

8. Advantages & Disadvantages

Advantages:

Pan-India Accessibility: Users from any region in India can search for rental properties in major cities and towns.

Multiple Registration Options: Registration via Email, Gmail, or LinkedIn suits the growing Indian digital audience.

Efficient Search and Filter: Users can search for properties by city, locality, budget (in INR), and amenities like 24/7 water supply, furnished/unfurnished, near metro stations, etc.

Property Management for Owners: Property owners and real estate agents in India can list and manage multiple properties easily.

Email Confirmation Adds Security: Ensures valid users and reduces the risk of spam or fake accounts.

Supports Growing Digital India Movement: Aligns with India's increasing shift toward online platforms for essential services, including rentals.

Disadvantages:

No Payment Gateway Yet: Rent payments, security deposits, or token amounts still need to happen offline or via external payment methods like UPI or bank transfers.

Verification Challenges: Without integration of Aadhaar or PAN verification, there's a risk of fake listings and unverified users.

Internet Dependence: In rural or low-connectivity areas, access might be limited.

No Regional Language Support Yet: The platform currently supports only English, which may be a barrier for non-English speaking users.

Mobile Browser Experience Needs Improvement: Indian users heavily use mobile browsers; optimization is pending.