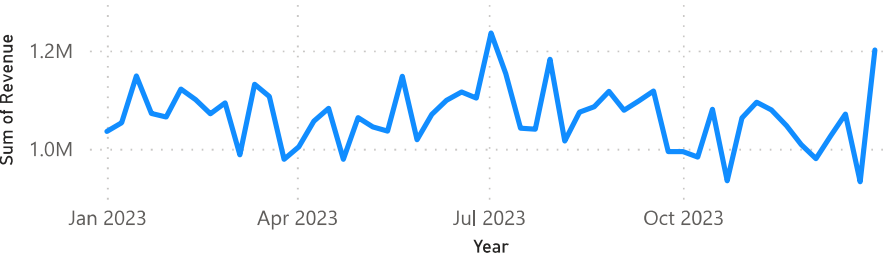


Week_num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of Revenue by Year, Quarter, Month and Day



Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction Amount

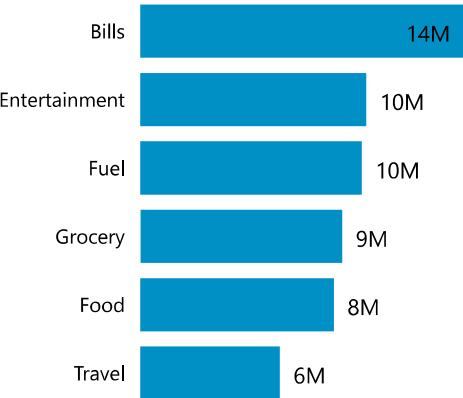
45.5M

Transaction Count

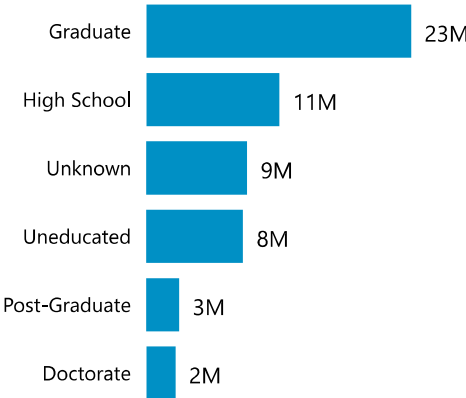
667.2K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6614173	2733690
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Silver	5659109	821923	189590
Total	56517011	7982480	3001510

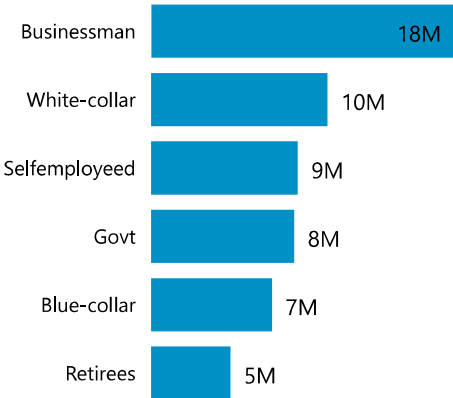
Revenue by Expenditure Type



Revenue by Education

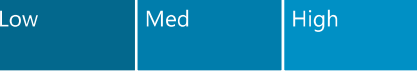


Revenue by Customer Job

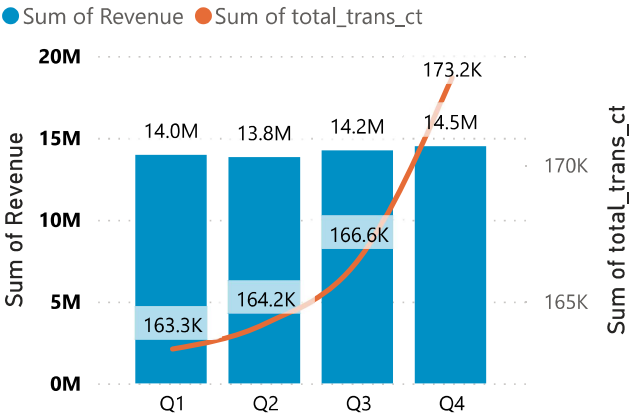


week_start_date

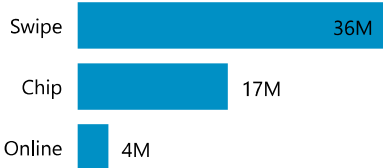
All



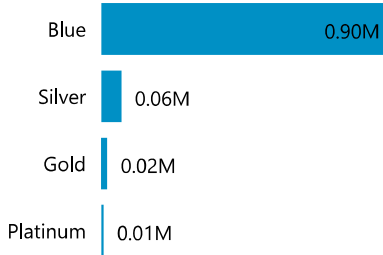
Qtr Revenue and Transaction Count



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

7.98M

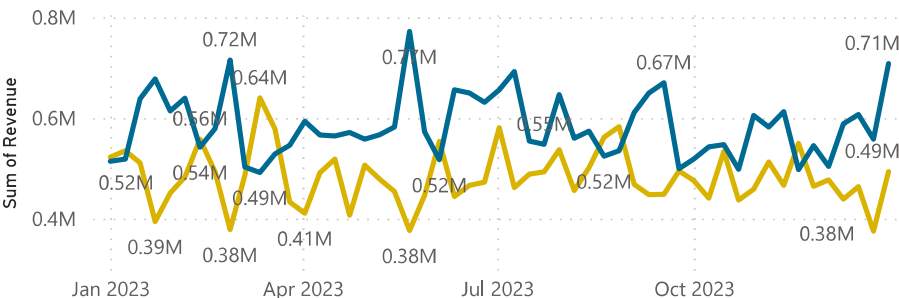
Total Income

588M

CSS

3.19

Revenue vs Gender



Q4

Q3

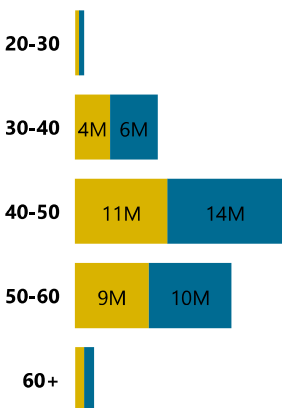
Q2

Q1

week_start_date

All

Age Group



M

F

31M

26M

Swipe

Online

Chip

Gold

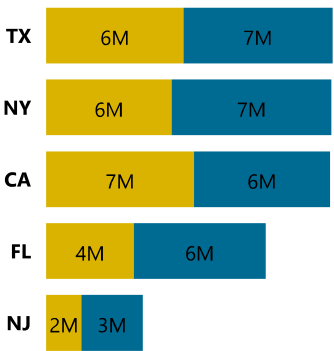
Silver

Blue

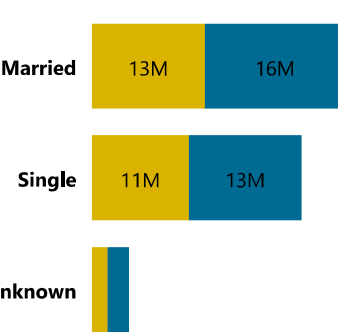
Platinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692	49619308
Blue-collar	7040606	967751	73516911
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
White-collar	10283124	1464691	105618475
Businessman	17697472	2584604	190350431
Total	56517011	7982480	587599783

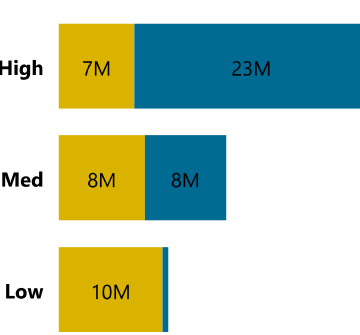
Top 5 States



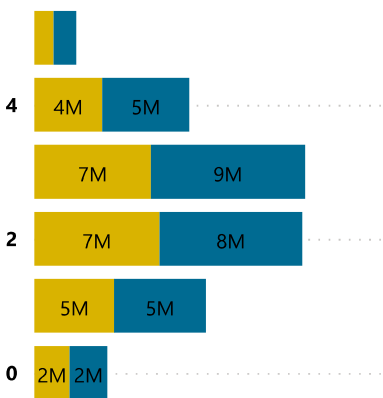
Marital Status



Salary Group



Dependent Count



Education

