



Prashantkumar S. Joshi

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EDUCATION

Bachelor of Management Studies (B.M.S)

2016 – 2019

GPA : 7.38

Masters of Management Studies (M.M.S)

2019 – 2021

GPA : 8.07

VIVA Institute of Management & Research

University of Mumbai

HARD SKILL

- Designing
- Content Creation
- Email Marketing
- Analytics & problem-solving

SOFT SKILL

- Observation
- Leadership
- Decision making
- Multi-tasking
- Critical thinking
- Problem-Solving
- Communication
- Attention to Detail
- Time Management
- Team Collaboration
- Adaptability
- Creativity
- Customer/Client Focus
- SEO Basics

CERTIFICATION

- Google Digital Garage | The Fundamentals of Digital Marketing
Google Digital Garage | Feb 2024 | Google Analytics (GA4)
Semrush | Jan 2024 | Mastering YouTube Search Trends and SEO Strategies

CAREER OBJECTIVE

Frontend Developer with hands-on experience building responsive web applications using React.js, JavaScript (ES6+), and modern CSS frameworks. Developed modular React applications with state management, routing, and localStorage persistence. Experienced in delivering business-impact solutions, including a WordPress platform that improved lead quality and increased revenue by 5–10%. Passionate about scalable architecture, performance optimization, and evolving into a full-stack developer.

PROJECTS

Fury App (Live Project) — *React Web Application*

Live: <https://prashantjoshi8k.github.io/fury-app/> (GitHub Pages)

- Architected a multi-page React portfolio using modular, reusable components and client-side routing.
- Built TextEditor, a controlled text-processing tool with real-time transformation, word/character analytics, clipboard copy, and file import using the FileReader API.
- Developed SpendTrackr, a finance tracking application with expense validation, dynamic rendering, and persistent state management via localStorage.
- Implemented global dark/light mode and centralized alert system using React state.
- Designed responsive layouts including mobile drawer navigation and conditional UI rendering.

EXPERIENCE

PKJ Electronics Security Systems & Services

August 2022 - current

Mumbai, IN

Sales & Marketing Executive (Junior)

- Managed site surveys, quotations, invoicing, and client follow-ups, ensuring timely and accurate documentation.
- Drafted technical quotations aligned with site specifications and negotiated under competitive pricing pressure.
- Streamlined operational workflows to improve billing accuracy and customer satisfaction.

Administrative Co-Ordinator & Web Developer

- Launched a WordPress website with product listings and how-to guides, improving lead quality and reducing repetitive support queries.
- Proposed pricing adjustments based on competitor analysis, contributing to a 5–10% increase in annual revenue.
- Recovered 5+ years of overdue payments via structured client communication, improving company cash flow.
- Created technical support documentation for multiple DVR brands, reducing technical service calls.

Technical & Creative Skills

Frontend : React.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Responsive Design.

State & Concepts : React Hooks (useState, useEffect), Conditional Rendering, localStorage, Component Composition.

Tools & Platforms : Git, GitHub, VS Code, WordPress, GitHub Pages.

Analytics & SEO : Google Analytics (GA4), SEO Basics.

Design & Media : Adobe Photoshop, Blender (3D basics).