Prateeksha Vijay Gawande

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EDUCATION

George Mason University   May 2024
MS in Information Systems   *Fairfax, VA*
- **Relevant Coursework:** User Interface Design, Software Testing, Database Management, Interaction Design, Illustrations, Graphic- Design, Responsive Design, User Centred Design

Pune University   May 2020
MBA in IT & Human Resources   *Pune, India*
- **Relevant Coursework:** IT Strategy and Management, Data Analytics for Business, IT Project Management, Cloud Computing and Virtualization

Pune University   May 2017
BE in Computer Engineering   *Pune, India*
- **Relevant Coursework:** OS, Advanced Web Programming, Database Management, OOP in Java, Data Structures and Algorithms

TECHNICAL SKILLS

Design Skills: User Interface Design, Graphic Design, WCAG, Typography, Iconography, Responsive Design, User-Centered Design
Tools: Figma, InVision, Framer, Balsamiq, Uxpin, Zeplin, Sketch, Axure, Miro, Ceros, Hotjar, Adobe Creative Suite (XD, Photoshop, Illustrator, InDesign, After Effects, Sensei, Git)
Front-End: HTML, CSS, Sass, JavaScript, ReactJS, jQuery, Media Query, Bootstrap

EXPERIENCE

George Mason University, Volgenau School of Engineering   Aug 2023 – May 2024
Graduate Teaching Assistant   *Fairfax, VA*
- Facilitated learning for three courses, guiding students through complex materials.
- Managed grading and provided constructive feedback to aid student development.
- Designed and conducted engaging UI-focused workshops to enhance student comprehension.

Delmon Solutions Pvt Ltd   Aug 2019 – Aug 2020
UX Designer   *Pune, India*
- Conducted in-depth Competitor Analysis and integrated survey results into low-fidelity visual design.
- Deployed WordPress for WCAG 2.0 AA compliance, resulting in **15% higher user engagement**.
- Developed front-end with HTML, CSS, & JavaScript, achieving **20% faster page loading**.

PROJECTS

UX/UI design Projects | *HTML, CSS, JavaScript*
- Designed and implemented the UI for a Toy Store as a group project, focusing on creating an intuitive user experience and visually appealing interface.
- Developed 'Fresh Bazaar', a website for selling vegetables and fruits, as a personal project, leveraging HTML, CSS, and JavaScript to create an intuitive user experience and visually appealing interface.
- Utilized HTML5 and CSS3 to ensure responsiveness across various devices and browsers while adhering to modern design principles.
- Implemented interactive features and functionality using JavaScript, enhancing user engagement and facilitating seamless navigation through the website's product catalog and checkout process.
- Incorporated user feedback and usability testing insights to iterate on the design and optimize the web application for optimal performance and user satisfaction.

CO-CURRICULAR ACTIVITIES

UI/UX Training Sessions for Freshers

- Conducted sessions for UI/UX training for freshers, focusing on practical skills development and best practices in user interface and experience design.