### CRAFTING RICH EXPERIENCES

with progressive enhancement

#### progressive enhancement



# TECHNOLOGICAL RESTRICTIONS

#### ZERO GRAVITY TOILET

#### PASSENGERS ARE ADVISED TO READ INSTRUCTIONS BEFORE USE

- S THE RESERVE OF THE
- 3

- 6
- 7



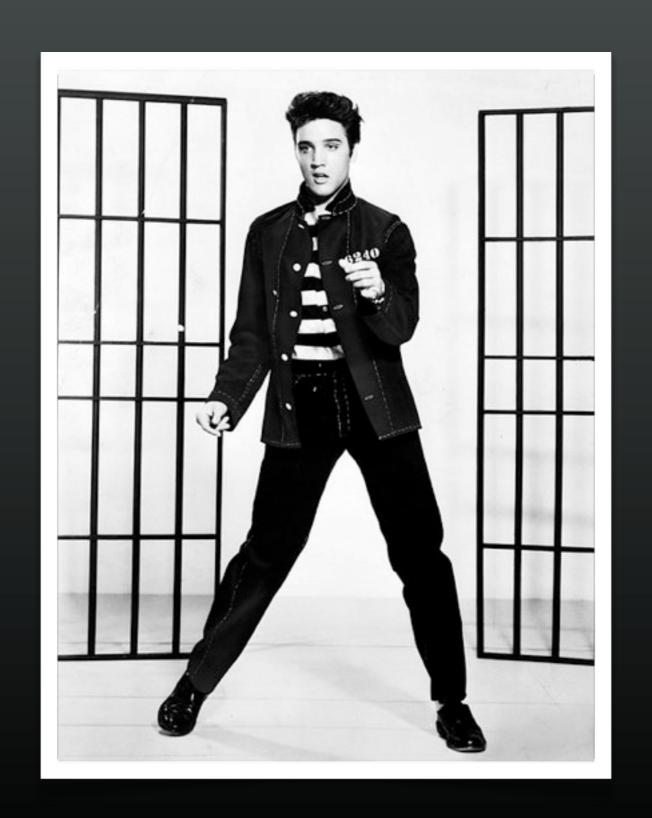
## MCMLXXVII

## MCMLXXVIII

(that's 1977)

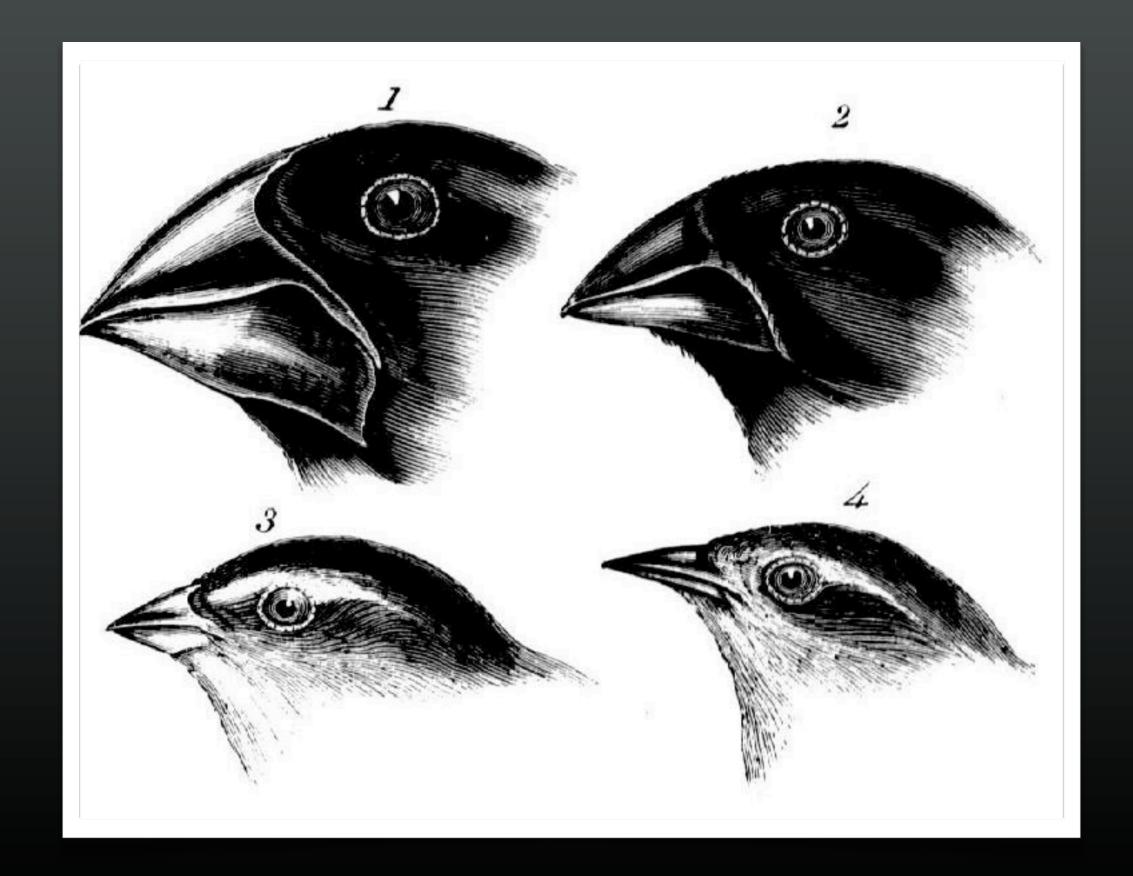


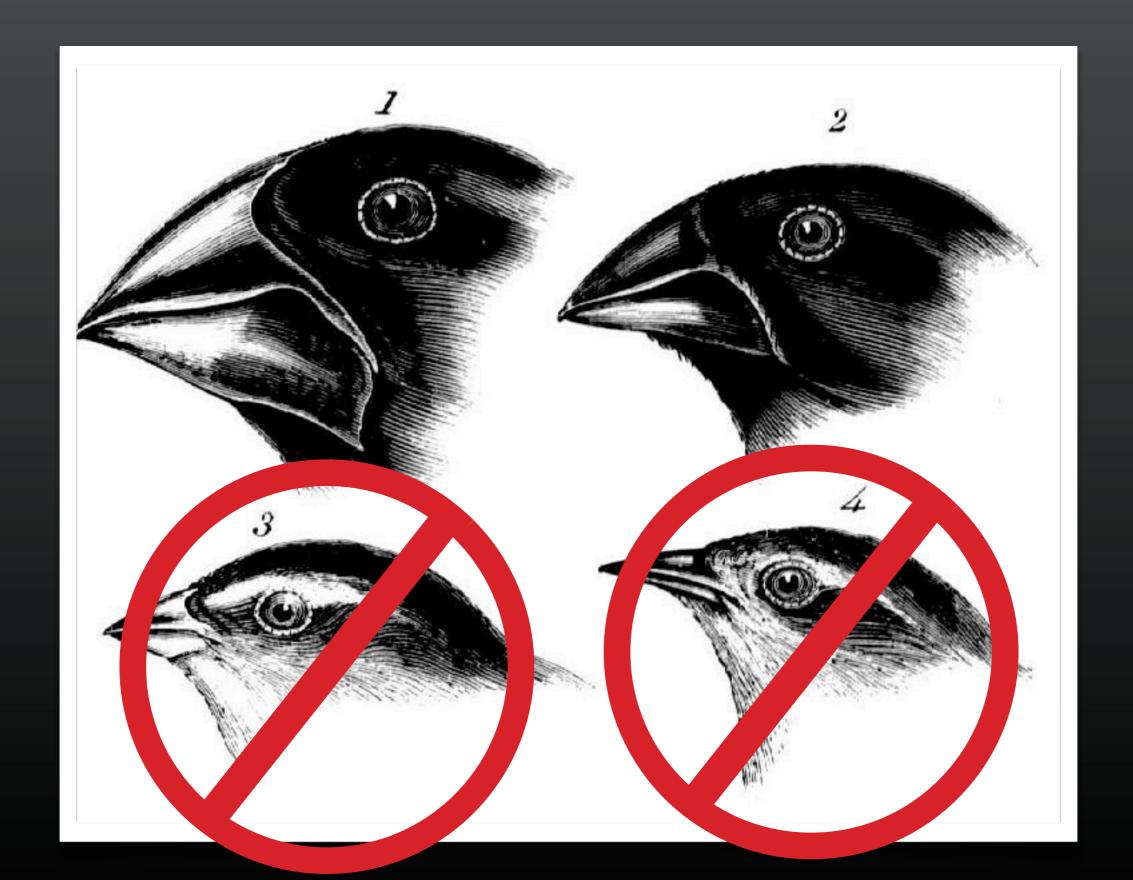
















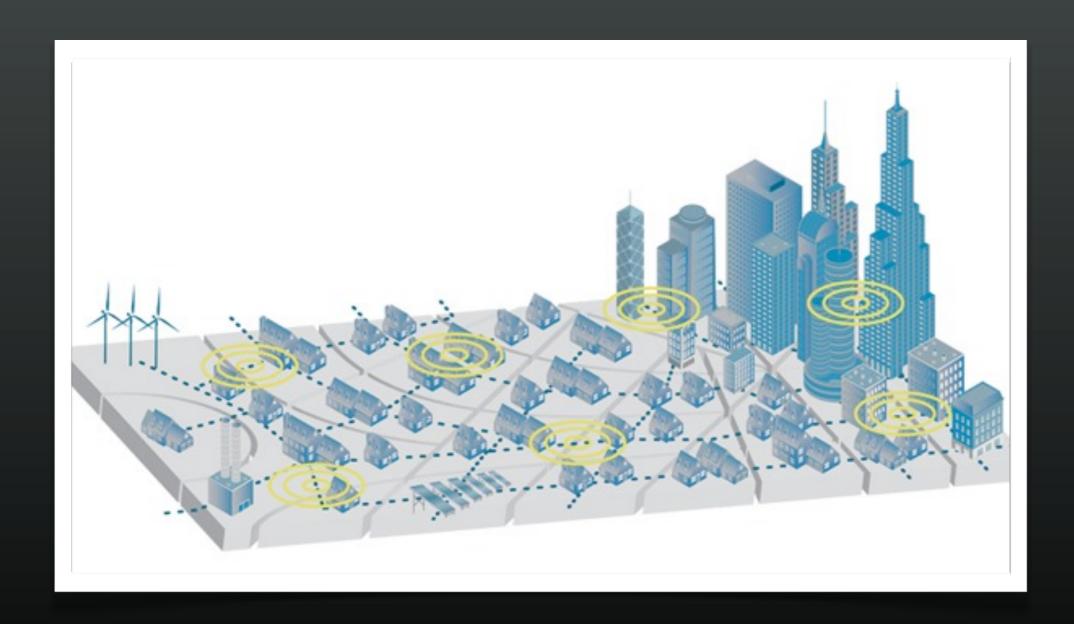
HTML CSS

#### fault tolerance

n. a system's ability to continue to operate when it encounters and unexpected error.







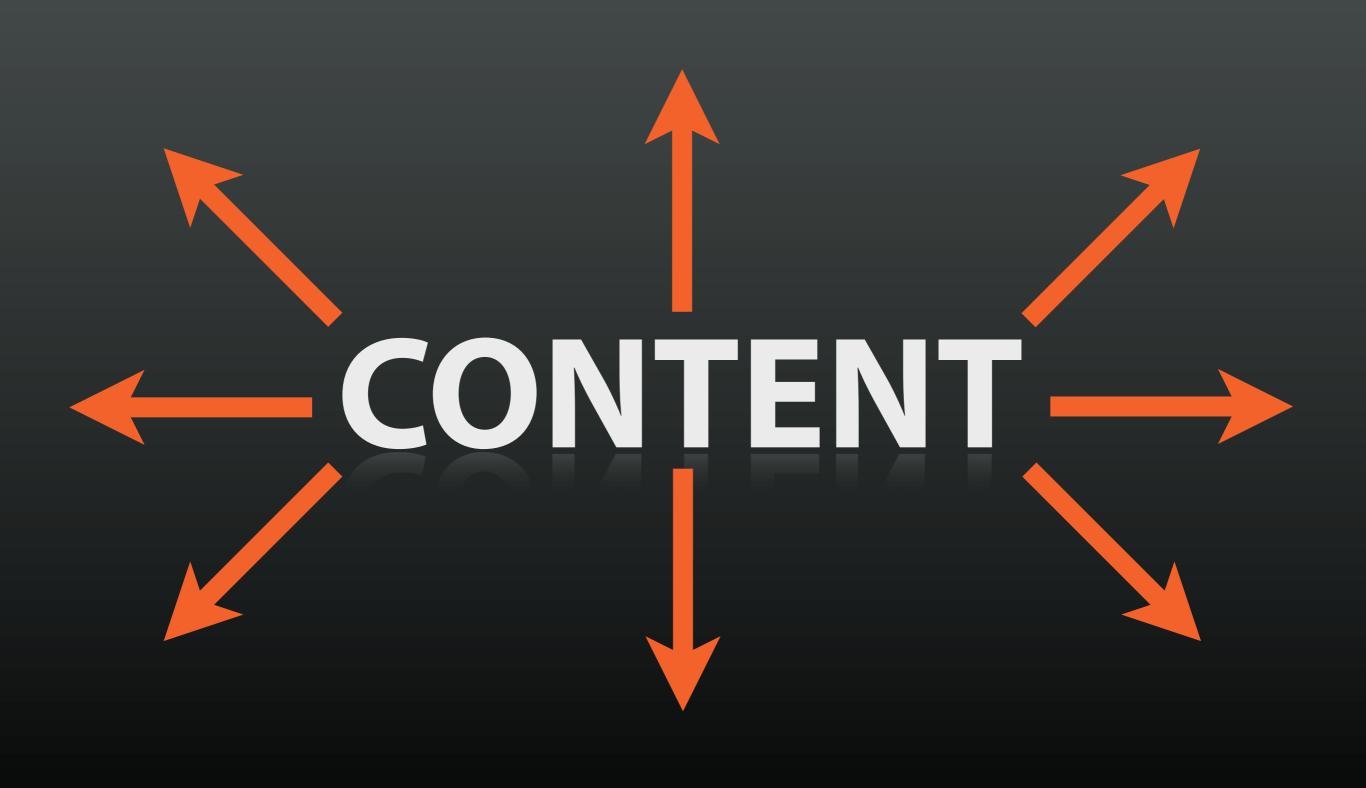
# BROWSERS IGNORE WHAT THEY DON'T UNDERSTAND

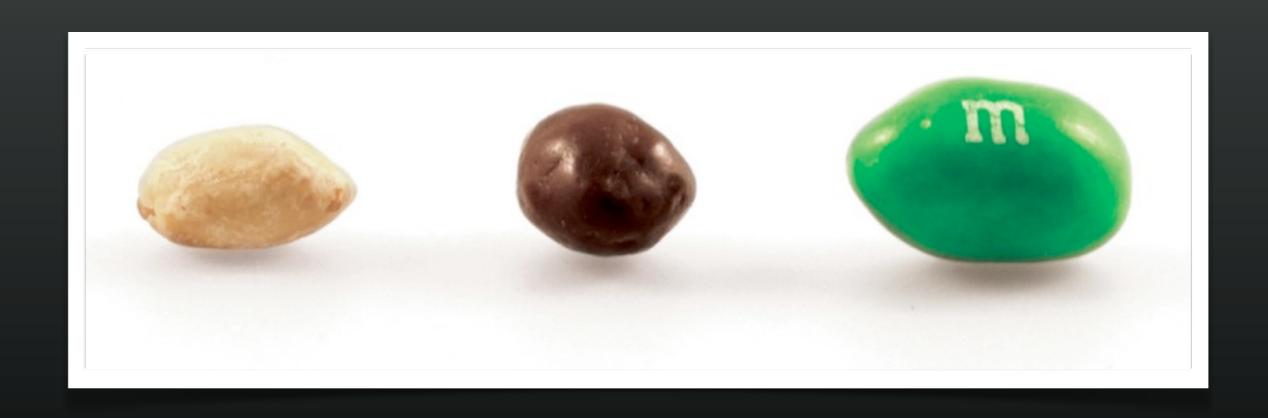
## GRACEFUL DEGRADATION

## MODERN BROWSERS



#### PROGRESSIVE ENHANCEMENT





#### ACCESSIBILITY

#### "SPECIAL NEEDS"

## "SPECIAL NEEDS" CAN BE CONTEXTUAL





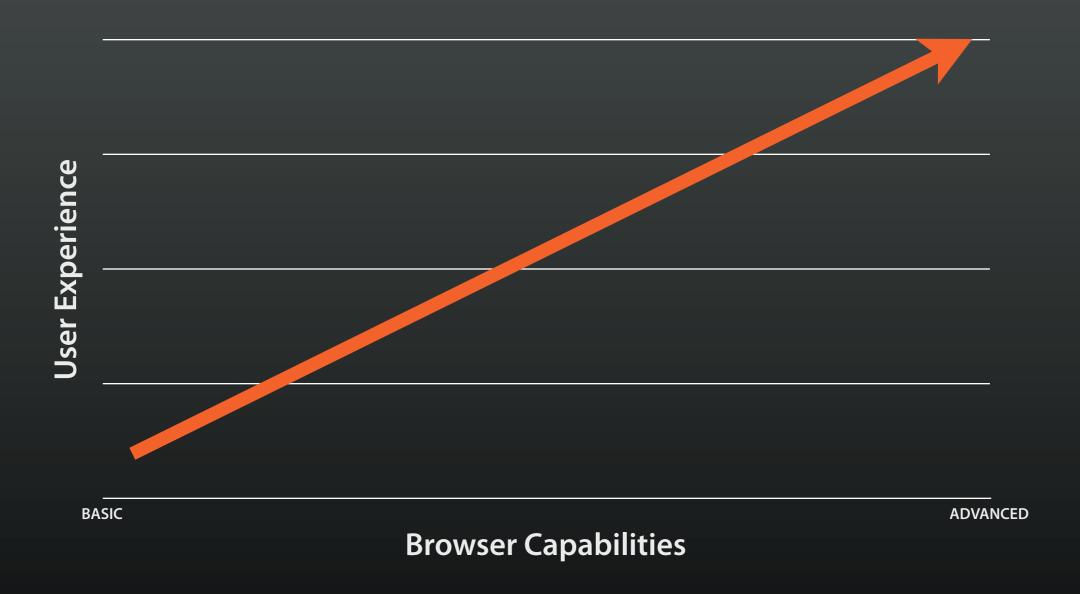
PROGRESSIVE ENHANCEMENT

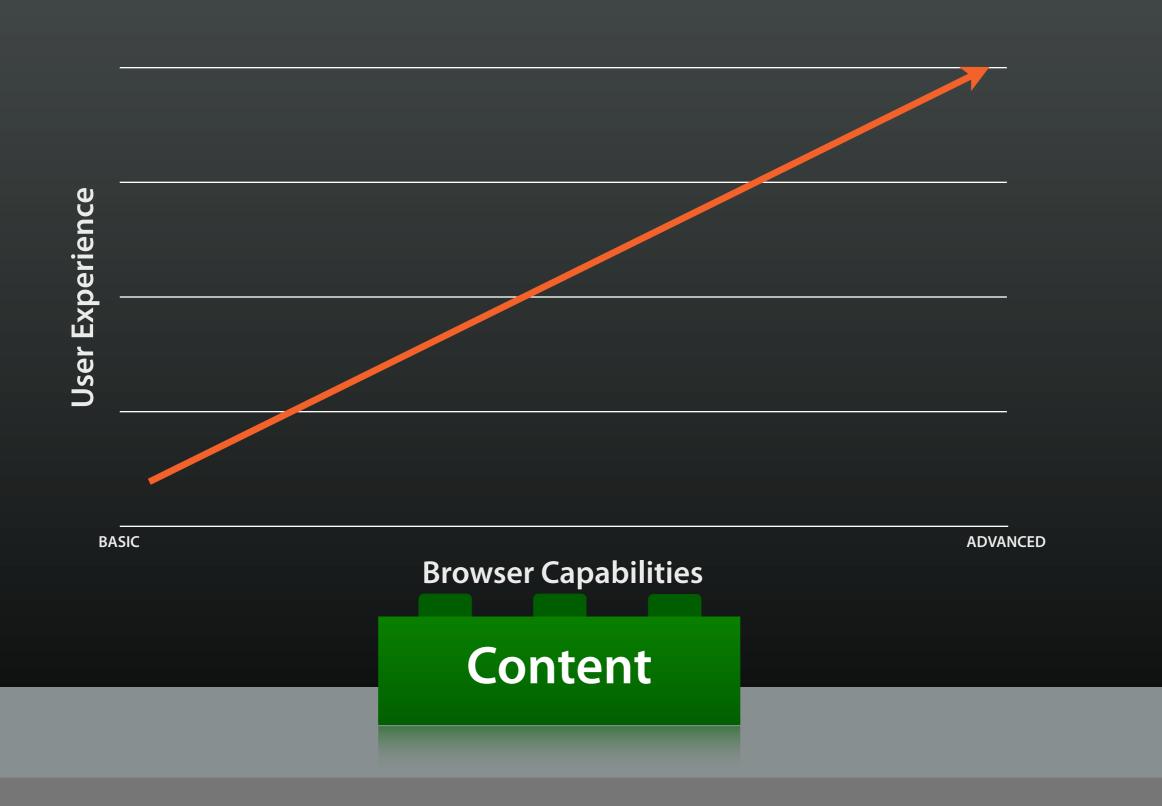
## OOH, SHINY!

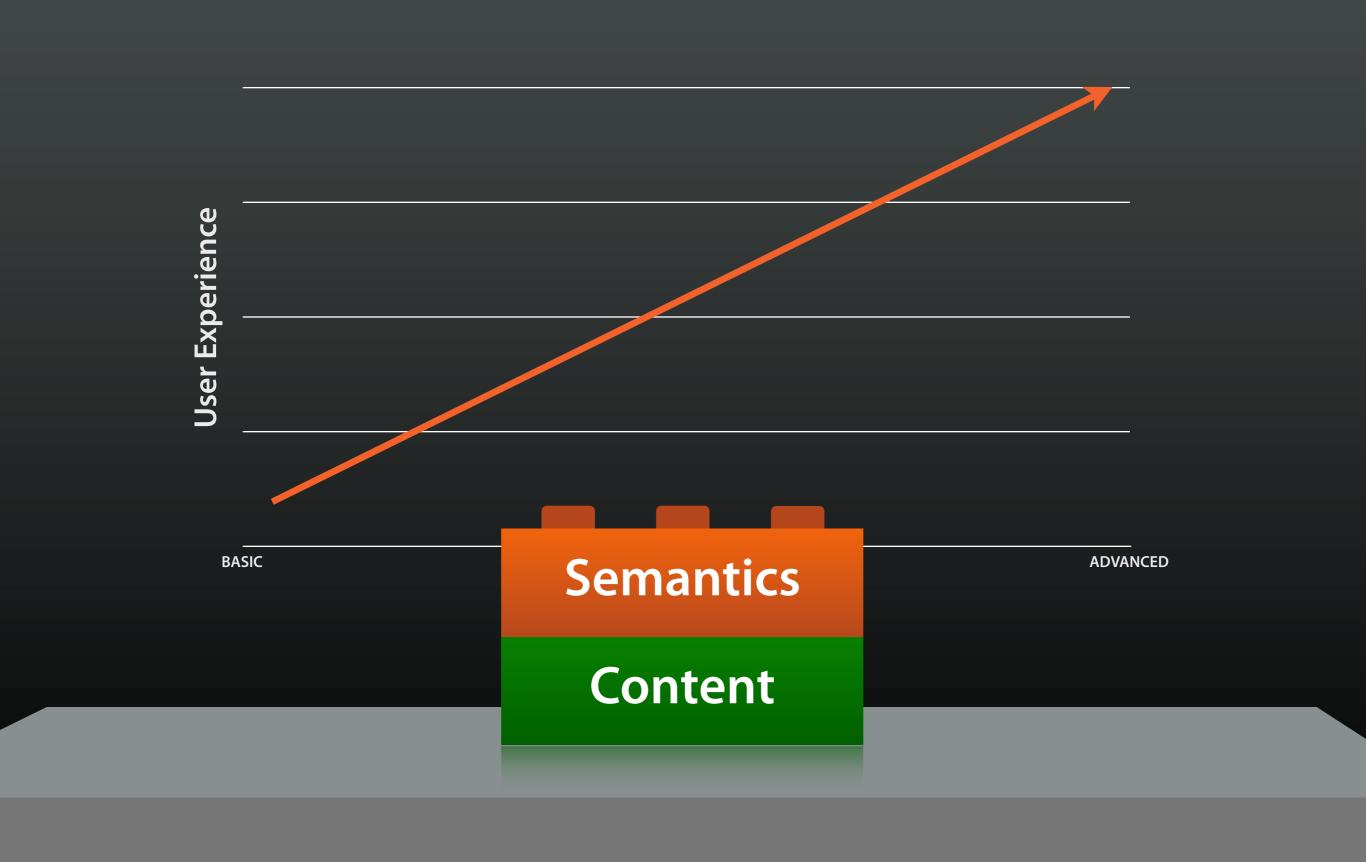
### PROGRESSIVE ENHANCEMENT SN'T ABOUT BROWSERS

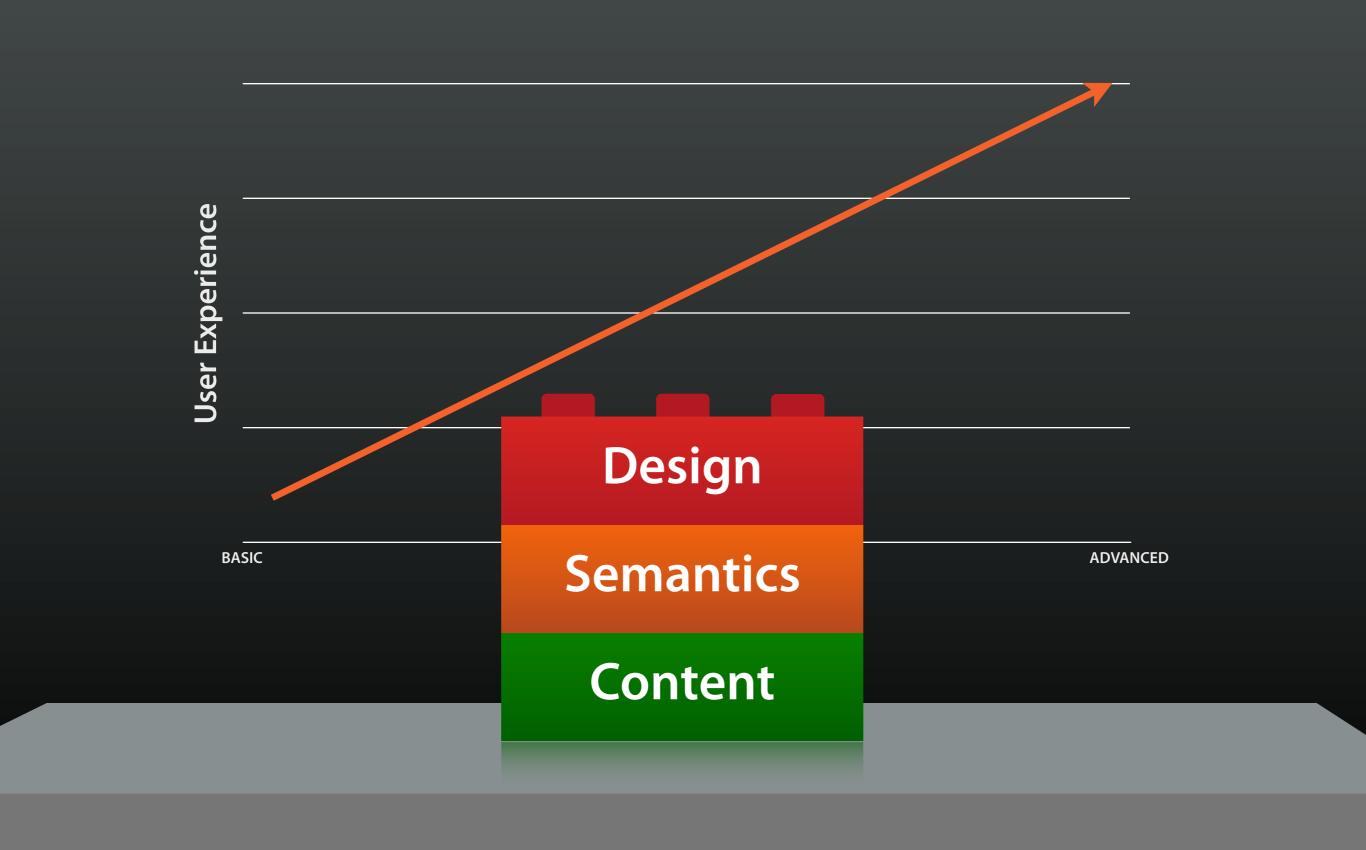
# BROWSERS AND TECHNOLOGIES COME AND GO

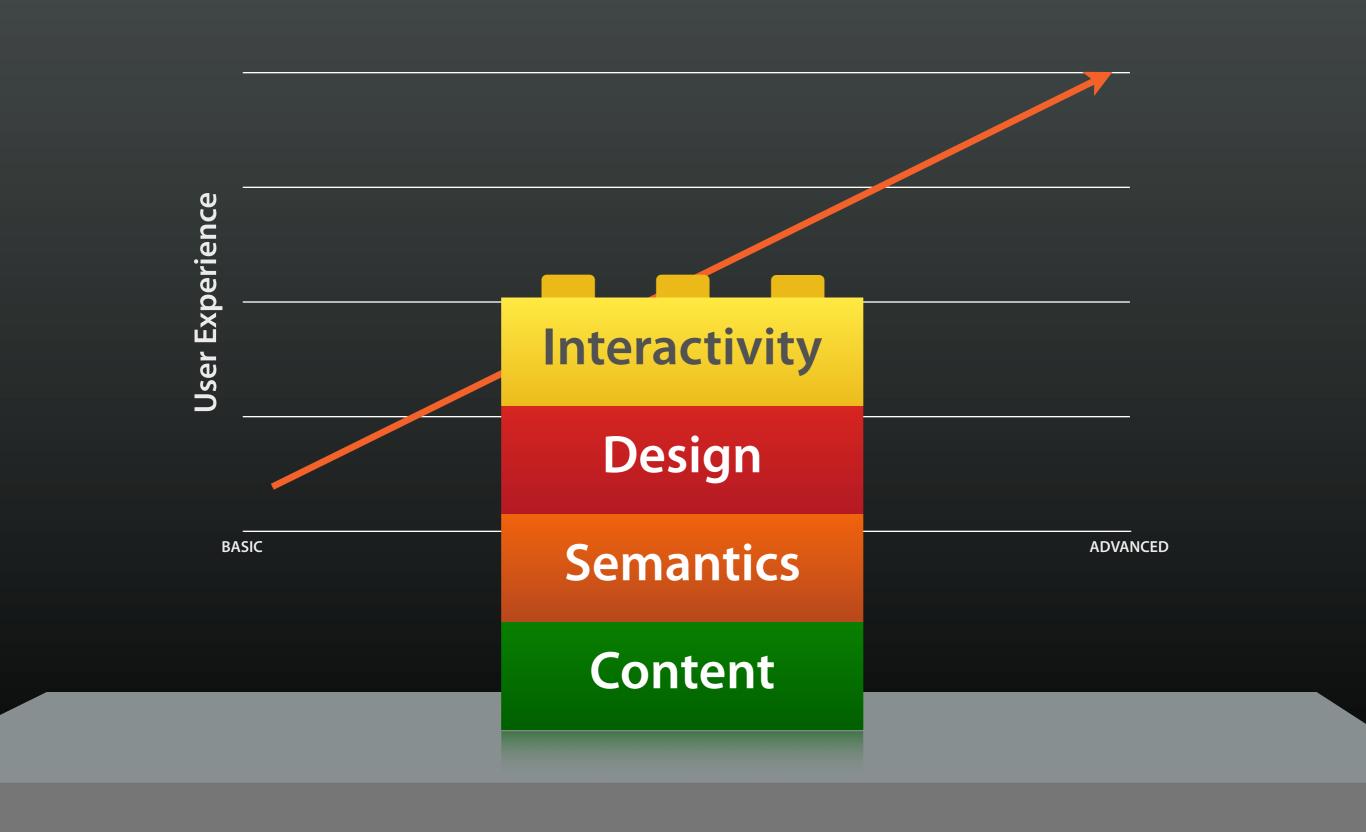
#### DON'T LOSE SIGHT OF YOUR USERS

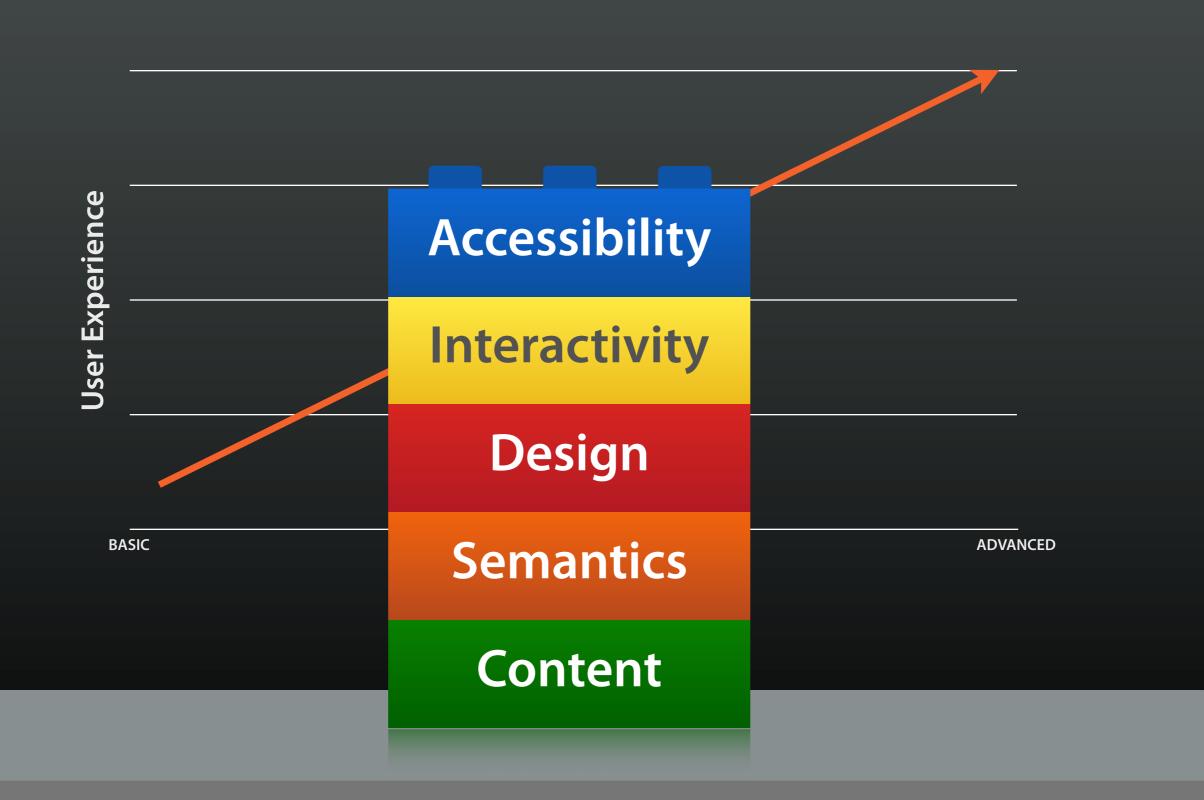


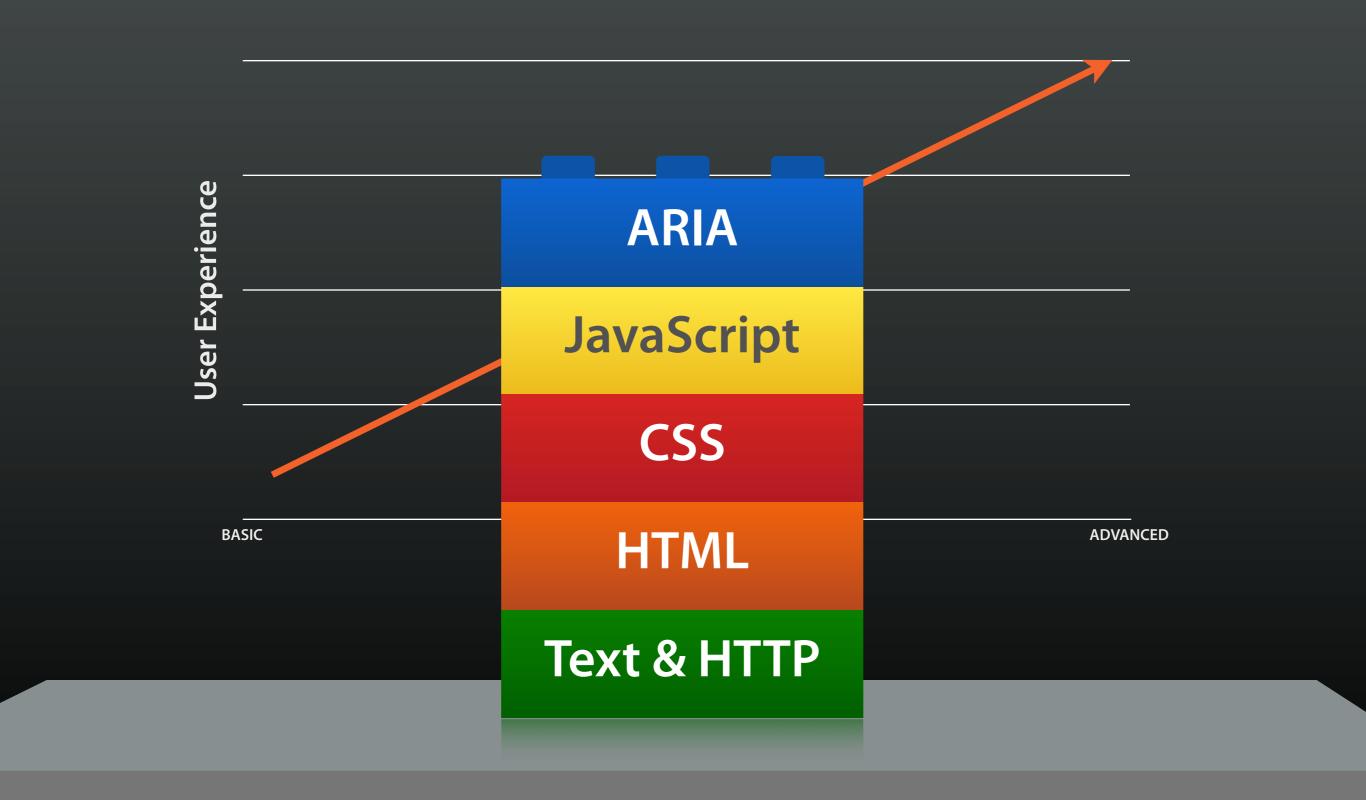






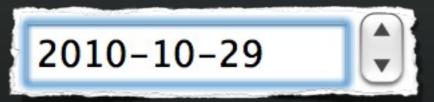






### FOR EXAMPLE

<input type="date" name="dob"/>





```
<video poster="poster.png">
 <source src="video.m4v"/>
 <source src="video.webm"/>
 <source src="video.ogv"/>
 <img src="poster.png" alt=""/>
 ul>
  <a href="video.m4v">Download MP4</a>
  <a href="video.webm">Download WebM</a>
  <a href="video ogv">Download Ogg</a>
 </video>
```

```
<header role="banner">
 <h1><img src="i/logo.png"/></h1>
 <nav role="navigation">
  <a href="#details">Details</a>
   <a href="#schedule">Schedule</a>
   <a href="#instructors">Instructors</a>
   <a href="#lodging">Lodging</a>
   <a href="#location">Location</a>
  </nav>
</header>
```

```
p {
  color: #ccc;
  color: rgba( 0, 0, 0, .5 );
}
```

```
html[lang] p {
  color: #ccc;
  color: rgba( 0, 0, 0, .5 );
}
```

### CSS ZEN GARDEN

### the road to enlightenment

Littering a dark and dreary road lay the part relics of browser-specific tags, incompatible DOMs, and broken CEE support.

Today, we must clear the mind of past practices. Web eslightenisment has been achieved thanks to the tireless effects of bilk like the WyC, WaSP and the major browner creature.

The on Jen Garden invites you to relax and meditate on the important lemms of the masters. Begin to see with classity, Learn to use the (yet to be) time-bonnered techniques in new and invigorating fashion. Become one with the web.

### SO WHAT IS THIS ABOUT?

There is clearly a need for CSS to be taken seriously by graphic artists. The Zen Garden aims to excite, inspire, and encourage participation. To begin, view some of the existing designs in the list. Clicking on any one will load the style sheet into this very page. The code remains the same, the only thing that has changed is the external .css file. Yes, really.

CSS allows complete and total control over the style of a higherflick document. The only way this can be showful on a way that gets people excited in by demonstrating what it can truly be, once the reins are placed in the hands of those able to create beauty them structure. To date, most examples of neat thick and hacks have been demonstrated by structurists and coders. Designers have yet to make their mark. This needs to change.

### PARTICIPATION

Graphic artists only please. You are modifying this page, so strong CSS skills are necessary, but the example files are commented well enough that even CSS novices can use them as starting points. Please see the CSS neutrons Guide for advanced futurials and ties on winting with CSS.

You may modify the style sheet in any way you wish, but not the HTML. This may seem daunting at first if you've never worked this way before, but follow the lighted laints to learn more, and use the sample files as a wish.

Download the sample him! file and cas file to work on a copy locality. Once you have completed your matterplace (and please, don't submit half-inished work) upload your .css file to a web sener under your control. Send us a link to the file and if we choose to use it, we will spider the associated images. Final submissions will be placed on our servin.

### BENEFITS

Why participate? For necognition, inspiration, and a resource we can all refer to when making the case for CSS-based design. This is sorely needed, even today. More and more major sites are taking the leap, but not enough have. One day this pallery will be a historical currously: that day is not today.

### REQUIREMENTS

We would like to see as much CSS1 as possible. CSS2 should be limited to widely-explored elements only. The cas 2 on Garden is about functional, practical CSS and not the latest bleeding-edge tricks verwalde to 2°H of the trovesting public. The only real requirement we have is that your CSS validates.

Unfortunately, designing this way highlights the flaws in the various implementations of CSS. Different browsers display differently, even completely valid. CSS at times, and this becomes maddening when a fix for one leads to breakage in another. View the <u>Resources</u> page for information on some of the flass available. Full browser compliance is still sometimes a pipe dream, and we do not expect you to come up with plast-perfect code across every platform. But do first in an amany as you can. If your design doesn't work in at least IEES-IVIn and Miscallis Ivin by over 90% of the populations, chances are we won't accept it.



A demonstration of what can be accomplished visually through CSS based design. Select any style sheet from the list to load it into this page.

wnload the sample tare for and can !

### SELECT A DESIGN

Eric Stotta

Michael McAshon and Sco

Reifamole

Kevin Addis

Austin Scar

Seniamin Klen Tatawa Makida

John Politowsk

n rossowani



RESOURCES

CAS Accounts

# 



dutchcelt

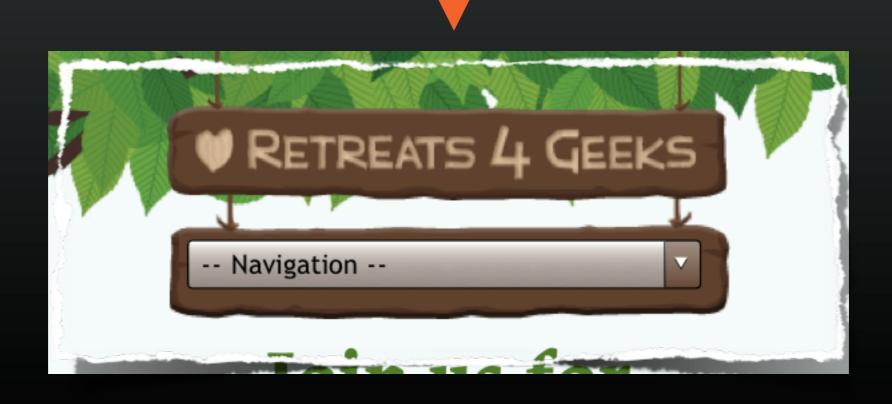
Was not that our automit national subsects these

```
#intro {
 /* Basic Layout */
/* ... */
body[id=css-zen-garden] #intro {
/* Advanced Layout */
```

```
#intro {
 /* Basic Layout */
/* ... */
[foo],
#intro {
 /* Advanced Layout */
```

```
amedia
 screen and (min-device-width:1024px)
        and (max-width:989px),
 screen and (max-device-width: 480px),
 screen and (max-device-width: 480px)
        and (orientation:landscape),
 screen and (min-device-width: 481px)
        and (orientation:portrait) {
 /* Layout for narrower desktop (below 990px)
    or
    iPhone running iOS 3 (or equivalent)
    or
    iPhone running iOS 4 (or equivalent) in "landscape" view
    or
    iPad (or equivalent) in "portrait" view */
```





**ARIA** 

**JavaScript** 

CSS

HTML

**Text & HTTP** 

## Crafting Rich Experiences with Progressive Enhancement

by Aaron Gustafson

More of the same:

http://adaptivewebdesign.info

http://easy-designs.net

http://easy-reader.net

http://aaron-gustafson.com

Slides available at

http://slideshare.net/AaronGustafson

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### **flickr** Photo Credits

"Usability Fail" by soopahgrover "ferris wheel? not yet..." by drcorneilus