180, N Jefferson St, Apt 402 Chicago, IL – 60661

# Prashanth Thirukkurungudi Sekar

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## **EDUCATION**

Master of Science, Data Science
Bachelor of Technology, Computer Science and Engineering

Indiana University Bloomington, USA (GPA: 3.97) SASTRA University, India (GPA: 3.76)

Aug 2018 - Dec 2019 Jun 2012 - May 2016

### **TECHNICAL SKILLS**

- Languages: R, Python, C++, SQL, Hive, Spark
- Softwares: R Studio, Jupyter Notebook, Power BI, Tableau
- Libraries/Packages: data.table, dplyr, DMwR, shiny, sparklyR, ggplot2,caret, pandas, numpy, scikit-learn

### **WORK EXPERIENCE**

# TransUnion LLC, (Chicago, USA)

Data Science Consultant

Dec 2021 - Present

- Lead analytic client engagements for various lenders in the US financial services segment through TransUnion's Innovation Lab
- Identify strategies and opportunities for customers to test and adopt TransUnion's analytic products and services
- Develop predictive risk management and business intelligence solutions for various FinTechs

Senior Data Scientist Jan 2020 – Nov 2021

- Led the design and development of attributes and algorithms that asses the consumer's behavior after an occurrence of a specific condition
- Performed statistical analysis to aid a successful negotiation, leading to a partnership with a global human capital management (HCM) solutions organization
- Built an interactive dashboard to investigate lenders' compliance with resolving disputes and aided a presentation given to the US Consumer Finance Protection Bureau
- Developed and implemented an attribute set to respond to the rapid industry changes caused by COVID-19 pandemic
- Assisted in the development of various generic models across different verticals within the organization

Data Science Intern May 2019 – Dec 2019

- Built a single scorecard solution to predict the likelihood that a consumer would take a certain action to help lenders target the top segment of the population. The solution resulted in a 11% lift over the benchmark score
- Developed a challenger model using Regularized Greedy Forest which resulted in an additional lift of 5% when compared to the champion model
- Developed custom attributes and algorithms followed by an audit of the items in production for a consumer lending company
- Built a custom model to predict the likelihood of a consumer falling under a specific legal process as a part of the innovation lab for an online lender

### Indiana University (Bloomington, USA)

Research Assistant Oct 2018 – Dec 2019

- Researched about the factors impacting Opioid and other narcotic overdoses across the country through exploratory data analysis and fixed effects regression models
- Explore the impact of Medicaid work requirement legislation on employment and medicaid enrolments in the states of IN, AK, KY and NH through interactive visualizations and dashboard using PowerBI and ShinyR

## **Customer Analytics India Pvt Ltd (Chennai, India)**

Data Analyst May 2016 – May 2018

- Developed a recommendation system using the "Item Based Collaborative Filtering" algorithm for one of the largest furniture
  manufacturers in the US and built a predictive model to identify the probability of a customer returning thereby helping in the email
  marketing campaign
- Collaborated with a team of 3 others to building a forecasting model projecting the sales of newly launched and existing items
- Worked on building an automated forecasting tool to provide generic forecasts. Consisted of linear regression followed by machine learning algorithms such as Gradient boosting, Random Forest and a few time series models involving ARIMA, Holt-Winters and Exponential Time Series

### **ACHIEVEMENTS AND AWARDS**

- Awarded 2020 Top Achievement Award by TransUnion to recognize my work during the year 2020
- Ranked among Top 4% of the Data Scientists in the Kaggle platform with the highest rank of 1,193 out of 81,627
- Secured 3 Medals (1 Silver and 2 Bronze) in Kaggle competitions
- One of the Winners of the NSE-ISB Code sprint conducted by National Stock Exchange and Indian School of Business
- Developed and licensed an algorithm built for Fantasy Premier League player points projections to a draft platform