Prashantkumar S. Joshi

My Contact

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◉ Virar

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Education

Bachelor of Management Studies
(2016 – 2019)
GPA : 7.38
Masters of Management Studies
in Marketing
(2019 – 2021)
GPA : 8.07
VIVA Institute of Management & Research
Mumbai University.

Hard skill

- Designing
- Content Creation
- Email Marketing
- Analytics & problem-solving

Soft skill

- Observation
- Communication
- Decision making
- Multi-tasking
- Critical thinking

CAREER OBJECTIVE

Passionate about design and creative communication, with hands-on experience in crafting visual content using Photoshop, Blender, and modern AI tools. Skilled in producing marketing materials, display ads, and client- support documents such as quotations. Experienced in client documentation including proposal and tax invoices. Eager to contribute to a dynamic team and grow in a fast-paced, design-driven environment.

PROJECTS

- A Study on Online Shopping and Indian Society.

SUMMER INTERNSHIP PROJECT:

Project Title: A Study on Marketing Strategies of Amazon
Description: The Attempt is to study the marketing strategies of amazon and its impact on its customers, and also to study the marketing objectives with respect to targeting, segmenting and positioning.

EXPERIENCE

- **Job Title: Administrative Co-ordinator & Marketing Executive**.

  (at PKJ Electronics Security Systems & Services.)

- **Work Experience** – (August 2021 – Present)

- **Responsibility** : Customer communication, Quotation, Invoicing, Follow-up on payments, Designing, Website Development, Digital Marketing.

Certification

Google Digital Garage | The Fundamentals of Digital Marketing
Google Digital Garage | Feb 2024 | Google Analytics (GA4)
Semrush | Jan 2024 | Mastering YouTube Search Trends and SEO Strategies

Others

Word Press : Landing Page, Sign up Page & Blogs.
Adobe Photoshop : Display Ads. , **Blender (3D Modeling)**
Microsoft Office : Word, Excel, PowerPoint.
Filmora Go : Video Editing.
Aurora : Proficient in smart 3D roof design; self-taught through official documentation and Aurora YouTube tutorials.