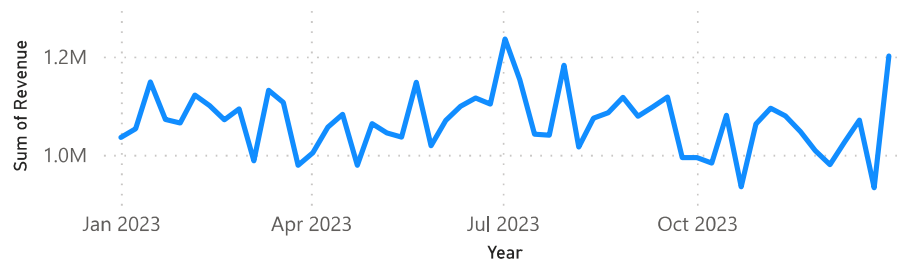


Sum of Revenue by Year, Quarter, Month and Day



activation_30_days %GT Count of activation_30_days

0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

<u>Week_num2</u>	Previous_Week_Revenue	Current_Week_Revenue	Sum of total_trans_amt	WOW_revenue
	933134	1201601	1011008	28.8%
	1070439	933134	748677	-12.8%
	1026549	1070439	865275	4.3%
	980152	1026549	824791	4.7%
	1008777	980152	791352	-2.8%
	1047120	1008777	808623	-3.7%
	1078915	1047120	847375	-2.9%

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

45.5M

Transaction Count

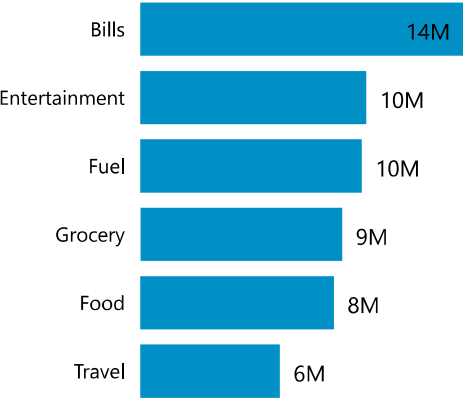
667.2K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
---------------	----------------	------------------------	--------------------

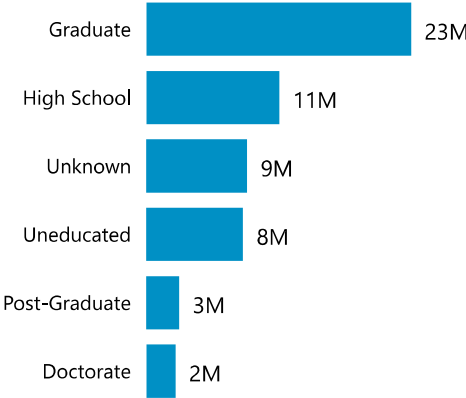
Blue	47188612	6614173	2733690
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Silver	5659109	821923	189590

Total	56517011	7982480	3001510
-------	----------	---------	---------

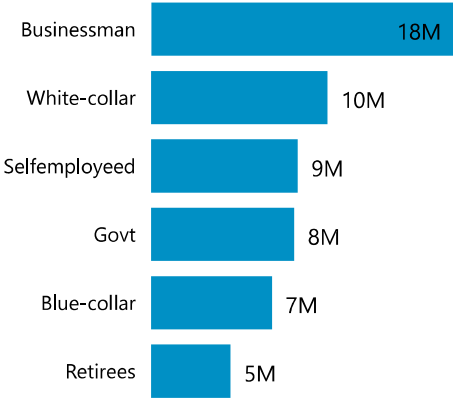
Revenue by Expenditure Type



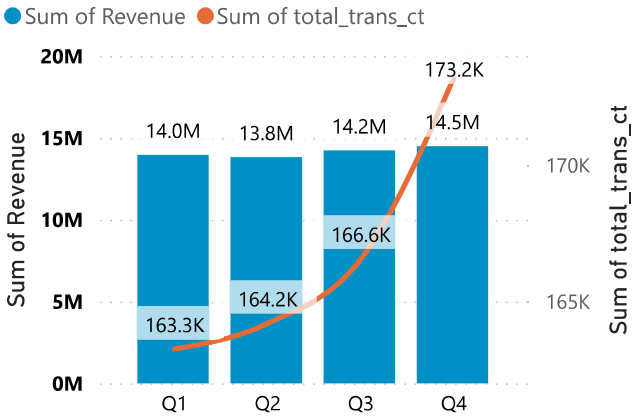
Revenue by Education



Revenue by Customer Job



Qtr Revenue and Transaction Count



week_start_date

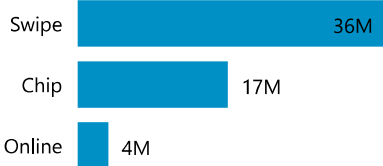
All

F M

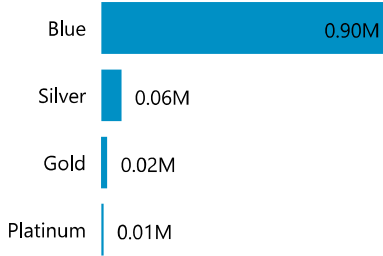
Low Med High

Gold Silver Blue Platinum

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Total Revenue

57M

Total Interest

7.98M

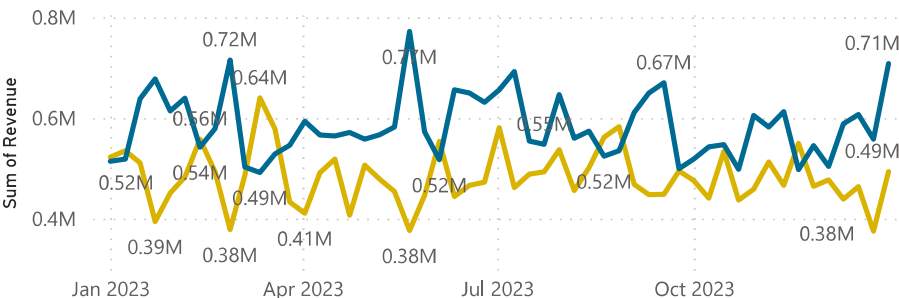
Total Income

588M

CSS

3.19

Revenue vs Gender



Q4

Q3

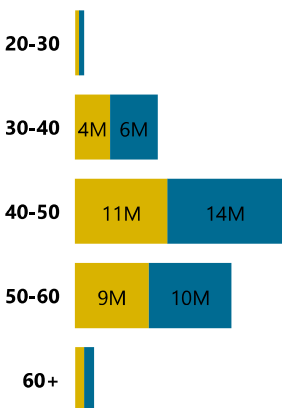
Q2

Q1

week_start_date

All

Age Group



M

F

31M

26M

Swipe

Online

Chip

Gold

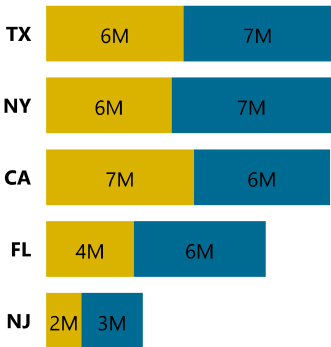
Silver

Blue

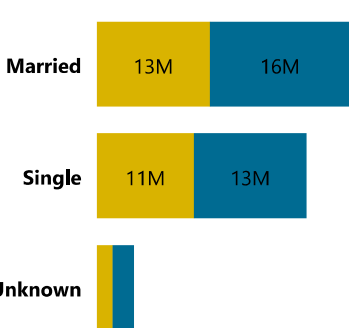
Platinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692	49619308
Blue-collar	7040606	967751	73516911
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
White-collar	10283124	1464691	105618475
Businessman	17697472	2584604	190350431
Total	56517011	7982480	587599783

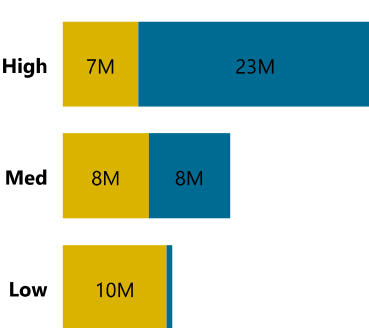
Top 5 States



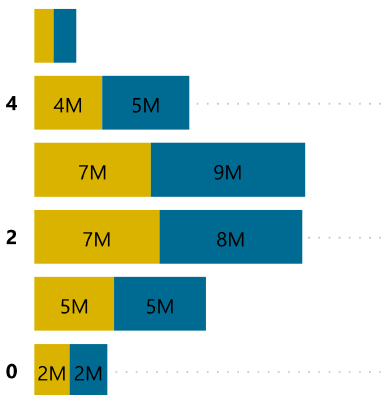
Marital Status



Salary Group



Dependent Count



Education

