blinkit
India's Last Minute App

FILTER PANEL

Outlet Location Type
All

Outlet Size
All

Item Type
All

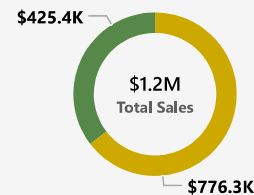| $1.2M Total Sales	141 AVG SALES
8523 NO OF ITEMS	3.9 AVG RATING

OUTLET ESTABLISHMENT

$250K
$200K
$150K
$100K
$50K

$78K · $130K · $132K · $131K · $132K · $133K · $205K · $129K · $131K

2012 · 2014 · 2016 · 2018 · 2020 · 2022

Total Sales | Avg Sales | No Of Items | Avg Rating

FAT CONTENT
● Low Fat ● Regular

$425.4K

$1.2M Total Sales

$776.3K

ITEM TYPE

Item	Value
Fruits a...	$0.18M
Snack F...	$0.18M
Househ...	$0.14M
Frozen ...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking ...	$0.08M
Health ...	$0.07M
Meat	$0.06M
Soft Dri...	$0.06M
Breads	$0.04M
Hard D...	$0.03M
Others	$0.02M
Starchy...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

FAT BY OUTLET
● Low Fat ● Regular

Tier 3 — $0.31M / $0.17M
Tier 2 — $0.25M / $0.14M
Tier 1 — $0.22M / $0.12M
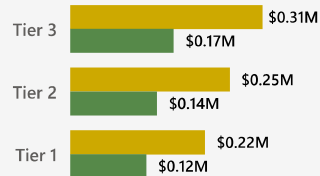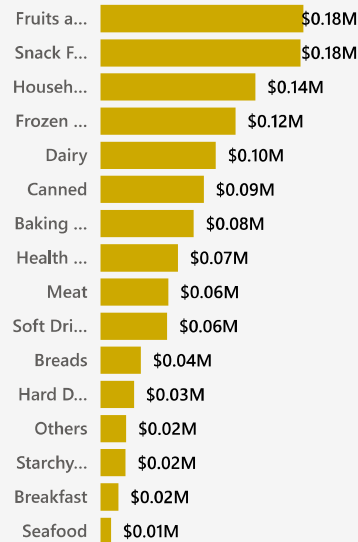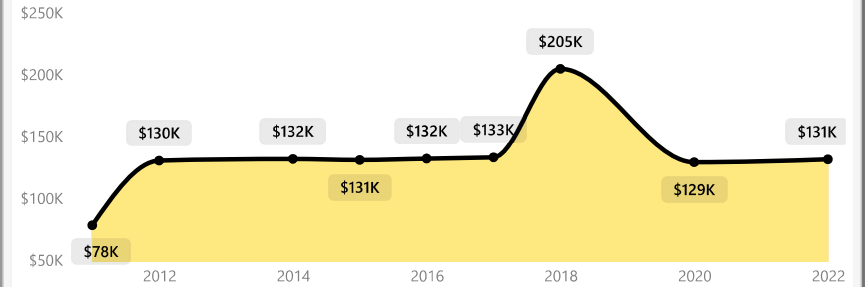
OUTLET SIZE
● Medium ● Small ● High

$249.0K
$507.9K
$444.8K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
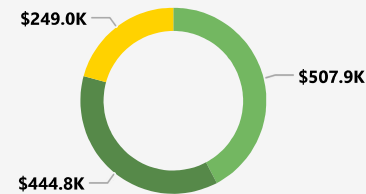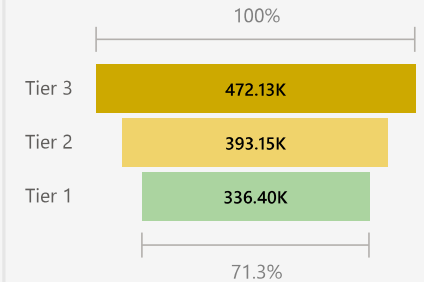
OUTLET TYPE

Outlet Type	Total Sales	No Of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	$151.9K	1083	140	4	0.10
Supermarket Type1	$787.5K	5577	141	4	0.06
Supermarket Type2	$131.5K	928	142	4	0.06
Supermarket Type3	$130.7K	935	140	4	0.06