Welcome to the Class
Lets talk about an Idea

Idea Design :

① Motivation & Idea Key Concept Making
② Write down if Design Idea Key Concept
③ Idea Evaluation on Key Concept

④ Different design options in Mind
- Key Idea
- Key Concept
- Client Making

Example

① Idea Idea strong only → Mobile (Convenient)
② Mobile work problem solving on Client requirement Satisfaction

Idea Idea

Strong

Mobile (Low)

Search (Low) | Only Client Need | Client Satisfaction

Find | Data type

Find Data

Search

Data Type

Client Satisfaction

Client Satisfaction

Client Satisfaction