

WAHYU YOGA PRATAMA

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Yogyakarta, Indonesia

Bachelor of Management graduate with hands on experience supporting executive-level strategic operations across multi-sector business functions. Proven ability to drive process improvements, coordinate cross-functional initiatives, and translate leadership directives into structured execution. Strong analytical thinker with experience in proposal development, stakeholder alignment, and organizational efficiency enhancement. Passionate about FMCG business transformation, particularly in beauty and wellness industries.

Work Experiences

PT. Jogja Tama Tri Cita - Sleman, Yogyakarta

Oct 2024 - Feb 2026

Executive Office & Strategic Support

The company operates across business certification, professional certification, event management, and tourism training sectors.

- Acted as strategic liaison between executives, internal departments, and 10+ external stakeholders monthly, ensuring alignment on priorities and execution timelines.
- Developed three national-scale tender proposals using data-driven analysis, contributing to an 82% project win rate.
- Initiated and implemented a digital archiving transformation project, reducing document retrieval time by 30% and improving operational efficiency.
- Coordinated 234 executive-level business mobilities annually, ensuring seamless execution of strategic agendas across divisions.
- Assisted in budgeting preparation and operational planning to maintain organizational rhythm and resource efficiency.

UPTD Puskesmas Dukuhseti - Pati, Jawa Tengah

May 2019 - Sep 2021

Administrative & Operational Support

- Collaborated with five integrated service units to develop and standardize two administrative SOPs, improving operational consistency.
- Designed and implemented a structured document coding system, increasing retrieval efficiency by 40% across 500+ annual records.
- Supported administrative coordination for 10+ public health programs serving 5,000+ participants.
- Delivered structured public service communication, enhancing service clarity and stakeholder satisfaction.

Education Level

Sekolah Tinggi Ilmu Ekonomi Pariwisata API - Sleman, Yogyakarta

Sep 2020 - May 2024

Bachelor of Economics (Management), 3.59/4.00

- Strong foundation in Strategic Management, Human Resource Management, Managerial Economics, Business Feasibility Study, and Financial Statement Analysis.
- Conducted quantitative research for undergraduate thesis on organizational discipline and employee performance measurement.
- Applied statistical analysis and structured problem-solving methodologies in academic projects and case simulations.
- Completed Praktik Kerja Lapangan (PKL), gaining practical exposure to real organizational operations.

Organisational Experience

Mas & Mba Jawa Tengah Association Central Java - Central Java

Sep 2024 - Sep 2025

Head of Tourism Division

- Led 10+ collaborative programs with MSMEs and tourism stakeholders to strengthen ecosystem partnerships and regional empowerment initiatives.
- Developed structured stakeholder engagement strategies to align multi-sector interests toward shared regional development goals.
- Initiated partnership expansion initiatives to increase program reach and long-term sustainability.
- Coordinated cross-functional teams to ensure smooth planning, execution, and evaluation of tourism-related programs.

Indonesian Tourism Student Association - Indonesia

Mar 2023 - Mar 2024

Head of Public Relations

- Built and maintained 15+ strategic partnerships with tourism industry stakeholders, securing structured internship opportunities for 50+ students.
- Designed institutional communication strategies to enhance stakeholder engagement and organizational positioning.
- Acted as liaison between internal committees and external partners to ensure alignment of program objectives and expectations.
- Strengthened collaboration frameworks to improve coordination across divisions and external networks

Founder & Coordinator of the Campus Ambassador Program - Sekolah Tinggi Ilmu Ekonomi Pariwisata API Yogyakarta

Feb 2023 - May 2024

Founder

- Established the organization from concept to execution, defining governance structure, strategic direction, and recruiting 20 founding

members.

- Developed operational frameworks and role distribution systems to ensure structured team performance.
- Led cross-functional campus representation initiatives to strengthen institutional branding and external partnerships.
- Drove internal alignment and team engagement to sustain program consistency and organizational growth.

Skills, Achievements & Other Experience

- **Hard Skills:** Business & Feasibility Analysis • Performance Reporting • Strategic Planning Support • Process Improvement• Data Interpretation • Microsoft Office Suite • Google Workspace
- **Soft Skills & Core Competencies:** Stakeholder Management • Executive Communication • Cross-Functional Coordination • Strategic Thinking • Leadership • Adaptability • Collaborative Mindset
- **Training & Certifications:** TOEFL ITP – ETS (Score: 603), 2024 • Top 10 Mas & Mba Jawa Tengah, 2024 – Recognized for public communication, leadership presence, and stakeholder engagement excellence (Provincial Government of Central Java) • 2nd Place Tourism Ambassador of Pati Regency, 2019 – Demonstrated strong representation, networking, and public advocacy capabilities