

# **Company Overview Report**

## **HP Inc.**

### **1. Introduction**

HP Inc. is a globally recognized technology company that provides personal computing and printing solutions. The company is known for its innovation, reliability, and high-quality products. HP focuses on empowering individuals and organizations through advanced technology that enhances productivity and efficiency.

### **2. Company Activities**

HP operates in the Information Technology and hardware industry. The company designs, manufactures, and sells a wide range of products including laptops, desktops, printers, and enterprise solutions. HP serves individual consumers, small businesses, large enterprises, and government organizations across the globe.

### **3. Problem – Solution**

#### **3.1 Problem**

Many individuals and organizations face challenges such as outdated computing systems, high printing costs, data security risks, and productivity issues in remote or hybrid work environments.

#### **3.2 Solution**

HP provides high-performance computing devices and smart printing solutions that address these challenges. Its products offer fast processing, cost-efficient printing, advanced security features, and optimized performance for hybrid work environments.

### **4. Product and Technology Overview**

HP offers a wide range of products including consumer laptops, business laptops, desktops, printers, and high-performance workstations. The company focuses on cloud-connected devices, smart printing technology, built-in hardware security, and sustainable product design to meet modern technological needs.

## **5. Founding Year, Location, and Funding**

HP was founded in 1939 by Bill Hewlett and Dave Packard. The company is headquartered in Palo Alto, California, USA. HP is a publicly listed multinational company and funds its operations through global revenue and investments.

## **6. Vision and Mission**

### **6.1 Vision**

To create technology that makes life better for everyone, everywhere.

### **6.2 Mission**

HP aims to deliver innovative and reliable technology solutions, improve customer productivity, follow sustainable business practices, and maintain global leadership in the technology industry.

## **7. Conclusion**

HP Inc. is a well-established global technology leader with a strong presence in computing and printing solutions. With continuous innovation, customer-focused strategies, and a commitment to sustainability, HP continues to play a significant role in shaping the future of technology.