

Rulebook Ideathon 8.0

Objective

The main objective of this competition is to support teams who are interested to immediately work on their startup idea. It can support students and entrepreneurs to scale up, who are in business for less than 2 years. Different stages of Ideathon 8.0 will help participants to refine their solution/product and improve their business plan.

The topics of interest include, but are not limited to, the following:

1. Renewable Energy Technology
2. Water Resource Engineering and Management
3. Agriculture
4. Education
5. Transportation/Automotive/EV /Mobility
6. Healthcare / Med Tech
7. Supply Chain
8. Automation & IOT
9. Animation & Gaming
10. Fin-Tech
11. E - Commerce
12. Manufacturing
13. Artificial Intelligence / SaaS /ITes / Web
14. Sustainability / Waste and e-waste Management
15. Defence
16. Drones
17. Animation and Gaming

Idea submission process

Rules and Regulations:

- Minimum two members in a team.
- Two rounds:
 - o Round 1: Idea Submission & Screening
 - o Round 2: Presentation and Evaluation
 - Teams working under the guidance of a faculty member will have an extra advantage. A team must consist of min. 2 to max. 5 members (Excluding faculty guide).
 - Teams submitting ideas will be offered free pre-incubation support..

Round 1

- Register for Ideathon 8.0- IDEATHON 8.0: Innovate & Ideate - [Google Forms](#)
- The teams should come up with their own ideas and problem statements. It should be submitted to AnkurGECA Incubation Centre Foundation (AICF) in the format given in the following Link- ideathon round 1 word file and ppt format - Google Drive

Mail your idea document in an MS word file google drive link to aicf_manager@geca.ac.in and mention the subject as 'Ideathon 8.0: Team Name'

- A participant cannot lead more than one team but can be a member of other teams.

- Important Dates-

Registration starts - 09-09-2025

Last date to submit ideas – 04th October 25

Shortlisted ideas will be intimated on registered email ID and whatsapp group

Round 2-

- Dates will be communicated to shortlisted teams
- Selected teams should present their ideas in Round 2 to a panel of mentors. Presentation of ideas should be preferably given in the format as per the suggested template given in the following link- ideathon round 1 word file and ppt format - Google Drive
- All the teams must include their timeline plan (max 1 year) to implement the idea in the Round 2 presentation

What is the selection criterion?

Post idea submission process, the ideas will be evaluated by experts.

- Evaluation criteria will include novelty of the idea, clarity, feasibility, practicability, sustainability, scalability, beneficiary, solution mechanism, prototype development (if applicable), commercial viability, competitor's identification and details in the prescribed format.
- The main focus will be on ideas that have the potential to convert into a product/service in a real market scenario.

Prizes: Worth Rs 37,500/- (1st Prize Rs15000/-, 2nd Prize Rs12500/- and 3rd Prize Rs10000/-)

Pre-incubation at AICF-

- Winners will be eligible for pre-incubation at AICF
- Minimum 3 months of the pre-incubation period in which monitoring and evaluation will be carried out. Selected teams will then be eligible as Incubatee.
- Pre-incubation may also be provided to teams (other than winners) recommended by judges from Round 2.
- Facilities for Pre-incubatees at AICF-
 - Co-working space and common facilities
 - Mentorship
 - Access to lab infrastructure
 - Access to our events and webinars

Miscellaneous Information:

- The team will have to discontinue the association with the previous incubation center if willing to get incubated at AICF Incubation Centre. The application is, however, free provided other criteria are matched.
- Intellectual Property (IP) of the idea would be the purview of respective teams
- Selected ideas will be supported further so that the market will be able to utilize these ideas; more efforts beyond the finale are required from the selected teams thereafter.
- No one can claim for review of results at any stage of Ideathon. Decisions taken by AICF will be final.
- Host Organization AICF can make changes in the mentioned format as per the requirements. These changes will be communicated to participants through the mail.