Prashant Mishra

UI/UX Design Expert

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Seasoned Web Designer with over 5 years of experience crafting user-centric websites and applications. Highly skilled in HTML, CSS, Bootstrap 5, JavaScript, and a range of design tools. Adept at transforming client requirements into innovative, functional designs. Known for a keen eye for detail and a passion for creating visually stunning, responsive websites.

WORK EXPERIENCE

Junior Web Designer
Junior Web Designer
STW SERVICES LLP

08/2018 - 08/2023   *Pune, India*

Achievements/Tasks

- Contributed to diverse projects at STW, including AOS, STW Automation Central, Pet & Central Garden, and Mods, applying skills in **HTML, CSS, JavaScript**, and **jQuery** to achieve project goals.
- Utilized **HTML, CSS, JavaScript**, and **jQuery** to design and enhance user interfaces, ensuring responsive and interactive web experiences.
- Managed and customized **WordPress** sites for content management, employing **themes** and **plugins** to meet client needs and project specifications.
- Leveraged **Photoshop** and **Illustrator** to create high-quality visuals and graphics, improving the overall aesthetic and functionality of web projects.
- Applied **responsive design principles** to develop websites optimized for various devices and screen sizes, enhancing user experience and accessibility.

Web Designer
Owen Media India Private Limited

09/2023 - Present   *Gurgaon, India*

Achievements/Tasks

- Worked on diverse projects including Karma Casting, iRide Supplement, Alembico EMR, and Ontario Business Central, applying expertise in **HTML, CSS, JavaScript**, and **jQuery**.
- Developed and enhanced websites using **HTML, CSS, JavaScript**, and **jQuery**, ensuring high-quality, responsive, and interactive web solutions.
- Utilized **WordPress**, **Shopify**, and **Laravel** for content management and site customization, adapting to various project needs and client requirements.
- Created visually appealing designs and prototypes using **Photoshop**, **Illustrator**, and **Figma**, contributing to the overall look and functionality of web projects.
- Collaborated with team members and clients to gather requirements and provide innovative design solutions, demonstrating strong **communication** and **problem-solving skills** throughout project lifecycles.
- Implemented **responsive design principles** to ensure websites were optimized for different devices and screen sizes, enhancing user experience and accessibility.

SKILLS

HTML 5 · CSS3 · SCSS · Bootstrap 5 · Tailwind · JavaScript · JQuery · Responsive Web Design · Adobe Illustrator · Adobe Photoshop · Figma · Wordpress · React JS · GIT/Github · Cross-Browser Compatibility · SEO · WooCommerce · Elementor · DIVI Theme · BE Builder · Shopify

PROJECTS

iRide Supplement (03/2024 - Present)

- Developed a **fully customized website** for iRide, focusing on **user-centric design principles** to enhance user engagement and accessibility.
- Implemented **responsive design** techniques to ensure the website functions seamlessly across **various devices** and **screen sizes.**
- Designed visually **appealing graphics and** layouts using **HTML**, **CSS**, and **JavaScript**, aligning with iRide's brand identity and goals.
- **Optimized website performance** for **faster load times** and **smooth interactions**, resulting in improved **user satisfaction** and retention.

Ontario Business Central (11/2023 - Present)

- Successfully migrated the website from PHP to Laravel, **enhancing** the site's **scalability**, **maintainability**, and performance.
- Designed and implemented SVG images to improve **visual consistency** and **scalability** across **various screen sizes**.
- Developed a **user-friendly** admin panel using **Bootstrap**, streamlining **content management** and administrative tasks.
- Ensured the website and admin panel were **fully responsive**, providing an optimal user experience across **different devices** and **screen resolutions**.

EDUCATION

Bachelor of Art (B.A)
Deen Dayal Upadhaya Gorakhpur University

06/2017 - 06/2020   *Lucknow, India*

LANGUAGES

Hindi
Native or Bilingual Proficiency

English
Professional Working Proficiency

INTERESTS