

SalesData Dashboard

Central

East

South

West

Profit Margin %

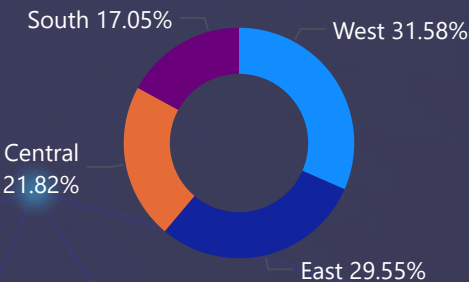
0.1

Average Discount %

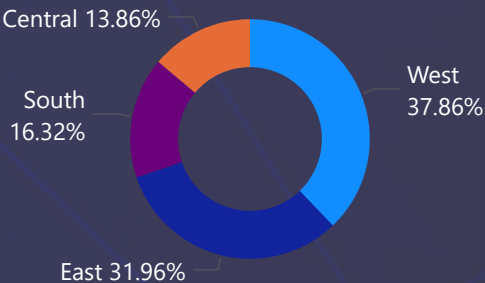
0.2

All Regions

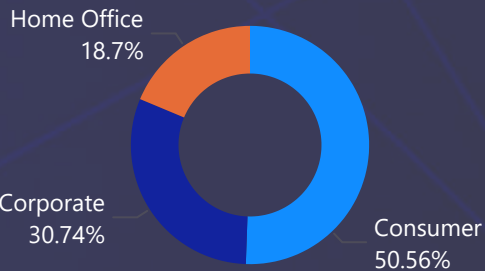
Sum of Sales by Region



Sum of Profit by Region



Sum of Sales by Segment



Orders

5009

Sales

2M

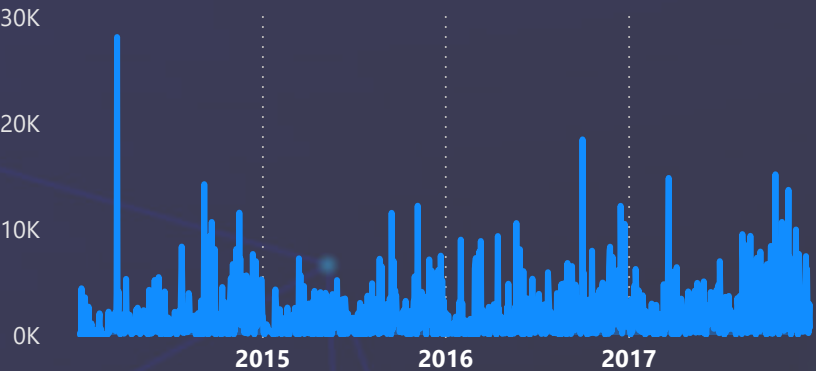
Profit

286K

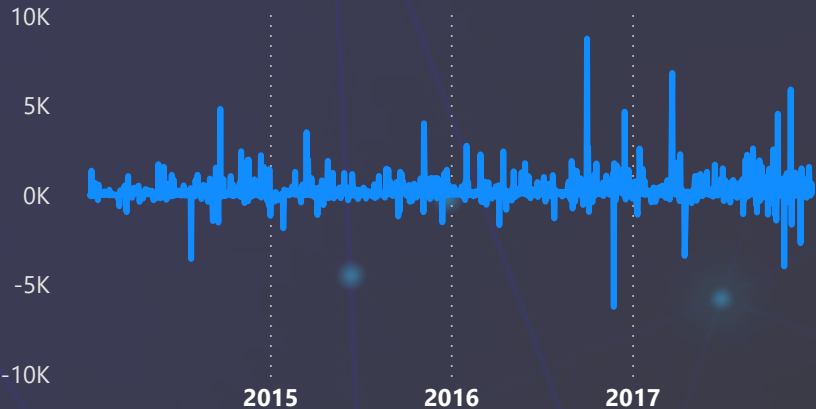
Ship Days

4

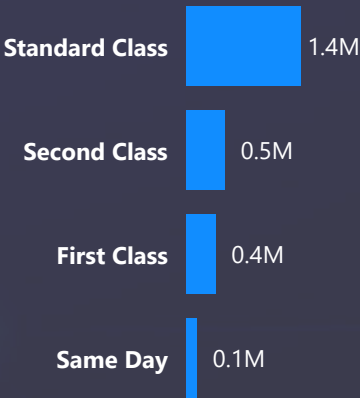
Sales by Month



Profit by Month



Shipping mode by sales



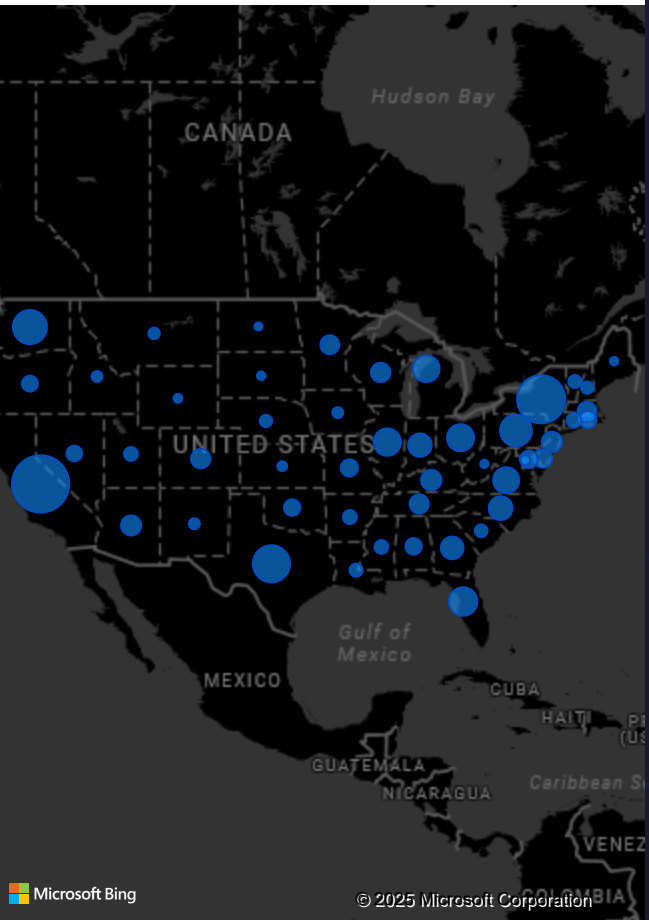
Sales By Category



Sales By Sub-Category



Sales & Profits by State



Customer-Level Drill-through Dashboard

Customer Name	Segment	Sum of Sales	Sum of Profit
Tamara Chand	Corporate	19,052.22	8,981.32
Raymond Buch	Consumer	15,117.34	6,976.10
Sanjit Chand	Consumer	14,142.33	5,757.41
Hunter Lopez	Consumer	12,873.30	5,622.43
Adrian Barton	Consumer	14,473.57	5,444.81
Tom Ashbrook	Home Office	14,595.62	4,703.79
Christopher Martinez	Consumer	8,954.02	3,899.89
Keith Dawkins	Corporate	8,181.26	3,038.63
Andy Reiter	Consumer	6,608.45	2,884.62
Daniel Raglin	Home Office	8,350.87	2,869.08
Tom Boeckenhauer	Consumer	9,133.99	2,798.37
Nathan Mautz	Home Office	6,459.34	2,751.68
Sanjit Engle	Consumer	12,209.44	2,650.68
Bill Shonely	Corporate	10,501.65	2,616.06
Harry Marie	Corporate	8,236.76	2,437.98
Todd Sumrall	Corporate	11,891.75	2,371.71
Brian Moss	Corporate	7,294.19	2,199.28
Christopher Conant	Consumer	12,129.07	2,177.05
Jane Waco	Corporate	7,721.71	2,173.71
Helen Wasserman	Corporate	9,300.25	2,164.16
Greg Tran	Consumer	11,820.12	2,163.43
Laura Armstrong	Corporate	8,673.22	2,059.12
Adam Bellavance	Home Office	7,755.62	2,054.59
Total		22,97,200.86	2,86,397.02

Profit Margin %

0.1

Sales

2M

Average Discount %

0.2

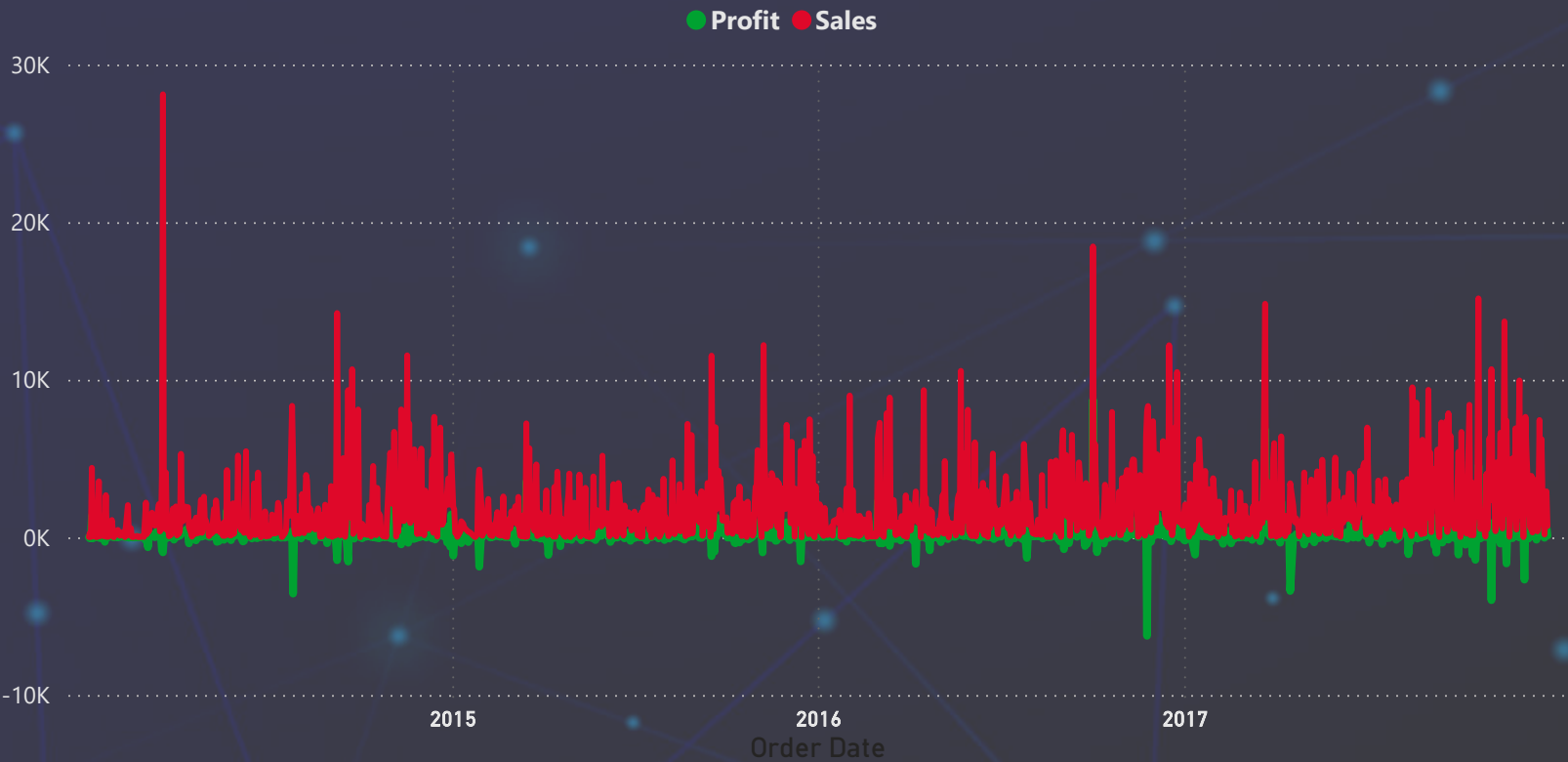
Profit

286K

Total Customers

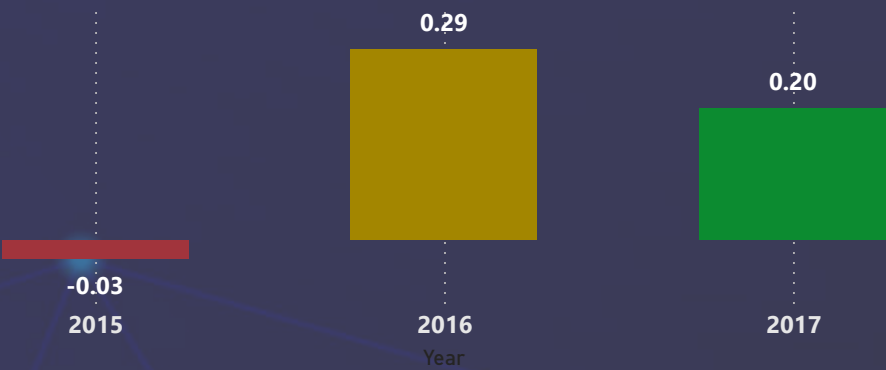
793

Sales & Profit with Time



Sales & Profit Trends

YoY Sales Growth % by Year



YOY Sales Growth %

0.5

Sales

2M

MoM Profit Change %

-1.0

Profit

286K

Total Customers

793

Total Orders

5009

Sales & Profit with Time

