anonymous

abc@xyz.com | 00-0000000000 | XXX

SKILLS

- **Marketing:** Search Engine Marketing (SEM), Pay-Per-Click (PPC), Google Ads, Google Analytics, SEO, Email Marketing, Social Media Marketing, Online Marketing, Marketing Operations, Campaign Management, Marketing Management, Business Development, Sales Enablement, Marketing analytics, A/B testing, Performance dashboards, Data-fusion, Metric tracking, ROI analysis, Audience segmentation
- **Programming & Tools:** Python, SQL, R, MATLAB, C#, pandas, NumPy, scikit-learn, TensorFlow, PyTorch, Flask, Streamlit, Tableau, Power BI, Google Data Studio, Azure, AWS, Git, Docker, Linux, Advanced Excel

PROJECTS

- **Fund-Trail Analysis Platform:** Flask web app with Hidden Markov Models and CTGAN for financial fund-trail analysis.
- **HR Attrition Analytics:** Analytics project using the IBM HR Dataset to predict employee attrition.
- **Sign-Language Recognition System:** LRCN model with Streamlit UI for real-time sign-language recognition.
- **UAV-Based Maritime Multi-Object Tracking:** Multi-object tracking using YOLO, transformers, Kalman filters, with a Streamlit GUI.

EXPERIENCE

CAIR, DRDO · Aug 2023 - Mar 2024
Project Trainee

- 1+ year of hands-on experience building data-driven solutions for UAV surveillance, finance, and HR analytics.

Cognizant Technology Solutions · Mar 2021 - Sept 2021
Intern

- Internship focused on data analytics and software development.

EDUCATION

Defence Institute of Advanced Technology · 2022 - 2024
M.Sc. - Applied Mathematics

BNM Institute of Technology (VTU) · 2017 - 2021
B.E. - Mechanical Engineering