



CAREER Concave

MEGA EDUCATION FAIR

A PROJECT OF AE

**UNLIMITED
EXPOSURE** ASSURED
WITH THE **MEGA EXPO**

MESSAGE FROM DIRECTOR'S DESK

ALLEN Career Institute is a pioneer institute in the field of coaching for Competitive Exams. Founded on 18 April 1988. ALLEN has today become a synonym of SUCCESS.

Career Conclave 2018 was a great success, as the number of footfalls were 30000+ and more than 40+ Universities & Colleges has participated as event partners. We do believe that HAPPINESS lies when you've got to love what you do to really make that thing happen, because it leads to the attainment of goals set by the students in their life. Being a pioneer in the education industry, we have developed our unique system of working with a mission that every student becomes successful, by getting them aware about best career alternatives available for them at the right time through proper mentoring and Counseling from experts. We feel privileged in providing a great platform to the students for making suitable career choices as per their interests. We are highly excited for interacting with future of India.



Regards,

**BRAJESH
MAHESHWARI**

DIRECTOR,
ALLEN CAREER INSTITUTE

Greetings From Career Conclave! The Career Seed time is coming!

OUR VISION :

To equip students with right attitude, skills and knowledge to follow their passion and fulfill their dreams.

OUR MISSION :

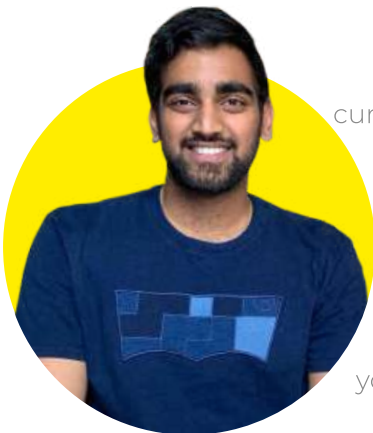
To provide a bridge for direct interaction and knowledge sharing between current students and their parents with representatives of academic institutions.

OUR OBJECTIVE :

To help students know educational choices available for them in order to make informed decisions in planning their education.

Our future is exciting...and it awaits you ! :

Career Conclave 2019 is all set to up the ante ! This mega event will help you connect, consult and communicate with even more students than before .



Facilitating career building !

AMAN MAHESHWARI
CEO , AEPL





EVENTS

- 1**
WORKSHOPS
- 2**
PANEL DISCUSSIONS
- 3**
CAREER OPTIONS AFTER +2
- 4**
MENTORING AND COUNSELLING
- 5**
EXPERTS SEMINAR ON BULLYING & CYBERBULLYING
- 6**
MOTIVATIONAL SESSION BY SHRI BRAJESH MAHESHWARI SIR

GREETINGS! FROM CAREER CONCLAVE 2019



It gives us immense pleasure to introduce you with "CAREER CONCLAVE 2019 India's Mega Educational Event" CAREER CONCLAVE has changed the course of students life currently pursuing +2, by opening up their minds, ascertaining their aptitude and showing them right path with great possibilities in their career ahead.

Here's a quick look at some incredible milestones achieved in 2018



30000+



20000+



40+



15+

UPES, DEHRADUN. ABHISHEK.

Experience at this event has been much better than we anticipated. Also we were really impressed by awareness of students. Hospitality & Co-ordination was very smooth. sessions like awareness for students upon future prospects of their career options were really impressive.

MANAV RACHNA UNIVERSITY

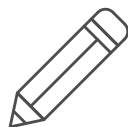
Great Event. Well managed, very much impressive. Students from all region present here. Great opportunity for universities & Colleges to show case their brand.

LOVELY PROFESSIONAL UNIVERSITY, PUNJAB

The experience at the Education fair is overwhelming and exciting. This type of education fair gives the students and the university chance to discuss and connect well. The team Career Conclave has shown the very supportive way of hospitality and hosting.

SRM INSTITUTE OF SCIENCE & TECHNOLOGY

We are extremely pleased with the kind of platform Career Conclave has provided us. the kind of interaction with the students was very much rewarding. Besides sharing meaningful information with the students, we feel that it has served its purpose to the students as well. All The Best.



GLIMPSE OF CAREER CONCLAVE 2018





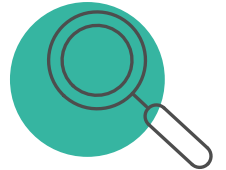
SPONSORSHIP PLAN



BENGALURU

S.No.	Category	Rate
1	Gold Sponsor	5,25,000/-
2	Silver Sponsor	3,10,000/-
3	Stall Sponsor	1,75,000/-

Note : GST 18% will be extra.



DELIVERABLES

Gold Sponsor

- Promoted as 'Gold Sponsor'
- Premium stall space at the venue, stall size 8 x 5 mtr
- Logo presence in all marketing collateral and venue branding

Silver Sponsor

- Promoted as 'Silver Sponsor'
- Premium stall space at the venue, stall size 5 x 4 mtr
- Logo presence in all marketing collateral and venue branding

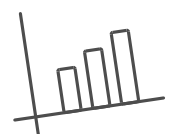
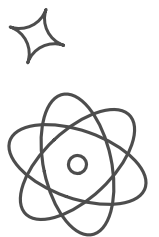
Stall Sponsor

- Stall space at the venue, stall size 3 x 3 mtr
- Logo presence in venue branding

BENGALURU + JAIPUR + CHANDIGARH

S.No.	Category	Rate
1.	Presenting Sponsor	15,36,000/-
2.	Partner Sponsor	06,18,000/-
3.	Associate Sponsor	03,54,300/-

Note : GST 18% will be extra.



MARKETING OUTREACH 2019

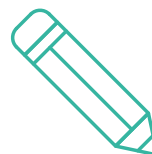
2,00,000+ Students and parents

300+ Schools, PU colleges and institutions

Walking the extra-mile

- 2,40,000+ **Handouts and flyers will be given out**
- 99,000+ Mailers, SMS and Whatsapp campaign will be carried out
- 42,000+ Distribution of **the book, "There is More"**
- 24,000+ Seconds audio clip on FM radio.
- 9000+ **Sq. cms advertisements in leading news papers.**
- 2400+ **Personal invitation to eminent educationists and high achievers**
- 1000+ **Posters and banners across the cities**
- 250+ **Volunteers to promote "Career Conclave"**
- 150+ **Information kiosks at the venue** and across the event city
- 15+ **Days** promotion through Digital Bill Boards, **Mobile Display & Hoardings**
- 10+ Engagement with dedicated PR Agencies for Pre & Post Event Coverage.

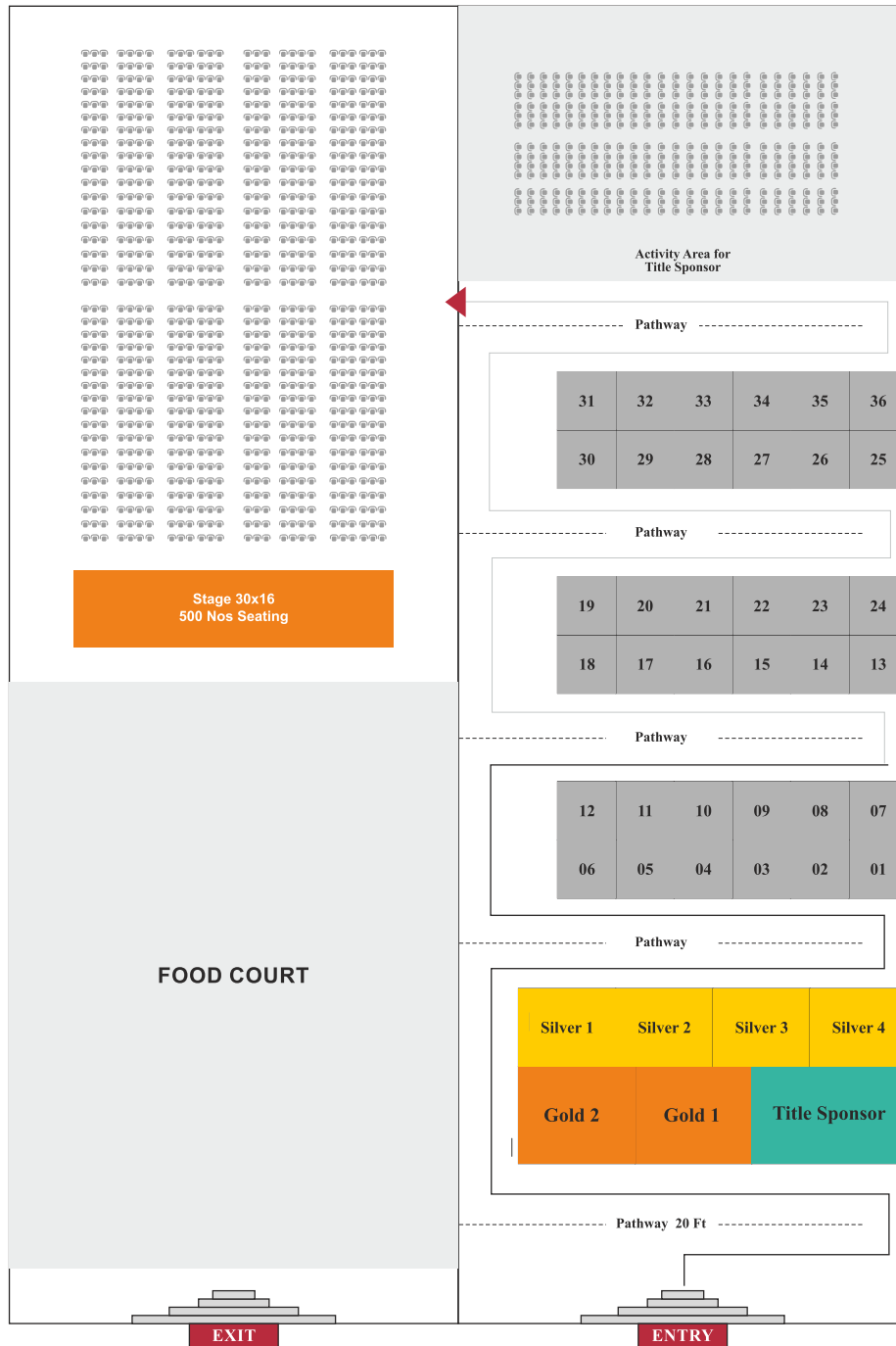
Career Conclave Mobile App to be deployed for aggressive push notifications and appropriate communication to motivate student participation at the event.





LAYOUT PLAN

📍 Gayatri Vihar Sagar, Gate No.4, Palace Grounds,
Near Mekhri Circle, Bengaluru, Karnataka 560 080
📅 14th - 15th Dec 2019



■ w 8 x 5 D mtr Title Sponsor

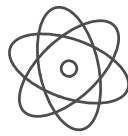
■ w 5 x 4 D mtr Silver Sponsor

■ w 6 x 5 D mtr Gold Sponsor

■ w 3 x 3 D mtr Stall Sponsor

BENGALURU, KARNATAKA





GENERAL INFORMATION

TERMS & CONDITIONS:

- All brand endorsements / participation are for current edition only.
- Payment: **75% Immediately upon confirmation & rest 25% before 10 days to the event**
- Only one brand can be promoted at each stall.
- Associate Sponsor or Partner Sponsor can opt for additional stall at "no discount" rates.
- Presenting Sposnsor can opt for additional stall at a discount of 25% of the quote above.
- Your specific Topic for seminar / workshop is to be highlighted in advance.
- Payments to be made in cheque or demand draft (DD) / RTGS / NEFT.
- TDS Applicable rate @ 2% as per prevailing Govt. norms.
- Payments to be made in the favor of Allen Entrepreneurs Private Limited.
- Bank : HDFC, A/c : 50200028679497, IFSC : HDFC0001846**
- The organizers reserve all the rights in connection with Career Conclave.
- All disputes subject to Kota Jurisdiction only.

SAVE THE DATES

KOTA

22nd - 23rd
November-2019

BENGALURU

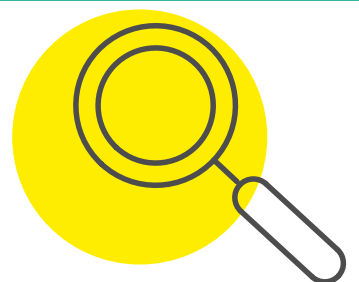
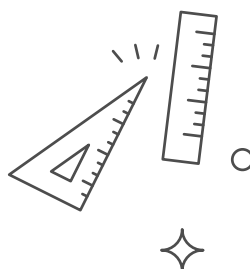
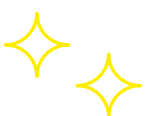
14th - 15th
December-2019

JAIPUR

6th -7th
December-2019

CHANDIGARH

27th - 28th
December-2019





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Near Mekhri Circle, Bengaluru, Karnataka 560 080

Event Executed By

