

## **EXECUTIVE SUMMARY AND RECOMMENDATIONS.**

- The highest number of films were released in the month of March.
- Drama is the most popular genre with 4285 movies and RSVP can concentrate more on this genre for their future projects. They can also consider Action and Thriller genres.
- Dream Warrior Pictures and National Theatre Live are the top production companies with an average rating of more than 8. They can be considered as production companies for the next project.
- James Mangold, Joe Russo and Anthony Russo are the top three directors from the top three genres. James Mangold can be considered as the director for the next movie.
- The top two actors with a higher median rating are Mammooty and Mohanlal. They are good choices for the actor role.
- Marvel Studios, Twentieth Century Fox and Warner Bros can be chosen as Global Partners as they have received more votes than other production companies.
- Vijay Sethupathi is the top actor who can be added to the cast to get the focus of the local audience.
- Taapsee Pannu is the topmost actress with an average rating of 7.74 can be chosen as an actress.
- Star Cinemas and Twentieth Century Fox can be entrusted upon to produce multilingual movies as they have a higher average rating of more than 8 in that category.