Analysis of the Popular Restaurants in Bangalore based on its Location and Mode of Delivery

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INTRODUCTION

Bangalore is the capital and largest city of the Indian state of Karnataka. It is famous for traffic 24/7. With a population of over 13 million (as of 2020), Bangalore is the sixth largest city in India and the fastest changing city in the world. The diversity of the cuisine available is reflective of the social and economic diversity of Bangalore. Roadside vendors, tea stalls, South Indian, North Indian, Arabic food, Chinese and Western fast food are all very popular in the city.It also houses one of the largest vegetarian eating population. So as part of this project , I attempt to list down the various localities and the popular places in those localities. An attempt also will be made to indicate the demographic distribution in those localities as it could affect the choice of food , delivery and the ambience the local population would prefer. This analysis will be useful for connoisseur of food who are living elsewhere or intend to shift to Bangalore for their Livelihood and will be able to decide the locality they can explore basis their food preferences. The insights obtained from this analysis will also be relevant to existing restaurant owners and to the people planning for a new venture about the population that they are likely to cater along with their food preferences. This will help them to calculate the ROI (Return on Investment) and make informed business decisions

PROBLEM STATEMENT

The project aims to list and visualize all major localities of Bangalore City. This analysis will be useful for working professions, food lovers to choose the restaurant serving food of their choice and the mode of delivery. The ratings of people who visited will be a key component in

deciding the quality of the food offered apart from the distance, the ambience and mode of delivery. The report also looks to the key parameters that entrepreneur who intend to put up a restaurant would look for in a location