April 23, 2020

Final Report

1 Setting up

1.1 Change work directory

```
[1]: import os
os.chdir("/Users/WaferHsu/Desktop/AU/2020Spring/STAT-696-NLP/
→FinalProj_Alex_Wafer")
```

1.2 Import packages

```
[2]: # nltk
     import nltk
     from nltk.stem import WordNetLemmatizer
     lemmatizer = WordNetLemmatizer()
     from nltk.tokenize import word_tokenize
     from nltk.corpus import stopwords
     stopWords = set(stopwords.words('english'))
     # numpy
     import numpy as np
     # regex
     import re
     # pandas df
     import pandas as pd
     # plot
     import matplotlib.pyplot as plt
     import seaborn as sns
     # used to remove Pandas warnings
```

```
import warnings
warnings.filterwarnings('ignore')
# sentiment analysis (vader)
from nltk.sentiment.vader import SentimentIntensityAnalyzer
# normalize data
from sklearn.preprocessing import MinMaxScaler
# train/test split
from sklearn.model selection import train test split
# Regression
import statsmodels.formula.api as sm
from sklearn import linear_model
# tfidf
from sklearn.feature_extraction.text import TfidfVectorizer
# NMF (topic modeling)
from sklearn.decomposition import NMF
# KMeans Clustering
from sklearn.cluster import KMeans
# classifying modules
from sklearn.neighbors import KNeighborsClassifier
from sklearn.linear_model import RidgeClassifier
# sklearn (classification)
from sklearn.metrics import classification_report
from sklearn.metrics import f1_score
from sklearn.metrics import precision_score
from sklearn.metrics import recall_score
# Visualizing Clusters
import matplotlib as mpl
from sklearn.metrics.pairwise import cosine_similarity
from sklearn.manifold import MDS
```

1.3 Load original dataset

```
[3]: data = pd.read_csv("./data/kaggle_RC_2019-05.csv", encoding = "utf8")
```

• Take a brief look at the data.

```
[4]: data.head(3)
```

```
[4]:
            subreddit
                                                                        body \
                       Your submission has been automatically removed...
        gameofthrones
     1
                        Dont squeeze her with you massive hand, you me...
     2
                        It's pretty well known and it was a paid produ...
                gaming
        controversiality
                           score
     0
     1
                              19
     2
                        0
                               3
```

• Check missing values: Fortunately, we do not need to deal with NA values data.

```
[5]: data.isna().describe()
```

- [5]: subreddit body controversiality score 1000000 1000000 1000000 1000000 count unique 1 1 1 1 False False False False top freq 1000000 1000000 1000000 1000000
 - Check the "body" variable is a string variable.

```
[6]: data.dtypes
```

[6]: subreddit object body object controversiality int64 score

dtype: object

[7]: type(data["body"][0])

[7]: str

2 Exploratory Data Analysis (EDA)

• Descriptive statistics for continuous variables. The maximum and minimum has a hugh difference.

[43]: data.describe()

```
[43]:
              controversiality
                                          score
      count
               1000000.000000
                                 1000000.000000
                      0.029583
      mean
                                      11.510103
      std
                      0.169434
                                     149.671560
                      0.000000
                                    -889.000000
      min
                      0.000000
                                       1.000000
      25%
      50%
                      0.000000
                                       2.000000
```

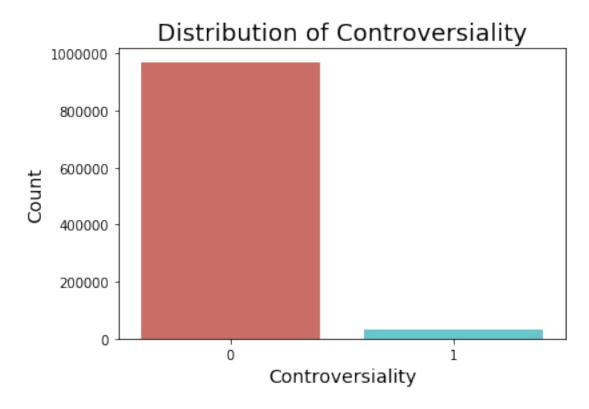
```
75% 0.000000 4.000000
max 1.000000 35619.000000
```

2.1 Controversiality

• The distribution of controversiality. It is heavily discrete distributed. There are so many less data in controversiality = 1.

```
[24]: plt.figure(figsize = (6, 4))
    sns.countplot(data.controversiality, palette = "hls")
    plt.title("Distribution of Controversiality", fontsize = 18)
    plt.ylabel("Count", fontsize = 14)
    plt.xlabel("Controversiality", fontsize = 14)
```

[24]: Text(0.5, 0, 'Controversiality')



• The frequency of controversiality.

```
[12]: print(data.controversiality.value_counts())
```

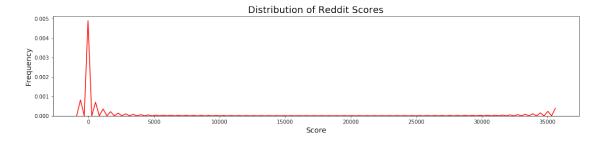
0 970417 1 29583 Name: controversiality, dtype: int64

2.2 Score

Reddits scores (up reddits minus down reddits) are heavily skewed right. Data mainly distributed lower than 3000, and there are a lot of outliers.

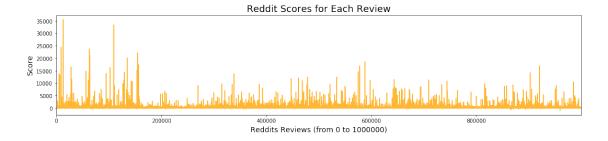
```
[36]: plt.figure(figsize = (18, 3.5))
sns.distplot(data.score, hist = False, color = "red", bins = 10)
plt.title("Distribution of Reddit Scores", fontsize = 18)
plt.ylabel("Frequency", fontsize = 14)
plt.xlabel("Score", fontsize = 14)
```

[36]: Text(0.5, 0, 'Score')



```
[41]: plt.figure(figsize = (18, 3.5))
  data.score.plot(color = 'orange', alpha = 0.8)
  plt.title("Reddit Scores for Each Review", fontsize = 18)
  plt.ylabel("Score", fontsize = 14)
  plt.xlabel("Reddits Reviews (from 0 to 1000000)", fontsize = 14)
```

[41]: Text(0.5, 0, 'Reddits Reviews (from 0 to 1000000)')



2.3 Subreddit

Frequency Counts of the column "subreddit". Each category has 25000 reviews. Based on the subreddits, we could sort them out to some broader topics like "sports", "news & politics", "movies", "slangs", "online games/video games", and see the classification between two (or more) similar groups. After filtering similar topics out, we are looking at the body text for sentiment analysis,

topic modeling, and clustering to see if there is anything interesting results within the data. This project will focus on the category of politics.

[44]: data["subreddit"].value_counts()

[44].	The_Donald	25000
[44].	gonewild	25000
	Market76	25000
	worldnews	25000
	ChapoTrapHouse	25000
	apexlegends	25000
	marvelstudios	25000
	Animemes	25000
	RoastMe	25000
	soccer	25000
	unpopularopinion	25000
	nfl	25000
	todayilearned	25000
	Pikabu	25000
	gaming	25000
	funny	25000
	videos	25000
	leagueoflegends	25000
	dankmemes	25000
	teenagers	25000
	gameofthrones	25000
	wallstreetbets	25000
	asoiaf	25000
	hockey	25000
	MortalKombat	25000
	memes	25000
	freefolk	25000
	relationship_advice	25000
	trashy	25000
	politics	25000
	movies	25000
	FortNiteBR	25000
	pics	25000
	AskReddit	25000
	aww	25000
	nba	25000
	Showerthoughts	25000
	news	25000
	SquaredCircle	25000
	AmItheAsshole	25000
	Name: subreddit, dtype	: int64

3 Subset politics data by subreddit and the exploration

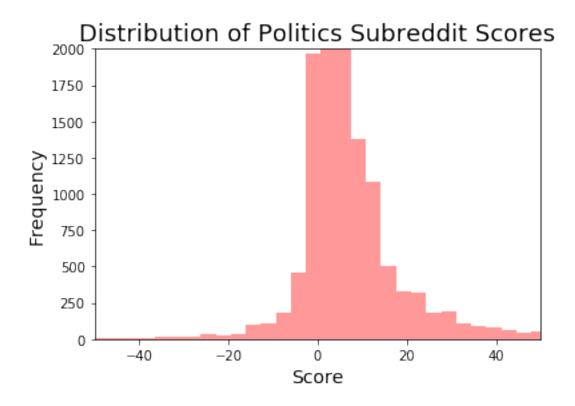
```
[46]: politics_data = data[data["subreddit"] == "politics"]
[47]: politics_data = politics_data.reset_index(drop = True) # reset index
[48]: politics_data.head()
[48]:
        subreddit
                                                                 body \
      O politics Yes, there is a difference between gentle supp...
                   He also got married, and they filed jointly fo ...
      1 politics
      2 politics So you think we can just tell people they no 1...
                       ITT, lots of people without jobs complaining.
      3 politics
      4 politics
                                   "You boys wanna shovel some coal?"
         controversiality
                           score
      0
                        0
                               1
      1
                        0
                              12
      2
                        0
                               1
                        0
      3
                              -6
                              17
```

3.1 Distribution of Subreddit

Re-formatted histogram of politics subreddit scores with x-axis limits from (-50, 50) and y-axis limits from (0, 2000).

```
CPU times: user 2.67 s, sys: 111 ms, total: 2.78 s
Wall time: 2.79 s

[50]: (0, 2000)
```



3.2 Creation of New body_length Variable

Counting number of characters in (uncleaned) body variable.

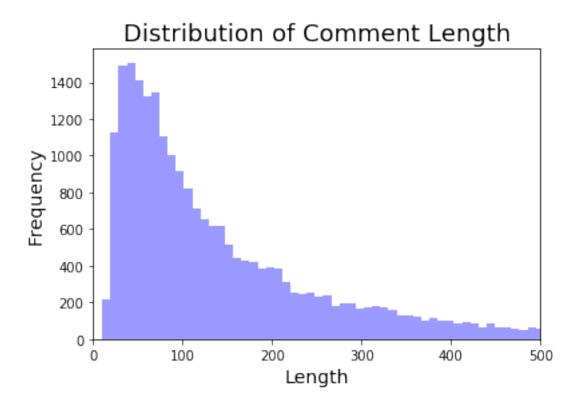
```
[63]: politics_data["body_length"] = [len(el) for el in politics_data["body"]]
[64]: politics_data.head()
[64]:
        subreddit
                                                                  body \
      0 politics
                   Yes, there is a difference between gentle supp...
      1 politics
                   He also got married, and they filed jointly fo ...
         politics
                   So you think we can just tell people they no 1...
                       ITT, lots of people without jobs complaining.
      3 politics
      4 politics
                                   "You boys wanna shovel some coal?"
         controversiality
                                   body_length
                            score
      0
                                1
                                           101
      1
                         0
                               12
                                           145
      2
                        0
                                            89
                                1
      3
                        0
                               -6
                                            45
                        0
                               17
                                            34
```

3.3 Distribution of body_length (Histogram)

Data visualizing the body_length variable to see the data pattern. The body length is skewed to the right.

```
[62]: sns.distplot(politics_data.body_length, kde = False, color = "blue", bins = \( \to 1000 \) plt.title("Distribution of Comment Length", fontsize = 18) plt.ylabel("Frequency", fontsize = 14) plt.xlabel("Length", fontsize = 14) plt.xlim(0, 500)
```

[62]: (0, 500)



3.4 Summary statistics on continuous variables

The maximum in score is 9715 but the mean is 13, data is strongly discreated. Same situation in body_length, which maximum is 9156 but its mean is 212.

std	0.17664	141.260591	298.831188
min	0.00000	-383.000000	10.000000
25%	0.00000	1.000000	59.000000
50%	0.00000	2.000000	113.000000
75%	0.00000	6.000000	242.000000
max	1.00000	9715.000000	9156.000000

4 Pre-processing politics_data

4.1 Spelling error checking

Test abbreviations or spelling errors. To be honest, there are a lot of things to do to fix the spelling error, my code below is incompleted, but this methodology helps me to understand how much more things I need to consider in the future data analysis.

 $\label{lem:reconstruction} \textbf{Reference:} \ \ \text{https://medium.com/@indreshbhattacharyya/remaking-of-shortened-sms-tweet-post-slangs-and-word-contraction-into-sentences-nlp-7bd1bbc6fcff$

• Test abbreviations: "wd", "bt", "der", "hs", "dt", "nt". According to the output, 'hs' = spelling error; 'dt' = (probably) doubt; 'nt' = not.

Add space before and after in order to test the word in reddits [' wd ', ' bt ', ' der ', ' hs ', ' dt ', ' nt ']

Matching reddits:

```
---- hs -----
```

I think my favourite moment is the one where cartman pretends his hand is a comman pretending to be Jennifer lopez. The moment Kyle decides to believe him

```
and he goes Ha ha hs ha ha ha, I got you kinda

---- dt ----

I'm not going to hold my breath. I just listened to Grassley on C-span and they're entrenched into the myth that barr/mueller exonerated dt - and they're continuing to spread that myth/propaganda widely. Today's hearing with barr will be fascinating! https://www.youtube.com/watch?v=CK2GNiXdE3c

---- nt ----

Didnt not nt mean it.
```

4.2 Text Clean, Tokenize, and Lemmatization

• Write functions to clean and lemmatize "body" variable.

```
[67]: ### text cleaning
      def textCleaner(text):
          output = text
          #lowercase
          output = output.lower()
          # fix contractions
          output = output.replace("',", "'")
          output = output.replace("can't", "can not")
          output = output.replace("won't", "will not")
          output = output.replace("n't", " not")
          output = output.replace("\'ll", " will")
          output = output.replace("\'ve", " have")
          output = output.replace("\'d", " would")
          output = output.replace("\'s", " is")
          output = output.replace("\'m", " am")
          output = output.replace("\'re", " are")
          # remove stop words
          clean_sentence = []
          for word in output.split():
              if word not in stopWords:
                  clean sentence.append(word)
          output = " ".join(clean_sentence)
          # remove email addresses & Internet domains
          output = re.sub(r'r)/S+', '', output)
          output = re.sub(r'http\S+', '', output)
          output = re.sub("\S*@\S*\s?", "", output)
          output = re.sub("\S*\.edu|\.com|\.gov|\.net\S*\s?", "", output)
```

```
output = re.sub("@\S*", "", output)

# remove punctuations
output = re.sub("[^a-zA-Z\s]", "", output)

return(output)

### tokenize & lemmatiztion
def textNormalization(corpus):
    output = corpus

# in the text, lemmatize each word in the tokenized list
    output = [lemmatizer.lemmatize(w) for w in word_tokenize(output)]

# rejoin all the words into one string by a space
    output = " ".join(output)

return(output)
```

• Apply functions to the body variable.

```
[82]: politics_data["body"] = politics_data["body"].apply(textCleaner)
politics_data["body"] = politics_data["body"].apply(textNormalization)

# briefly print the variable
politics_data["body"].head()
```

```
[82]: 0 yes difference gentle suppression hard suppres...

1 also got married filed jointly husband income ...

2 think tell people longer right express

3 itt lot people without job complaining

4 boy wan na shovel coal

Name: body, dtype: object
```

4.3 Distribution of *cleaned* body_length (Histogram)

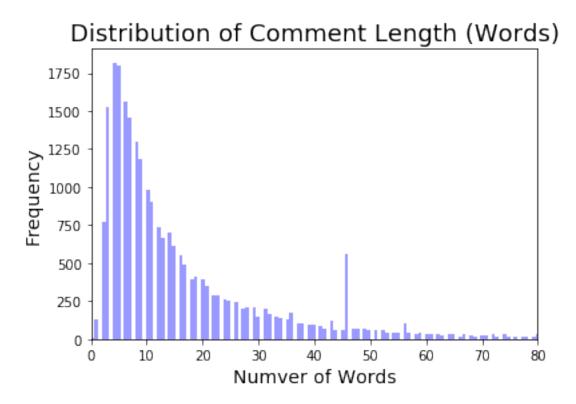
• Change body_length from characters to number of words.

```
[74]: politics_data["body_length"] = [len(el.split()) for el in politics_data["body"]]
```

• The distribution of the body_length variable.

```
plt.xlim(0, 80)
```

[79]: (0, 80)



4.4 Make a Text Corpus

• For body variable, make a corpus for topic modelling.

```
[83]: corpus = list(politics_data["body"])

# briefly print the corpus
corpus[0:7]
```

5 Sentiment Analysis

5.1 Harvard IV-4 scoring

• Read in dataset, separate to positive and negative values, and drop NA values.

```
[86]: # read Harvard IV-4 sentiment data
harvard = pd.read_excel("./data/dict_Harvard.xls")

# extract positive & negative lists
harvard_pos = harvard[["Entry", "Positiv"]].dropna()
harvard_neg = harvard[["Entry", "Negativ"]].dropna()
```

• Check the lengths of the datasets.

```
[87]: print("Length of positive dictionary: ", len(harvard_pos)) # 1915 rows
print("Length of negative dictionary: ", len(harvard_neg)) # 2291 rows
```

Length of positive dictionary: 1915 Length of negative dictionary: 2291

• Take a look at the dictionary, all words are capitalized.

```
[92]: print(harvard_pos.head())
print(harvard_neg.head())
```

```
Entry Positiv
8
     ABIDE Positiv
9
   ABILITY Positiv
11
      ABLE Positiv
18
    ABOUND Positiv
41 ABSOLVE Positiv
        Entry Negativ
2
      ABANDON Negativ
3
  ABANDONMENT Negativ
        ABATE Negativ
4
6
     ABDICATE Negativ
7
        ABHOR Negativ
```

• Make a function to clean dictionaries (lowercase, remove punctuation).

```
[93]: def harvardCleaner(word):
    output = word

# lowercase
    output = str(word).lower()
    # remove punctuations
    output = re.sub("[^a-zA-Z]", "", output)

return(output)
```

• Make a Harvard IV-4 scorer function for applying it to the politics_data.

```
[94]: def harvardScorer(text_input, sentiment_list):
          # GET NUMERATOR
          numerator = 0
          for word in str(text_input).split():
              if word in list(sentiment list):
                  numerator += 1
              else:
                  numerator += 0
          # GET DENOMINATOR
          denominator = len(str(text_input).split())
          # CALCULATE SENTIMENT SCORE
          if denominator == 0:
              sentiment_score = 0
          else:
              sentiment_score = numerator/denominator
          return(float(sentiment_score))
```

• Apply the function for cleaning dictionaries and drop duplicated words.

```
[95]: # apply function: harvardCleaner
harvard_pos["Entry"] = harvard_pos["Entry"].apply(harvardCleaner)
harvard_neg["Entry"] = harvard_neg["Entry"].apply(harvardCleaner)

# drop duplicated words
harvard_pos.drop_duplicates("Entry", "first", inplace = True)
harvard_neg.drop_duplicates("Entry", "first", inplace = True)
```

• View the length of the dictionaries.

```
[96]: print("Length of positive dictionary: ", len(harvard_pos)) # 1636 rows print("Length of negative dictionary: ", len(harvard_neg)) # 2005 rows
```

Length of positive dictionary: 1636 Length of negative dictionary: 2005

• Create new variables in the data frame to store Positive_Score and Negatice_Score.

```
harvardScorer(x['body'],

→harvard_neg["Entry"]),

axis = 1)
```

• Create new variable "net_score" that is the difference of the positive and negative scores.

```
[98]: politics_data["net_score"] = politics_data["Positive_Score"] -

→politics_data["Negative_Score"]
```

• Preview the politics_data

```
[99]: politics_data.head(5)
[99]:
        subreddit
                                                                 body \
      O politics yes difference gentle suppression hard suppres...
      1 politics also got married filed jointly husband income ...
      2 politics
                              think tell people longer right express
      3 politics
                              itt lot people without job complaining
      4 politics
                                              boy wan na shovel coal
         controversiality
                           score
                                  body_length Positive_Score Negative_Score \
      0
                                                      0.22222
                                                                      0.333333
                        0
                               1
                        0
                              12
                                           10
                                                      0.100000
                                                                      0.000000
      1
      2
                                            7
                        0
                                                      0.166667
                                                                      0.000000
                               1
                        0
                                                      0.000000
                                                                      0.00000
      3
                              -6
                                            6
                              17
                                            6
                                                      0.000000
                                                                      0.00000
```

```
net_score
0 -0.111111
1 0.100000
2 0.166667
```

3 0.000000 4 0.000000

5.2 Slang dictionary scoring

• Import the slang dictionary as a pandas df and change column names.

```
[100]: slangSD = pd.read_csv("./data/dict_slangSD.txt", sep = "\t")
slangSD.columns = ["word", "score"]
```

• There are 96460 rows from slang dictionary, and the word entries have not cleaned yet.

```
[102]: print("Length of dataframe ", len(slangSD)) slangSD.head()
```

Length of dataframe 96460

```
[102]:
              word score
               a'f
       0
                        1
       1
            a'ight
                       -1
       2 a'nnesia
                       -1
                        0
       3
            a'pcha
       4
               a's
                        1
```

• Create a cleaning function for cleaning the slangSD data frame. The dataframe as multi-gram words, punctuations, conjunctions, and different cases that need to be cleaned. This reduces the scoring ability, but is necessary to generate the scores.

```
[103]: def slangCleaner(text):
           output = text
           # fix contractions -1
           contraction_map = {"ain't": "is not", "can't": "cannot",
                          "dont": "do not", "how'd": "how did",
                          "i'd've": "i would have", "let's": "let us",
                          "ma'am": "madam", "o'clock": "of the clock",
                          "shan't": "shall not", "sha'n't": "shall not",
                          "should've": "should have", "so's": "so as",
                          "where'd": "where did", "won't": "will not",
                          "wouldn't": "would not", "y'all": "you all",
                          "you'd": "you would"}
           for i in range(len(contraction_map)):
               output = output.replace(list(contraction map.items())[i][0],
                                       list(contraction_map.items())[i][1])
           # fix contraction - 2
           output = output.replace("n't", " not")
           output = output.replace("\'ll", " will")
           output = output.replace("\'ve", " have")
           output = output.replace("\'d", " would")
           output = output.replace("\'s", " is")
           output = output.replace("\'m", " am")
           output = output.replace("\'re", " are")
           # remove email addresses & Internet domains
           output = re.sub(".?@.?", "", output)
           output = re.sub("\S*\.com|\.net\S*\s?", "", output)
           # remove punctuations
           output = re.sub("[^a-zA-Z\s]", "", output)
           return(output)
```

• Apply clean function, drop duplicates, and preview the slangSD dataset.

```
[106]: # apply function
slangSD["word"] = slangSD["word"].apply(slangCleaner)

# drop duplicates, "first", keeps the first entry
slangSD.drop_duplicates("word", "first", inplace = True)

# reset index
slangSD = slangSD.reset_index(drop = True)

# preview cleaned slangSD
slangSD.head()
```

```
[106]:
             word score
       0
                af
       1
            aight
                       -1
       2
         annesia
                       -1
       3
             apcha
                        0
       4
              a is
                        1
```

• Briefly test slangSD to make sure the cleaning function does work. The output looks qualified.

```
[109]: # test slangSD
def text_wd(word):
    for el in slangSD["word"]:
        if word in el:
            print(el)
    text_wd("should have")

# 2nd way for testing
slangSD[slangSD["word"] == "have"]
```

```
[109]: word score gram 42646 have 0 1
```

• Test if there is any duplicated word.

```
[110]: slangSD[slangSD["word"] == "a"]
```

```
[110]: word score gram 7 a 0 1
```

• Check the length of the cleaned dataset, there are 94292 rows.

```
[107]: len(slangSD["word"])
```

[107]: 94292

• Make a new variable that is the count of the words in the slang term -> More than 1-gram words are removed because it will take too much computing power to count sentiments of all

1, 2, 3, etc. gram words and the frequency of multi-gram slang decreases with gram length.

```
[]: # keep 1-gram only
slangSD["gram"] = 0

for i in range(len(slangSD)):
    slangSD["gram"][i] = len(slangSD["word"][i].split())

slangSD = slangSD[slangSD["gram"] < 2]</pre>
```

• Check the length of the new subsetted data frame – it is reduced by $\sim 30,000$.

```
[43]: len(slangSD) # 59,227

[43]: 59228
```

• Create a slang sentiment score function with nuanced numerator calculation changes.

```
[115]: def slangScorer(text_input, sentiment_list):
           # GET NUMERATOR
           numerator = 0
           for word in str(text_input).split():
               if word in list(sentiment_list):
                   numerator += int(slangSD["score"][slangSD["word"] == word])
               else:
                   numerator += 0
           # GET DENOMINATOR
           denominator = len(str(text_input).split())
           # CALCULATE SENTIMENT SCORE
           if denominator == 0:
               sentiment score = 0
           else:
               sentiment_score = numerator/denominator
           return(sentiment_score)
```

• Run slang scorer on data frame and store in new variable — takes a LONG time! You may import the .csv for saving time.

```
[46]: %%time
politics_data["slang_score"] = politics_data.apply(lambda x:

→slangScorer(x['body'],

→slangSD["word"]),

axis = 1)
politics_data
```

Wall time: 36min 59s [46]: subreddit body \ 0 politics yes difference gentle suppression hard suppres... politics also got married filed jointly husband income ... 1 2 politics think tell people longer right express themselves 3 politics itt lot people without job complaining 4 politics you boy wan na shovel coal politics everyone care truth justice incensed no includ... 24995 24996 politics big question senate never openly refused enter... politics report literally say president cooperative eno... 24997 politics ok let play unfun little game barr gave series... 24998 24999 politics yay solves problem controversiality body_length Positive_Score Negative_Score score 9 0.22222 0.333333 0 0 1 1 0 12 10 0.100000 0.000000 2 0 1 7 0.142857 0.000000 3 0 0.000000 -6 6 0.000000 4 0 17 6 0.000000 0.000000 0 3 8 0.375000 0.000000 24995 24996 0 2 152 0.105263 0.046053 2 24997 0 14 0.071429 0.214286 24998 0 7 21 0.190476 0.142857 24999 3 0.000000 0.333333 net score slang score 0 -0.111111 -0.111111 1 0.100000 -0.200000 2 0.142857 -0.2857143 0.00000 -0.333333 0.000000 -0.50000024995 0.375000 -0.125000 24996 0.059211 -0.125000 24997 0.142857 -0.071429 24998 0.047619 -0.047619 24999 -0.333333 0.333333

CPU times: user 36min 40s, sys: 6.33 s, total: 36min 46s

[25000 rows x 9 columns]

• (optional) Download the "politics_data_slang.csv" for saving the time running the slangSD apply function.

```
[116]: \ \#\ politics\_data = pd.read\_csv("./data/politics\_data\_slang.csv",\ encoding='utf8')
```

5.3 ANEW dictionary scoring

• Read in the ANEW dataset and change the variable name of the words.

```
[118]: anew = pd.read csv("./data/dict ANEW.csv")
       anew = anew.rename(columns = {"b'Description": "word"})
       anew.head()
[118]:
                word Word No. Valence Mean Valence SD Arousal Mean Arousal SD \
                grin
                         773.0
                                        7.40
                                                    1.87
                                                                  5.27
                                                                               2.64
                                        7.70
                                                                               1.92
             honest
                         210.0
                                                    1.43
                                                                  5.32
               gripe
                         774.0
                                        3.14
                                                    1.56
                                                                  5.00
                                                                               2.19
                                                                               2.25
               honey
                         792.0
                                        6.73
                                                    1.70
                                                                  4.51
                         196.0
                                        2.48
                                                    2.11
                                                                  6.56
                                                                               2.54
         guillotine
         Dominance Mean Dominance SD Word Frequency
                    6.00
                                  1.86
                                                   13
                    6.24
                                  2.13
                                                   47
                    4.67
                                  1.79
                    5.44
                                  1.47
                                                   25
                    4.64
                                  2.63
```

• Make a new function to calculate the ANEW scores and append to a new variable.

```
[119]: def anewScorer(text_input, sentiment_list):
    # GET NUMERATOR
    numerator = 0
    for word in str(text_input).split():
        if word in list(sentiment_list):
            numerator += float(anew["Valence Mean"][anew["word"] == word])
        else:
            numerator += 0
# GET DENOMINATOR
denominator = len(str(text_input).split())

# CALCULATE SENTIMENT SCORE
if denominator == 0:
        sentiment_score = 0
else:
        sentiment_score = numerator/denominator

return(sentiment_score)
```

• Run the function through the data set.

5.4 VADER scoring

• Use the nltk package, VADER is designed with a focus on social media texts. Make a new function to calculate the VADER scores and append to a new variable.

```
[122]: from nltk.sentiment.vader import SentimentIntensityAnalyzer

def vaderScorer(text_input):
    vader = SentimentIntensityAnalyzer()
    output = vader.polarity_scores(str(text_input))['compound']
    return(output)
```

• Apply the vader scorer function to a new variable vader_score.

```
[124]: politics_data["vader_score"] = politics_data["body"].apply(vaderScorer)
```

• Preview data

2

```
[125]: politics_data.head(3)
```

7

0.142857

0.00000

```
    net_score
    slang_score
    anew_score
    vader_score

    0 -0.111111
    -0.111111
    2.222222
    0.4203

    1 0.100000
    -0.200000
    0.568000
    0.1531

    2 0.142857
    -0.285714
    1.047143
    0.0000
```

1

5.5 Normalize the relevant score variables

0

• Check the summary statistics of the data – the net_score, slang_score, and anew_score variables need to be normalized so that they can be averaged on the same scale.

```
[126]: politics_data.describe()
```

```
[126]:
                                                                Positive_Score
               controversiality
                                                  body_length
                                          score
                    25000.00000
                                                                  25000.000000
       count
                                  25000.000000
                                                 25000.000000
                        0.03224
                                                                       0.106885
                                     13.809040
                                                    18.679800
       mean
                        0.17664
                                    141.260591
                                                    24.571492
       std
                                                                       0.116847
       min
                        0.00000
                                   -383.000000
                                                     0.000000
                                                                       0.000000
       25%
                        0.00000
                                      1.000000
                                                      6.000000
                                                                       0.00000
       50%
                        0.00000
                                      2.000000
                                                    11.000000
                                                                       0.090909
       75%
                        0.00000
                                      6.000000
                                                    22.000000
                                                                       0.166667
                        1.00000
                                   9715.000000
                                                   660.000000
                                                                       1.000000
       max
              Negative_Score
                                   net_score
                                                                              vader_score
                                                slang_score
                                                                anew_score
                 25000.000000
                                25000.000000
                                               25000.000000
                                                              25000.000000
                                                                             25000.000000
       count
                     0.105858
                                    0.001027
                                                  -0.053783
                                                                  0.568576
                                                                                  0.005949
       mean
       std
                     0.116204
                                    0.164613
                                                   0.146260
                                                                  0.690321
                                                                                  0.514391
       min
                     0.000000
                                   -1.000000
                                                  -1.000000
                                                                  0.00000
                                                                                 -0.998900
       25%
                     0.000000
                                   -0.071429
                                                  -0.121951
                                                                  0.00000
                                                                                 -0.401900
       50%
                     0.084826
                                    0.000000
                                                  -0.015625
                                                                  0.402500
                                                                                  0.00000
       75%
                     0.166667
                                    0.076923
                                                   0.000000
                                                                                  0.421500
                                                                  0.860808
                     1.000000
                                    1.000000
                                                   1.000000
                                                                  8.100000
                                                                                  0.994300
       max
```

• Standardize variables: Import MinMaxScaler which subtracts the minimum value from each score and divides by the range. This rescales each score from a 0-1 scale. They can then be compared with 0 indicating low valence and 1 indicating high valence.

Reference: https://towardsdatascience.com/scale-standardize-or-normalize-with-scikit-learn-6ccc7d176a02 https://stackoverflow.com/questions/24645153/pandas-dataframe-columns-scaling-with-sklearn

• Take the average score and store in a new overall score variable which will be used in the regression.

```
[128]: politics_data["overall_sent_score"] = (politics_data["net_score"] + politics_data["anew_score"] +
```

```
politics_data["slang_score"] +
politics_data["vader_score"]) / 4
```

• Briefly view the dataset.

```
[131]: print("Length of data frame: ", len(politics_data))
       politics_data.head(3)
      Length of data frame:
                             25000
[131]:
        subreddit
                                                                 body \
       O politics yes difference gentle suppression hard suppres...
       1 politics also got married filed jointly husband income ...
       2 politics think tell people longer right express themselves
          controversiality score body_length Positive_Score Negative_Score \
       0
                                1
                                                      0.22222
                                                                      0.333333
                         0
                               12
                                            10
                                                      0.100000
                                                                      0.00000
       1
                                                      0.142857
                                                                      0.00000
       2
         net_score slang_score
                                 anew_score vader_score overall_sent_score
          0.44444
                        0.44444
                                    0.274348
                                                 0.712021
                                                                     0.468815
       0
          0.550000
                        0.400000
                                    0.070123
                                                 0.577965
                                                                     0.399522
       1
```

0.129277

0.501154

0.389751

• Descriptive statistics for overall_sent_score.

0.357143

```
[132]: politics_data["overall_sent_score"].describe()
```

```
[132]: count
                 25000.000000
                     0.386989
       mean
       std
                     0.082609
       min
                     0.120641
       25%
                     0.323939
       50%
                     0.381692
       75%
                     0.448989
                     0.814123
       max
```

0.571429

Name: overall_sent_score, dtype: float64

6 Regression

6.1 Train Multiple Regression on Pandas DF

• Make controversiality a factor variable

```
[326]: politics_data['controversiality'] = politics_data['controversiality'].

→astype('category')
```

• Find and remove outliers

• Train/test split

```
[328]: # Make new df with dependent variables
politics_reg = politics_out[["overall_sent_score", "controversiality",

→"body_length"]]
```

• Fit the model

Reference: https://towardsdatascience.com/train-test-split-and-cross-validation-in-python-80b61beca4b6

```
[330]: from sklearn import linear_model
lm = linear_model.LinearRegression()

model = lm.fit(X_train, Y_train)
predictions = lm.predict(X_test)
```

```
[332]: # create a df
df = pd.DataFrame({'Actual': Y_test, 'Predicted': predictions})
df = df.reset_index(drop = True)

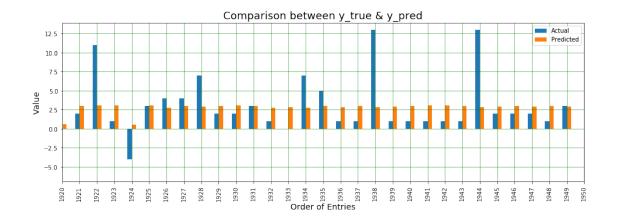
# plotting
plt.figure(figsize = (16, 4))
df.plot(kind = 'bar',figsize = (16,5))
```

```
plt.grid(which = 'major', linestyle = '-', linewidth = '0.5', color = 'green')
plt.grid(which = 'minor', linestyle = ':', linewidth = '0.5', color = 'black')
plt.xlim(1400,1430)
plt.title("Comparison between y_true & y_pred", fontsize = 18)
plt.ylabel("Value", fontsize = 14)
plt.xlabel("Order of Entries", fontsize = 14)

# take a look at part of the data
plt.xlim(1920,1950)
```

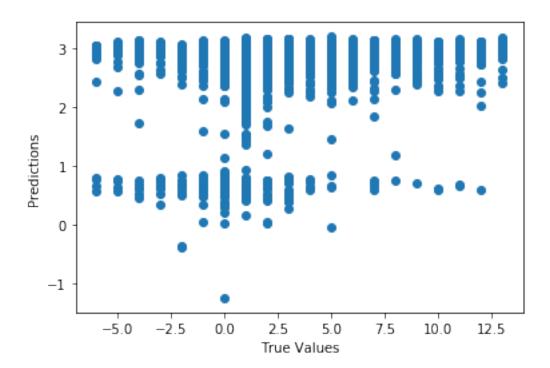
[332]: (1920, 1950)

<Figure size 1152x288 with 0 Axes>



```
[139]: plt.scatter(Y_test, predictions)
   plt.xlabel("True Values")
   plt.ylabel("Predictions")
```

[139]: Text(0, 0.5, 'Predictions')



```
[140]: print("R-squared:", model.score(X_test, Y_test)) # low value

R-squared: 0.024614384673189327

[141]: rmse = 0
    for i in range(len(predictions)):
        rmse += (list(Y_test)[i] - predictions[i]) ** 2
        rmse_out = np.sqrt(rmse / len(predictions))
        print("RMSE:", rmse_out) # Pretty low

RMSE: 3.1906255142759106

[142]: model.intercept_
[142]: 3.355518994093951

[143]: print("Coefficient Values")
        print("overall_sent_score:", model.coef_[0])
        print("controversiality:", model.coef_[1])
        print("body_length:", model.coef_[2])
```

Coefficient Values

overall_sent_score: -0.7711052668422775 controversiality: -2.2835054224168094 body_length: -0.007888327217906

6.2 Run general linear regression without splitting to get coefficients

[144]: import statsmodels.formula.api as sm # import statsmodels

• Regress the score of the comment on the length, it's overall sentiment score, and its controversialness.

```
[145]: results = sm.ols("score ~ body_length + overall_sent_score + controversiality", data = politics_out).fit()
```

• Low R-Squared Value -> statistical significance for all dependent variables.

[290]: print(results.summary())

OLS Regression Results

Dep. Variable: Model: Method: Date: Time: No. Observations: Df Residuals: Df Model: Covariance Type:	Thu, 23 Apr 2020 10:57:39 21461 21457 3 nonrobust	Log-Likelihood: AIC: BIC:		0.022 0.022 158.9 6.71e-102 -55394. 1.108e+05 1.108e+05
=======================================			======	========
0.975]	coef st	d err t	P> t	[0.025
Intercept 3.502	3.2959	0.105 31.296	0.000	3.090
<pre>controversiality[T.1] -2.087</pre>	-2.3192	0.118 -19.576	0.000	-2.551
body_length	-0.0083	0.001 -9.265	0.000	-0.010
overall_sent_score -0.089	-0.6039	0.263 -2.300	0.021	-1.119
Omnibus:	3572.816	Durbin-Watson:		1.973
<pre>Prob(Omnibus):</pre>	0.000	•		6124.309
Skew:	1.094	Prob(JB):		0.00
Kurtosis:	4.436	Cond. No.		396.

Warnings:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
 - Parameter Results: very similar to train/test split coefficients (6.1).

```
[147]: results.params # very very similar to train/test split coefficients
```

```
[147]: Intercept 3.295924

controversiality[T.1] -2.319194

body_length -0.008282

overall_sent_score -0.603923

dtype: float64
```

6.3 Train regression model on TF-IDF matrix

• Re-define TF-IDF matrix

• Add score variable

```
[150]: tfidf_df.head()
```

```
[150]:
                   3
                          5
                              6
                                 7
                                     8
                                        9
                                             4100 4101 4102 \
    0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 ...
                                             0.0
                                                  0.0
                                                      0.0
    1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
                                   0.0
                                       0.0 ...
                                             0.0
                                                  0.0
                                                      0.0
    2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 ...
                                             0.0
                                                  0.0
                                                      0.0
    0.0
                                                  0.0
                                                      0.0
    4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 ...
                                             0.0
                                                  0.0
                                                      0.0
```

	4103	4104	4105	score	body_length	overall_sent_score	controversiality
0	0.0	0.0	0.0	1	9	0.468815	0
1	0.0	0.0	0.0	12	10	0.399522	0
2	0.0	0.0	0.0	1	7	0.389751	0
3	0.0	0.0	0.0	-6	6	0.390280	0
4	0.0	0.0	0.0	17	6	0.345299	0

[5 rows x 4110 columns]

• Remove outliers, subset y variable, remove score variable.

```
[151]: # Find IQR
       Q1 = tfidf_df["score"].quantile(0.25)
       Q3 = tfidf_df["score"].quantile(0.75)
       IQR = Q3 - Q1
       # Remove outliers
       tfidf_out = tfidf_df[tfidf_df["score"] < (Q3 + 1.5 * IQR)]</pre>
       tfidf_out = tfidf_out[tfidf_out["score"] > (Q1 - 1.5 * IQR)]
       # subset y variable
       y2 = tfidf_out.score
       # drop score
       tfidf_out = tfidf_out.drop(columns = ["score"])
       # Reset Index
       tfidf_out = tfidf_out.reset_index()
[152]: tfidf_out.head()
[152]:
                                  3
                                             5
                                                  6
                                                       7
                                                            8
                                                                  4099
                                                                        4100
                                                                              4101 \
                      0.0 0.0 0.0 0.0
                                          0.0
                                                                   0.0
       0
              0
                 0.0
                                               0.0
                                                     0.0
                                                          0.0
                                                                         0.0
                                                                               0.0
       1
              1
                0.0 0.0 0.0 0.0 0.0 0.0 0.0
                                                     0.0
                                                          0.0
                                                                   0.0
                                                                         0.0
                                                                               0.0
       2
              2 0.0 0.0 0.0 0.0 0.0
                                           0.0 0.0
                                                                   0.0
                                                     0.0
                                                          0.0
                                                                         0.0
                                                                               0.0
       3
              3
                 0.0
                      0.0 0.0 0.0 0.0
                                           0.0
                                                0.0
                                                     0.0
                                                          0.0
                                                                   0.0
                                                                               0.0
                                                                         0.0
                 0.0
                      0.0 0.0 0.0 0.0 0.0 0.0 0.0
                                                          0.0 ...
                                                                   0.0
                                                                         0.0
                                                                               0.0
          4102
               4103
                      4104
                           4105 body_length overall_sent_score controversiality
           0.0
                 0.0
                       0.0
                             0.0
                                                          0.468815
       0
                                                                                    0
           0.0
                 0.0
                       0.0
                             0.0
                                            10
                                                          0.399522
       1
       2
           0.0
                 0.0
                       0.0
                             0.0
                                             7
                                                          0.389751
                                                                                    0
                                                                                    0
       3
           0.0
                 0.0
                       0.0
                             0.0
                                                          0.390280
                                             6
           0.0
                 0.0
                                            12
                                                          0.432123
                                                                                    0
                       0.0
                             0.0
       [5 rows x 4110 columns]
         • Train/test split
[153]: # split train and test data
       X2_train, X2_test, Y2_train, Y2_test = train_test_split(tfidf_out, y2,
                                                                test_size = 0.25,
        \rightarrowrandom_state = 1)
```

• Fit a new model

```
[154]: lm = linear_model.LinearRegression()
model2 = lm.fit(X2_train, Y2_train)
predictions2 = lm.predict(X2_test)
```

• Produce plots of yhat vs. ytrue: According to the plots below, the difference between y pred and y true is large sometimes but it is pretty close most of the time.

Reference: https://bit.ly/2RT2SRe

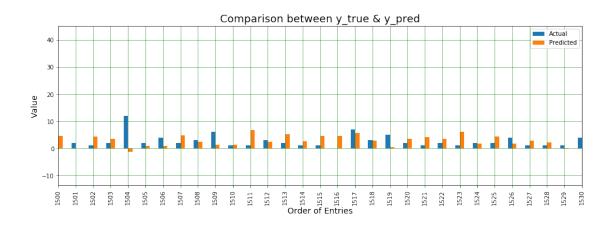
```
[286]: # create a df
df2 = pd.DataFrame({'Actual': Y2_test, 'Predicted': predictions2})
df2 = df.reset_index(drop = True)

# plotting
plt.figure(figsize = (16, 4))
df2.plot(kind = 'bar',figsize = (16,5))
plt.grid(which = 'major', linestyle = '-', linewidth = '0.5', color = 'green')
plt.grid(which = 'minor', linestyle = ':', linewidth = '0.5', color = 'black')
plt.xlim(1400,1430)
plt.title("Comparison between y_true & y_pred", fontsize = 18)
plt.ylabel("Value", fontsize = 14)
plt.xlabel("Order of Entries", fontsize = 14)

# take a look at part of the data
plt.xlim(1500,1530)
```

[286]: (1500, 1530)

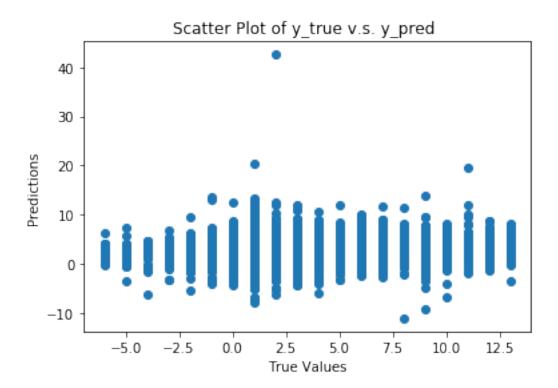
<Figure size 1152x288 with 0 Axes>



```
[277]: plt.scatter(Y2_test, predictions2)
   plt.title("Scatter Plot of y_true v.s. y_pred")
   plt.xlabel("True Values")
```

```
plt.ylabel("Predictions")
```

[277]: Text(0, 0.5, 'Predictions')



• Summary Stats... R-squared not accurate (and negative -> not accurate -> see help page) but RMSE is low.

```
[157]: print("R-squared:", model2.score(X2_test, Y2_test))
```

R-squared: -0.3442531730282339

```
[158]: rmse = 0
for i in range(len(predictions2)):
    rmse += (list(Y2_test)[i] - predictions2[i]) ** 2
    rmse_out = np.sqrt(rmse / len(predictions2))
print("RMSE:", rmse_out)
```

RMSE: 3.745658641619775

• Make a dataframe from the coefficient outputs.

```
[159]: betas = pd.DataFrame(model2.coef_[1:])
       betas.columns = ["Betas"]
[184]: betas.head(10)
[184]:
             Betas
       0 -0.200438
       1
         1.276361
       2 0.062117
       3 3.030117
       4 -0.700279
       5 -0.813882
        1.415927
       7 5.907177
       8 -0.846506
       9 8.524779
         • Sort term dictionary by the index that they were in for the TF-IDF matrix.
      Reference: https://stackoverflow.com/questions/613183/how-do-i-sort-a-dictionary-by-value
[161]: terms_dict = {k: v for k, v in sorted(tfidf_vectorizer.vocabulary_.items(),
                                                key = lambda item: item[1])}
       terms = pd.DataFrame(list(terms_dict.keys()))
[183]: terms.head(10)
[183]:
                    0
           abandoned
       0
       1
             ability
       2
                 able
       3
            abortion
       4
              abrams
       5
            absolute
          absolutely
       6
       7
              absurd
       8
               abuse
       9
              abused
         • Join the dictionaries.
[163]: coefficients = betas.join(terms)
       coefficients.columns = ["Betas", "Feature"]
         • See which 1-gram words had highest/lowest coefficients. There seems to be no discernable
           pattern.
       coefficients.sort_values(by = 'Betas', ascending = False).head(7)
[164]:
```

```
[164]:
                Betas
                          Feature
      2655 78.391272
                        performed
      2463 62.098451 notability
      3416 62.098451 soundclips
      2693 35.607651
                           placed
      2020 26.326307
                         keywords
      116
            20.087543
                        alleviate
      556
            17.381032
                          cheated
[165]: coefficients.sort_values(by = "Betas", ascending = True).head(7)
[165]:
                 Betas
                                          Feature
      3558 -121.007879
                        subredditmessagecomposeto
      1260 -32.885438
                                        exclusive
      681
            -27.632830
                                       completing
      249 -22.158693
                                        authorize
      1096 -19.887569
                                            drama
      1415 -17.731639
                                         flooding
      1059 -17.497666
                                         division
```

7 Topic Modeling

• Create and apply a function trimming too long/possibily non-word. Remove words which contain more than 20 characters.

```
[]: # write a function
def vocab_trimmer(docs):
    words = docs.split()
    word_trim = [w for w in words if len(w) < 20 ]
    return(word_trim)

# apply the function for the body variable in politics_data
politics_data["body"] = politics_data["body"].apply(vocab_trimmer)

# make a corpus
corpus = list(politics_data["body"])

# briefly print the corpus
corpus[0:7]</pre>
```

7.1 TF-IDF vectorizing

7.2 NMF on TF-IDF matrix

Topic #0: violation rule automatically subredditmessagecomposeto question performed automatically action performed bot action contact moderator subredditmessagecomposeto subredditmessagecomposeto automatically contact question concern performed report bot ban comment harm rule rule violation wishing deathphysical advocating wishing comment violation

Topic #1: people right republican know time want vote thing going need good make way democrat really point sure year mean let

Topic #2: submission removal regarding removal regarding question removal submission thank removed megathread feel free removal feel moderator regarding question removal free message thank participating question regarding message

moderator participating message free

Topic #3: barr mueller said letter summary congress medium doj mueller said report testify thought inaccurate official memo mueller letter mueller report lied testimony coverage

Topic #4: like look look like sound sound like feel like feel barr look like trump like barr guy people like post lol lot act act like eye thing like thing Topic #5: trump president supporter trump supporter biden donald obstruction donald trump crime justice evidence russia election investigation campaign like trump russian impeachment collusion trump campaign

Topic #6: public letter investigation department context summary counsel special special counsel substance nature substance context nature nature work capture conclusion capture context released march fully

Topic #7: read report say read report obstruction mueller report collusion article president report say justice evidence page lol mueller read article crime thing redacted saying

Topic #8: graham lindsey lindsey graham shit fucking fuck email hillary fucking idiot idiot lindsay clinton lindsay graham lol talking piece shit piece trump fucking hearing holy

Topic #9: think really think barr got people think think trump make guy wrong think going happen going tell really think job think mueller actually reason think mean lol

8 KMeans Clustering

• Import kmeans module

```
[302]: from sklearn.cluster import KMeans
```

• Subsetted data to test on

```
[303]: test = politics_data.sample(5000)
test_list = list(test["body"])
```

• Get TF-IDF and H Matrix (for clustering and topic output).

```
[304]: X = tfidf_vectorizer.fit_transform(corpus)
H = nmf.fit_transform(X)
vocab = tfidf_vectorizer.get_feature_names()
```

• Write a function to get top 10 words which are the nearset to the centroids.

Reference: http://brandonrose.org/clustering#Tf-idf-and-document-similarity

```
[305]: ## Top n words for each cluster
def top_words_KM(cluster, n_top_words, vocab_list):
    # get centroids and arrange the indices of centroids
    order_centroids_index = cluster_centers_.argsort()[:,::-1]
```

```
for i in range(cluster.n_clusters):
              print_wds = [vocab_list[index] for index in order_centroids_index[i,:
        →n_top_words]]
               output = print("Cluster {}: {}".format(i, ', '.join(print_wds)))
           return(output)
[306]: KM = KMeans(n_clusters = 10, random_state = 1, max_iter = 100)
       kmeans_label = KM.fit_predict(X).tolist()
       top_words_KM(cluster = KM, n_top_words = 15, vocab_list = vocab)
      Cluster 0: right, graham, shit, fucking, lindsey, lindsey graham, trump, fuck,
      like, thing, piece shit, know, piece, going, email
      Cluster 1: submission, removal, regarding removal, regarding, removal
      submission, question, thank, removed, megathread, removal feel, free message,
      moderator regarding, question removal, thank participating, question regarding
      Cluster 2: people, republican, vote, trump, like, think, want, democrat, thing,
      know, party, need, right, make, american
      Cluster 3: violation, rule, shill troll, attack idea, general courteous,
      personal insult, troll accusation, accusation hate, advocating wishing, result
      permanent, permanent ban, subreddit civil, ban comment, violation result, speech
      advocating
      Cluster 4: mueller, barr, letter, said, doj, report, summary, congress, mueller
      said, medium, mueller letter, say, investigation, testify, know
      Cluster 5: trump, like, think, know, say, going, need, want, make, president,
      thing, way, really, mean, got
      Cluster 6: barr, trump, like, summary, letter, report, congress, mueller, going,
      think, know, tomorrow, lie, said, testimony
      Cluster 7: good, good thing, thing, luck, good luck, trump, guy, make, like,
      know, think, bad, right, point, really
      Cluster 8: time, trump, like, think, going, people, actually, right, thing,
      know, year, need, barr, long, vote
      Cluster 9: report, read, mueller, summary, obstruction, read report, mueller
      report, public, counsel, letter, special counsel, special, context,
      investigation, conclusion
         • Get the counts of the cluster assignments.
[307]: from collections import Counter
       Counter(kmeans_label) # one cluster has most of the comments (seems like the
        →most general too)
[307]: Counter({7: 614,
                5: 14756,
```

2: 2537, 4: 1479, 3: 469, 9: 1070,

```
6: 1399,
1: 231,
8: 840,
0: 1605})
```

• Plot a histogram of the cluster assignments.

```
[325]: plt.hist(kmeans_label, color = "coral")
  plt.xlabel("Clusters")
  plt.ylabel("# of Observations in Each Cluster")
  plt.title("Cluster Scoring Distribution")
```

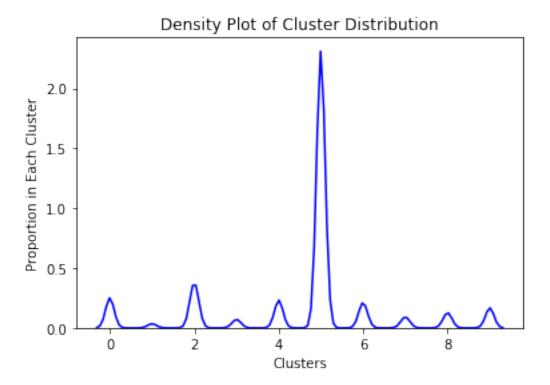
[325]: Text(0.5, 1.0, 'Cluster Scoring Distribution')



• Plot a density plot of the cluster assignments.

```
[309]: sns.distplot(kmeans_label, hist = False, color= "blue", bins = 1)
plt.title("Density Plot of Cluster Distribution")
plt.xlabel("Clusters")
plt.ylabel("Proportion in Each Cluster")
```

[309]: Text(0, 0.5, 'Proportion in Each Cluster')



• Check text of comments to see if they are similar.

```
[320]: my_list = []
for i in range(len(kmeans_label)):
    if kmeans_label[i] == 5:
        my_list.append(i)

    print(my_list[0:10])
    print(my_list[145:155])
    print(my_list[-10:-1])
```

[1, 4, 5, 7, 9, 11, 12, 14, 15, 20] [242, 243, 246, 247, 248, 249, 252, 253, 254, 259] [24982, 24984, 24985, 24987, 24990, 24992, 24993, 24994, 24996]

• Pick a few index numbers from directly above and replace in code below to see similar output. The clusters seem to line up.

```
[324]: print("1.", politics_data["body"][5])

print("2", politics_data["body"][243])

print("3",politics_data["body"][24992])
```

1. everything power make sure biden get nomination fall line doe primary

coronation

2 nope nonstate function dignitary conducting diplomacy actual state function govt funded kind event actually considered government business reimbursed thus trump pr move buying hamberders shutdown save government intended save him billionaire money

3 well corporation democrat pocket case trump make cut

9 Classification

9.1 Two classes - sports subreddits

• We wanted to pick subreddits that were similar enough to be tough to train a model on but distinct enough to tell differences. Sports themes subreddits seemed to fit the model.

```
[197]: # Re-load original data data data = data
```

• Import packages

```
[198]: # classifying modules
from sklearn.neighbors import KNeighborsClassifier
from sklearn.linear_model import RidgeClassifier

# sklearn
from sklearn.metrics import classification_report
from sklearn.metrics import f1_score
from sklearn.metrics import precision_score
from sklearn.metrics import recall_score
```

• Subset data

```
[199]: subs = ["nba", "nfl"]
test = data[data.subreddit.isin(subs)]
```

• Clean data

```
[200]: test["body"] = test["body"].apply(textCleaner)
test["body"] = test["body"].apply(textNormalization)
test["body"]
```

```
[200]: 7
                                                    report water wet
       12
                                        michael jackson popcorn gif
       23
                 the reason anyone know jared dudley ben simmon...
                 would say year old buddy hield part king young...
       31
       55
                                          oh know going comment lol
       919444
                 mean put weight letter lawyer nfl gtfinally m ...
       919445
                                 rip fedora man really getting good
                 andy reid marv levy suffer lack super bowl alt...
       919449
```

```
919456 none change fact succeeded nfl point star play...
919486 mean reason season great last year oline stren...
Name: body, Length: 50000, dtype: object
```

• Define and run classifier function

```
[203]:
          subreddit
                                                                    body \
       7
                nba
                                                        report water wet
       12
                nba
                                            michael jackson popcorn gif
       23
                     the reason anyone know jared dudley ben simmon...
                nba
       31
                nba
                     would say year old buddy hield part king young...
       55
                                              oh know going comment lol
                nba
```

```
controversiality score category
7
                     0
                             9
                                        1
12
                     0
                             1
                                        1
23
                     0
                            -5
                                        1
                            -2
                     1
                                        1
31
55
                     0
                             1
                                        1
```

• Make corpus for vectorization and y_true tags.

```
[204]: text = list(test["body"])
classifier = list(test["category"])
```

• Split and vectorize the data

```
[205]: data_train, data_test = train_test_split(text, train_size = 0.8, random_state = 5)

y_train, y_actual = train_test_split(classifier, train_size = 0.8, random_state = 5)
```

```
[206]: X_train = tfidf_vectorizer.fit_transform(data_train)
H_train = nmf.fit_transform(X_train)
```

• Fit Knn classfier

```
[207]: neigh = KNeighborsClassifier(n_neighbors = 4)
neigh.fit(H_train, y_train)
```

[207]: KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski', metric_params=None, n_jobs=None, n_neighbors=4, p=2, weights='uniform')

• Generate predicted classes

```
[208]: X_test = tfidf_vectorizer.transform(data_test) # not fit
H_test = nmf.transform(X_test) # not fit
```

```
[209]: y_pred = neigh.predict(H_test)
```

• Get classifier scores. This model is overall a pretty accurate model.

```
[210]: print("F1 Score:", f1_score(y_actual, y_pred))
print("Precision Score:", precision_score(y_actual, y_pred))
print("Recall Score:", recall_score(y_actual, y_pred))
```

F1 Score: 0.6695862625331336

Precision Score: 0.7911220043572985 Recall Score: 0.5804195804195804

```
[211]: target_names = ["NBA", "NFL"]
print(classification_report(y_actual, y_pred, target_names = target_names))
```

	precision	recall	f1-score	support
NBA NFL	0.67 0.79	0.85 0.58	0.75 0.67	4995 5005
accuracy			0.71	10000
macro avg	0.73	0.71	0.71	10000
weighted avg	0.73	0.71	0.71	10000

9.2 Four classes - More sports

- According to the classification results below, it is tougher to train more classes.

```
[212]: data = data

[213]: subs = ["nba", "nfl", "hockey", "soccer"]
    test = data[data.subreddit.isin(subs)]

[214]: test["body"] = test["body"].apply(textCleaner)
    test["body"] = test["body"].apply(textNormalization)
```

```
test["body"]
[214]: 7
                                                    report water wet
       12
                                        michael jackson popcorn gif
       21
                                     google chrome suck donkey dick
       23
                 the reason anyone know jared dudley ben simmon...
       31
                 would say year old buddy hield part king young...
       919444
                 mean put weight letter lawyer nfl gtfinally m ...
       919445
                                 rip fedora man really getting good
       919449
                 andy reid marv levy suffer lack super bowl alt...
       919456
                 none change fact succeeded nfl point star play...
       919486
                 mean reason season great last year oline stren...
       Name: body, Length: 100000, dtype: object
[215]: def isNBA(string):
           x = 0
           if string == "nba":
               x = 0
           elif string == "nfl":
               x = 1
           elif string == "hockey":
               x = 2
           elif string == "soccer":
               x = 3
           return(x)
       test["category"] = test.subreddit.apply(isNBA)
[216]: test
[216]:
              subreddit
                                                                         body \
       7
                    nba
                                                            report water wet
       12
                    nba
                                                 michael jackson popcorn gif
                                             google chrome suck donkey dick
       21
                 hockey
       23
                    nba
                         the reason anyone know jared dudley ben simmon...
                          would say year old buddy hield part king young...
       31
                    nba
       919444
                    nfl mean put weight letter lawyer nfl gtfinally m ...
       919445
                    nfl
                                         rip fedora man really getting good
       919449
                    nfl
                          andy reid marv levy suffer lack super bowl alt...
                          none change fact succeeded nfl point star play...
       919456
                    nfl
       919486
                          mean reason season great last year oline stren...
               controversiality
                                  score
                                        category
       7
                               0
                                      9
                                                 0
       12
                               0
                                      1
                                                 0
```

```
21
                              0
                                     2
                                                2
       23
                              0
                                     -5
                                                0
       31
                              1
                                     -2
                                                0
       919444
                              0
                                     0
                                                1
       919445
                              0
                                      4
                                                1
       919449
                              0
                                     7
                                                1
       919456
                              0
                                      4
                                                1
       919486
                                     11
       [100000 rows x 5 columns]
[217]: text = list(test["body"])
       classifier = list(test["category"])
[218]: data_train, data_test = train_test_split(text, train_size = 0.8, random_state = [218]:
       →5)
       y_train, y_actual = train_test_split(classifier, train_size = 0.8, random_state_
[219]: X_train = tfidf_vectorizer.fit_transform(data_train)
       H_train = nmf.fit_transform(X_train)
[220]: neigh = KNeighborsClassifier(n_neighbors = 4)
       neigh.fit(H_train, y_train)
[220]: KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski',
                            metric_params=None, n_jobs=None, n_neighbors=4, p=2,
                            weights='uniform')
[221]: X_test = tfidf_vectorizer.transform(data_test) # not fit
       H test = nmf.transform(X test) # not fit
[222]: y_pred = neigh.predict(H_test)
[223]: f1_score(y_actual, y_pred, average="weighted")
[223]: 0.3836387209725444
[224]: precision_score(y_actual, y_pred, average="weighted")
[224]: 0.3886078659789782
```

[225]: recall_score(y_actual, y_pred, average = "weighted")

[225]: 0.38765

• The output gives a less accurate model, but still not that bad.

```
[226]: target_names = ["NBA", "NFL", "Hockey", "Soccer"]
print(classification_report(y_actual, y_pred, target_names = target_names))
```

	precision	recall	f1-score	support
NBA	0.41	0.51	0.46	5003
NFL	0.36	0.42	0.39	4921
Hockey	0.35	0.29	0.32	5011
Soccer	0.43	0.33	0.37	5065
accuracy			0.39	20000
macro avg	0.39	0.39	0.38	20000
weighted avg	0.39	0.39	0.38	20000

10 Appendix

10.1 Bindary Logistic Regression

Name: controversiality, dtype: int64

• As we can see from the counts & graph below, the percentage of controversiality is 96.776, and the percentage of no controversiality is 3.22399. The controversiality is unbalanced.

 $\textbf{Reference} \ \ \text{https://towardsdatascience.com/building-a-logistic-regression-in-python-step-by-step-becd 4d 56c 9c 8}$

• If we look at the mean of score and sentiment scores groupby controversiality, the average score of up reddits minus down reddits has discrepancy (2.9 v.s. 0.58). However, the mean in all sentiment scores as well as overall sentiment score are all pretty close in between. Even the overall score has 0.01 higher in controversiality then no controversiality.

```
0
                 12485.650826 2.908529
                                          18.535642
                                                          0.108551
1
                                          18.998675
                                                          0.108177
                 12918.679470 0.582781
                 Negative_Score net_score slang_score anew_score \
controversiality
                      0.106273 0.501139
                                             0.472363
                                                       0.070580
1
                      0.106746 0.500716
                                             0.472868
                                                         0.071179
                 vader_score overall_sent_score
controversiality
                    0.505058
                                       0.387285
1
                    0.522387
                                       0.391787
  • Implement the model. The p-values are small (< 0.05).
```

```
[255]: import statsmodels.api as sm
      # subset y variable
      x = politics_out[["overall_sent_score", "score"]]
      y = politics_out.controversiality
      # Logit model
      logit_model = sm.Logit(y, x)
      result = logit_model.fit()
      # ----- print result -----
      # p-value < 0.05 (both score & overall_sent_score)</pre>
      result.summary2()
```

Optimization terminated successfully.

Current function value: 0.147881

Iterations 8

[255]: <class 'statsmodels.iolib.summary2.Summary'>

Results: Logit

Model:	Logit	Pseudo R-squared:	0.029
Dependent Variable:	controversiality	AIC:	6351.3343
Date:	2020-04-23 04:58	BIC:	6367.2822
No. Observations:	21461	Log-Likelihood:	-3173.7
Df Model:	1	LL-Null:	-3268.8
Df Residuals:	21459	LLR p-value:	2.9149e-43
Converged:	1.0000	Scale:	1.0000
No. Iterations:	8.0000		

Coef. Std.Err. z P>|z| [0.025 0.975]

• Continually try on Logistic Regression Model Fitting.

```
[256]: from sklearn import linear_model
      from sklearn import metrics
      X_train, X_test, y_train, y_test = train_test_split(x, y,
                                                         test_size = 0.25, 
       →random_state = 1)
      lm = linear_model.LogisticRegression()
      model = lm.fit(X_train, Y_train)
      predictions = lm.predict(X_test)
      # ----- print result -----
      print("Intercept:", model.intercept_)
      print("RMSE:", np.sqrt(metrics.mean_squared_error(y_test, predictions)))
     Intercept: [ -7.69446842 -5.76404902 -4.89978361 -5.11096805 -3.74612598
        -3.54537763 -2.3821199
                                  0.60505876 -1.40963169 -2.33395375
       -3.11511531 -3.5133533
                                 -3.98212319 -4.42548451 -5.30640502
        -6.13031765 -6.5206707
                                 -7.84194941 -9.34061325 -13.52020389]
```

• Accuracy (R-squared): The accuracy of logistic regression classifier on test set is 0.96 (very high).

```
[257]: print("R-squared:", model.score(X_test, y_test))
```

R-squared: 0.03410361535594484

RMSE: 2.80211437127095

• Confusion Matrix: The result gives that we have [5168 + 0] correct predictions and [198 + 0] incorrect predictions.

```
0 3963
             501 306
                                               17 1207
                         77
                              49
                                   110
                                         25
0 183
               4
                     5
                               0
                                          0
                                               0
                                                     17
                          1
Γ
    0
          0
               0
                     0
                          0
                               0
                                     0
                                          0
                                               0
                                                     07
Γ
                                                     07
    0
          0
               0
                     0
                          0
                               0
                                     0
                                          0
                                               0
0
                          0
                               0
                                     0
                                               0
                                                     0]
     0
          0
               0
                                          0
Γ
     0
          0
                     0
                          0
                               0
                                                     07
```

```
Γ
    0
                 0
                       0
                             0
                                                      0
                                                             07
           0
                                    0
                                          0
                                                0
Γ
           0
                 0
                       0
                             0
                                          0
                                                0
                                                             0]
    0
                                    0
                                                      0
0
           0
                 0
                       0
                             0
                                    0
                                          0
                                                0
                                                      0
                                                             0]
0
           0
                 0
                       0
                             0
                                    0
                                          0
                                                0
                                                      0
                                                             0]]
```

Precision, recall, F-measure and support

The precision not to label classifier positive if it's negative. The recall helps to find all positive samples, in this data result, we have most non-controversiality samples. Lastly, the f1-score gives an overall mean to evaluate precision and recall. The support returns the number of occurrences of each class in y_test.

According to the report below and the unbalanved controversiality rate, the precision and recall are both high (precision = 96%, recall = 100%), though the f1-score = 98% is almost the best. I believe this data is overfitting. Of the entire dataset, 98% reviews are non-controversiality.

```
[253]: from sklearn.metrics import classification_report print(classification_report(y_test, predictions))
```

	precision	recall	f1-score	support
0	0.00	0.00	0.00	5168
1	0.04	0.92	0.08	198
2	0.00	0.00	0.00	0
3	0.00	0.00	0.00	0
5	0.00	0.00	0.00	0
6	0.00	0.00	0.00	0
7	0.00	0.00	0.00	0
9	0.00	0.00	0.00	0
10	0.00	0.00	0.00	0
13	0.00	0.00	0.00	0
accuracy			0.03	5366
macro avg	0.00	0.09	0.01	5366
weighted avg	0.00	0.03	0.00	5366

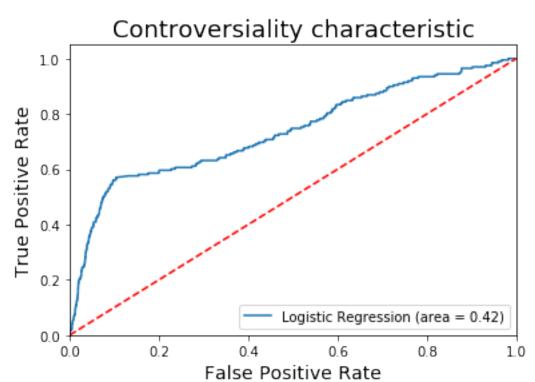
ROC Curve

```
[254]: from sklearn.metrics import roc_auc_score
    from sklearn.metrics import roc_curve

logit_roc_auc = roc_auc_score(y_test, predictions)
    fpr, tpr, thresholds = roc_curve(y_test, lm.predict_proba(X_test)[:,1])

plt.figure()
    plt.plot(fpr, tpr, label = 'Logistic Regression (area = %0.2f)' % logit_roc_auc)
    plt.plot([0, 1], [0, 1], 'r--')
    plt.xlim([0.0, 1.0])
```

```
plt.ylim([0.0, 1.05])
plt.title('Controversiality characteristic', fontsize = 18)
plt.xlabel('False Positive Rate', fontsize = 14)
plt.ylabel('True Positive Rate', fontsize = 14)
plt.legend(loc = "lower right")
plt.savefig('Log_ROC')
plt.show()
```



10.1.1 /Additional Work/

• We tried to create a visual graph of the clusters; however, this proved to be too difficult. To do this, we found that we needed to convert each document to a 2D form so it could be plotted on a flat plane. The computing power to do this on the entire dataset and produce coherant output was very difficult. The output graph below was with 5,000 of the 25,000 observations, and the online source we were trying to work through was difficult to apply to our project. We ultimately felt it was best to leave it out.

10.2 Multidimensional Scaling

• Using multidimensional scaling to convert the dist matrix into a 2-dimensional array.

Reference: http://brandonrose.org/clustering#Tf-idf-and-document-similarity*

• Get cosine distance

```
[227]: from sklearn.metrics.pairwise import cosine similarity
       dist = 1 - cosine_similarity(X)
         • Import packages
[228]: import matplotlib as mpl
       from sklearn.manifold import MDS
[229]: | # convert two components as we're plotting points in a two-dimensional plane
       # "precomputed" because we provide a distance matrix
       MDS()
       mds = MDS(n_components = 2, dissimilarity = "precomputed", random_state = 1,__
        \rightarrowmax iter = 100)
         • The transform function below for mds() takes a very very long while running through it.
[347]: # [!] takes a while
       pos = mds.fit_transform(dist) # shape (n_components, n_samples)
       xs, ys = pos[:, 0], pos[:, 1]
[306]: # create a dataframe
       cluster_df = pd.DataFrame(dict(x = xs, y = ys,
                                       label = kmeans label,
                                       score = list(test["score"]))) # should be___
       \rightarrow title = titles
       # group by clusters
       groups = cluster_df.groupby('label')
[230]: # set up colors per clusters using a dict
       cluster_colors = {0: 'red', 1: 'blue', 2: 'green', 3: 'purple', 4: 'orange', 5:

    'brown'}

       #set up cluster names using a dict
       cluster_names = {0: 'republican, Trump, democrat',
                        1: 'justice, Mueller report, congress',
                        2: 'violation, harm',
                        3: 'thoughts, feelings',
                        4: 'say, Trump, action',
                        5: 'submission, removal'}
[308]: # set output plot size
       fig, ax = plt.subplots(figsize = (17, 9)) # set size
       ax.margins(0.05)
       # iterate through groups to layer the plot
       for name, group in groups:
```

ax.plot(group.x, group.y, marker = 'o', linestyle = '', ms = 12,

```
label = cluster_names[name], color = cluster_colors[name],
           mec = 'none')
   ax.set_aspect('auto')
   ax.tick_params(\
       axis = 'x',
                          # changes apply to the x-axis
       which = 'both', # both major and minor ticks are affected
       bottom = 'off',
                          # ticks along the bottom edge are off
                          # ticks along the top edge are off
       top = 'off',
       labelbottom = 'off')
   ax.tick_params(\
                         # changes apply to the y-axis
       axis = 'y',
       which = 'both',
                          # both major and minor ticks are affected
                       # ticks along the bottom edge are off
       left = 'off',
       top = 'off',
                          # ticks along the top edge are off
       labelleft = 'off')
ax.legend(numpoints = 1)
# add labels
for i in range(len(cluster_df)):
   ax.text(cluster_df.iloc[i]['x'],
           cluster_df.iloc[i]['y'],
           cluster_df.iloc[i]['score'], size = 9)
plt.show() #show the plot
```

