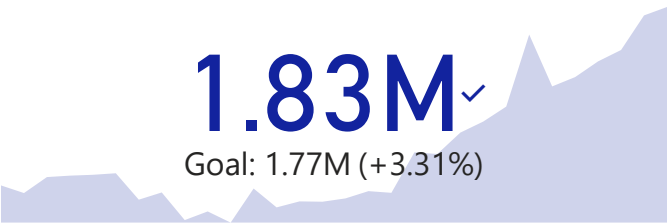


Monthly Revenue



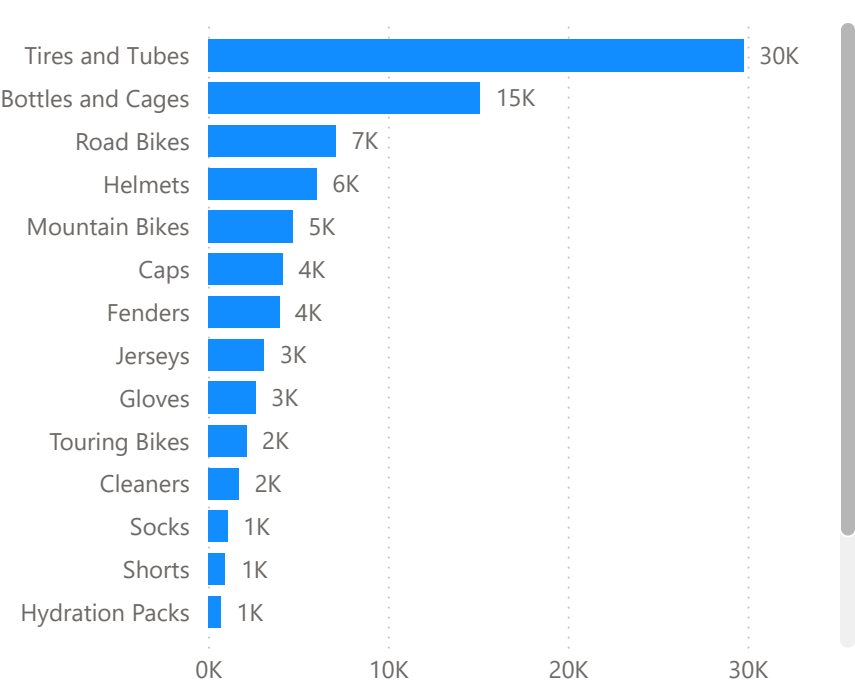
Monthly Quantity



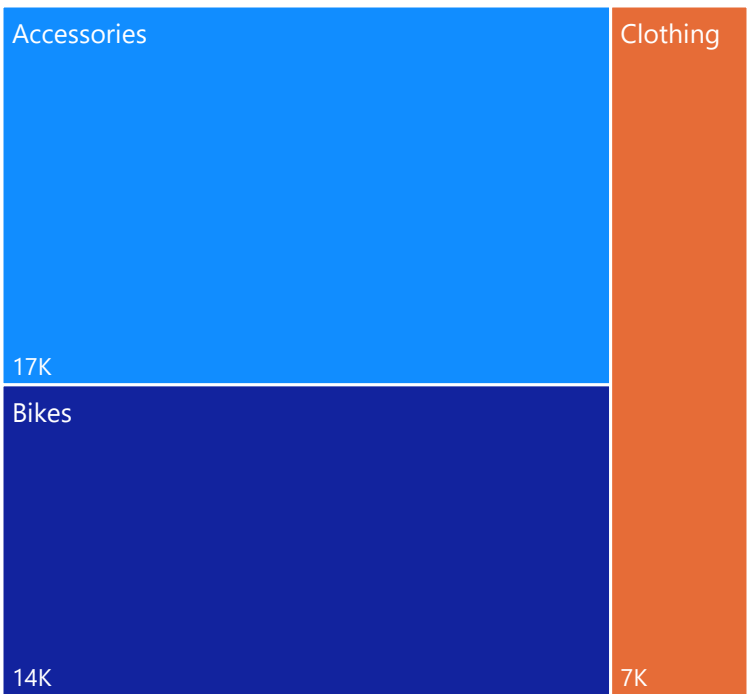
Monthly Return Quantity



Total Orders by SubCategory



Total orders by Category



Total Profit

10.46M

Total Revenue

25M

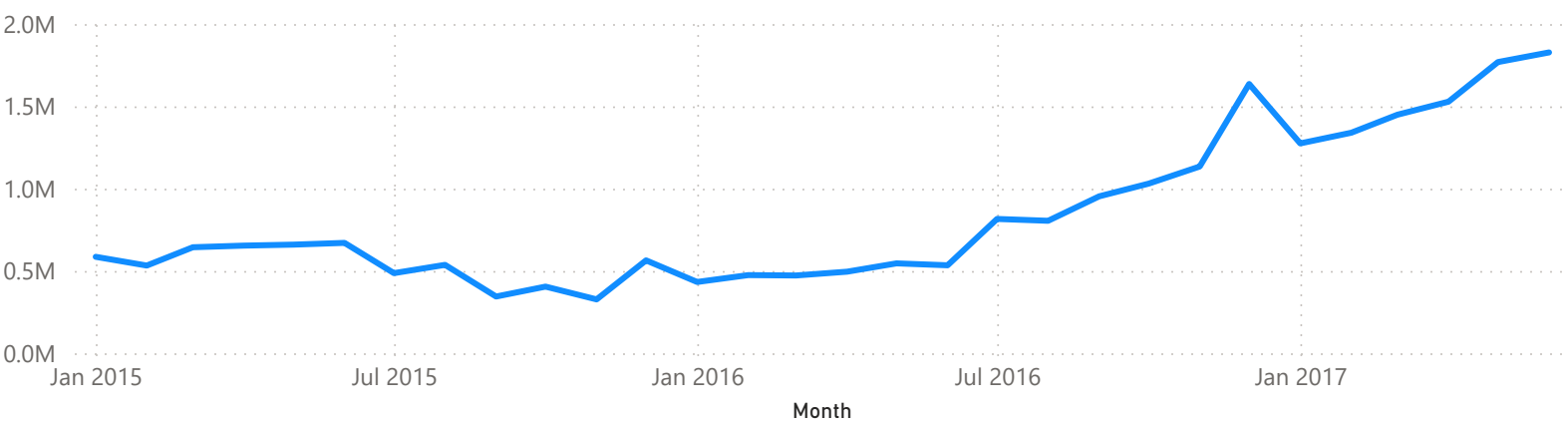
ProductName	Total Order	Total Revenue	Total Profit	% Return Rate
Water Bottle - 30 oz.	3983	39,755	24,857.04	1.95%
Patch Kit/8 Patches	2952	13,506	8,434.14	1.61%
Mountain Tire Tube	2846	28,333	17,715.36	1.64%
Road Tire Tube	2173	17,265	10,817.50	1.55%
Sport-100 Helmet, Red	2099	73,444	45,968.10	3.33%
AWC Logo Cap	2062	35,865	12,162.43	1.11%
Sport-100 Helmet, Blue	1995	67,112	43,111.95	3.31%
Fender Set - Mountain	1975	87,041	54,489.60	1.36%
Sport-100 Helmet, Black	1940	65,262	41,923.40	2.68%
Mountain Bottle Cage	1896	38,062	23,812.50	2.02%
Road Bottle Cage	1668	29,928	18,742.27	1.68%
Touring Tire Tube	1364	13,673	8,548.80	1.64%
HL Mountain Tire	1305	45,675	28,592.55	3.75%
ML Mountain Tire	1059	63,549	39,773.63	1.32%
LL Road Tire	957	40,917	25,608.80	2.26%
ML Road Tire	868	43,058	26,947.72	1.51%
Touring Tire	863	49,950	31,272.45	1.22%
Bike Wash - Dissolver	850	13,563	8,495.88	1.47%
Total	56046	24,914,567	10,457,580.86	2.17%

Date

1/1/2015

6/30/2017

Monthly Revenues



Top Product (Profit)

Mountain-200 Black, 46

Top Product (Order)

Water Bottle - 30 oz.