



# 2024 Sponsorship Packet



an  acm.cyber event



# Overview

LA CTF (<https://lac.tf>) is an annual cybersecurity competition at UCLA hosted by ACM Cyber at UCLA (<https://acmcyber.com/>). ACM Cyber at UCLA focuses on promoting cybersecurity to undergraduate students and is the only student organization involved with cybersecurity at UCLA. It is one of the eight subcommittees of ACM at UCLA (<https://www.uclaacm.com/>), the largest computer science student organization in Southern California.

After an extremely successful first event in 2023, ACM Cyber is working hard to bring together an even better experience for LA CTF 2024. Our organizers also have extensive experience organizing other major CTFs, such as AngstromCTF (<https://ctftime.org/event/1588>) which typically sees over 1000+ teams in attendance from around the world, and CTF After Dark (<https://ctftime.org/event/1780>), a quarterly event targeted at beginners to security where we saw 250+ teams averaging team sizes of four at our most recent iteration.

LA CTF is the largest cybersecurity event at UCLA where we attract the top cybersecurity teams and students not only at UCLA but also from around the world. Over a weekend, teams compete by completing cybersecurity challenges in a wide range of fields and at varying levels of difficulty in order to gain points, with prizes given to the top scoring teams. With your sponsorship, we provide a platform for your company to not only recruit and promote your brand and work but also become more involved within the field and community of cybersecurity.



# LA CTF 2023 at a Glance



**42** hour event, starting at 8 pm Friday, ending 2 pm Sunday



**1488** registered teams, of which **980** solved at least one challenge



**46** challenges across many different topics, including reverse engineering, website hacking, binary exploitation, networking, open source intelligence, blockchain attacks, and more



A total of **9530** successful challenge solves occurred during the competition



Rated **24.93 out of 25** on CTF Time with **88** teams voting: <https://ctftime.org/event/1732>



# Base Sponsorship: \$500


For a minimum \$500 sponsorship, your company receives:

- **Promotion on LA CTF 2024 website, platform, and Discord.** Your company's logo and a short blurb will be featured on our list of sponsors on <https://lac.tf>, the homepage of the challenge platform at <https://platform.lac.tf>, and in our competition Discord at <https://lac.tf/discord>
- **Featured during opening and closing ceremonies.**
- **Logo on LA CTF Merchandise.** All merchandise created for LA CTF 2024 will feature your logo.

## Partner Sponsor: Amount Varies

By becoming a partner sponsor with LA CTF, we hope to offer your company some additional options for items we can possibly collaborate on during this event as listed below. Please contact [uclacyber+lactf@gmail.com](mailto:uclacyber+lactf@gmail.com) for more information.

Please note, due to university restrictions, these additional offerings require being a UCLA Computer Science Department Industrial Affiliate: <https://www.cs.ucla.edu/affiliate-memberships/>.

- **Speaking during Opening & Closing Ceremonies.** A representative from your company will be able to speak about your company's work during opening and closing ceremonies, either in-person or virtually.
  - **Customized CTF Challenge.** Our team of experienced challenge writers can work with your company to design a challenge during the main competition that will highlight a particular branch or technology that your company produces or works with.
  - **Events & Tabling in the LA CTF Village.** Representatives from your company will be able to set up and recruit at a table inside the event venue.
  - **Recruiting.** LA CTF will provide both a time and space for your company to directly talk with students and recruit for your company's positions.
  - **Resume Collection.** Our team will be able to filter and collect the resumes from the top competing teams during LA CTF and provide their information to your company for recruitment purposes.
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# Get in Touch!

We would love to hear from you and answer any questions you may have, in general or in regards to sponsorship amounts and benefits, or let us know if you would like to sponsor LA CTF!

Contact us at [uclacyber+lactf@gmail.com](mailto:uclacyber+lactf@gmail.com).

