

Prashanth Reddy Kadire

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EDUCATION

Clemson University, Clemson, USA

Jan 2022 – Dec 2023

Deep Learning, DBMS, Statistical Methods and Data Analysis.

GPA: 3.66

CMR College of Engineering and Technology, Hyderabad, India

August 2015 – May 2019

Bachelor of Technology in Computer Science and Engineering

GPA: 8.6

Related Courses: Algorithms, Data Structures, Python, Database Management Systems, Data Warehousing and Data Mining.

TECHNICAL KNOWLEDGE

Programming Languages:

JavaScript, Python, Php, C, Java, C++, HTML/CSS

Technologies:

Mongo DB, React Js, Node Js, MySQL, Laravel, and Express Js

Tools:

Git/GitHub, HubSpot, Postman, Heroku, VsCode, PyCharm

PROFESSIONAL EXPERIENCE

IDEA Lab, Clemson University: Web Developer

February 2022 – May 2022

Niswey, New Delhi, India.

September 2020 – June 2021

Full Stack Developer

- Worked on custom HubSpot Integrations which helps clients to have business benefits such as Unified customer data, Automated Marketing Campaigns, and sell Club Memberships.
- Worked on the HubSpot call extension app and creating dialer campaigns.
- Worked on the HubSpot integrations where webhooks meet with the condition then products, contacts are created and associations are done between corresponding contacts and products similarly for deals, custom objects.

Product Engineering

March 2020 – September 2020

- Built Green farm capstone project which helps farmers to sell crops and make better profits by reducing middlemen.
- Built E-commerce application using Node JS, Express JS, React JS frameworks and Mongo DB.

PROJECTS

Wine-Direct Ecommerce Integration with HubSpot Custom Objects

Laravel, MySQL, Apache, and Php

- This Integration solution helped revolutionize the winery ecommerce business for one of our company's clients.
- This integration transfer data from Wine-Direct to HubSpot, thus for any repeat order on the Wine-Direct POS ecommerce gateway, the data would be updated on HubSpot for further insights on the customer.
- It also defined new custom object 'Club Membership' for the client on HubSpot, because of this client was able to get all club memberships data for their existing customers, send automated marketing emails, and utilize data to up sell or cross sell memberships to contacts.
- This integration helped client with business benefits such as, Unified Customer Data, Automated Marketing Campaigns, and Sell Club Memberships.

Green farm

Express Js, Node Js, React Js, and Mongo DB

- This is an online application for the farmers, which helps them to sell crops and make better profits, as middlemen are reduced, as well as benefits the customers who get fresh produce at better prices.
- This project has farmer page where he can upload his different crops which he wants to sell, where he can mention the price of the crops and provide contact number. The items can be created, edited, updated, and deleted.
- The customers can view all the crops uploaded by different farmers, he can select the crop and quantity and integrate to cart if he is okay with the price. The payment method is done using Card and Pay-pal.

E-commerce

Express Js, Node Js, React Js, and Mongo DB

- This is an ecommerce application; it has all the essential features that we could expect to have in real world e-commerce application.
- It has the features like search product, new arrivals, best sellers, product image, product information, product in-stock, out-stock, view, delete, edit, and add to cart.
- Admin will be able to create category, update the product, view the product, view the orders, manage the orders, and manage the product using CRUD operations. The payment method is done using Card and Pay-pal.

Air call Integration

Laravel, MySQL, Apache, and HubSpot

- This is an HubSpot call extension app, when the webhook receives the call information, it probes the contact using phone number in the HubSpot then transfer call to that corresponding contact's owner, if no contact exists in the HubSpot transfer call to desultory number.
- This Integration has another webhook for dialer campaign which receives the call information, it probes the contact using phone number in the HubSpot then fetch the owner email address if it is present. If there is no owner, fetch a random air call user.
- It also checks if there is any campaign, if not creates a new campaign for this Users and add the phone number.

