

HOUSING: PRICE PREDICTION

Submitted by:

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ACKNOWLEDGMENT

I acknowledge that this Project is done under supervision and guidance of our mentor Mohd. Kashif, data is been provided by him and details of what to do and what not to do is also guided by him.

I am helpful to him without this supervision I will not be able to complete it on time.

INTRODUCTION

Business Problem Framing

Houses are one of the necessary need of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain. Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company..

Conceptual Background of the Domain Problem

Many of the variable are necessary to get the pricing of a house. In this project I show a relationship of such different variables on final prices. Some of such factors are :- year build up, area, utilities, build quality etc.

Review of Literature

In this project it is necessary to reflect different factors defining pricing, in the data it has been been seen that there are 76 variables that defines prices so it was necessary t first see ehich of the variables are important and what can be ignored like- id, some variable have direct relationship with prices where some have less impact on prices so I tried in this to project such things and reflect their relationship with prices.

I form different categories which help to understand different variables group like- year group which contain year built, garage year built, year of sale etc and with use of plotmib determine their relationship with final sale price

From this different groups it is easy to determine the final prices in testing model phase for that I used XGBOOST classifier and regressor and randomsearch CV from sklearn.

Motivation for the Problem Undertaken
 It is clear to me in very beginning that I have to frame a model which is capable to project prices based on data provided for this project based on train dataset.

Analytical Problem Framing

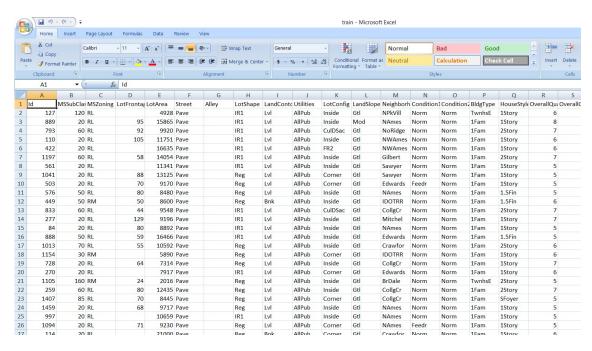
Mathematical/ Analytical Modeling of the Problem

From the data it was seen that many of the variables have missing values, to fill that I have three methods mean, median and mode. I prefer mode in this as that according to me will give best result

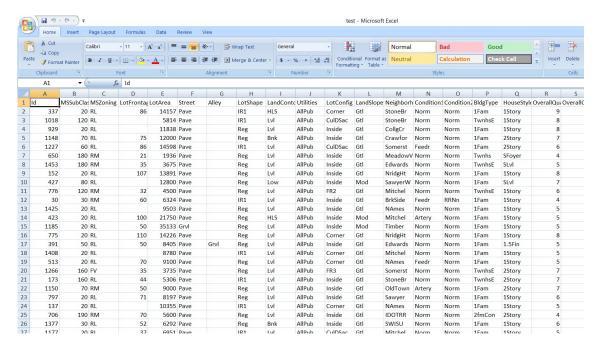
Data Sources and their formats

Data is provided by my mentor in two format 1 is train set and other is test set. What I had to do is train the model with train set and then predict result in test set.

Train data:-



Test data:-



Here we check the percentage of nan values present in each feature :-

LotFrontage 0.1832 %

Alley 0.9341 %

MasVnrType 0.006 %

MasVnrArea 0.006 %

BsmtQual 0.0257 %

BsmtCond 0.0257 %

BsmtExposure 0.0265 %

BsmtFinType1 0.0257 %

BsmtFinType2 0.0265 %

FireplaceQu 0.4717 %

GarageType 0.0548 %

GarageYrBlt 0.0548 %

GarageFinish 0.0548 %

GarageQual 0.0548 %

GarageCond 0.0548 %

PoolQC 0.994 %

Fence 0.7971 %

Data Preprocessing Done

Filling the missing value we need to see the test and train data simultaneously.

We will be replacing the null values with mode for categorical values, discrete numerical values and year variables

We will be replacing the null values with mean for continuous numerical values.

We will delete columns with more than 50% null values as the available information add no value for our model.

For that first check null value with use of heat map

```
sns.heatmap(df.isnull(),yticklabels = False,cbar = False)
after knowing now filling values
```

for feature in categorical_features:

```
df[feature] = df[feature].fillna(df[feature].mode()[0])
#train
    df test[feature] =
```

```
df_test[feature].fillna(df_test[feature].mode()[0]) #test
```

for feature in discrete_features:

```
df[feature] = df[feature].fillna(df[feature].mode()[0])
#train
df_test[feature] =
```

df test[feature].fillna(df test[feature].mode()[0]) #test

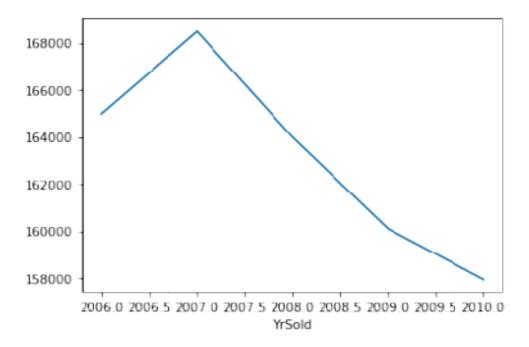
```
for feature in year features:
```

```
df[feature] = df[feature].fillna(df[feature].mode()[0])
#train
  df test[feature] =
df_test[feature].fillna(df_test[feature].mode()[0]) #test
for feature in continous numerical features:
  df[feature] = df[feature].fillna(df[feature].mean())
#train
  df test[feature] =
df test[feature].fillna(df test[feature].mean()) #test
     Now after filling missing values I drop columns that does not impact
     much on final results:
for feature in
more than 50 percent misssing value features:
  df.drop([feature],axis = 1, inplace = True)
  df test.drop([feature],axis = 1, inplace = True)
df.drop(['Id'],axis = 1, inplace = True)
df test.drop(['Id'],axis = 1, inplace = True

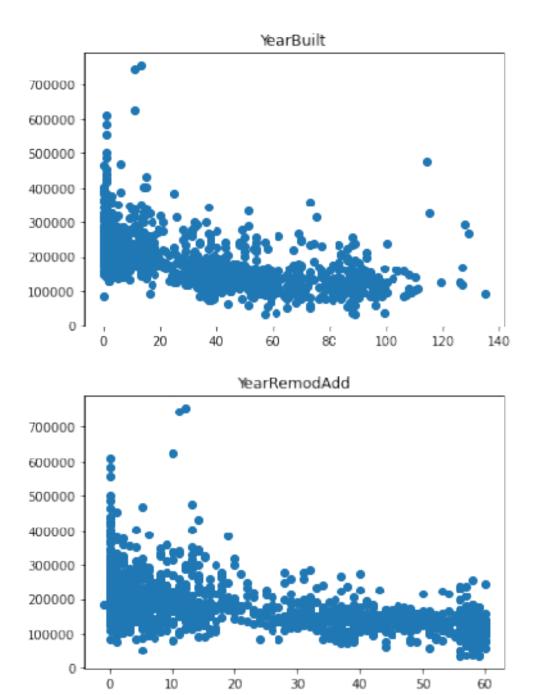
    Data Inputs- Logic- Output Relationships
```

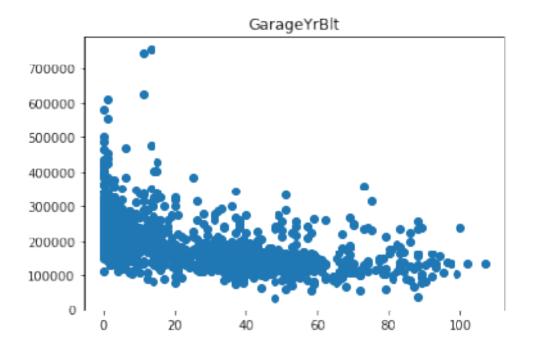
In the given data there are many variables that can impact the output such as year, quality, layout, area, etc. and each factor is capable to impact the sale price.

```
Year group:
df.groupby('YrSold')['SalePrice'].median().plot()
```



```
In year froup
for feature in year_features:
    if feature != "YrSold":
        data = df.copy()
        data[feature] = data['YrSold'] - data[feature]
        plt.scatter(data[feature],data['SalePrice'])
        plt.title(feature)
        plt.show()
```





Model/s Development and Evaluation

Testing of Identified Approaches (Algorithms)

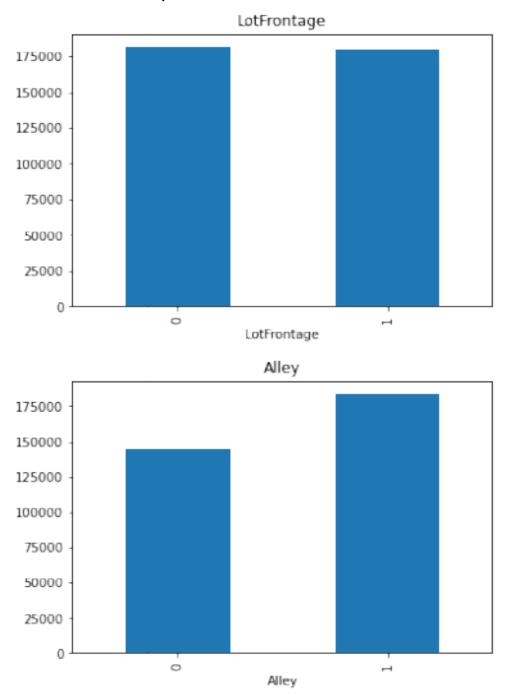
XGboost is the most widely used algorithm in machine learning, whether the problem is a classification or a regression problem. It is known for its good performance as compared to all other machine learning algorithms.

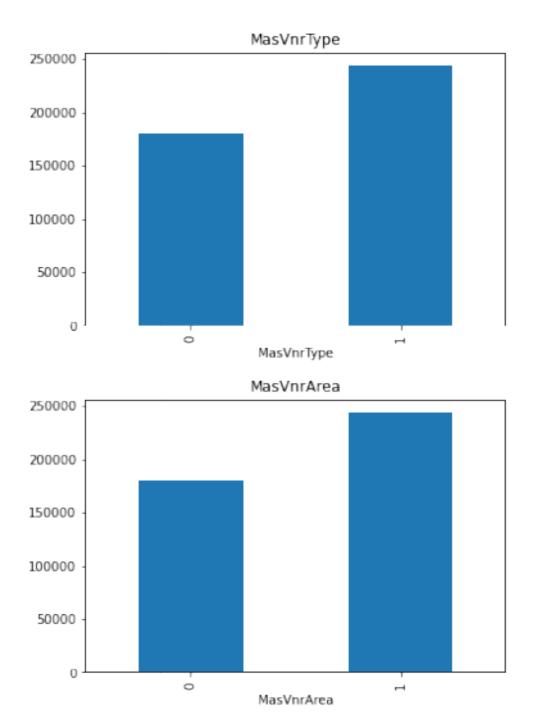
Even when it comes to machine learning competitions and hackathon, XGBoost is one of the excellent algorithms that is picked initially for structured data. It has proved its determination in terms of speed and performance.

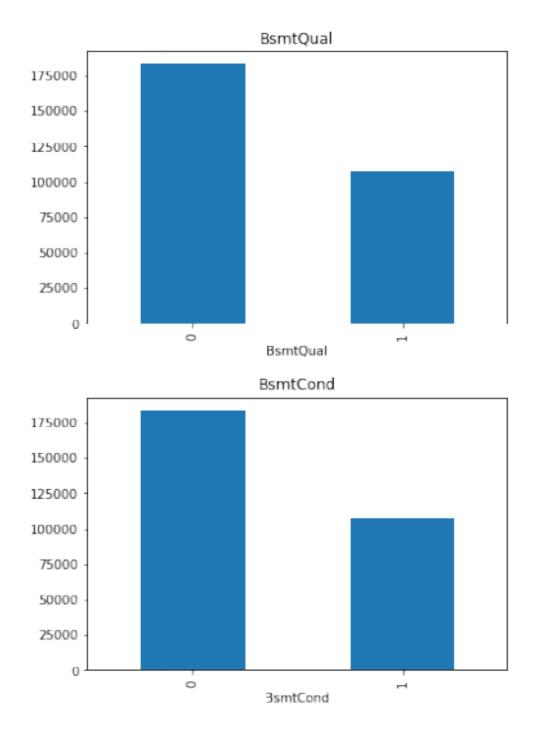
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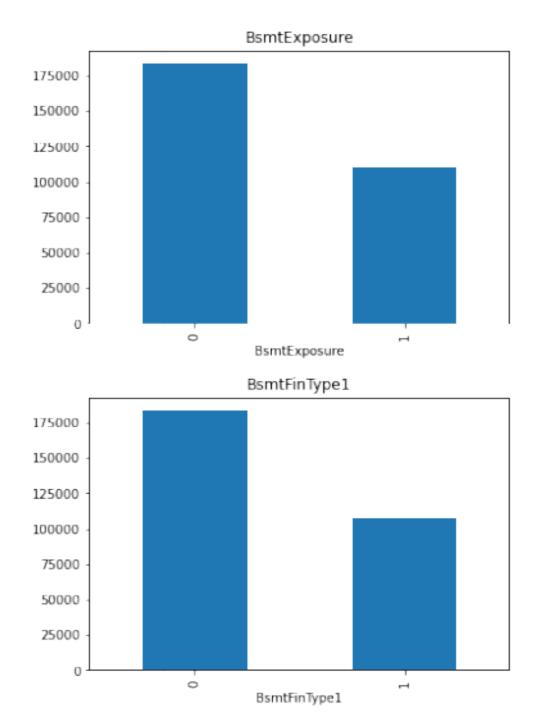
Visualizations

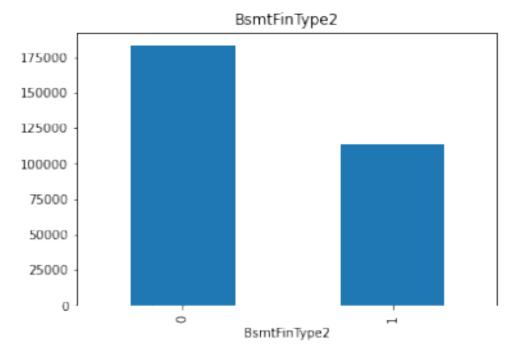
For visualizations I used metplot feature and in that I used bar plot for missing values and features having less than 50% impact on result



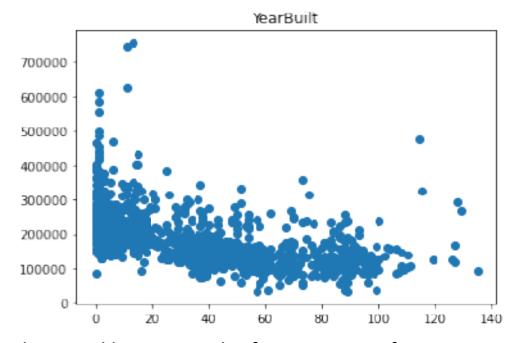




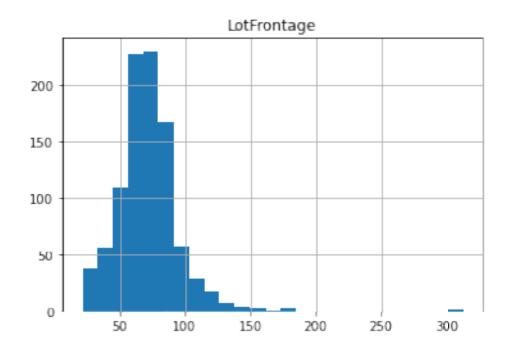




Then used scatter plot for year group



Then used histogram plot for continuous feature



CONCLUSION

Key Findings and Conclusions of the Study

From whole analysis of given data through different means like metplot and Xgboost, it made easy to understand the impact each variable have on Sale price like garage on sale price, area on sale price. With these tools help I am able to built a model that can predict final sale price for test data for me

Limitations of this work and Scope for Future Work

In this project data were having many missing values hence the result obtained can't be 100% true, it have its limitations as I used mode method to fill missing values even though result will deflect different values if used mean or median method.