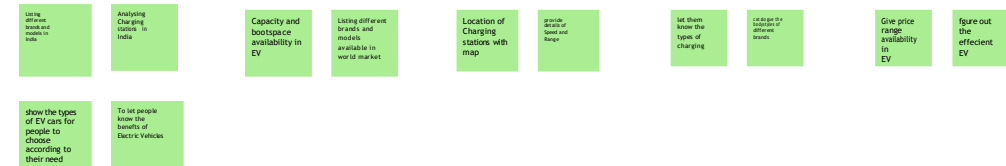## ① Define your problem statement

Among all of the challenges faced by the EV industry, the most prominently reported problems are low mileage of the vehicles, higher costs, lack of service centers, unawareness about maintenance and servicing, unclear policies, supply chain problems, and insufficient charging stations.
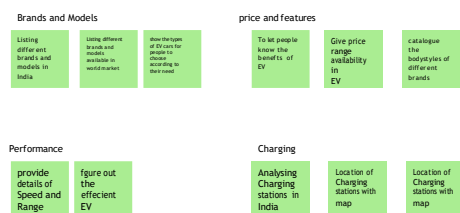
② Brainstorm

Ideas that come to mind that address the problem statement

G.Prathap

③ Ideas

clustering similar ideas

④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

♡ **Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Location of Charging stations with map
- provide details of Speed and Range
- Listing different brands and models in India...
- Analysing Charging stations in India
- Give price range availability in EV
- Listing different brands and models available in world market
- Capacity and bootspace availability in EV
- let them know the types of charging
- show the types of EV cars for people to choose according to their need

⚑ **Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)