

Blinkit Analysis Dashboard Picture

By:- Prateek Chauhan



Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg sale

No of Items

Avg Rating

FAT CONTENT

Regular Low Fat

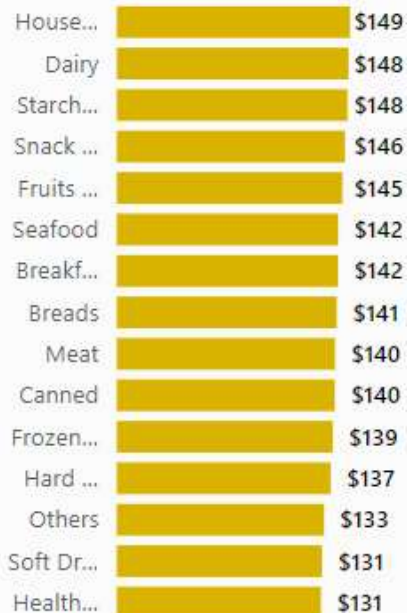


FAT BY OUTLET

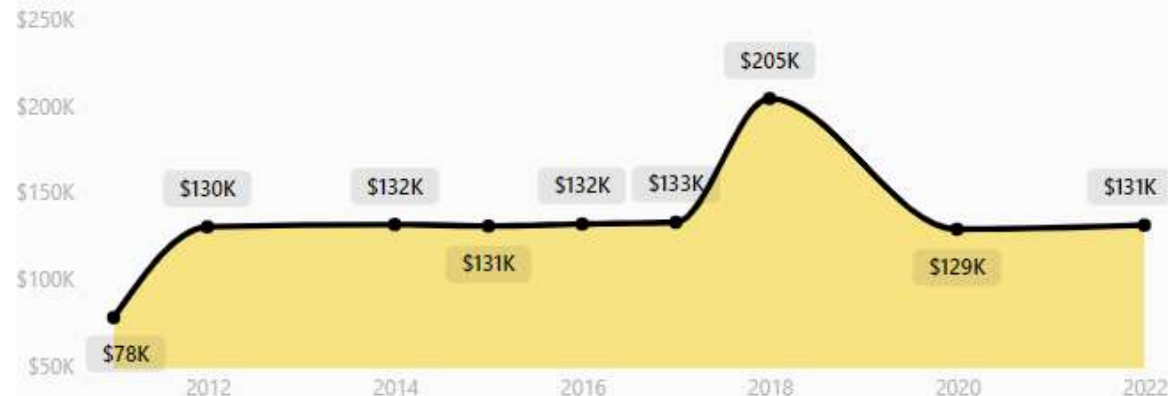
Low Fat Regular



ITEM TYPE



OUTLET ESTABLISHMENT

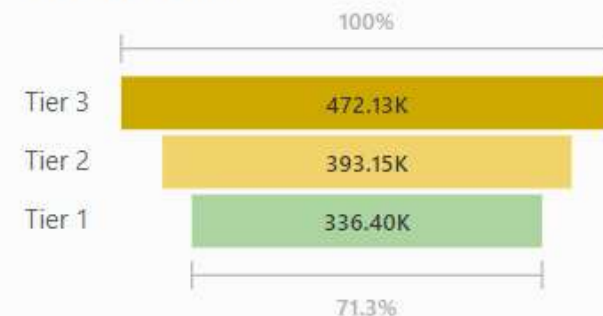


OUTLET SIZE

Medium Small High



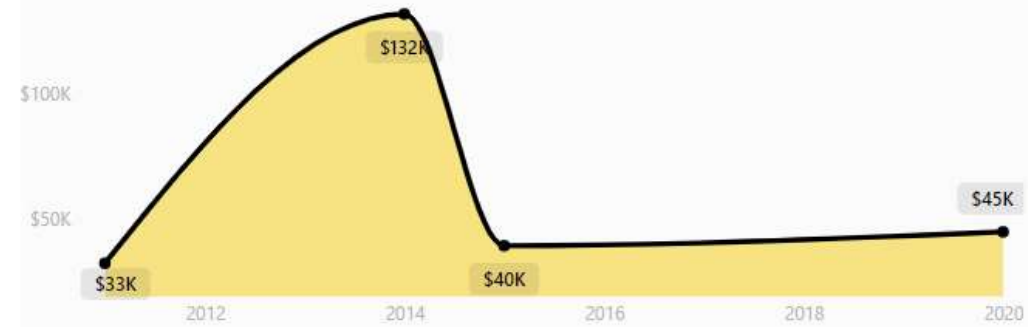
OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sale	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	1K	\$0K	4	0.06
Supermarket Type1	\$787.55K	6K	\$0K	4	0.06
Grocery Store	\$151.94K	1K	\$0K	4	0.10
Supermarket Type2	\$131.48K	1K	\$0K	4	0.06

OUTLET ESTABLISHMENT

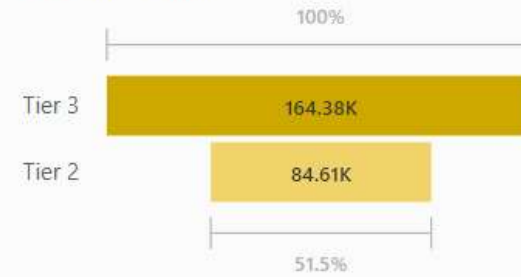


OUTLET SIZE

● High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sale	Avg Rating	Item Visibility
Grocery Store	\$32.57K	0K	\$0K	4	0.11
Supermarket Type1	\$216.42K	2K	\$0K	4	0.06

blinkit

India's Last Minute App

☒ Health and Hygiene

☐ Household

☐ Meat

☐ Others

☐ Seafood

☐ Snack Foods

☐ Soft Drinks

☐ Starchy Foods

Health and Hygiene

\$68.03K

TOTAL SALES

\$131

AVG SALES

520

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg sale

No of Items

Avg Rating

FAT CONTENT

Low Fat



\$131
Avg sale

\$131

ITEM TYPE

FAT BY OUTLET

Low Fat

Tier 1 \$132

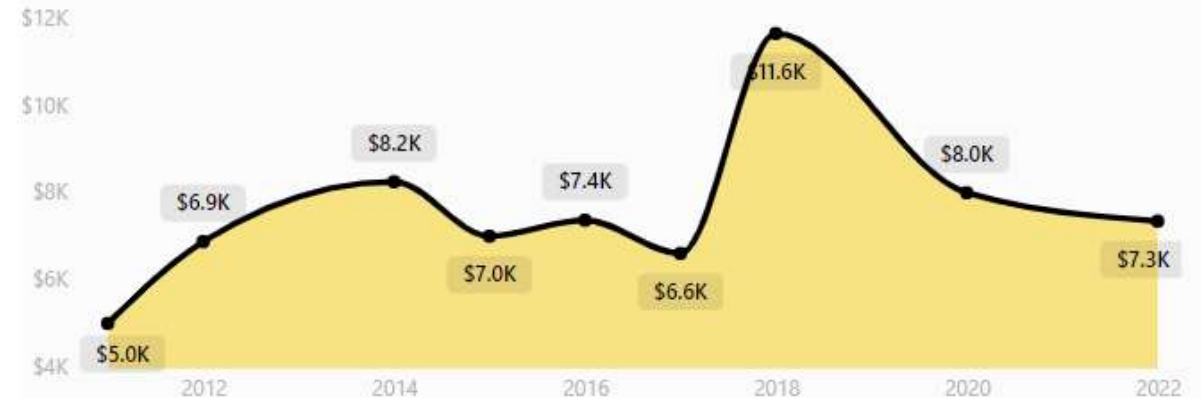
Tier 3 \$131

Tier 2 \$130

Health...

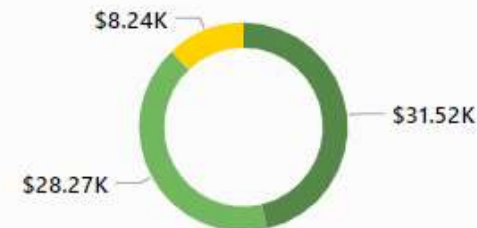
\$131

OUTLET ESTABLISHMENT



OUTLET SIZE

Small Medium High



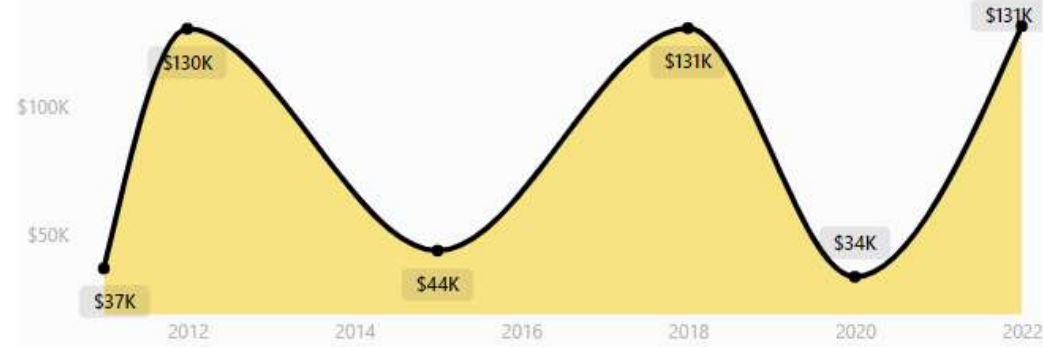
OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sale	Avg Rating	Item Visibility
Supermarket Type3	\$7.67K	0K	\$0K	4	0.05
Supermarket Type2	\$7.34K	0K	\$0K	4	0.05
Supermarket Type1	\$44.05K	0K	\$0K	4	0.05
Grocery Store	\$8.96K	0K	\$0K	4	0.09

OUTLET ESTABLISHMENT

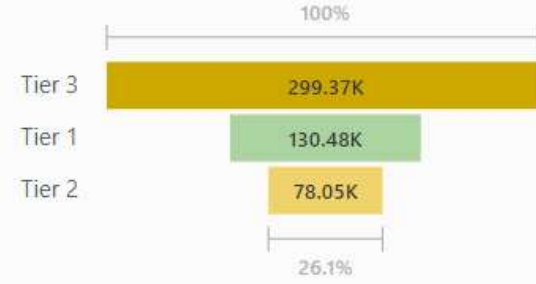


OUTLET SIZE

● Medium



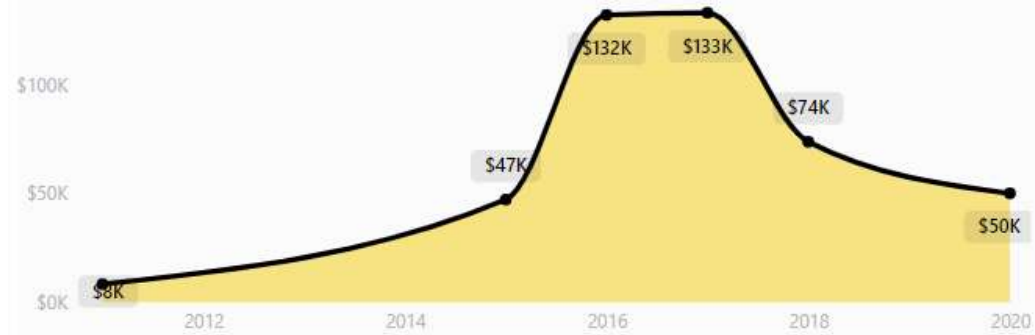
OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sale	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	1K	\$0K	4	0.06
Supermarket Type2	\$131.48K	1K	\$0K	4	0.06
Supermarket Type1	\$208.53K	2K	\$0K	4	0.06
Grocery Store	\$37.18K	0K	\$0K	4	0.10

OUTLET ESTABLISHMENT

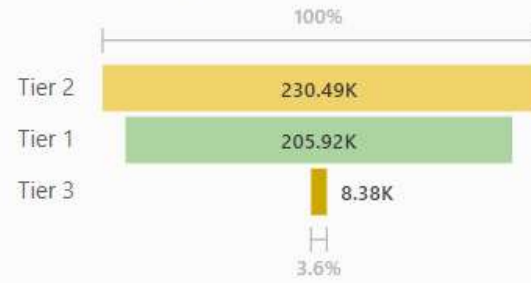


OUTLET SIZE

● Small



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sale	Avg Rating	Item Visibility
Supermarket Type1	\$362.60K	3K	\$0K	4	0.06
Grocery Store	\$82.19K	1K	\$0K	4	0.11



Thnakyou