## LEKSHMANA PRASATH NV

# Web Designer & Developer

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#### **PROFILE SUMMARY**

Creative Web Designer & Developer with 2+ years of experience building responsive, user-friendly websites. Skilled in HTML, CSS, JavaScript, and Bootstrap. Delivers visually appealing designs with strong attention to detail and UI/UX best practices.

## PROFESSIONAL EXPERIENCE

## WEB DESIGNER & FRONT-END DEVELOPER

Mar 2023 - Apr 2025

## **Artic9 Creative Agency**

- Designed and developed responsive websites for 30+ clients, boosting user engagement and delivering visually consistent, brand-aligned interfaces.
- Transformed wireframes and prototypes (Figma, Adobe XD) into high-performing websites using HTML, CSS, JavaScript, Bootstrap, and React.
- Collaborated with cross-functional teams to implement UI/UX improvements, resulting in faster load times and better mobile usability.
- Conducted thorough website testing and optimization for speed, cross-browser compatibility, and overall performance.
- Applied SEO best practices in content and site structure, improving visibility and organic search rankings.
- Created mobile-first designs to ensure seamless functionality across all devices and screen sizes

## **DEVELOPER & GRAPHIC DESIGNER (INTERN)**

Sep 2022 - Dec 2022

## **Digit Info Solution**

- Designed and customized WordPress websites using Elementor, themes, and plugins tailored to client needs.
- Created eye-catching graphics using Adobe Photoshop and Illustrator, including banners, social media visuals, and marketing materials.

## **CERTIFICATE**

Web & Mobile UI/UX Design using Figma: Learned user-centered design principles, wireframing, prototyping, and responsive UI design for web and mobile apps using Figma.

## **SKILLS**

• HTML5 & CSS3 • JavaScript & Bootstrap • WordPress & Elementor • Figma & Adobe XD • Photoshop • Responsive Web Design • Shopify • CMS Management • UI/UX Design Principles • SEO Optimization • Team Leadership • Project Management • Client Communication • Problem Solving & Critical Thinking

#### **EDUCATION**

## MANONMANIAM SUNDARANAR UNIVERSITY

2019-2022

Bachelor of Computer Science

**CGPA** - 8.1

## LANGUAGE KNOWN

Tamil

English

• Malayalam