# **Revenue Navigator**





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## **Revenue Recognition Rules**





## What is Revenue Recognition Rule?

A RULE THAT DEFINES HOW REVENUE IS RECOGNIZED FOR ANY SOLD PRODUCT/OFFERING OVER A PERIOD OF TIME.





# **How to use Revenue Recognition Rule?**



SELECT THE PRODUCT GROUP/OFFERING ALONG WITH KPIS(IF ANY)



DEFINE THE DURATION/MONTHS THRU WHICH REVENUE IS RECOGNIZED



ASSIGN THE % DISTRIBUTION OF REVENUE ACROSS THE DURATION/MONTHS DEFINED ABOVE



SAVE THE RULE



## How to use Revenue Recognition Rule? - Example

Mike is a sales Rep who specializes in selling servers for Big IT companies. Every time he sells a server, the revenue from the sold product is recognized over a fixed duration of 4 months. Mike also has the % distribution of the revenue across the duration of 4 months. Every time he creates an opportunity, he is tracking the revenue recognized manually in an excel. He approached ForecastEra Team to help him automate this process.

**Revenue Recognition Rule Defined** 

\$ WON

**Revenue Recognition** 

Product/Offering
IBM Server

Duration 4 \$ 40,000

Month	Rev	enue/
M1	\$	8,000
M2	\$	12,000
M3	\$	12,000
M4	\$	8,000

Define % Revenue	M1	M2	M3	M4
Recognized	20	30	30	20





## Revenue Recognition Rules for Compucom

Revenue Recognition for Compucom has been defined based on combination of Revenue Type and Offering Name

For Revenue Type = Product – Commodity or Product – Enterprise

- > 12 Month Fixed Duration
- > Select the Revenue Type, Offering Name Combination
- ➤ Define the % Revenue recognized for 12 months
- > Save

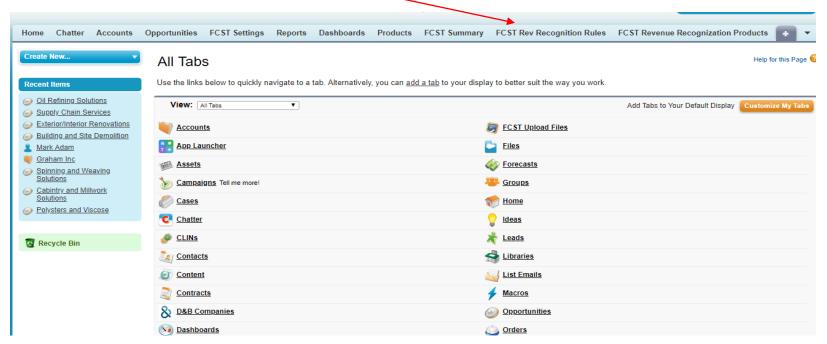
For Revenue Type = Annuity / Project / eXcell

- No User Input required
- Amount available in "Svr Yr1 and Prod amount" (in salesforce.com) would be equally distributed across the duration between "Service Start Date" and "Service End Date"



#### How to access?

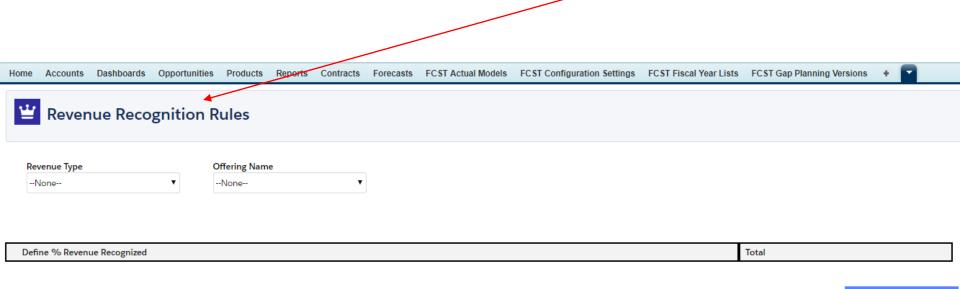
User needs to click on "FCST Rev Recognition Rules" tab to navigate to the "Revenue Recognition Rules"





## **Revenue Recognition Rules UI**

Once user click on "FCST Rev Recognition Rules" then user is navigated to "Revenue Recognition Rules" UI



Save Changes

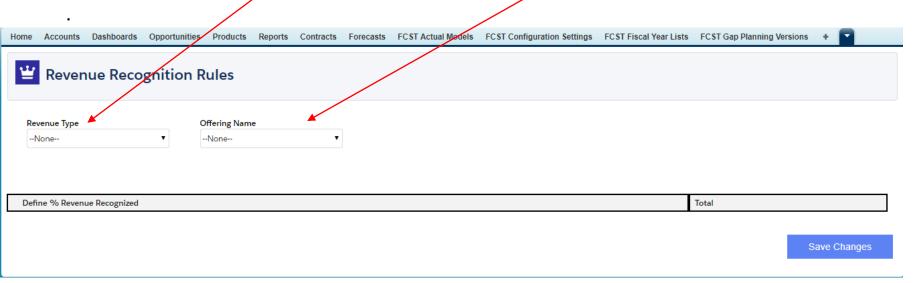






### **Define Revenue Recognition Rules**

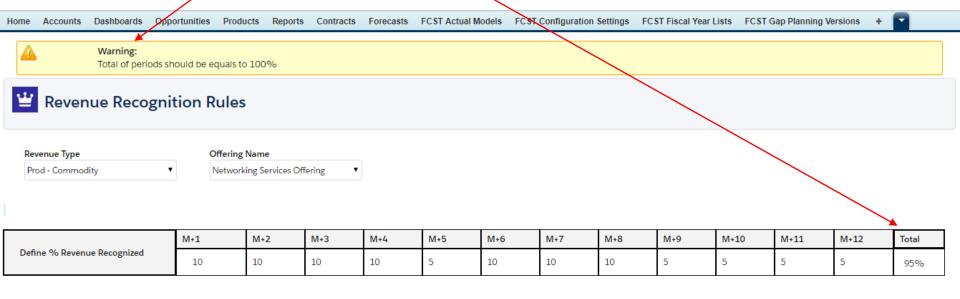
- User needs to select the Revenue Type from drop down field and offering name from the next drop down list.
- As soon as user select these values, system will ask user to enter percentage values of revenue spread for the selection for 12 months.





## **Define Revenue Recognition Rules**

If the total sum of all percentage values is less than or more than 100 percent then system will display a warning message and will not allow user to save the changes.



Save Changes

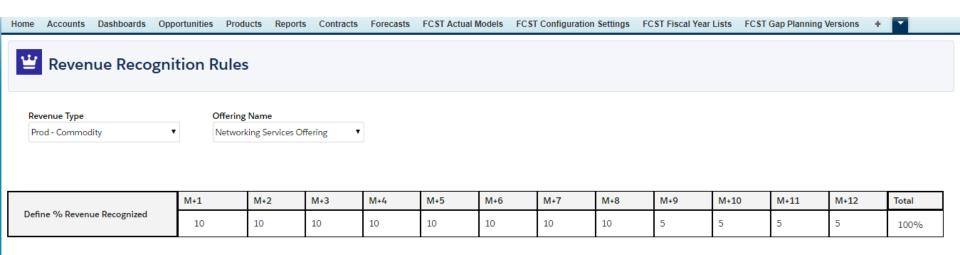






## **Define Revenue Recognition Rules**

Once Total is 100 percent and click on "Save Changes" then system will save the changes.

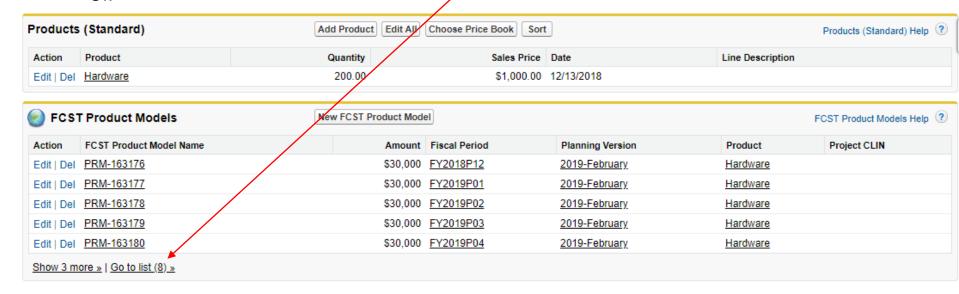


Save Changes



#### Verify the Revenue Recognition Rules

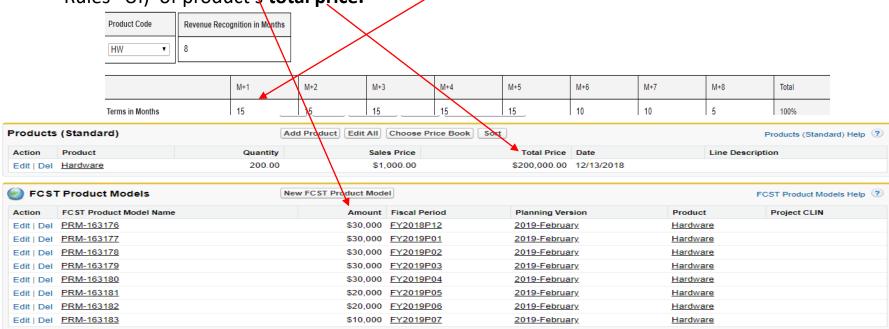
Now, Once any Product with amount, date and product code is created under the Opportunity in System then FCST system will create the **same no of Product models** for this product as mentioned in "Revenue Recognition in Months" header under "Revenue Recognition Rules" UI.





## **Verify the Revenue Recognition Rules**

Revenue Spread ("Amount" field's value) on each product model of Product will be spread as per the percentage value (as mentioned for each of the months in "Revenue Recognition Rules" UI) of product's total price.





## **Forecast Summary**



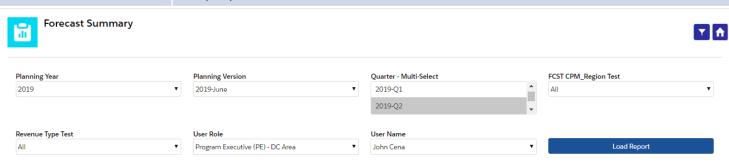
#### **Forecast Summary**

- > Summarized Amounts of Actuals, Closed WON, Baseline along with Risk adjusted amounts are displayed in this screen for the selected user.
- > If a CPM user logs in, the user should select the list of PE/PM to view the data.
- For a PE/PM, the Baseline and Closed WON amounts are displayed for the contracts that he/she is associated with.
- ➤ The amount under OPEN Opportunities displayed are related to the Accounts that a PE/PM is associated with for a particular CPM Region.



## **Forecast Summary (Filters)**

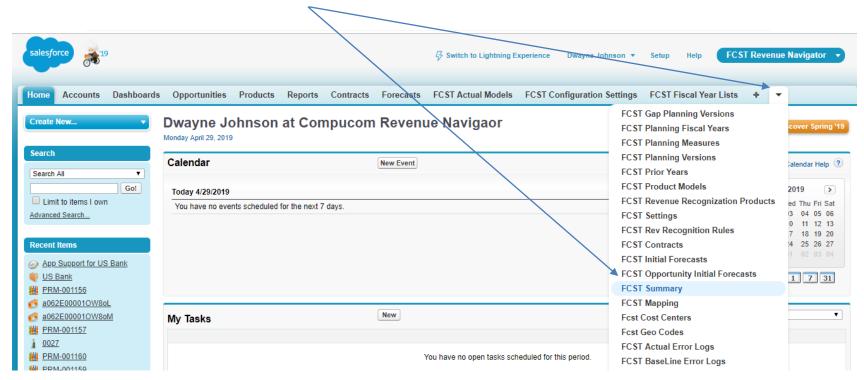
Filter	Description
Planning Year	Drop down field. By default current Fiscal Year would be displayed.
<b>Planning Version</b>	Drop down field. By default current month version would be displayed.
Quarter	Fiscal Quarter. User can choose multiple quarters.
CPM Region	CPM region to which the logged in/selected user belong to.
Revenue Type	Revenue Type – Annuity, Project, Prod-Enterprise, Prod-Commodity, eXcell
User Role	CPM/PE/PM
User Name	Displays user names for the role selected





#### **Forecast Summary (Navigation)**

Accessed by Clicking "FCST Summary" Tab from the drop down as shown below





# **Forecast Summary (Screen)**

me	Accounts	Dashboards	Opportunities	Products	Reports	Contracts	Forecasts	FCST Actual Models	FCST	Configuration Settings	FCST Fiscal Year Lists	FCST Gap F	Planning Versions	FCST Planning Fiscal Years	+	Y
	Fore	cast Sumr	nary													7 🖍
Plan 201	ning Year			•	Planni 2019-	ng Version June			•	Quarter - Multi-Select		<u> </u>	FCST CPM_Regio	on Test		•
										2019-Q2		•				
Rev	enue Type Te	est			User R	ole				User Name						
All				•	Progra	m Executive	(PE) - DC Area	а	•	John Cena		•		Load Report		

5how 10 ▼ entrles								Search:
ACCOUNT/REVENUE TYPE	ACTUAL AMOUNT(A)	UNADJUSTED REVENUE FROM BASELINE(B)	RISK ADJUSTED REVENUE FROM BASELINE(C)	UNADJUSTED REVENUE FROM CLOSED WON(D)	RISK ADJUSTED REVENUE FCST REVENUE FROM FROM OPEN CLOSED WON(E) OPPORTUNITIES(F)		UNADJUSTED BESTCASE FORECAST (A+B+D+F)	RISKADJUSTED BESTCASE FORECAST (A+C+E+F)
Annuity								
US Bank	\$ 6,911	\$0	\$0	\$ 0	\$ 0	\$ 51,000	\$ 57,911	\$ 57,911
Clgna	\$0	\$ 78,570	\$ 78,570	\$0	\$ 0	\$0	\$ 78,570	\$ 78,570
Project								
US Bank	\$ 0	\$ 0	\$0	\$ 0	\$ 0	\$ 54,000	\$ 54,000	\$ 54,000
Clgna	\$0	\$ 5,700	\$ 5,700	\$0	\$ 0	\$ 0	\$ 5,700	\$ 5,700
Prod - Enterprise								
US Bank	\$0	\$0	\$0	\$0	\$0	\$ 81,000	\$ 81,000	\$ 81,000

5howing 1 to 8 of 8 entries

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## **Forecast Summary (Column Headers)**

Column Header	Description
Account/Revenue Type	Under each revenue type, account names are given. If user click on that account then user is navigated to Summary workbench for that account.
Actual Amount(A)	Actual revenue already collected for the account.
Unadjusted Revenue from Baseline(B)	Revenue collected from Baseline Opportunities for the account.
Risk Adjusted Revenue from Baseline(C)	Baseline amount of opportunities for the account multiplied by Risk Factor (considering the risk factor).
Unadjusted Revenue from Closed Won(D)	Revenue collected from Closed Won Opportunities for the account.
Risk Adjusted Revenue from Closed Won(C)	Closed Won amount of opportunities for the account multiplied by Risk Factor (considering the risk factor).



## **Forecast Summary (Column Headers)**

Column Header	Description
Revenue FCST from Open Opportunities (F)	Revenue collected from Open Opportunities for the account.
Unadjusted Best Case Forecast(A+B+D+F)	Total revenue collected from all opportunities (Baseline, Closed Won, Open) for the account
Risk Adjusted Best Case Forecast(A+C+E+F)	Total revenue collected from all opportunities (Baseline, Closed Won, Open) for the account considering the risk factor.



# **Forecast Workbench - Summary**



### **Forecast Workbench – Summary**

- Month wise forecasts of Baseline Amount, Closed Won Amounts are displayed for the logged in/selected user.
- ➤ All the contract amounts under Baseline and Closed Won are summarized and displayed in this page.
- > Summary of ALL Open Opportunities of an Account that the selected user/logged in user is associated with are displayed under Open Opportunities grouping.
- > To view the detailed summary user has to click the links available under each grouping.



## Forecast Workbench – Summary (Filters)

User Role

CPM-US

Filter	Description
Planning Year	Drop down field. By default current Fiscal Year would be displayed.
Planning Version	Drop down field. By default current month version would be displayed.
User Role	The role of logged in user/ the user selected from previous page would be displayed.
User Name	The name of logged in user/ the user selected from previous page would be displayed.
Account Name	The account for which the user has selected from previous page would be displayed.
FCST CPM_Region	The CPM Region for the logged in user/ the user selected in the previous page would be displayed.

User Name

Dwayne Johnson



**Planning Version** 

2019-July





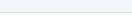












US-DC Area

FCST CPM\_Region

Account Name

US Bank













**Planning Year** 

2019

## Forecast Workbench – Summary (Details)

For the selected Account, below information is displayed at summary level.

Account	
US Bank	
Actual Amount	Actual Amount for the Contracts – Loaded Monthly
Forecast Without Risk	Contract Amount with out Risk Factor
Forecast with Risk	Contract Amount with Risk Factor included
Adjusted Forecast - OPEN	ONLY for OPEN Opportunities – Probability% Included
Unadjusted Forecast - OPEN	ONLY for OPEN Opportunities – Probability% NOT Included



## Forecast Workbench – Summary (Details)

Forecast of the entire page is grouped into 4 categories as shown below

#### **Baseline Amount**

(Click here to view detailed Forecast)

Displays the summary of Baseline Forecast for the selected Account. To view detailed forecast, user has to click the link given under the label.

#### Closed Won

(Click here to view detailed Forecast)

Displays the summary of Closed WON Forecast for the selected Account. To view detailed forecast, user has to click the link given under the label.

#### Commit/Bestcase/Pipeline

(Click here to view detailed Forecast)

Displays the summary of OPEN opportunities Forecast for the selected Account. To view detailed forecast, user has to click the link given under the label.

#### Above the Funnel

(Click here to view detailed Forecast)

Displays the summary of Above the funnel opportunities Forecast for the selected Account. To view detailed forecast, user has to click the link given under the label.



## Forecast Workbench – Summary (Screen)

January 2019 to 31 December 2019

◀繭▶

Load Workbench

							Planning Year -	2019					
Account	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
US Bank													
Actual Amount	\$6,911	\$6,911	\$6,911	\$6,911	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$27,644
Forecast without Risk	\$32,888	\$32,888	\$132,888	\$138,888	\$138,888	\$138,888	\$138,888	\$138,888	\$138,888	\$138,888	\$132,888	\$132,888	\$1,436,656
Forecast with Risk	\$32,888	\$32,888	\$132,888	\$138,688	\$138,688	\$138,688	\$138,688	\$138,688	\$138,688	\$138,688	\$132,888	\$132,888	\$1,435,256
AdJusted Forecast - OPEN	\$0	\$0	\$0	\$0	\$106,500	\$79,500	\$79,500	\$79,500	\$79,500	\$13,500	\$13,500	\$13,500	\$465,000
Unad]usted Forecast - OPEN	\$0	\$0	\$0	\$0	\$710,000	\$530,000	\$530,000	\$530,000	\$530,000	\$90,000	\$90,000	\$90,000	\$3,100,000
Baseline Amount (Click here to view detailed Forecast)													
Actual Amount	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Forecast without Risk	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$311,724
Forecast with Risk	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$25,977	\$311,724
Closed Won (Click here to view detailed Forecast)													
Actual Amount	\$6,911	\$6,911	\$6,911	\$6,911	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$27,644
Forecast without Risk	\$6,911	\$6,911	\$106,911	\$112,911	\$112,911	\$112,911	\$112,911	\$112,911	\$112,911	\$112,911	\$106,911	\$106,911	\$1,124,932
Forecast with Risk	\$6,911	\$6,911	\$106,911	\$112,711	\$112,711	\$112,711	\$112,711	\$112,711	\$112,711	\$112,711	\$106,911	\$106,911	\$1,123,532
Commit/Bestcase/Pipeline (Click here to view detailed Forecast)													
AdJusted Forecast	\$0	\$0	\$0	\$0	\$106,500	\$79,500	\$79,500	\$79,500	\$79,500	\$13,500	\$13,500	\$13,500	\$465,000
Unad]usted Forecast	\$0	\$0	\$0	\$0	\$710,000	\$530,000	\$530,000	\$530,000	\$530,000	\$90,000	\$90,000	\$90,000	\$3,100,000
Above the Funnel (Click here to view detailed Forecast)													
Ad usted Forecast	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
													7

## **Forecast Workbench - Baseline**



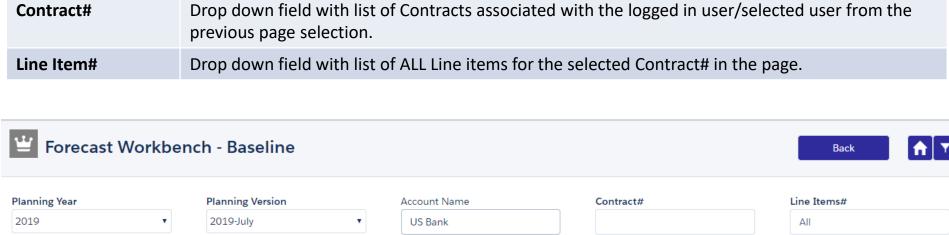
#### **Forecast Workbench – Baseline**

- ➤ Month wise forecasts of Baseline Amounts are displayed for the logged in/selected user.
- > All the contract amounts under Baseline are summarized and displayed in this page.
- > ONLY one Line Item per Contract is displayed in this page.
- > User can select the Line item that he/she would like to edit by choosing the line item from the dropdown list available.
- > ONLY one Contract per Account is displayed in the page.
- > User can select the contract that he/she would like to edit by choosing the contract from the dropdown list available.



## Forecast Workbench – Baseline (Filters)

Filter	Description
Planning Year	Drop down field. By default current Fiscal Year would be displayed.
Planning Version	Drop down field. By default current month version would be displayed.
Account Name	The account for which the user has selected from previous page would be displayed.
Contract#	Drop down field with list of Contracts associated with the logged in user/selected user from the previous page selection.
Line Item#	Drop down field with list of ALL Line items for the selected Contract# in the page.





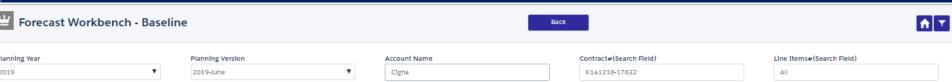
## Forecast Workbench – Baseline (Details)

For the selected Account, below information is displayed at summary level.

Account	
US Bank	
Actual Amount	Actual Amount for the Contracts – Loaded Monthly
Forecast Without Risk	Contract Amount with out Risk Factor
Forecast with Risk	Contract Amount with Risk Factor included



## Forecast Workbench – Baseline (Screen)



January 2019 to 31 December 2019



Load Workbench

Account/Contract		Planning Year - 2019												
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Cigna														
Actual Amount		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Forecast without Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
Forecast with Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
	Baseline Amount													
K141218-17632	DSS OPT Staf - Char													
Actual Amount		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Forecast without Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
Forecast with Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
CLI-0187	Help Desk - Billable COGS													
Actual Amount		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Forecast without Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
Forecast with Risk		\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$26,190	\$314,280
Rlsk		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Rlsk Factor		0%												







## Forecast Workbench – Closed WON



#### Forecast Workbench – Closed Won

- Month wise forecasts of Closed Won Amounts are displayed for the logged in/selected user.
- > All the contract amounts under Closed Won are summarized and displayed in this page.
- > ONLY one Line Item per Contract is displayed in this page.
- ➤ User can select the Line item that he/she would like to edit by choosing the line item from the dropdown list available.
- > ONLY one Contract per Account is displayed in the page.
- > User can select the contract that he/she would like to edit by choosing the contract from the dropdown list available.



## Forecast Workbench – Closed Won (Filters)

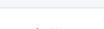
Filter	Description
Planning Year	Drop down field. By default current Fiscal Year would be displayed.
Planning Version	Drop down field. By default current month version would be displayed.
Account Name	The account for which the user has selected from previous page would be displayed.
Contract#	Drop down field with list of Contracts associated with the logged in user/selected user from the previous page selection.
Line Item#	Drop down field with list of ALL Line items for the selected Contract# in the page.
<b>Opportunity Name</b>	Displays the name of Opportunity to which the selected Contract# is associated with.











Back





2019-July

Account Name US Bank



Line Items#

ΑII

**Opportunity Name** 





2019

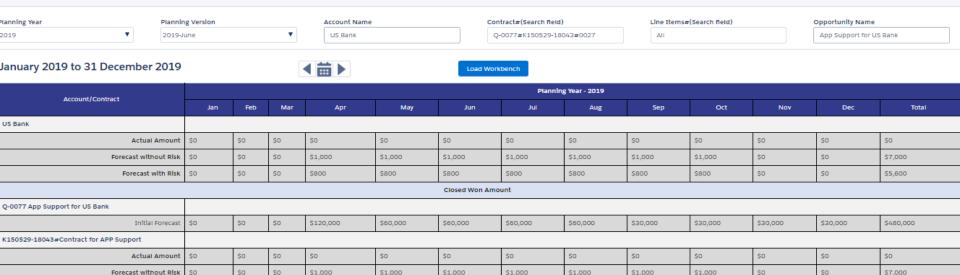
## Forecast Workbench – Closed WON (Details)

For the selected Account, below information is displayed at summary level.

Account	
US Bank	
Actual Amount	Actual Amount for the Contracts – Loaded Monthly
Forecast Without Risk	Contract Amount with out Risk Factor
Forecast with Risk	Contract Amount with Risk Factor included



## Forecast Workbench – Closed WON (Screens)



\$800

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CLI-0138#Application Support

Forecast Workbench - Closed Won

Forecast with Risk

Actual Amount

Forecast without Risk

Forecast with Risk

Risk ŠO

RISK Factor

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\$800

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# **Forecast Workbench - Open**

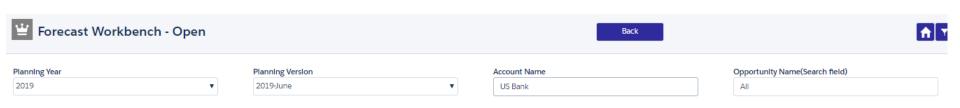


#### Forecast Workbench – Open

- ➤ Month wise forecasts of Open Opportunities are displayed.
- For a PE/PM ALL the Open opportunities associated with the PE/PM's CPM Region are displayed in the screen.

## Forecast Workbench – Open (Filters)

Filter	Description
Planning Year	Drop down field. By default current Fiscal Year would be displayed.
Planning Version	Drop down field. By default current month version would be displayed.
Account Name	The account for which the user has selected from previous page would be displayed.
<b>Opportunity Name</b>	Displays list of Opportunities for the selected Account.
Line Item#	Drop down field with list of ALL Line items for the selected Contract# in the page.





#### Forecast Workbench – Open (Details)

For the selected Account, below information is displayed at summary level.

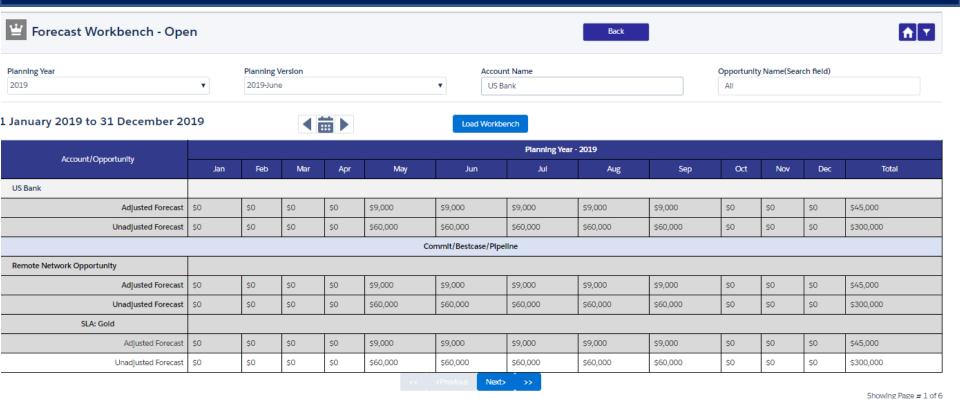
Account/Opportunity	
US Bank	
	AdJusted Forecast
	UnadJusted Forecast

Product Models Amount multiplied by Probability%

Product Models Amount without Probability%



## Forecast Workbench - Open (Screens)





# **Add/Update Contract**

**On Opportunity Page** 





## **Add/Update Contract**

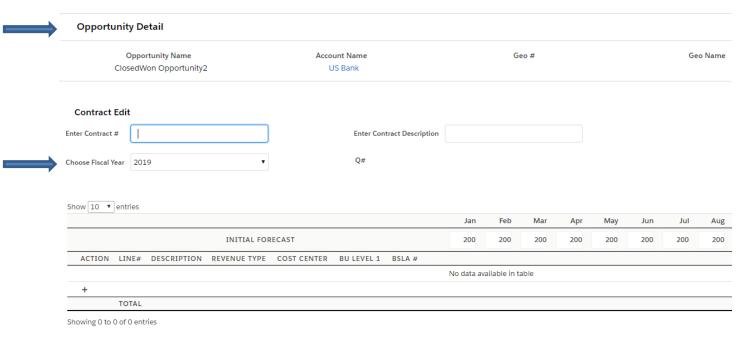
- ✓ Button available in the Opportunity screen to Add a New Contract or Update Existing Contract
- ✓ Button is enabled ONLY when an Opportunity is turned to "CLOSED WON"

#### **Add/Update Contract**

The screen has 2 sections

"Opportunity Detail" section displays Opportunity related information

"Contract Edit" section displays Contract & Line Item Related Information where user Input is required.









#### **Contract Edit Section – Contract Information**

Field	Description
Enter Contract#	Non-mandatory field. User has to input whenever Contract#/k# is available.
Enter Contract Description	User to need to input description about Contract#. Non-mandatory field.
Choose Fiscal Year	User has to choose for Which FY the forecast has to be saved.
Q#	The default Q# assigned to Opportunity would be displayed here. This is a non-editable field.

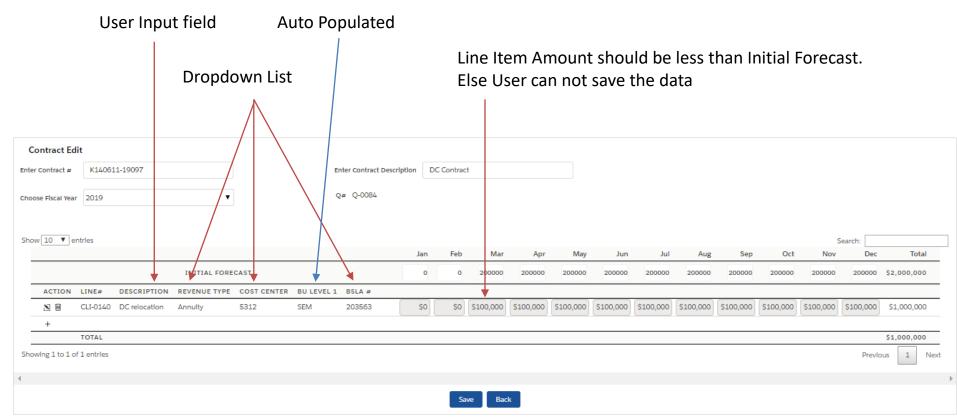


#### **Contract Edit Section – Line Item Information**

Field	Description
Description	Mandatory Field. User has to input Line Item Description.
Revenue Type	Mandatory Field. User will have option to choose from the drop down.
Cost Center	Mandatory Field. User will have option to choose from the drop down.
BU Level1	Based on Cost center chosen by user, BU Level1 would be auto populated
BSLA#	Mandatory Field. User will have option to choose from the drop down.



#### **Contract Edit Section – Screens**





# **Thank You**

