# Cognitive load :-

Cognitive load is the amount of mental activity required to perform a task or achieve an object.

Suppose a user surfing in a website he wants to search for a word he has to read the content carefully and precisely if the website is a blog he has to more precise. If icon of magnifying glass is present in the topmost left corner (in case of Windows/linux) (or) right corner (in case of mac), it is easy for him to search the word instead of go through each and every line. The position of the magnificant glass also important. If it is placed in between centre of the page or in the bottom of webpage. Rather searching for the word (his desired word), he has to search for this icon which strains him.

So if the magnificant glass icon is placed at either of the topmost corner (left in windows /linux or right in mac) it makes this action more easy because the topmost corner is most visible to this knowledge. This type of positioning /making objects make him surf freely through the webpage.

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