

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	NM2025TMID05567
Project Name	OPTIMIZING USERS, GROUPS, AND ROLE MANAGEMENT WITH ACCESS CONTROL AND WORKFLOWS
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

- Access management and project coordination (Project Manager)
- Workflow automation and backend integration (Developer)

Set the goal

How can we make user, group, and role management more efficient, secure, and transparent by integrating access control and workflow?

Learn how to use the facilitation tools

- Role-Based Access Control (RBAC)
- Workflow Automation
- Accountability & Security

[Open article](#)

Define your problem statement

How might we design a secure and efficient system that manages users, groups, and roles while automating access control and workflows to improve collaboration and accountability?

🕒 5 minutes

PROBLEM

How might we design a secure and efficient system that manages users, groups, and roles?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.


Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Use color-coded sticky notes to show priorities clearly — ■ high, ■ medium, ■ low. Discuss placement together to balance importance and feasibility. Keep the grid simple and easy to read for quick team alignment.

The grid is a 2D coordinate system with 'Importance' on the vertical axis and 'Feasibility' on the horizontal axis. Both axes have a '+' sign at the top and a '-' sign at the bottom. Two curved lines, one in the upper-left and one in the lower-right, represent trade-off boundaries. Two sticky notes are placed on the grid: a purple one labeled 'Sustainability' in the upper-left quadrant and a green one labeled 'AI' in the upper-right quadrant.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

+

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

+

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)