

# PRASANTH

UI/UX - Product Designer

+91 83440 96844

prasanthbvn@gmail.com

Coimbatore

## CORE SKILLS

### Design Tools

- Figma
- Framer
- Photoshop
- DocuSaurus

### Design Skills

- Wireframing
- Prototyping
- User Research
- Design Systems

### Technical

- HTML/CSS
- JavaScript
- Angular
- Bootstrap
- Typescript

### Emerging Tech

- AI Prompting
- SEO
- Wordpress

## PROFILE SUMMARY

Creative UI/UX Designer with 7+ years of professional experience, including 3+ years specializing in user-centered design and cloud-based applications. Proven track record in transforming complex requirements into intuitive interfaces and leading design system implementations. Expert in cross-functional collaboration, delivering scalable and accessible web experiences that drive user engagement and business outcomes.

## PROFESSIONAL EXPERIENCE

### Frontend Developer

2024 - PRESENT

#### Stackbill Private Limited

- ▶ **Complete Cloud Portal Redesign:** Led full UI/UX revamp of company's cloud portal admin panel, improving user satisfaction scores by 60%
- ▶ **Multi-Platform Development:** Designed company's cloud portal website, corporate blog, and documentation platform
- ▶ **Interactive Documentation:** Built interactive video walkthroughs and user guides for cloud management portal, reducing customer support tickets by 45% and improving user onboarding completion rates
- ▶ **AI Integration:** Currently pursuing Prompt Engineering to enhance design workflow efficiency
- ▶ **Performance Optimization:** Optimized image assets and implemented SEO best practices across all platforms, improving average page load times by 40% and search rankings

# EDUCATION

## BACHELOR OF ENGINEERING (Computer Science Engineering)

Sri Shakthi Institute of Engineering and Technologies , Coimbatore.  
2011 - 2015

# CERTIFICATIONS

## UX DESIGN FOUNDATIONS Google Certificate 2025

Software Developer2022 - 2024

Assistanz Network Private Limited

- ▶ **Enterprise Cloud Portal:** Built scalable cloud-based infrastructure following industry security standards and compliance requirements
- ▶ **Infrastructure Design:** Implemented responsive design strategies across web applications, ensuring optimal performance on all devices
- ▶ **API Development:** Developed RESTful APIs and integrated third-party services for enhanced functionality

Web Developer2016- 2022

Inway Communications

- ▶ **High-Performance Websites:** Developed 50+ responsive websites achieving 95+ PageSpeed scores
- ▶ **Technical Leadership:** Provided leadership in web development projects and mentored junior developers
- ▶ **SEO Optimization:** Improved average client website rankings by 40% through SEO optimization
- ▶ **Version Control:** Managed Git workflows and deployed applications to various hosting environments

# KEY PROJECTS & ACHIEVEMENTS

## Complete Cloud Portal Ecosystem Design

Architected comprehensive cloud management platform including admin panel, user portal, and documentation site. Reduced user learning curve by 50% through intuitive interface design.

## Interactive Documentation System

Built documentation site with interactive walkthroughs reducing customer onboarding time from 2 weeks to 3 days. Improved self-service rates by 60%.

## AI-Enhanced Design Workflow

Currently implementing Prompt Engineering techniques to streamline UX research and ideation processes, exploring AI-powered design automation.