UBER Supply Demand Gap

OVERVIEW: The Uber data shows that most ride requests happen in the **evening**, but only **42%** of them are completed. The rest fail due to **driver cancellations** or **no cars available**. **Airport rides fail more often** than city rides, especially in the **early morning** and **late night**. Demand stays steady during weekdays, with **Friday being the busiest**. **Trip time is not the issue**, as most rides average **52 minutes**. The real problem is **driver unavailability** during **rush hours** and at **high-demand locations** like airports

CHART-1

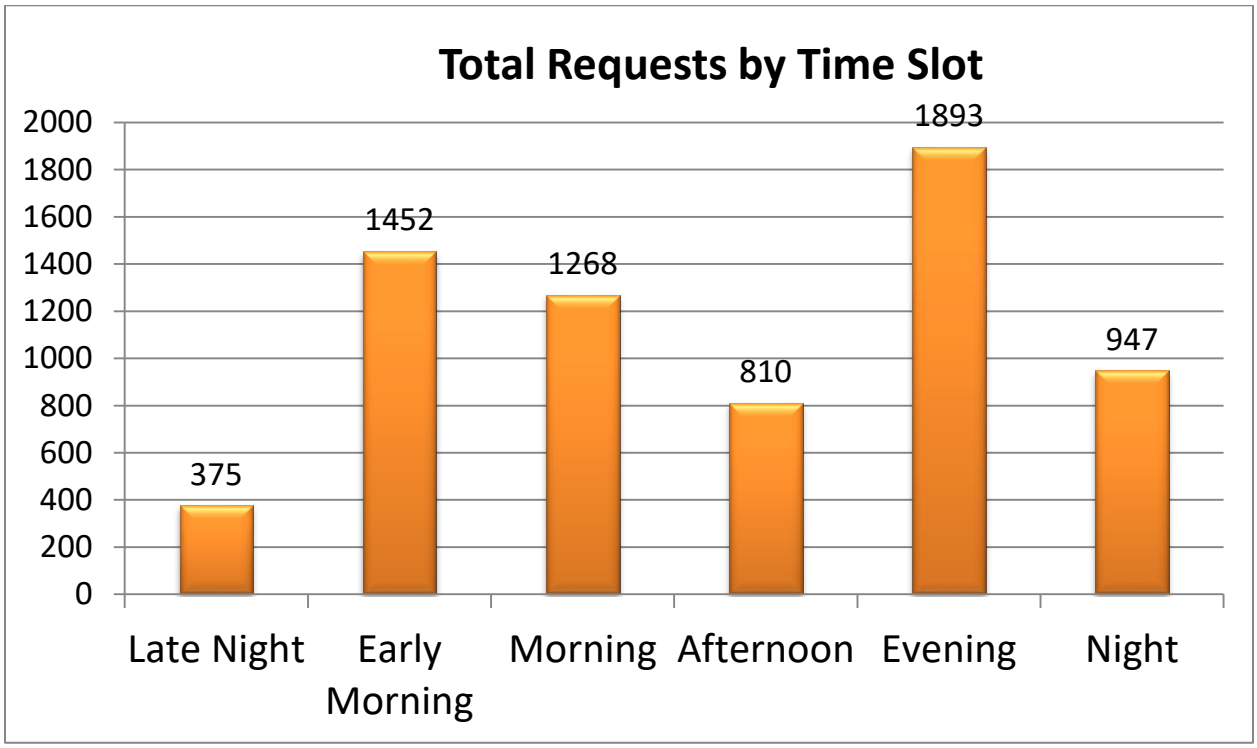


Chart- 2

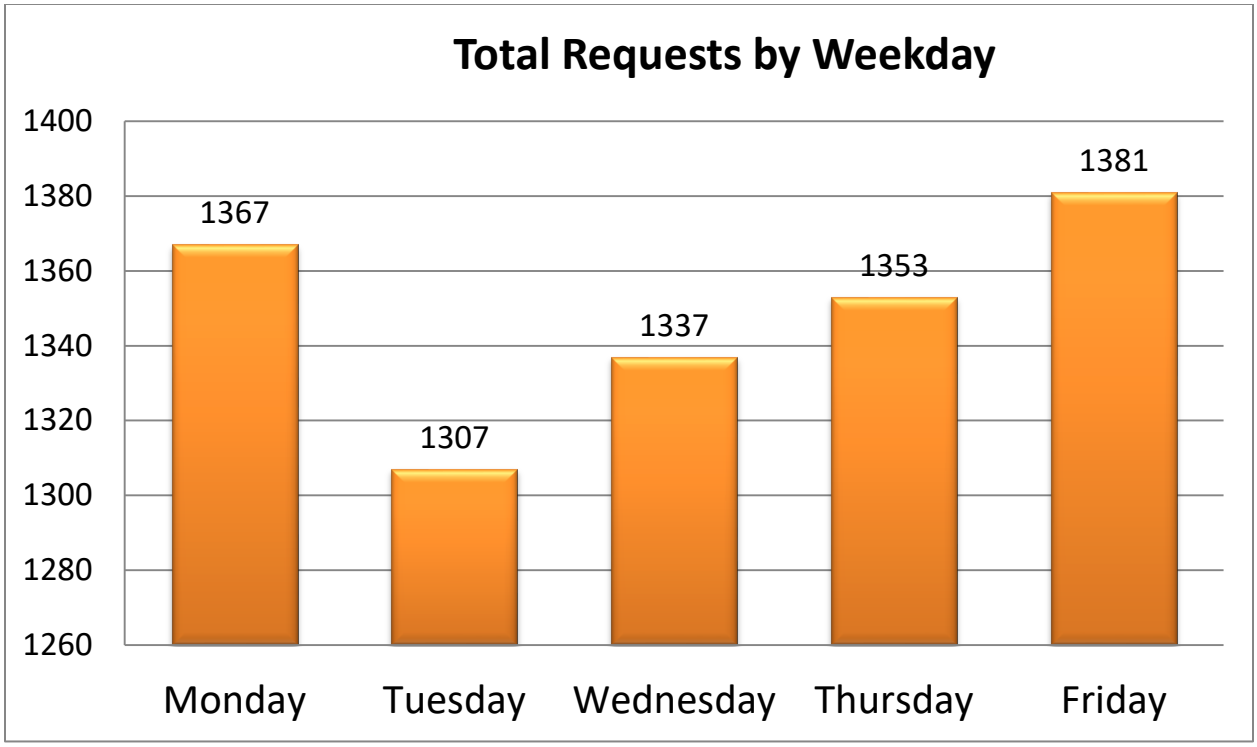


Chart- 3

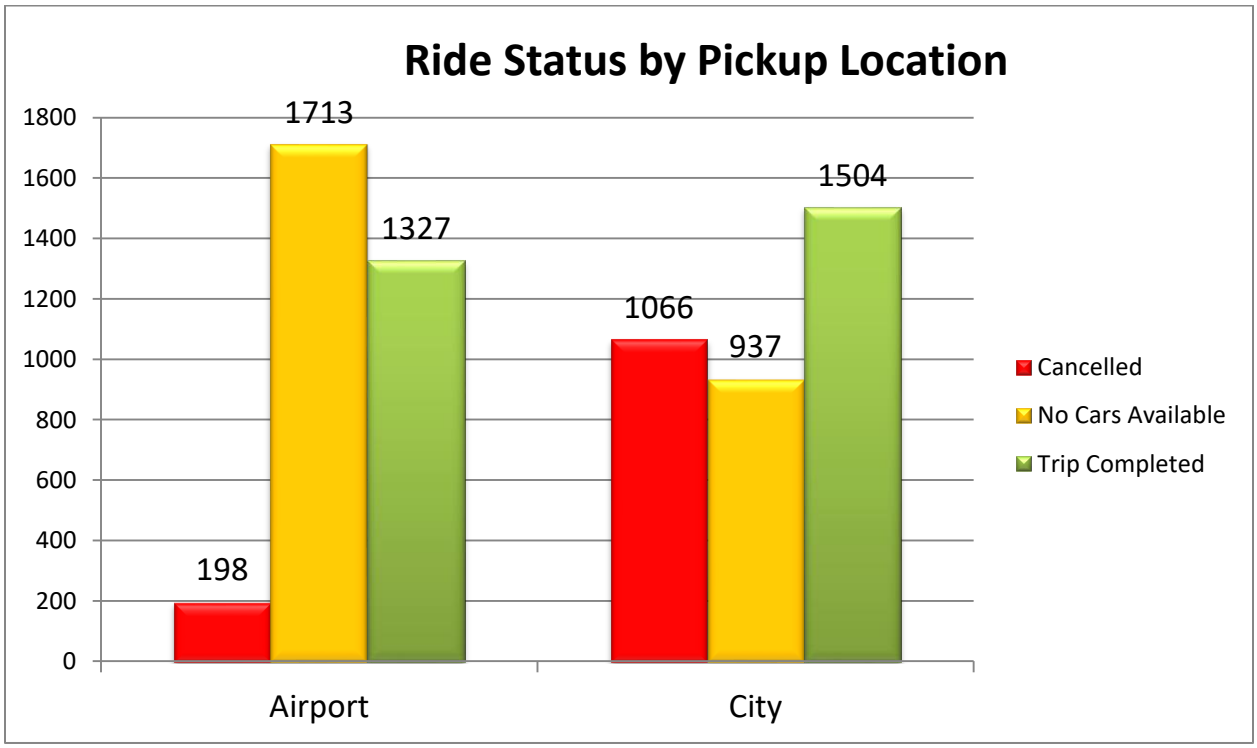


Chart- 4

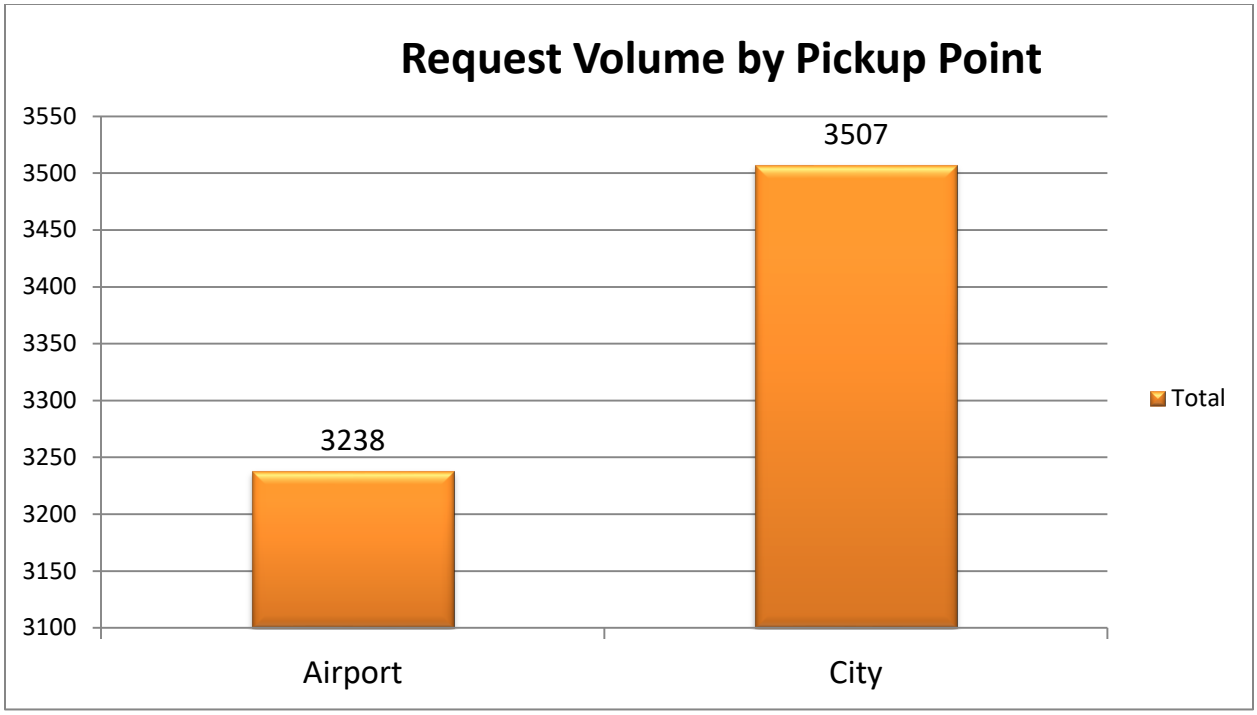


Chart - 5

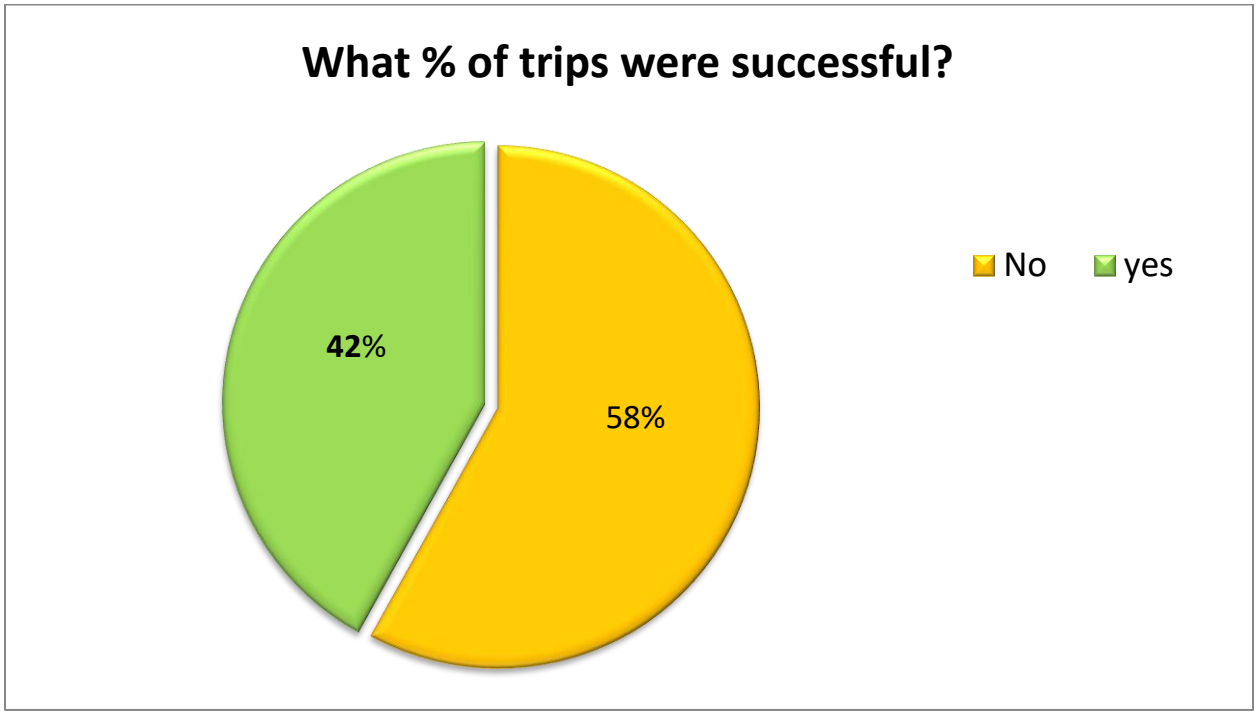


Chart-6

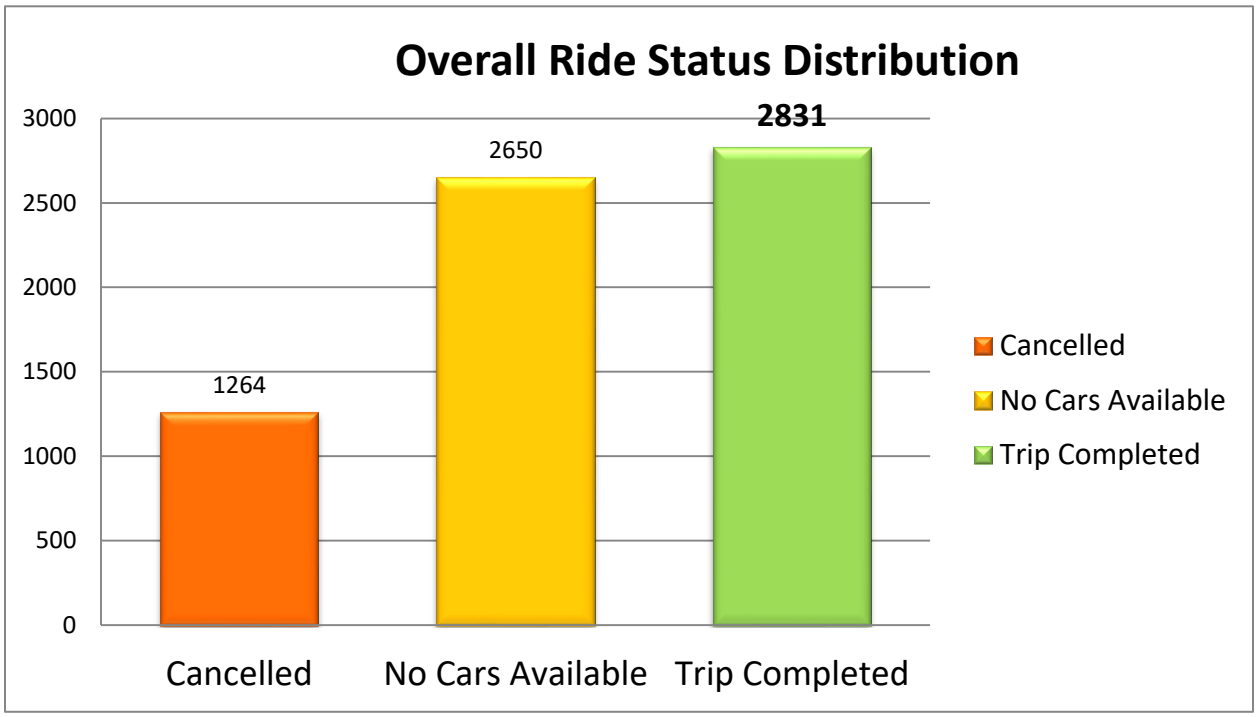


Chart-7

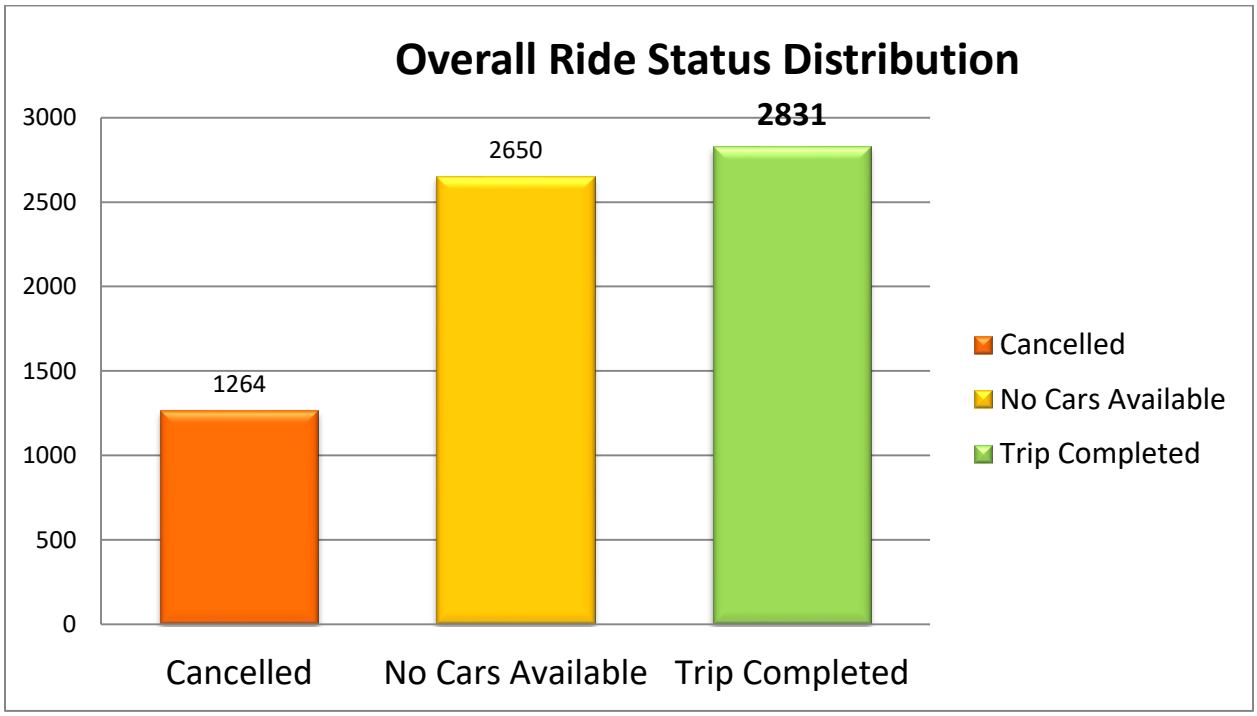


Chart- 8

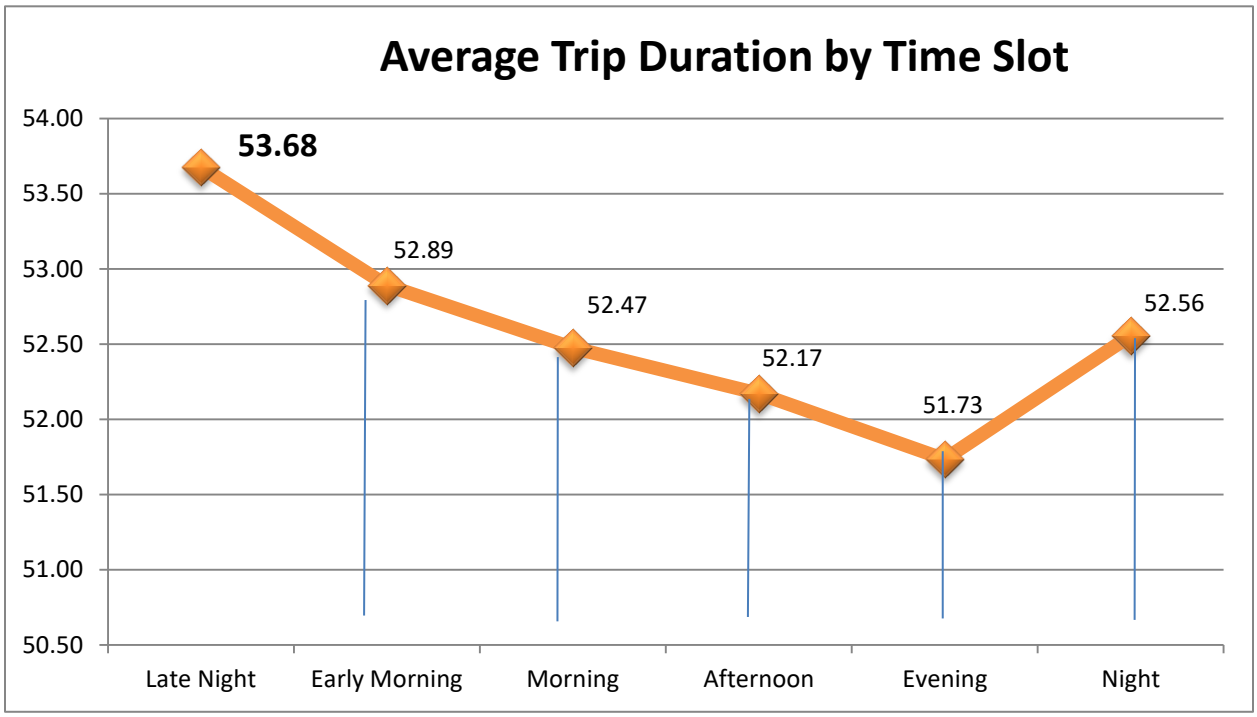


Chart- 9

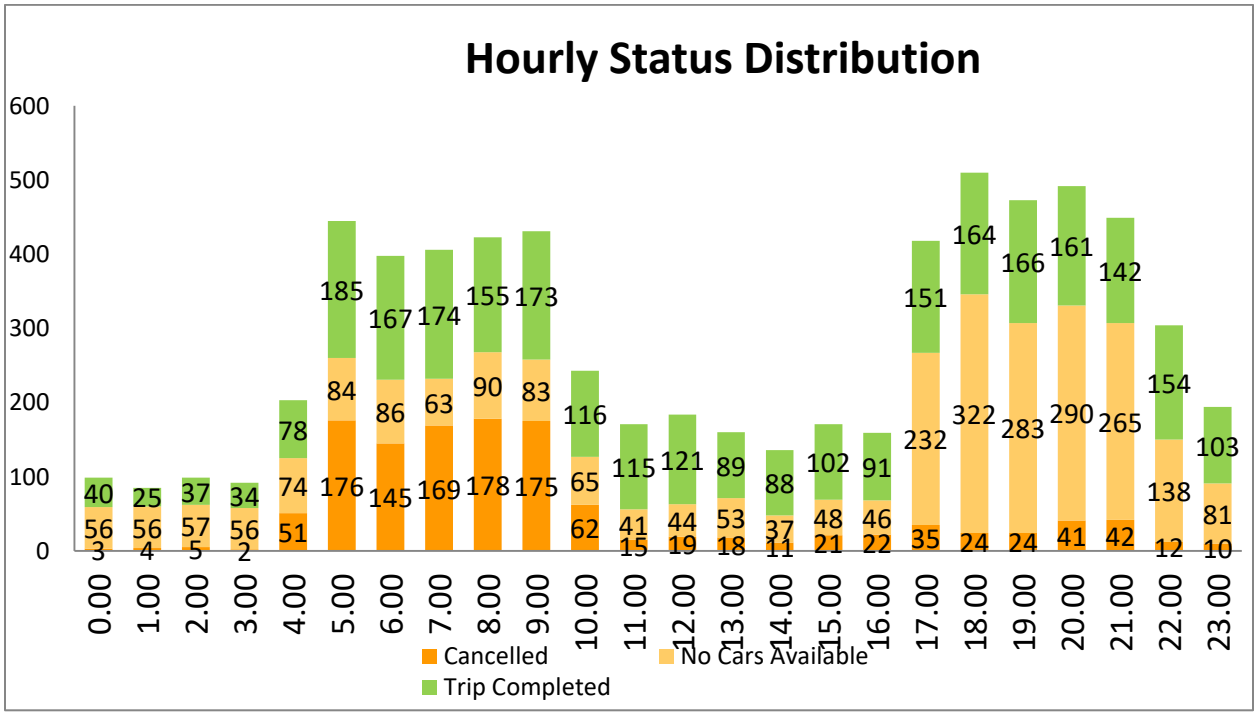


Chart- 10

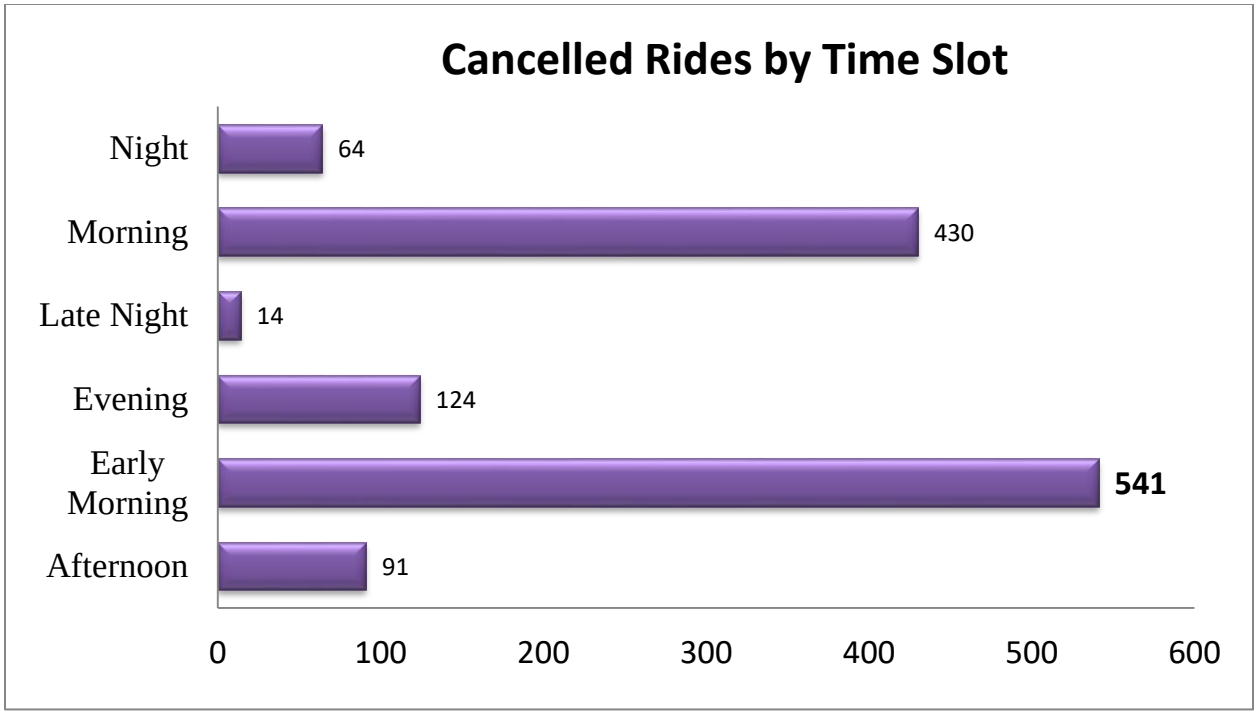


Chart -11

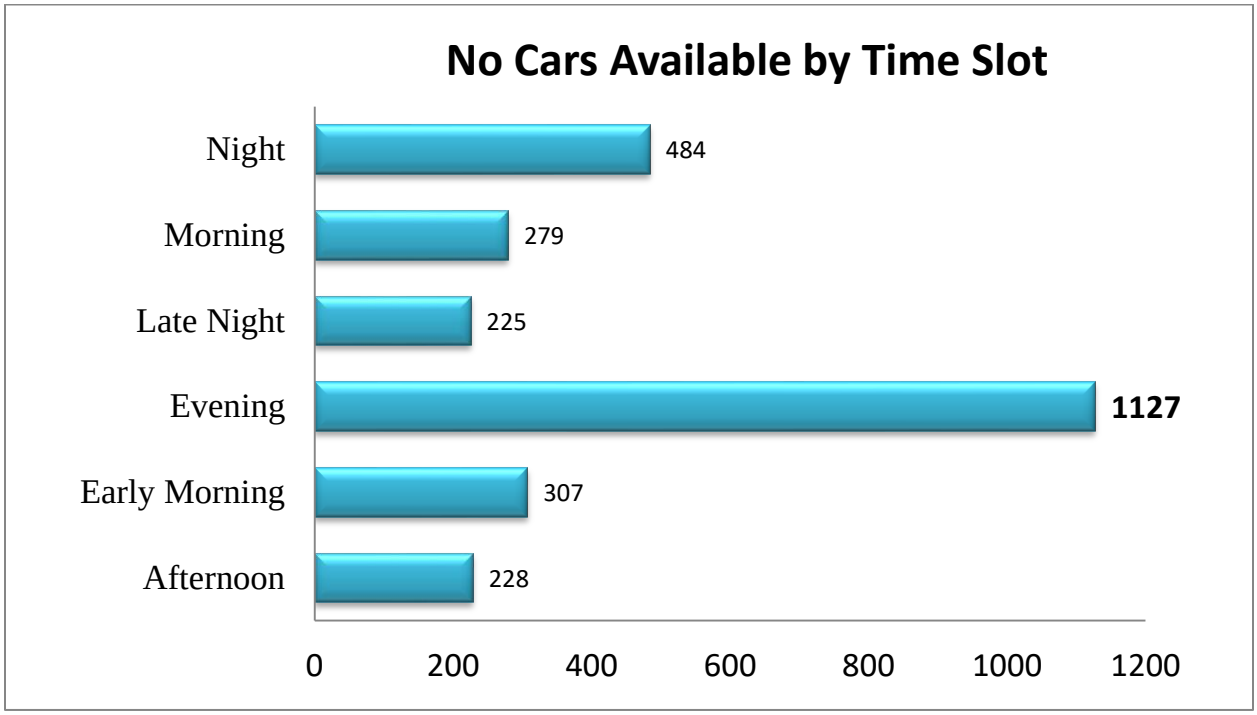
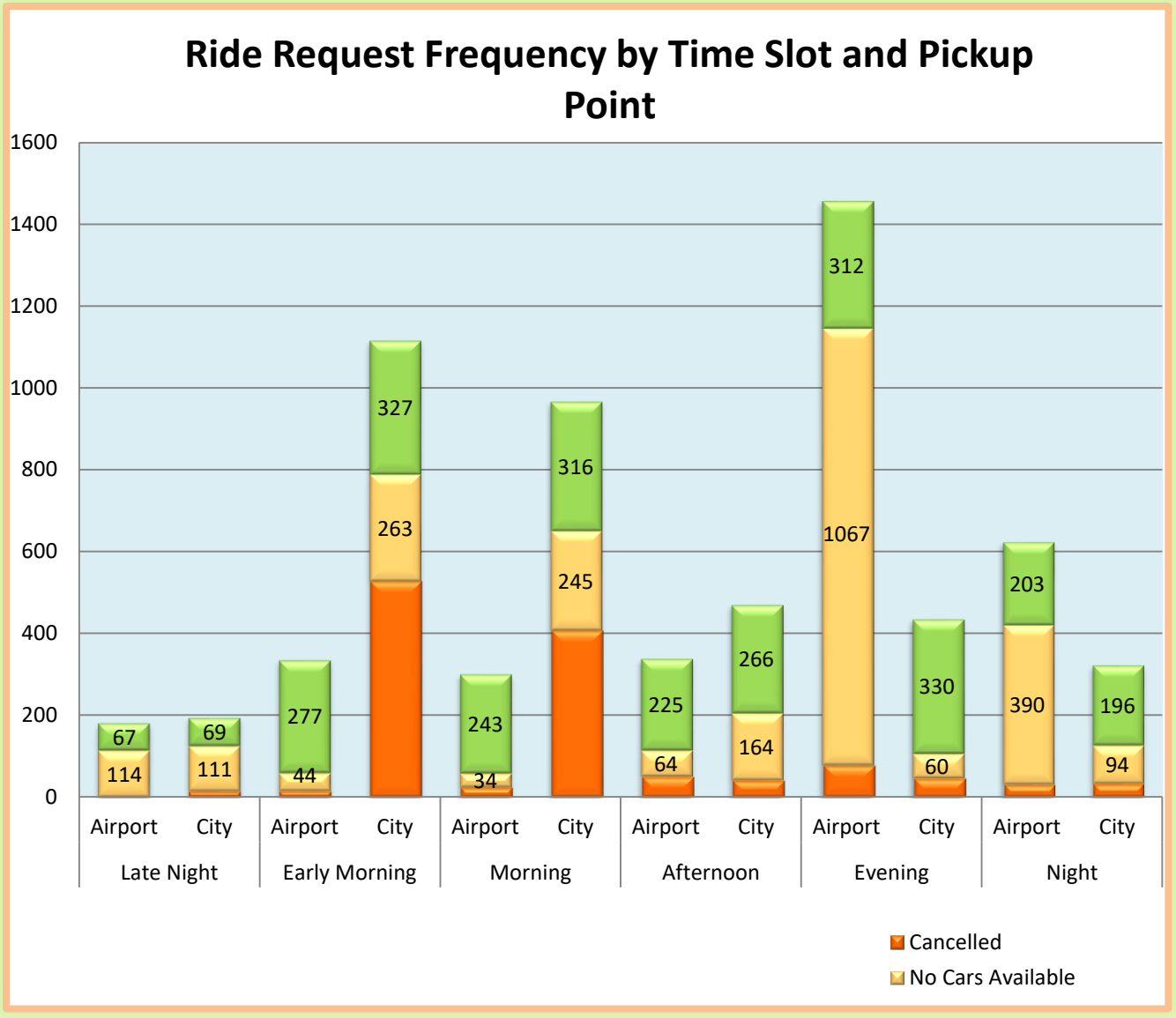


Chart-12


Ride Request Frequency by Time Slot and Pickup Point
1600
1400
1200
1000
800
600
400
200
0
67
114
69
111
277
44
327
263
243
34
316
245
225
64
266
164
312
1067
330
60
203
390
196
94
Airport
City
Late Night
Early Morning
Morning
Afternoon
Evening
Night
Cancelled
No Cars Available