



# SHOPIFY | SALES & CUSTOMER REPORT

## Transaction Performance

\$41,74,433

Net Sales

8K

Total Quantity

\$562.59

Net Avg Order Value

## Customer Behavior

4425

Total Customers

2388

Non Repeated...

2037

Repeated Customer

## Retention & Value KPI

\$943.375

Life Time Value

46.03%

Repeat Rate

1.7

Purchase Frequency

Net Sales

Total Quantity

Total Customers

Non Repeated Customer

Repeated Customer

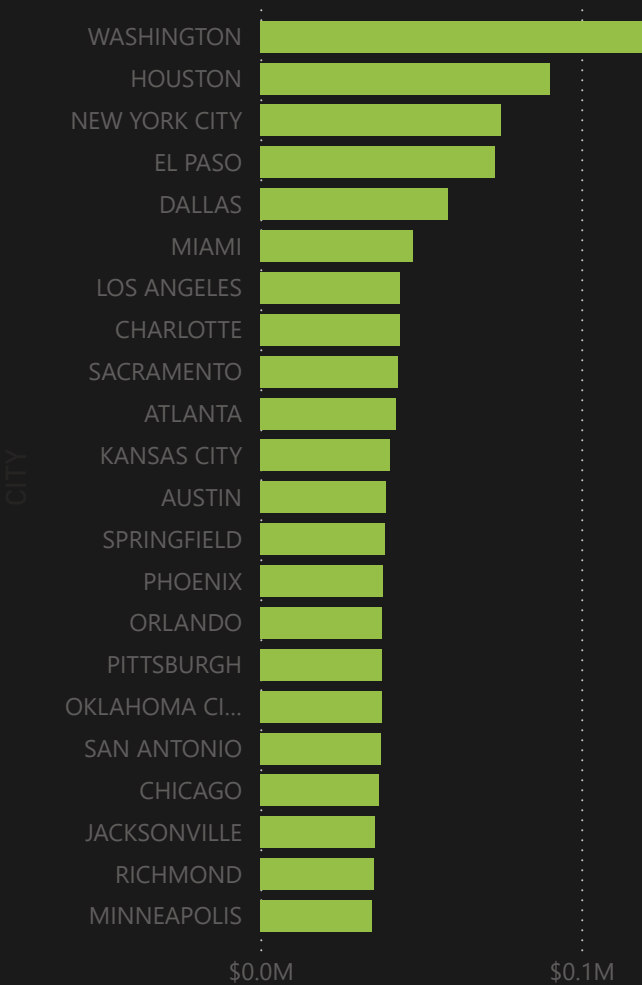
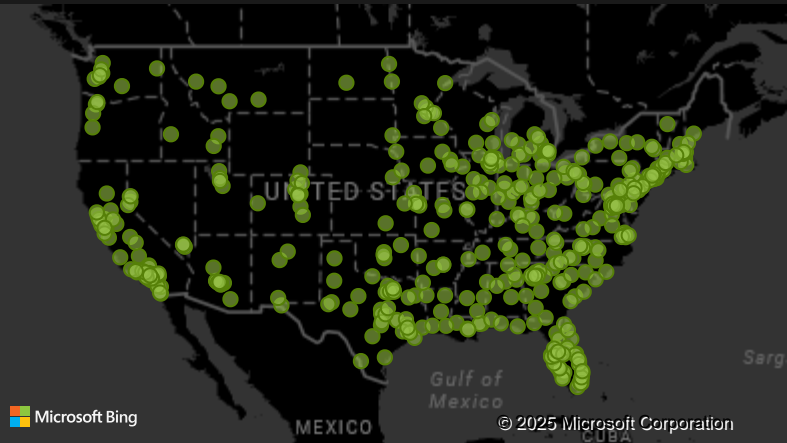
Gateway

All

Province

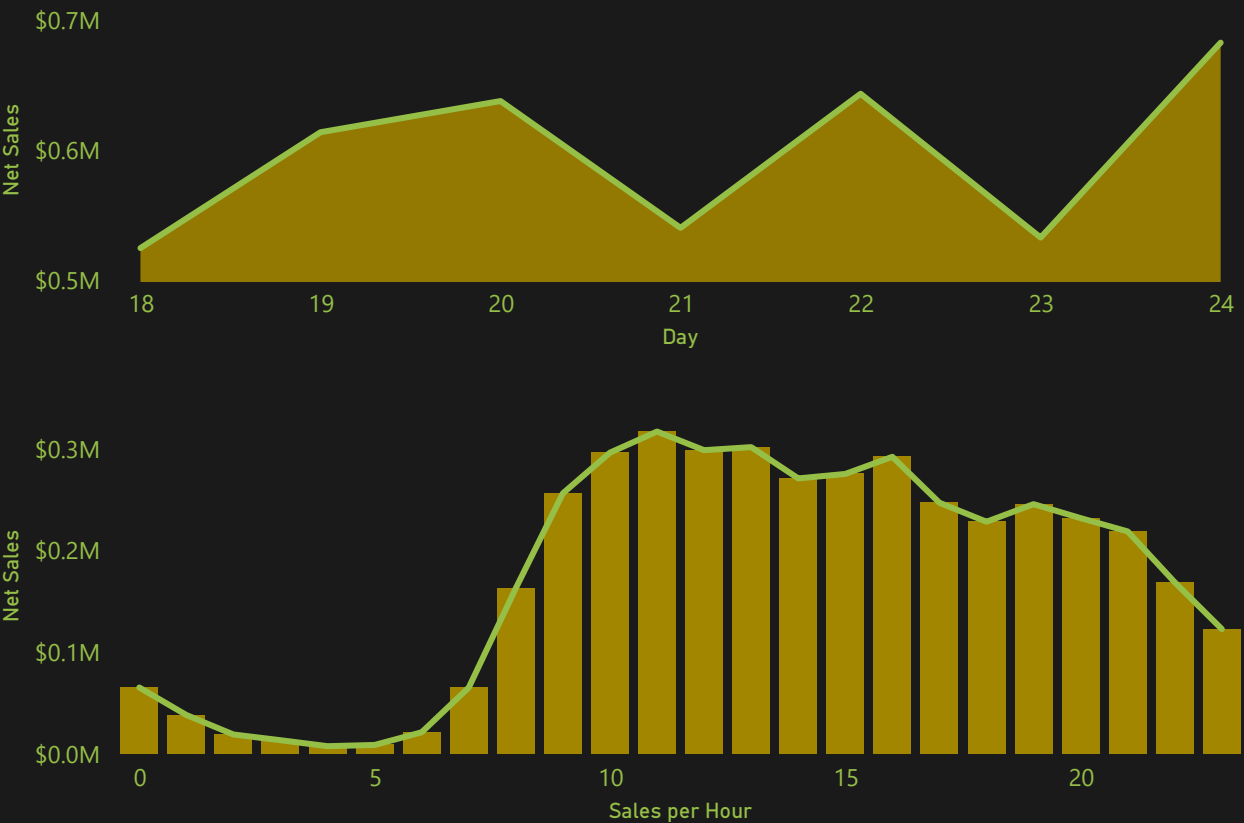
All

## Regional OverView



Net Sales

## Trends Over Time



## Mode of Payment



## Net Sales by Product Type

