

code for <good> 2022

CELEBRATING 10 YEARS

Organization: Feeding Bangalore Foundation

Website: <https://bangalorefoodbank.com>

Mission

Their vision is to Eradicate Hunger, Malnutrition & Prevent Food Wastage. Their purpose is to feed those who struggle to feed themselves. Through their food distribution network, they connect donors with those who need food the most.

Context

Bangalore food bank till date has served over 54 mn feeds, distributed over 250 tonnes of food, touched lives over 3.6 lakh beneficiaries and actively is supporting and working with 35+ organizations. Keeping in mind their core work, they run four main programs:

- NGO Feeding Program - Serve a regular sustainable supply of sufficient groceries to partner organizations to maintain their beneficiary's health and nutritional status. Currently supporting 15 such homes.
- Food Rescue Program - Prevent food wastage, procure surplus food, and redistribute the same to the needy across Bangalore and outskirts.
- Breakfast Feeding Program - Aim to alleviate the health and developmental consequences of childhood malnutrition at school level. They are seeking to support 1000 children through this program, in providing ready to cook hot meals.
- Food Relief Programs - Ration Kits, cooked meals, and any food-based requirement to ensure food security and availability of sufficient quantities of nutrition rich food for the underserved.

They are able to achieve this through their robust grassroot partners and they work with multiple stakeholders to benefit children, women, senior citizens, differently abled beneficiaries, PHCs, slums & communities across Bangalore and its outskirts.

Challenge

The organization is looking to use technology to help them reach a wider audience, educate them about the programs and collect donations for specific programs with the ability to share updates with the donor and visibility for the Bangalore Food Bank around the donations.

Additional Considerations

The organization is also looking to expand into accepting international donations and wants the best solution towards the same.

Technology Baseline

Currently, the donations can be made through the website by clicking on the “donate now” button which leads the user to razorpay, which provides several payment options.