

Story 1

Apple continues to strengthen its standing in the smartphone market.the brand has risen to a position of particular dominance in the US.
6 of top 10 most sold smartphone models in january 2021 were desinged by ..

More than 1 billion consumers currently use iphones.
since its initial launch, more than 1.9 billion iphones have been sold.
iphone sales in 2021 surpassed the 2015 peak,but declined in 2022 to 232.2 ..

Since it's initiation in 2006 it has see the tremendous increase in ..

Model specification

| Model | Processor | Front .. | Rear Camera | Colour | |
|---------------------|--------------------|----------|---|-------------------------|--------|
| INFINIX HOT 11 | MediaTek Helio G70 | 8MP | 13MP + Depth L.. | Silver Wave | 11,999 |
| INFINIX HOT 11 2022 | UniSoc T610 | 8MP | 13 MP + 2 MP Depth Lens | Polar Black | 12,999 |
| | | | | Aurora Green | 12,999 |
| INFINIX HOT 11S | Mediatek Helio G88 | 8MP | 50 MP + 2 MP + AI Lens | Silver Wave | 28,998 |
| | | | | Polar Black | 14,999 |
| | | | | 50MP + 2MP + AI Lens | 13,999 |
| INFINIX HOT 12 | Meditek Helio G37 | 8MP | 50 MP + 2 MP Depth Lens + AI Lens | Green Wave | 13,999 |
| | | | | Turquoise Cyan | 12,999 |
| | | | | Polar Black | 12,999 |
| | | | | Exploratory Blue | 12,999 |

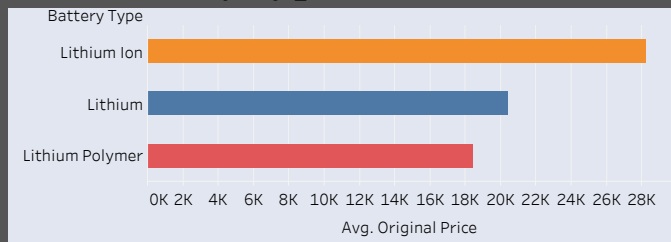
Battery Type
Multiple values

All

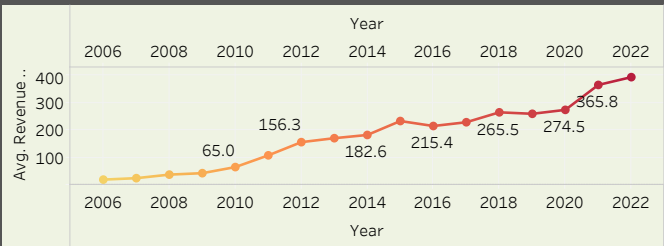
Colour

Brand
INFINIX

Battery type distribution



Annuaal revenue



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More than 1 billion consumers currently use iphones. since its initial launch, more than 1.9 billion iphones have been sold. iphone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 ..

Since it's initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years, though a slight bump is being observed 2016 ..

KPI-2

Year
2022

| Revenue Generated | Units sold (mm) |
|-------------------|-----------------|
| 205 | 232.2 |

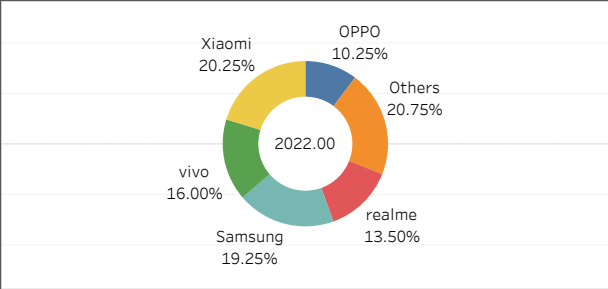
Brand price comparison



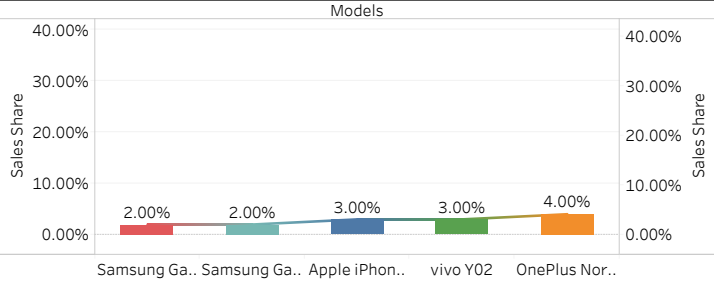
Year
2022

Quarterly-share

Country India



country wise best selling smartphones

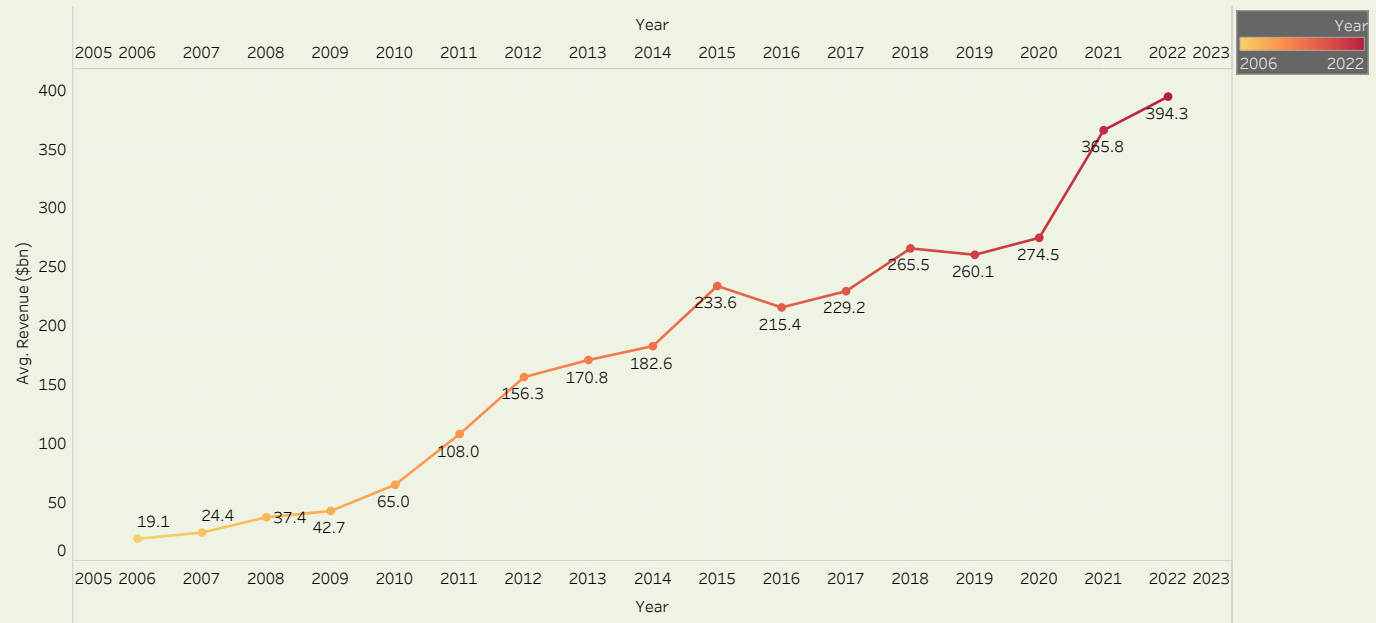


Story 1

More than 1 billion consumers currently use iPhones.
since its initial launch, more than 1.9 billion iPhones have been sold worldwide.

Since its initiation in 2006 it has seen the tremendous increase in sales and revenue generation over the years, though a slight bump is being observed in 2016 but ever since it has increased to \$394.3bn in 2022.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% share of the market is still far behind Samsung's 21%.

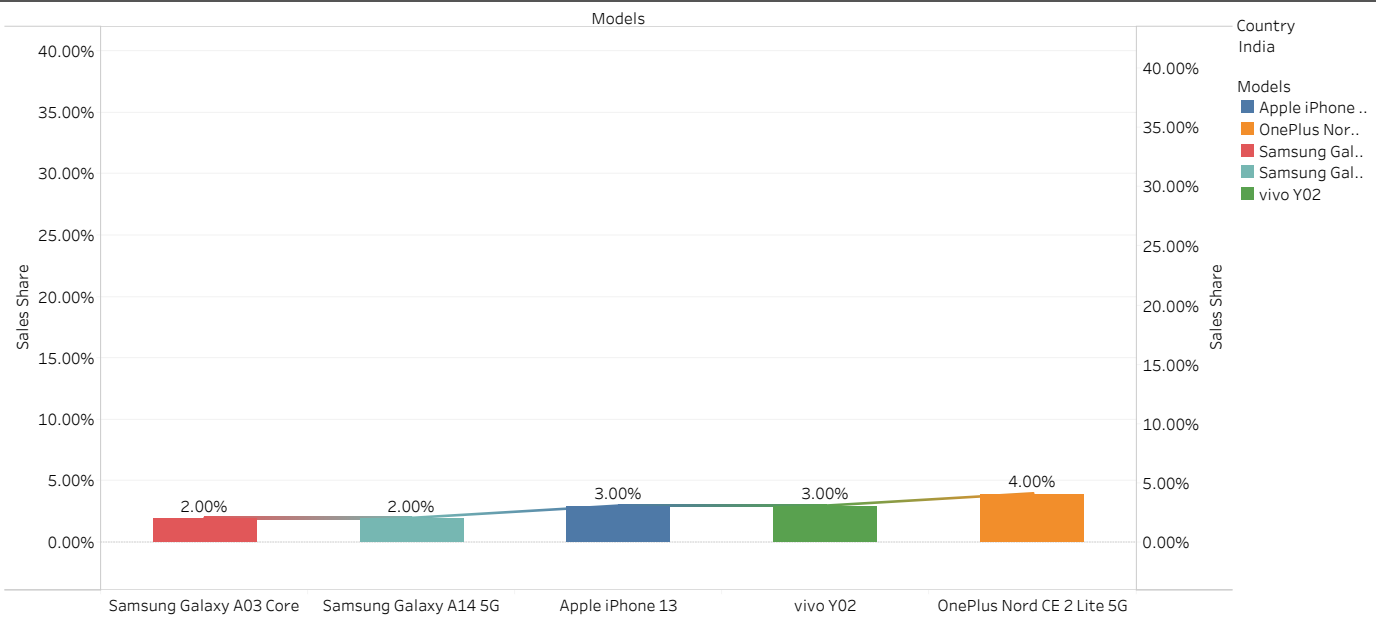


Story 1

Since it's initiation in 2006 it has see the tremendous increase in sale and revenue generation over the years ,though a slight bump i..

Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in india.Its 3% market share in the global market is depicted in the line-bar graph.

Although the iphone isn't far behind in the competition.It is yet to scale-up it's marketing startagies and policy formulations for indian audian..



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Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in india.Its 3..

Although the iphone isn't far behind in the competition.It is yet to scale-up it's marketing startagies and policy formulations for indian audience.

The below chart shows the variations in number of ratings and sale price



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Although the iphone isn't far behind in the competition.It is yet to scale-up it's marketing startagies and policy formulations for indian audi..

The below chart shows the variations in number of ratings and sale price

By the below chart we can clearly identify the model and price of the phone in our desired colour options also.

| Brand | Discount Percent.. | Mrp | Number Of Ratings | Sale Price | Upc |
|-------|--------------------|--------|-------------------|------------|--|
| Apple | 0 | 77,000 | 11,202 | 77,000 | <div><div></div><div>MOBEXRGV7..</div><div></div><div>MOBEXRGVA..</div><div></div><div>MOBEXRGVG..</div><div></div><div>MOBEXRGV..</div><div></div><div>MOBEXRGVP..</div><div></div><div>MOBEXRGVQ..</div><div></div><div>MOBEXRGVQ..</div><div></div><div>MOBEXRGVZ..</div><div></div><div>MOBF9Z7ZH..</div><div></div><div>MOBF9Z7ZP..</div><div></div><div>MOBF9Z7ZS..</div><div></div><div>MOBF9Z7ZY..</div><div></div><div>MOBF9Z7ZZ..</div><div></div><div>MOBF944E2..</div><div></div><div>MOBFKCTS7..</div><div></div><div>MOBFKCTSA..</div><div></div><div>MOBFKCTSC..</div><div></div><div>MOBFKCTSK..</div><div></div><div>MOBFKCTSN..</div><div></div><div>MOBFKCTSR..</div><div></div><div>MOBFKCTSR..</div><div></div><div>MOBFKCTSSJ..</div><div></div><div>MOBFKCTSW..</div><div></div><div>MOBFRFXHP..</div><div></div><div>MOBFWBYZ5..</div><div></div><div>MOBFWBYZ8..</div><div></div><div>MOBFWBYZA..</div></div> |

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The below chart shows the variations in number of ratings and sale price

By the below chart we can clearly identify the model and price of the phone in our desired colour options also.

By observing this graph lithium ion battery is top selling batteris .

| Model | Processor | Front .. | Rear Camera Lens | Colour | |
|------------------------|---------------------------|----------|-----------------------------------|------------------|--------|
| INFINIX HOT 12 PLAY | Unisoc T610 | 8MP | 50 MP + Depth Lens | Champagne Gold | 11,999 |
| INFINIX HOT 12 PRO | Unisoc T616 | 8MP | | Lightsaber Green | 29,998 |
| INFINIX HOT 20 5G | Dimensity 810 | 8MP | 50MP + AI Lens | Halo White | 29,998 |
| | | | | Electric Blue | 29,998 |
| | | | | Racing Black | 13,999 |
| | | | | Blaster Green | 37,998 |
| INFINIX HOT 20 PLAY | MediaTek G37 | 8MP | 13Mp + AI Lens | Space Blue | 19,999 |
| | | | | Racing Black | 11,999 |
| | | | | Luna Blue | 11,999 |
| | | | | Fantasy Purple | 11,999 |
| INFINIX NOTE 11 | Mediatek Helio G88 | 16MP | 50 MP + 2 MP Depth Lens + AI Lens | Aurora Green | 11,999 |
| | | | | Graphite Black | 16,999 |
| | | | | Glacier Green | 16,999 |
| | | | | Celestial Snow | 16,999 |
| INFINIX NOTE 11S | MediaTek Helio G96 | 16MP | 50 MP + 2 MP Depth Lens + 2 .. | Mithril Grey | 16,999 |
| | | | | Haze Green | 16,999 |
| | | | | Jewel Blue | 33,998 |
| | | | | Force Black | 15,999 |
| INFINIX NOTE 12 | Mediatek Dimensity 810 5G | 16MP | 50 MP + 2 MP Depth Lens + AI .. | Snowfall | 19,999 |
| | | | | Force Black | 19,999 |
| | | | | Volcanic Grey | 21,999 |
| | | | | Tuscany Blue | 21,999 |
| INFINIX NOTE 12 PRO | Mediatek Helio G99 | 16MP | 108MP + 2MP Depth Lens + AI .. | Snowfall | 24,999 |
| | | | | Force Black | 24,999 |
| | | | | Snowfall | 19,999 |
| | | | | Jewel Blue | 19,999 |
| INFINIX NOTE 12 PRO 5G | Mediatek Dimensity 810 5G | 16MP | 108MP + 2MP (Depth) + 2MP (.. | Force Black | 19,999 |
| | | | | Snowfall | 19,999 |
| | | | | Jewel Blue | 19,999 |
| | | | | Force Black | 19,999 |
| INFINIX NOTE 12 TURBO | Mediatek Helio G96 | 16MP | 50 MP + 2 MP Depth Lens + AI lens | Snowfall | 19,999 |
| | | | | Jewel Blue | 19,999 |
| | | | | Force Black | 19,999 |
| | | | | Force Black | 19,999 |

Colour

✓ Null

✓ 7° Purple

✓ Agate Black

✓ Alpine White

✓ Aqua Blue

✓ Aqua Green

✓ Aqua Sky

✓ Aquamarine ..

Brand

APPLE

GOOGLE

I KALL

✓ INFINIX

IQOO

ITEL

LAVA

MARQ

Colour

7° Purple

Alpine White

Aqua Sky

Aurora Green

Blaster Green

Celestial Snow

Champagne ..

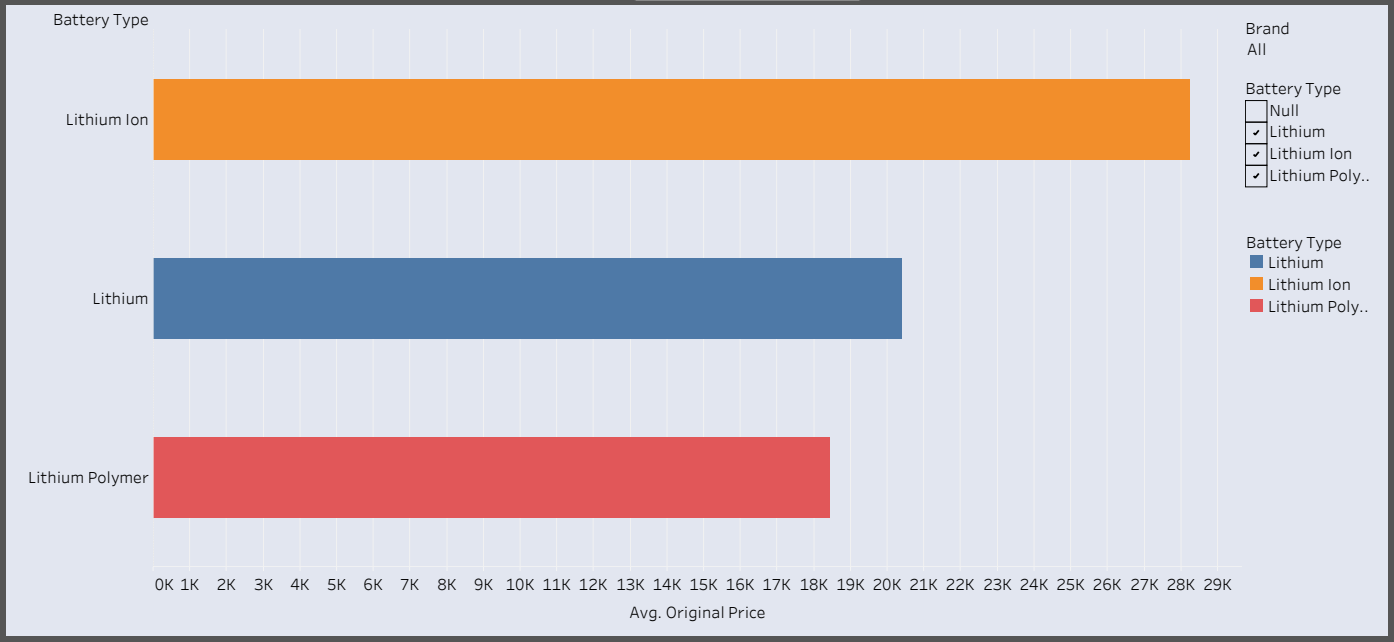
Coral Orange

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By the below chart we can clearly identify the model and price of the phone in our desired colour options also.

By observing this graph lithium ion battery is top selling batteris .

This chart shows the price and RAM variations of best selling models.

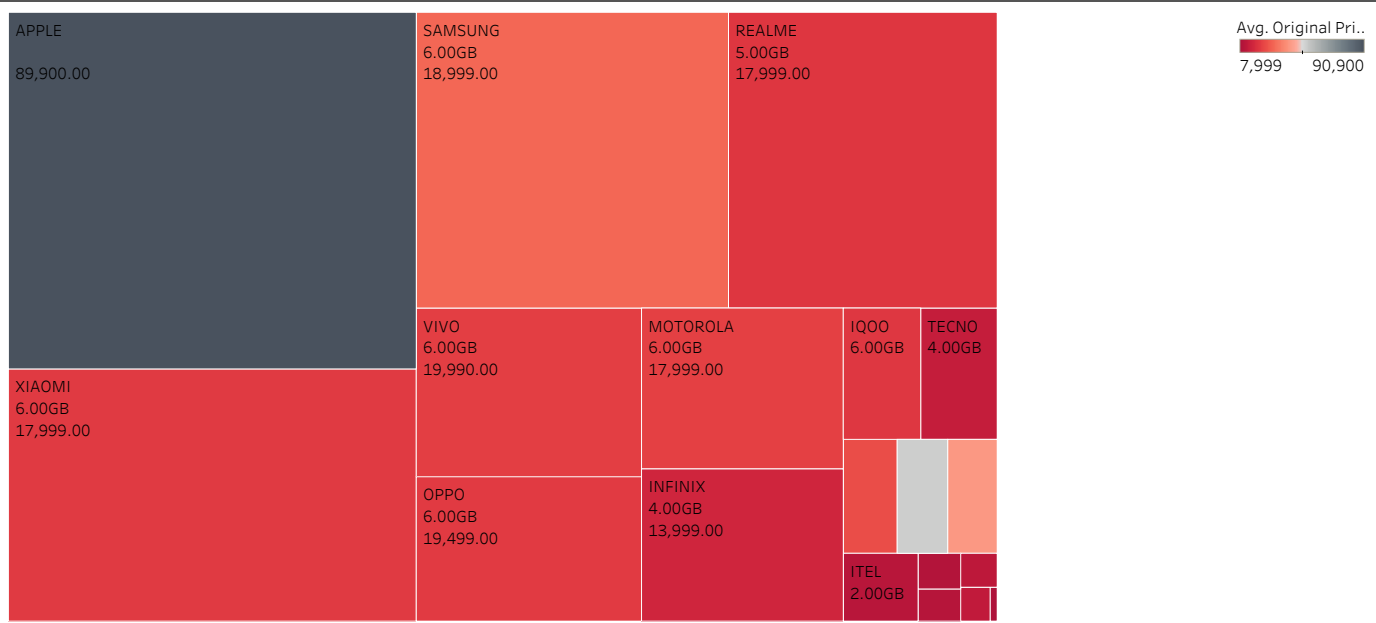


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By observing this graph lithium ion battery is top selling batteris .

This chart shows the price and RAM variations of best selling models.

This chart clearly defines that iphone 14 pro max and 14 has made about 17% of income .

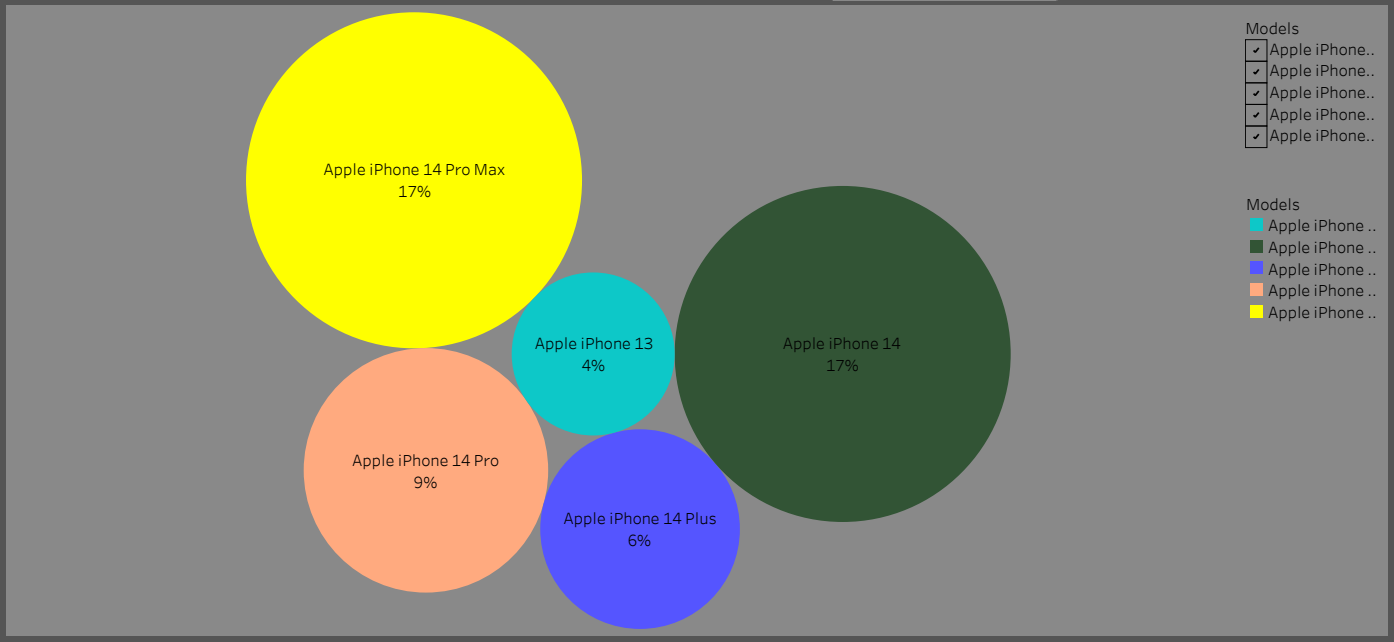


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This chart shows the price and RAM variations of best selling models.

This chart clearly defines that iphone 14 pro max and 14 has made about 17% of income .

This dashboard clearly shows that iphone impact in india is not more compared to other countriies.



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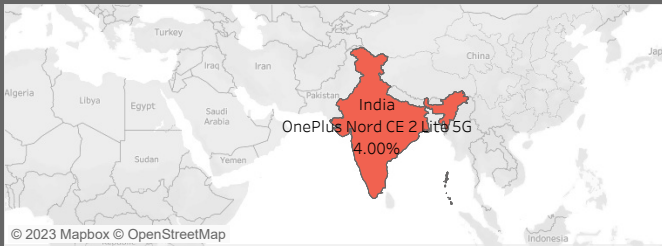
This chart clearly defines that iphone 14 pro max and 14 has made about 17% of income .

This dashboard clearly shows that iphone impact in india is not more compared to other countries.

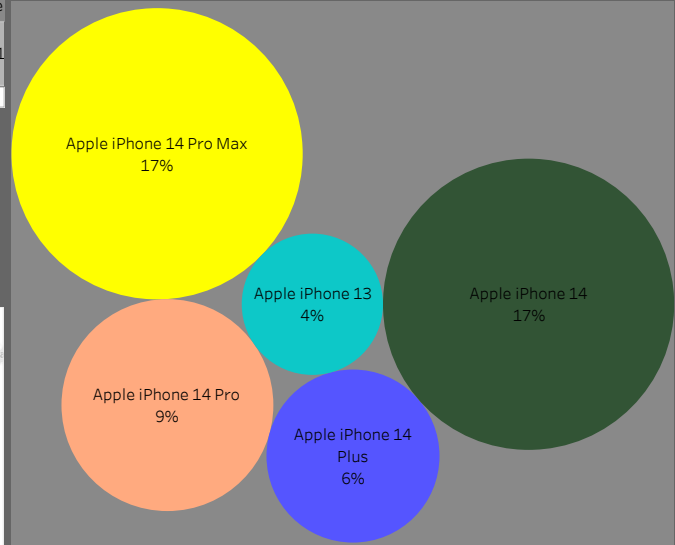
KPI

| Brand | Discount Percent.. | Mrp | Number Of Ratings | Sale Price |
|-------|--------------------|-----------|-------------------|------------|
| Apple | 617 | 5,459,600 | 1,390,065 | 4,964,581 |
| | | | | |
| | Country India | Upc All | Models All | |

Global market share



Model -share

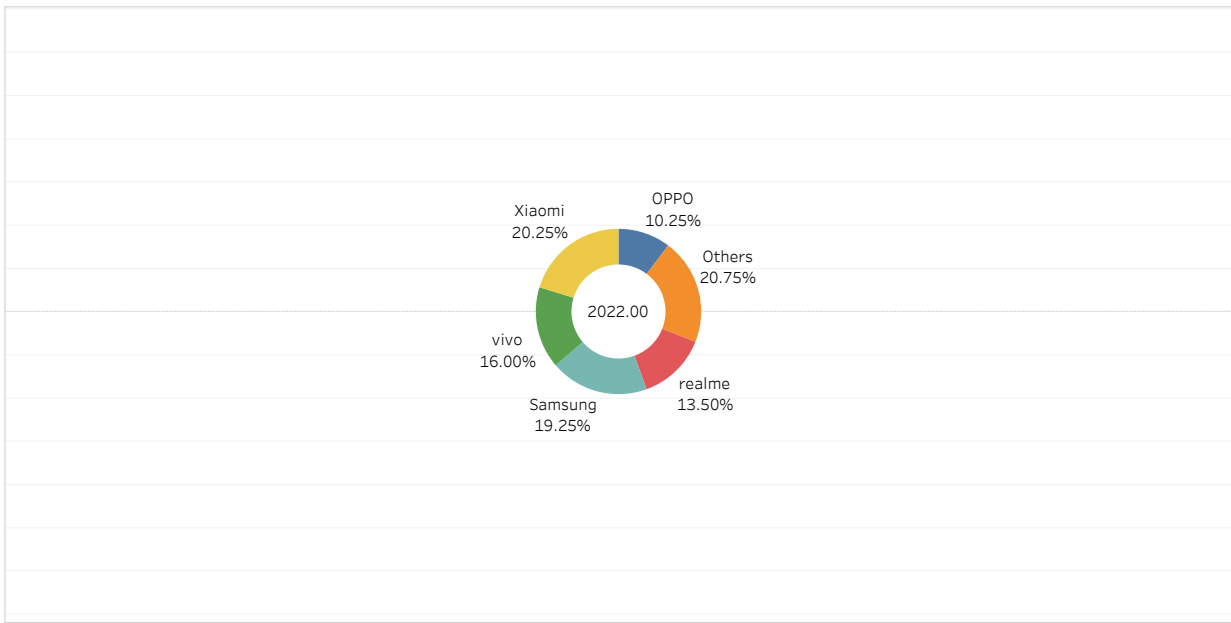


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This dashboard clearly shows that iphone impact in india is not more compared to other countrires.

This donut chart shows the brand wise no of units sold in percentage.

The below chart shows no of units sold and its active users.



Year
2022

Story 1

This donut chart shows the brand wise no of units sold in percentage.

The below chart shows no of units sold and its active users.

| Revenue Generated | Units sold (mm) | Active Users (mm) | Year |
|-------------------|-----------------|-------------------|------|
| 205 | 232 | 1,334 | 2022 |
| | | | |

Story 1

This donut chart shows the brand wise no of units sold in percentage.

The below chart shows no of units sold and its active users.

