

LEKSHMANA PRASATH NV

Web Designer & Developer

📍 Nagercoil | ☎ +91 9360295512 | ✉ lekshmanaprasathnv@gmail.com

prasathnv-portfolio.netlify.app | linkedin.com/in/lekshmana-prasath-7546aa243 | behance.net/lekshmana-prasath

SUMMARY

Creative **Web Designer & Developer** with 2+ years of experience in building responsive, user-friendly websites and web applications. Proficient in **HTML, CSS, JavaScript, Bootstrap**, and **UI/UX principles**. Known for delivering high-performing, visually appealing websites that improve user engagement and meet deadlines. Strong problem-solving, teamwork, attention to detail, and time management skills.

WORK EXPERIENCE

Web Designer & Front-End Developer

Mar 2023- Apr 2025

Artic9 Creative Agency – India

- Designed and developed responsive websites for over 30 clients, resulting in improved user experience and up to 40% increase in client engagement.
- Collaborated with cross-functional teams to implement UI/UX enhancements, custom features, and brand-aligned visuals across websites.
- Created wireframes and prototypes using tools like Figma and Adobe XD to visualize layout and functionality before development.
- Built and maintained websites using HTML, CSS, JavaScript, and frameworks like Bootstrap and React, ensuring speed, functionality, and mobile compatibility.
- Conducted website testing, debugging, and performance optimization to ensure cross-browser compatibility and fast load times.
- Integrated third-party tools such as contact forms, analytics, and payment gateways to improve website functionality and user tracking.
- Implemented SEO best practices in website structure and content to enhance search engine visibility and ranking.
- Provided ongoing client support and training on website content management systems (CMS) such as WordPress, ensuring smooth handover and updates.
- Developed custom landing pages for marketing campaigns, increasing lead conversions and user retention.

- Worked closely with back-end developers to integrate APIs and ensure seamless functionality across web applications.
- Monitored and analyzed site metrics to inform design and content updates, improving site performance and user engagement.

WordPress Developer & Graphic Designer (Intern)

Sep 2022- Dec 2022

Digit Info Solution– India

- Designed and customized WordPress websites using themes, plugins, and page builders like Elementor.
- Created visually appealing graphics such as banners, social media posts, and promotional materials using Adobe Photoshop and Illustrator.
- Assisted with website maintenance, including content updates, bug fixes, and performance optimization.
- Collaborated with team members to ensure responsive design and cross-browser compatibility.
- Gained practical experience in integrating web design and graphic design to maintain brand consistency.

SKILLS

HTML5 & CSS3 | JavaScript/jQuery | WordPress & Elementor | Bootstrap | Figma & Adobe XD
 | Responsive Web Design | Cross-Browser Compatibility | Website Performance Optimization | CMS
 Management | UI/UX Design Principles | SEO Optimization | Team Leadership | Project
 Management | Client Communication | Time Management | Problem Solving & Critical Thinking

CERTIFICATIONS

- **Web & Mobile UI/UX Design using Figma:** Learned user-centered design principles, wireframing, prototyping, and responsive UI design for web and mobile apps using Figma.

LANGUAGE KNOWN

▪ Tamil | English | Malayalam

EDUCATION

Bachelor of Science in Computer Science - 2019-2022

CGPA - 8.1

Manonmaniam Sundaranar University – India