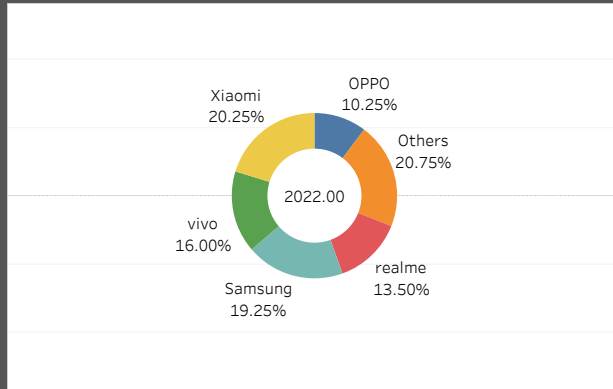
Brand price comparison



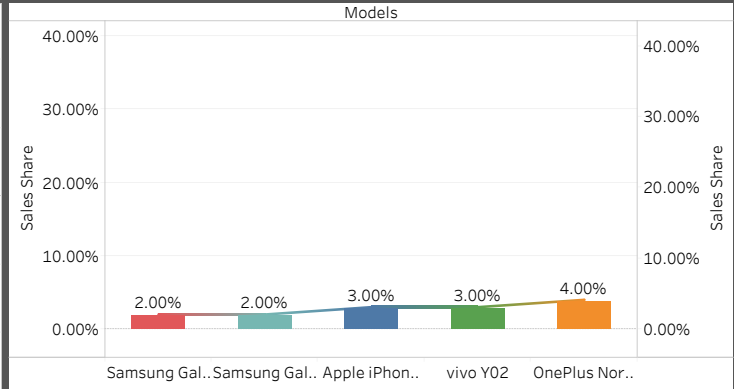
Year
2022

Quarterly-share

Country India



country wise best selling smartphones

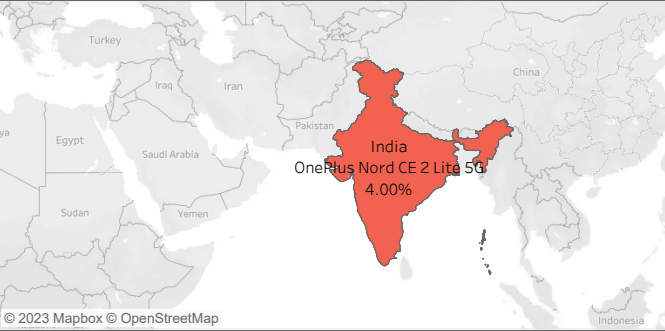


KPI

Brand	Discount Percent..	Mrp	Number Of Ratings	Sale Price
Apple	617	5,459,600	1,390,065	4,964,581

Country India Upc All Models All

Global market share



Model -share

