



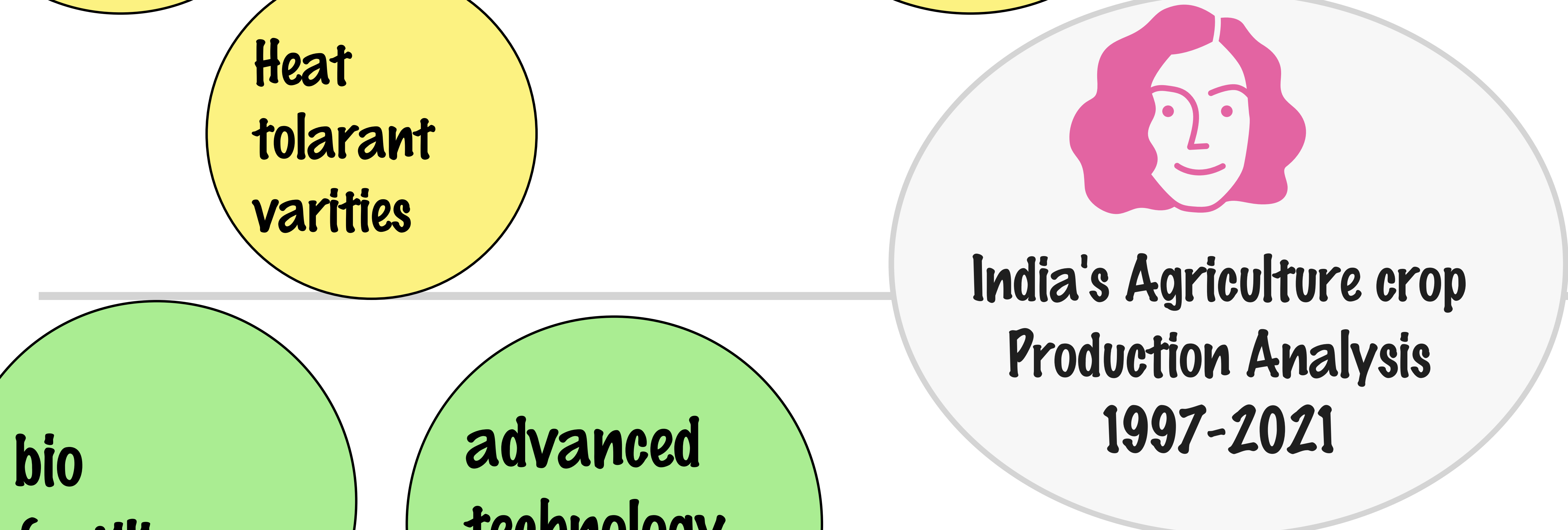
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Improve famers loan facilities

Advanced technology usage

Irrigation facilities

Climatic conditions

Market values

plant many crops

use nitrogen

smart water management

pattern of crops

Government ssc schemes

High yielding crops

Heat tolarant varities

bio fertilizer

advanced technology usage

artificial rain fall

Employment to a large

Source of food

Back bone of over country

Less usage of chemical fertilizers

Government schemes for farmers

Increasing export

Large population

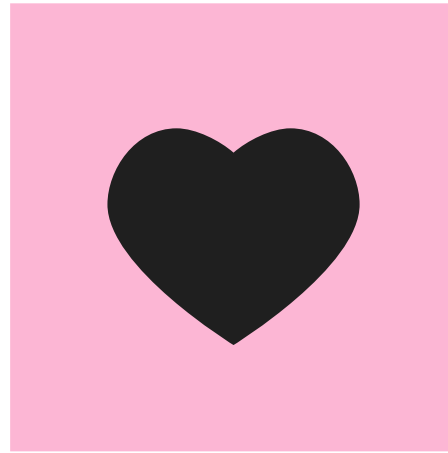
Commercial grain farming

Building strong economics through trade



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?