Ideation Phase
Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	PNT2025TMID03037
Project Name	Power BI Inflation Analysis Journeying Through Global Economic Terrain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Team Leader – Prathmesh Popat Khot

Problem Selection -

Created A Team , organizes discussions, and finalizes the problem statement.

Selected "Power BI Inflation Analysis: Journeying Through Global Economic Terrain" as the final project.

Researches global inflation trends and gathers relevant datasets.

Explored multiple datasets and sources for inflation analysis.

Analyzes key economic challenges and suggests focus areas for the project.

Compared different project topics and identified key economic factors.

Supports brainstorming sessions and contributes initial insights.

Provided innovative ideas on visual representation and insights.

Step-2: Brainstorm, Idea Listing and Grouping

Team Leader – Prathmesh Khot
Organized team meetings, ensured structured discussions, and refined ideas.
Categorized ideas based on feasibility and impact.
Researched various inflation factors and possible datasets.
Grouped ideas related to data sources and trends.
Suggested visual representation techniques in Power Bl.
Classified ideas on dashboard design and visualization.
Proposed Al-based insights and automation features.
Grouped ideas under predictive analysis and automation.

Step-3: Idea Prioritization