Empathy Map

Says

What have we heard them say?
What can we magine them saying?

Take too much time for Charging

availability of Limited models

Fast PowerTrain

Not suitable for long travelling

Lack Charging stations

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Which EV should I Buy

Affordable EV

High Range covering

sporty looks

Best Bootspace availability

High Capacity Battery

Visualization Tool For Electric Vehicle Charge And Range Analysis

Locations of Charging stations

List out the Brands

Providing prices of various EV

Speed of EV is Limited

Charging Time

Resale value

Lack of Charging Stations

Price is too high

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?