

Business Insights

Insight 1: South America has the highest customer count.

South America has the most customers, signifying a significant market potential.

Insight 2: Product prices are clustered between 100 to 200 USD.

The distribution of product prices indicates a concentration in the 100 to 200 USD range.

Insight 3: Sales are High (Peaked) in July and September.

The line chart shows that sales reached their peak in July and September.

Insight 4: January shows the highest sales growth.

Line chart shows a large increase in sales from December 2023 to January 2024.

Insight 5: Consistent sales performance with a downward trend from October to November.

Line chart shows consistent sales performance with a decline from October to November.