Sales Performance Of 2019 - Q4 by Time

amazon

Q4 Orders	Q4 Qty Sold	Q4 Revenue	Avg Revenue/order	Products	States
60.28K	71K	$11.5M	$191.54	19	8

Time

Geography

Product

Order date

01/10/2019 📅

31/12/2019 📅

Order Flow Trendline

Total Orders

800

600

Oct 2019   Nov 2019   Dec 2019

Order by Month

October
23K (32.1%)

December
28K (39....)

November
20K (28.0%)

Month
- December
- November
- October

Month

All ▾

Weekday

All ▾

Total Orders by Weekday

Weekday	December	November	October
Tuesday	42.06%	24.19%	33.74%
Monday	45.09%	26.07%	28.84%
Sunday	44.61%	26.18%	29.21%
Thursday	36.67%	26.34%	36.99%
Saturday	36.22%	33.21%	30.57%
Wednesday	36.46%	26.81%	36.73%
Friday	37.18%	33.42%	29.40%

Month ● December ● November ● October
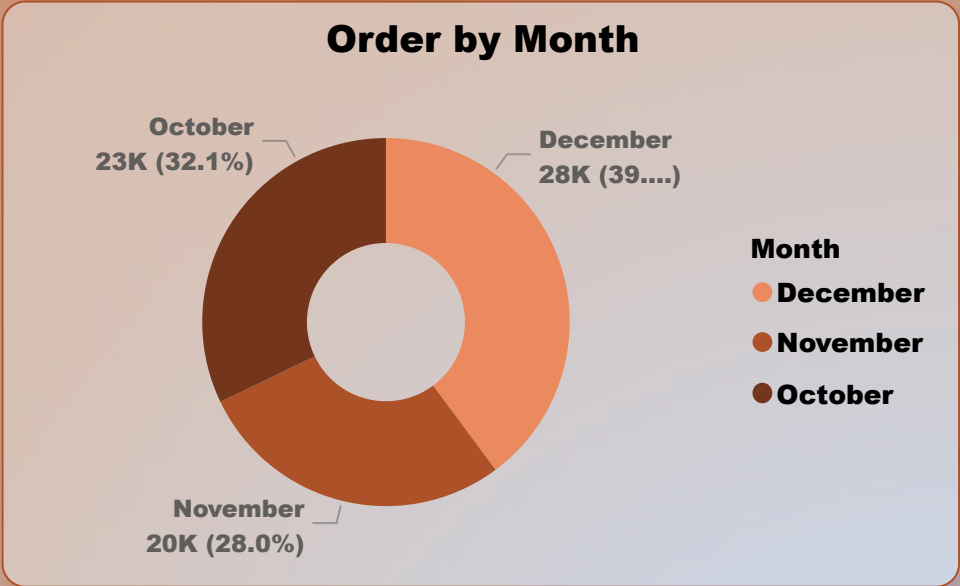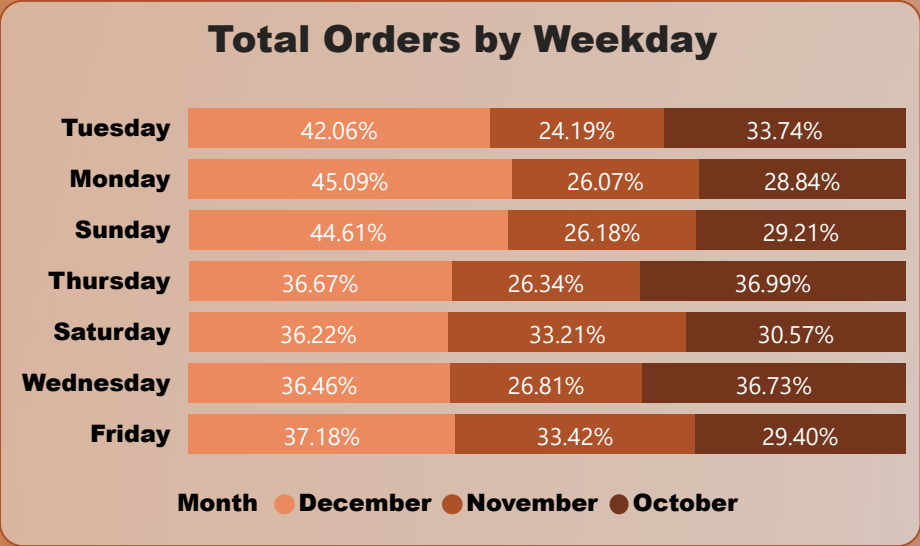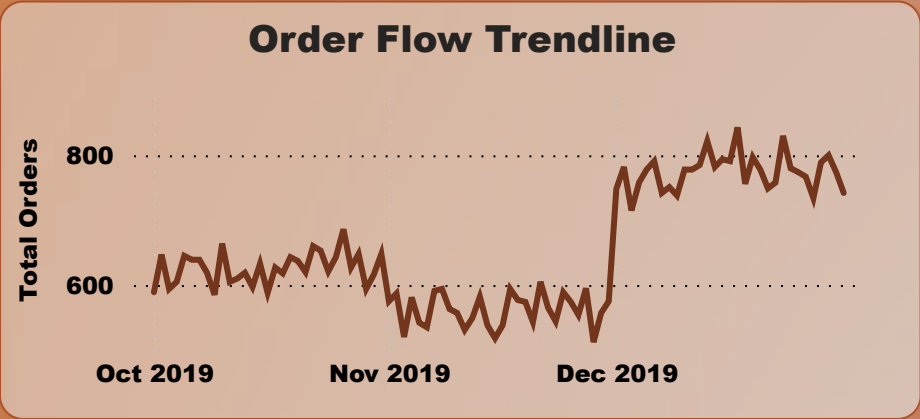
Month	Total Orders	Total Revenue	M_Percent Total
October	19419	$3,733,373.6	32.33%
November	16859	$3,199,603.2	27.71%
December	24004	$4,613,443.3	39.96%
Total	**60282**	**$11,546,420.1**	**100.00%**

‹   ›

Product

All ⌄

Month

All ⌄

Order date

01/10/2019 31/12/2019

Total Revenue by Pincode

Pincode	Revenue
94016	$2.7M
90001	$1.8M
10001	$1.6M
02215	$1.2M
98101	$1.0M
75001	$1.0M
30301	$0.9M
97035	$0.6M
73301	$0.6M

Total Revenue by City

Portland $0.8M (6.63%)
Atlanta $0.9M (8.16%)
Dallas $1.0M (8.25%)
Seattle $1.0M (8.28%)
Boston $1.2M (10.64%)
New York City $1.6M (13.52%)
Los Angeles $1.8M (15.55%)
San Francisco $2.7M (23.7%)
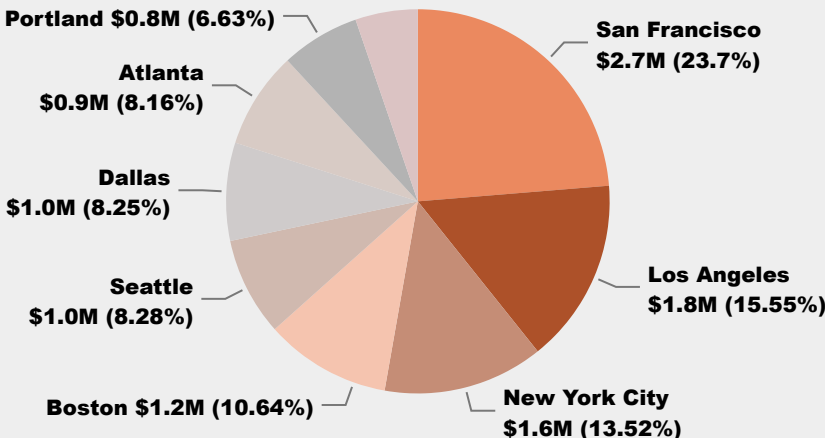
Month	December			November			October			Total		
State Names	Total Revenue	S_Percent_Total	Total Qty	Total Revenue	S_Percent_Total	Total Qty	Total Revenue	S_Percent_Total	Total Qty	Total Revenue	S_Percent_Total	Total Qty
California	🟢 $1,790,646.1	38.81%	11165	🟢 $1,264,670.1	39.53%	7960	🟢 $1,477,157.7	39.57%	9022	$4,532,473.9	39.25%	28147
New York	🟢 $646,770.8	14.02%	3816	🟢 $428,180.3	13.38%	2651	🟢 $486,227.5	13.02%	2948	$1,561,178.6	13.52%	9415
Texas	🟢 $614,495.9	13.32%	3821	🟢 $419,896.0	13.12%	2539	🟢 $526,201.8	14.09%	3044	$1,560,593.8	13.52%	9404
Massachusetts	🟢 $509,599.2	11.05%	3026	🟠 $351,546.0	10.99%	2173	🟠 $366,926.4	9.83%	2443	$1,228,071.6	10.64%	7642
Washington	🟢 $387,317.9	8.40%	2203	🟠 $252,080.1	7.88%	1583	🟠 $316,856.3	8.49%	1877	$956,254.3	8.28%	5663
Georgia	🟠 $360,899.3	7.82%	2225	🟠 $275,338.7	8.61%	1568	🟠 $306,293.0	8.20%	1793	$942,531.0	8.16%	5586
Oregon	🟠 $251,748.0	5.46%	1506	🔴 $173,210.7	5.41%	1065	🔴 $201,388.3	5.39%	1273	$626,347.1	5.42%	3844
Maine	🔴 $51,966.1	1.13%	352	🔴 $34,681.2	1.08%	259	🔴 $52,322.5	1.40%	281	$138,969.8	1.20%	892
Total	$4,613,443.3	100.00%	28114	$3,199,603.2	100.00%	19798	$3,733,373.6	100.00%	22681	$11,546,420.1	100.00%	70593

Sales Performance by Product

City
All

Month
All

Unique Products
19

Revenue Flow

🔒 **Product**   🔒 **State Names**   🔒 **City_Name**

Macbook Pro Lapt...   **New York**

Macbook Pro Lapt... $2,733,600.0	California $1,059,100.0	
iPhone $1,600,200.0	New York $374,000.0	New York City $374,000.0
ThinkPad Laptop $1,372,986.3	Texas $365,500.0	
Google Phone $1,082,400.0	Massachusetts $282,200.0	
27in 4K Gaming M... $842,768.4	Georgia $236,300.0	
Apple Airpods He... $788,850.0	Washington $219,300.0	
34in Ultrawide Mo... $786,959.3	Oregon $163,200.0	
Flatscreen TV $495,000.0	Maine $34,000.0	

Total Revenue
$11,546,420.1

Total Qty of Products Sold

Total Qty   0K ▬▬▬ 8K   4K

Product	Qty
AAA Batteries (...	10.6K
AA Batteries (4-...	9.3K
USB-C Charging...	8.2K
Lightning Charg...	7.9K
Wired Headpho...	7.0K
Apple Airpods ...	5.3K
Bose SoundSpo...	4.5K
27in FHD Monitor	2.5K
iPhone	2.3K
27in 4K Gaming...	2.2K
34in Ultrawide ...	2.1K
Google Phone	1.8K
Flatscreen TV	1.7K
Macbook Pro L...	1.6K
20in Monitor	1.4K
ThinkPad Laptop	1.4K
Vareebadd Phone	0.7K
LG Washing Ma...	0.2K
LG Dryer	0.2K

0K   5K   10K