PRASHANT SINGH

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SUMMARY

A self-driven and conscientious B.tech graduate in Automation and robotics skilling at analyzing data, solving problems and proficient in communication. I have been learning skills that help me fuel my career as automation engineer as well as in the fields of marketing communications, Data analytics and management operations.

WORK EXPERIENCE

Operations Head , (Markyway Vipnantra solutions)   July 2024 - Present

- Implemented cost-effective solutions, for closing deals and arranging marketing campaigns.
- Streamlined project workflows, enhancing overall efficiency by 25%.
- Led the team in successfully delivering project on time and within allocated budget.

Business Development intern, (GDIOT Innovations)   Jan 2022 - August 2023

- Developed new business opportunities and worked on POC for the new products.
- Conducted multiple workshops in the domain of robotics,3D printing and Drone technology.
- Worked in public-relation domain to effectively portray the mission and manage the relationships of company.

EDUCATION

JSPM's Rajarshi Sahu college of Engineering, Tathawade   Dec 2021 - June 2025
B.TECH.-AUTOMATION & ROBOTICS : CGPA(7.91)

St. John's school, Chandauli, UP.   July 2018 -June 2020
HSC(ICSE); Percentage : 74%

St. John's school, Chandauli, UP.   July 2017 - June 2018
SSC(ICSE); Percentage : 84%

PROJECTS

Toxic Comments classifier

- Built a classification model to detect the toxic comments by filtering offensive language.
- Applied preprocessing techniques(tokenization, stemming, stopword removal) for enhanced text analysis.
- Achieved high classification performance using models like Logistic Regression, SVM, and Random forest

Netflix Data Analytics

- Data cleaning and processing using Python.
- Analyzed trends and user preferences using Python to derive key insights from the Netflix dataset. Tools & Technologies Used: Python (Pandas, NumPy, Matplotlib),Jupyter Notebook.

Sales Insights

- Designed a Power BI dashboard to understand AtliQ hardware goods sales trend.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.This dashboard could help in increasing the revenue at least by 7% in the next quarter.

ADDITIONAL INFORMATION

- **Technical Skills:** C++, Python, DSA, MYSQL, Matplotlib, Seaborn, Pandas.
- **Languages:** English, Hindi.
- **Awards/Activities:** Received the award from university for winning "Cozmoclench" at IIT Bombay. Led and managed event "Kirloskar Vasundhara international film festival" for two consecutive years.