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AATMATRISHA PRESS RELEASE



Aatmatrisha is Bangalore's Biggest Annual Techno-Cultural Festival hosted by PES University with an expected footfall of over 20,000 each year.

It boasts a wide variety of cultural, technical, literary and theatrical events performed by various artists. This year's Aatmatrisha's theme is CIRCUS, taking place on the 14th, 15th and 16th of April at the campus grounds of PES university, RR Campus.

AATMATRISHA 2023 EVENTS

Aatmatrisha will have an array of over 50 events in the domains of cultural, literary, technical and theater, which include events such as - Roadies(a daring and dashing event that challenges the mental and physical strength of the participants), Ring Master's House of Fears(a circus themed haunted house that keeps you on your toes), Shark Tank(pitch the most bizarre and unique ideas to the toughest panel out there), Murder Mystery(the ultimate skills of detective skills), Rangmarch(Indian group dance competition), Battle of the Bands and many more.

Over 80 colleges from all over India, with around 20,000 students are expected to participate in the various events scheduled to take place over the three days.

AATMATRISHA ATTRACTIONS

A series of special programs are organized to bring in the festive mood to the campus

1. March 24 - Artist Reveal

The main attraction of the evening was the unveiling of a series of talented artists for the pro nite and comedy nite. The audience was thrilled by the special performance of "Chendamelam", a traditional percussion ensemble known for their energetic beats and lively rhythms.



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2. April 6-7 - dotSlash 4.0 (24hr Hackathon)

"dotSlash" is a 24-hour hackathon organized by the Aatmatrisha team that brings together 500 enthusiastic applicants from across the campus. The hackathon is designed to provide a platform for tech enthusiasts to showcase their creativity, innovation, and problem-solving skills in a fast-paced and challenging environment.



3. April 13 - Inauguration

The inauguration of Aatmatrisha'23 will be presided by Prof MR Doreswamy, Advisor, Educational Reforms Government of Karnataka, Chancellor, PES University, Founder PES Institutions in the presence of renowned Kuchipudi exponent, Vyjayanthi Kashi and a renowned historian Dharmendra Kumar.



4. April 13 - Kannada Day

The Kannada Day will be kick started by pouring love towards the language of Kannada. Some of the finest bands of PESU will be taking center stage as they face off against each other in a battle. This fierce performance will be followed by a talk by the chief guest, Mr. Dharmendra Kumar Arenahalli under the presence of Dr. MR Doreswamy.

Coming after that will be "Appu Nenapu 2.0" to pay respect to Dr. Puneeth Rajkumar. This tribute comprises a fashion show, a dazzling dance performance and an artistic show of speed painting.



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5. April 14 - Comedy Nite (5:30PM onwards)

Each year Aatmatrisha sees some of the most accomplished stand-up comedians take the stage at PES University. This time Aatmatrisha is ready to present to you Sahil Shah from the East India Comedy accompanied by Niroop Mohan from Tharle Box, both of whom are audience favourites.



6. April 15 - Cul-Nite (5:00PM onwards)

This year Aatmatrisha will see enthralling performances by the cultural student clubs of PES University. The event will include western and classical dance and music performances, drama and fashion shows.



7. April 16 - Pro-Nite (4:00 PM onwards)

This edition of Aatmatrisha ends with a stunning performance by a line-up of talented artists. The Pro-nite will have the audience sway and sing to the beats of the most popular bollywood singer among the youth, Jasleen Royal. That's not it, Aatmatrisha's Pro-nite will also witness people hopping to the beats of DJ Jonas Monteiro and the multilingual band, Lohar-The Blacksmiths all night long.



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INTER COLLEGIATE EVENTS

Respawn - FIFA and Valorant	JAM (Just A Minute)	Design Fest
The Great Escape Circus	Wordpourii	Create Your Own Totes
Hog Heaven Circus	Slam Poetry	Rags to Riches
Roadies	Board Game	Chess tournament
Splay it don't spray it	Shutterbug	IEEE CS Symposium
Ringmaster's House of Fears	Reel it in	No 1 Kannadiga
Who let the pets out?	Pixels Gallery	Vox Stopping You
Freestyle Football	Family Feud	Vocal trapeze
Code Jugglers	Murder Mystery	Ameya
The Clown Hunt	Shark Tank	Solo instrumental
Tightrope Tangle	The Sports Quiz	Mad Ads
Ringmaster's Treasure Trove	Robo Olympics	Runaway Runway
Cirque Snap	Mono Acting Competition	
Mr and Mrs AT	Parallel Universe	