

# AKASH D

## Graphic Designer

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### SUMMARY

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Creative and results-oriented **Graphic Designer** with over 2 years of experience delivering high-impact visual solutions for both print and digital platforms. Proficient in **Adobe Photoshop, Illustrator, and InDesign**, with strong knowledge of layout, typography, branding, and color theory. Known for producing visually consistent content, improving engagement rates, and meeting tight deadlines. A collaborative team player with strong communication, attention to detail, and time management skills.

### WORK EXPERIENCE

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#### **Graphic Designer**

Feb 2023-Apr 2025

Artic9 Creative Agency – India

- Developed print and digital marketing materials for over 30 clients, increasing campaign engagement by up to 35%.
- Collaborated with marketing teams to design brand assets, including logos, brochures, and social media posts.
- Executed high-quality manipulation designs for advertising campaigns, enhancing visual storytelling and audience impact.
- Ensured visual consistency across platforms while adhering to brand guidelines.

### EDUCATION

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#### **Bachelor of Science in Computer Science**

2019-2022

Bharathiar University – India

### SKILLS

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|--|-----------------------------------|
| • Graphic & Visual Design                | • Print & Digital Media           |
| • Adobe Photoshop, Illustrator, InDesign | • Typography & Color Theory       |
| • Branding & Identity Design             | • Social Media Graphics           |
| • Manipulation Design                    | • Attention to Detail             |
|  | • Time Management & Collaboration |

### OTHER

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- **Certifications and Training:** Certificate of Training in Adobe Photoshop & MS office
- **Languages:** English, Tamil, Malayalam