



Chapter 3 : Linear Regression

1. Describe the null hypotheses to which the p-values given in Table 3.4 correspond. Explain what conclusions you can draw based on these p-values. Your explanation should be phrased in terms of sales, TV, radio, and newspaper, rather than in terms of the coefficients of the linear model.

| | Coefficient | Std. error | <i>t</i> -statistic | <i>p</i> -value |
|-----------|-------------|------------|---------------------|-----------------|
| Intercept | 2.939 | 0.3119 | 9.42 | < 0.0001 |
| TV | 0.046 | 0.0014 | 32.81 | < 0.0001 |
| radio | 0.189 | 0.0086 | 21.89 | < 0.0001 |
| newspaper | -0.001 | 0.0059 | -0.18 | 0.8599 |

TABLE 3.4. For the Advertising data, least squares coefficient estimates of the multiple linear regression of number of units sold on TV, radio, and newspaper advertising budgets.

As we see above in table 3.4, the p values for all the predictors except newspaper is <0.05 making the values obtained by them, (Coefficient, Std. Error, t-stat) statistically significant. Whereas for newspaper, p value > 0.05, meaning there is insufficient evidence to conclude that a relationship between the predictor 'newspaper' and the response variable sales exists. A p value dictates that how much of the result one obtained from an experiment was by chance or random error, this difference arises as the sample and population datasets are different, so there can be more than 1 sample for a population and all the different samples can predict different outcomes. Hence having a lesser p value (<0.05) means that our null hypothesis of the predictor and response variable having no relationship among them ($\beta = 0$) {coefficients in this case} is false and there is in fact a relationship among them which is not by chance.

2. Carefully explain the differences between the KNN classifier and KNN regression methods.

The major difference lies between what kind of **problem is being solved or Our Goal** , if the response variable is qualitative then we use a classifier , if it is quantitative then we use regression. | Both the methods are used for prediction and both are Non Parametric as well

A lower K value corresponds to a Model that has low bias but high variance due to it being highly dependent on just one dataset whereas

A high K value gives a smoother fit with high bias but low variance as now the predicted value is dependent on more than one data point , so even if one changes the other data points stabilizes it. Hence a Proper K value is chosen via Bias Variance tradeOff comparing Test MSE values for regression and error/accuracy test for Classification of different models with different K values

| | KNN Classifier | KNN Regression |
|-----------------|---|--|
| Output Produced | Qualitative/ Categorical | Quantitative / numerical |
| How is K used? | The nearest K data points are chosen and a majority rule is applied by default , if the differing variables are the same, then a tie breaker rule is applied. | The average of the closest K datapoints are taken and the predicted value is that average of the nearest K values. |