**Skills** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
• Python | MySQL | HTML | CSS | JavaScript | Wordpress | Wix   
• Azure | AWS | Cloud Computing   
• Adobe Photoshop | MS Word | MS Excel | MS PowerPoint | Canva | Power BI | Google Ads | Meta Ads | LinkedIn Ads

**Experience** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| **Web Developer & Marketing Executive** |  | [**Vizcom Solutions**](https://www.vizcomsolutions.com/) | *Mumbai, India* | **106/2022 - 12/2023** |
| --- | --- | --- | --- | --- |

• Managed client relationships, achieving a 99% satisfaction rate and driving repeat business opportunities.

• Delivered persuasive presentations on digital strategies, increasing client engagement by 30%.

• Developed data-driven sales strategies that led to a 20% increase in online sales revenue.  
• Orchestrated targeted social media campaigns, increasing brand visibility by 25%.  
• Optimized email marketing campaigns, improving open rates by 15%.

• Contributed to maintaining a 90% brand consistency score across digital platforms.

| **Web Designer & Marketing Executive Intern** |  | **SK Edu Services** | *Mumbai, India* | **04/2021 - 08/2021** |
| --- | --- | --- | --- | --- |

• Implemented SEO strategies, enhancing online visibility and search rankings by 30%.  
• Collaborated on visually captivating marketing materials, ensuring brand consistency.

• Contributed to user-friendly website design, increasing site traffic by 25%.

• Utilized Google Analytics and SEMrush to optimize digital marketing efforts.  
• Enhanced email marketing effectiveness through strategic segmentation.

• Supported creative teams in producing engaging content for digital campaigns.

**Education** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| **Cloud Architecture & Administration**  **Bachelors of Science in**  **Information Technology**  **AI-900: Microsoft Azure AI Fundamentals** |  | [**Seneca Polytechnic**](https://www.senecapolytechnic.ca/home.html)  [**Narsee Monjee College**](https://nmcollege.in) | *Markham, CA*  *Mumbai, India* | **01/2024 - 12/2024**  **2020 - 2023**  **921/1000** |
| --- | --- | --- | --- | --- |

**Projects** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
 **Azure Infrastructure Deployment Utilizing Active Directory Domain Services** [**Watch Project Video**](https://seneca-my.sharepoint.com/:v:/g/personal/pssapra_myseneca_ca/EWnEustBBjZAtyMchRu4iBgBI8KtLZxpmMnqee1vSKyYVw?e=TLTJ1Q&nav=eyJyZWZlcnJhbEluZm8iOnsicmVmZXJyYWxBcHAiOiJTdHJlYW1XZWJBcHAiLCJyZWZlcnJhbFZpZXciOiJTaGFyZURpYWxvZy1MaW5rIiwicmVmZXJyYWxBcHBQbGF0Zm9ybSI6IldlYiIsInJlZmVycmFsTW9kZSI6InZpZXcifX0%3D)

• Implemented **Azure Bastion, Azure Virtual Machines,** and **Azure Virtual Networks** to construct a secure domain controller and segregated virtual networks.  
• Designed a secure and scalable architecture for hosting a domain, web server, and client within Azure, enhancing network security and efficiency.

• Added value by enhancing network security and efficiency through isolated components within respective virtual networks, demonstrating seamless website access using Fully Qualified Domain Names (FQDNs) across network boundaries.

**Azure Load Balancing** **and Private DNS Integration** [**Watch Project Video**](https://seneca-my.sharepoint.com/:v:/g/personal/pssapra_myseneca_ca/Eau1iGi6sMlOiEX0tayinKYBHFx3MfmC345T_syNmu9JXw?e=q1cm7s&nav=eyJyZWZlcnJhbEluZm8iOnsicmVmZXJyYWxBcHAiOiJTdHJlYW1XZWJBcHAiLCJyZWZlcnJhbFZpZXciOiJTaGFyZURpYWxvZy1MaW5rIiwicmVmZXJyYWxBcHBQbGF0Zm9ybSI6IldlYiIsInJlZmVycmFsTW9kZSI6InZpZXcifX0%3D)

• Designed and deployed an internal load balancer using **Azure Bastion**, **Azure Virtual Machines**, **Azure Virtual Networks, Azure Load Balancer,** and **Private DNS.**

• Implemented load balancing for web servers across multiple virtual networks, significantly improving website performance and availability.

• Optimized website performance and availability by distributing traffic among web servers, showcasing robust network management capabilities.

**AWS Auto Scaling** **Application** [**Watch Project Video**](https://seneca-my.sharepoint.com/:v:/g/personal/pssapra_myseneca_ca/EapX7K66EkVOioIVgL6O8sUBDN7uULUM3r4Yj5g9Vtfryw?e=LNDsc5&nav=eyJyZWZlcnJhbEluZm8iOnsicmVmZXJyYWxBcHAiOiJTdHJlYW1XZWJBcHAiLCJyZWZlcnJhbFZpZXciOiJTaGFyZURpYWxvZy1MaW5rIiwicmVmZXJyYWxBcHBQbGF0Zm9ybSI6IldlYiIsInJlZmVycmFsTW9kZSI6InZpZXcifX0%3D)

• Implemented **AWS Auto Scaling** with **EC2 Auto Scaling** to dynamically manage instance capacity based on workload demands.

• Deployed **Amazon Linux 2023** instances (t2.micro) within a new **VPC**, demonstrating proficiency in AWS infrastructure setup.

• Configured web servers on EC2 instances using **SSH**, displaying personalized messages on index pages for improved user experience.

• Established **Auto Scaling policies** and utilized an **Application Load Balancer (ALB)** for optimized traffic distribution and enhanced scalability.

**AWS Load Balancing Configuration** [**Watch Project Video**](https://seneca-my.sharepoint.com/:v:/g/personal/pssapra_myseneca_ca/EVl_FtY9Z7tAnJKjfrotZPcB4pryPW4NvENf_tGLcO-Z1Q?e=1CNoLD&nav=eyJyZWZlcnJhbEluZm8iOnsicmVmZXJyYWxBcHAiOiJTdHJlYW1XZWJBcHAiLCJyZWZlcnJhbFZpZXciOiJTaGFyZURpYWxvZy1MaW5rIiwicmVmZXJyYWxBcHBQbGF0Zm9ybSI6IldlYiIsInJlZmVycmFsTW9kZSI6InZpZXcifX0%3D)

• Provisioned **EC2 instances** with **Microsoft IIS** web servers, setting up a robust web hosting environment.

• Installed and configured **IIS web server** roles on EC2 instances to serve web content efficiently.

• Configured an **Amazon Elastic Load Balancer (ELB)** to evenly distribute incoming traffic among web servers, optimizing resource utilization.

• Conducted thorough testing of load balancing functionality to ensure reliable traffic distribution and high availability of web applications.

**AWS Configuration Management Automation Utilizing Ansible** [**Watch Project Video**](https://seneca-my.sharepoint.com/:v:/g/personal/pssapra_myseneca_ca/EQBA1X-GluJNoxSW1Opo3TwBP_ksPml6MrkHXkX2Gup4hw?e=UUpSZJ&nav=eyJyZWZlcnJhbEluZm8iOnsicmVmZXJyYWxBcHAiOiJTdHJlYW1XZWJBcHAiLCJyZWZlcnJhbFZpZXciOiJTaGFyZURpYWxvZy1MaW5rIiwicmVmZXJyYWxBcHBQbGF0Zm9ybSI6IldlYiIsInJlZmVycmFsTW9kZSI6InZpZXcifX0%3D)

• Designed and implemented an Ansible playbook for deploying a static website on **Ubuntu** and **Amazon Linux EC2** instances within AWS cloud environments.

• Demonstrated proficiency in configuration management with **Ansible**, utilizing a modularized approach compatible with Debian and RPM-based Linux distributions.

• Leveraged dynamic inventory in AWS to manage and maintain **EC2** instances across multiple availability zones, ensuring resilience in cloud environments.

• Utilized **Cloud9** as an Ansible control node to orchestrate and automate deployment tasks, optimizing efficiency and scalability of web server installations.

**Interests** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
• **Marketing & Communication:** I possess a strong affinity for marketing strategies and enjoy engaging with people to build relationships and promote ideas effectively.  
• **Travel & Photography:** Exploring new destinations and capturing moments through photography is a source of inspiration and creativity for me. I appreciate the diverse cultures and landscapes our world has to offer.

• **Travel & Photography:** Exploring new destinations and capturing moments through photography is a source of inspiration and cultural appreciation for me.  
• **Technology Integration:** I stay informed about the latest technological advancements and enjoy integrating innovative tools into my personal and professional life to enhance productivity and efficiency.