ASSIGNMENT: TEXT TOOLS

NEW MESSAGE

From: **Ethan T. Langer** *(Analytics Manager)*

Subject: **Customer domains**

Hi!

We're looking to better understand where our customers may be coming from, based on their email domains.

Could you please create a new column in the customer table that will allow us do this?

Thanks!
-ETL

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Key Objectives

1. Duplicate the email address column and name it **"Domain Name"**

2. In the new column, remove all text/characters except for the domain name

3. Use transformation steps to clean up and capitalize the domain names (i.e. **"Adventure Works"**)

4. Save & Apply changes